

COMPANY PROFILE



GLOBAL SOFT TECH

A GLOBAL IT SOLUTION COMPANY

*"The best way to
predict the Future is
to create it"*

GLOBAL SOFT TECH PRODUCTS



ERP SOLUTION



CLOUD SOLUTION



MULTIVENDOR ECOMMERCE



SMS SOLUTION

Established in 2010

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About Us



Global Soft Tech wants to be a global leader in custom software development platform. The company has a successful history of delivering outstanding software projects and development services

since 2010. The highly skilled and knowledgeable team of software engineers at **Global Soft Tech** innovates software solutions for various categories including Email marketing, SMS Marketing, Managed Cloud Services, Digital Marketing Solutions, Server Monitoring, e-Commerce Solution that help clients enhance their business operations.

At **Global Soft Tech**, we develop innovative and creative IT products and services and satisfied clients around the globe bear testimony to the quality of our work. We are uniquely positioned to provide what our customer's need, complex software solutions to answer their requirements, delivered reliably on time with excellent value for money. If your goal is to be a part of efficient & agile business, **Global Soft Tech** will effectively gain the solution you need.

At **Global Soft Tech**, we know that success is the direct result of continued investment in our framework technology and a sustained commitment to the core values and best practices we started with. As Global Soft Tech continues to grow in size, scope, and influence, our purpose remains the same: to deliver dynamic IT solutions to our partner organizations, to work with you in understanding your unique vision, to drive that vision into action.



CEO Message

We, GLOBAL SOFT TECH, are the company to ensure the future strong through the software development, specialized in communication and SAAS Solution.

We have the latest information skills/experiences and excellent human resources. We promote business with our strong spirit that is to fulfil customers' requests at all times. Our company also creates what customers need to realize glamorous dream they have. As a result, we contribute to render an affluent society. These are our motivation. While improving our professional skill and learning the latest technology every day, we keep on challenging as the group of problem solution proposing-style engineers. Moreover, we provide high quality and value-added services to customers and societies as our "highlighted skill," and aim for regional contributions.

While improving our professional skill and learning the latest technology every day, we keep on challenging as the group of proposing-style system engineers.

Moreover, we provide high quality and value-added services to customers and societies as our "highlighted skill," and aim for global contributions.

We will continue on providing the best performance for inspiring others. We would like to have your support and patronage, and are looking forward to doing business with you.

GLOBAL SOFT TECH is not only trying to identify the menace of emerging security challenges throughout the country but also providing the best possible solutions to eliminate this threat.

GLOBAL SOFT TECH with its highly competent professionals is also endeavoring to provide network solutions to corporate sector 24/7. We put high value to our customer's satisfaction



ERSHAD ULLAH JEWEL
Founder & CEO

OUR PRODUCTS

Our Products help you to get targeted audience for your business. Global Soft Tech Product one of the most popular & serve in reasonable cost.



SEND360

SEND360 is an email marketing solution which allows you to create targeted and personalized messages.



Global Soft Tech product so cost effective & 100% Client Satisfaction Guarantee.



TEXT360 SMS GATEWAY

Your Android phone, Your SMS Gateway. Using our service you can turn your Android phone into SMS Gateway. Send and receive SMS messages programmatically using our restful API.



TEXT360 BULK SMS

TEXT360 is software as a service (SAAS) platform which offers to turn android mobile phone into the SMS Gateway for web application.



CLOUDMIN HOSTING

Cloudmin hosting is the procurement of computing resources from a cloud computing provider. Cloud hosting is an "IaaS" cloud delivery model.



EMAIL SCRAPPER

Email Scrapper is a powerful multi-threaded online email scraper which can harvest email addresses from given webpages, it also uses proxy to browse webpage from various location.



MULTI-VENDOR ECOMMERCE (SAAS)

Multivendor ecommerce solutions for store owners and ecommerce business enthusiasts.



NEWS PORTAL

News Portal is an online based news portal managed by Global Soft Tech. With rapid and exceptional growth of technology around the globe, news industry has been undergone many changes.



EMAIL VERIFY

Email verification Service actually connects to the mail server of the given domain and checks whether the mailbox exists or not and also validations made at format and domain information.

OUR SERVICES

Global Soft Tech is a software development company and a team of high-level specialists. We deliver custom and platform-based solutions.

1 DIGITAL MARKETING

Digital marketing is like any other type of marketing- it's a way to connect with and influence your potential customers.

2 ECOMMERCE SOLUTION

Our experienced software developers build dynamic E-Commerce solutions for you. We are capable enough to handle various aspects related to your online business, enabling you to reach out to the local & global audience.

3 MANAGE MAIL SERVER

Global Soft Tech has always chased the big business market and to be honest, by most indications they seemed to have followed the same approach with their cloud platform.



4 MOBILE APP DEVELOPMENT

As a leading mobile application development company, Global Soft Tech has extensive experience in creating high performing, digitally transformative and feature-packed native mobile applications for all the major mobile platforms including iOS, Android, BlackBerry OS.

5 SOFTWARE DEVELOPMENT

We are specialized in three major areas; Mobile Applications, Advanced Web Applications and Embedded Software. Our team consists of more than 30 engineers, designers and other professionals with an average project experience of eight years.

6 CDN

Global Soft Tech CDN is also a fast delivery network and owns up to 30 server locations which are spread globally. The locations of the servers are strategic such that the users can make their content closer to the user leading to faster site capabilities.

CLOUD SERVICE 7

Global Soft Tech has always chased the big business market and to be honest, by most indications they seemed to have followed the same approach with their cloud platform

DEDICATED SERVER 8

Dedicated hosting is a hosting configuration in which a server is devoted to a single organization or for a single purpose, such as a website.

ECOMMERCE HOSTING 9

Ecommerce hosting is an option offered by Global Soft Tech in addition to supplying ecommerce functionality, we shall provide Web space (a Web server) to host your website, an email server, technical support etc.

10 SERVER MANAGEMENT

Global Soft Tech manages servers which provides server administration and maintenance services to all kinds of online businesses and service providers.

11 WEB HOSTING

Web hosting is a service that allows organizations and individuals to post a website or web page onto the Internet. A web host, or web hosting service provider, is a business that provides the technologies and services needed for the website or webpage to be viewed in the Internet.



GLOBAL SOFT TECH

Our Mission:

To help our clients meet their goals through our dedicated teams, services and solutions.

Our Vision:

We innovate ideas to be the global leader at delivering the best customer experience in markets we serve.

Our Keys For Development:

- Innovation
- Teamwork
- Desire for excellence
- Transparency
- Trust and confidence

We Believe In

- Professionalism and ethics
- Adding values to our client's needs
- Motivation
- Collective responsibility and leadership



Our products at a glance





Short Description of Our Products



ERP Solution

We are one of the best ERP solution provider in Bangladesh. The key to our solution is support and training. Most providers implement their ERP and forget about the end users. But we keep our support ongoing until each user adapt with the service. We have dedicated ERP trainer who provides training to end users of the customer company. We understand that implementing ERP is a complex process, it is not just another software purchase, rather it is great change to the organisational hierarchy and behavior of the company. So, we provide necessary trainings to adapt with the new change. Once the users will be familiar, they will never want to depart from this amazing solution.



Cloud Solution

Cloud Backup Storage, also known as online backup, is a strategy for backing up data that involves sending a copy of the data over a proprietary or public network to an off-site server. Cloud backup is primarily used on an individual's or organization's data via an offsite and remote cloud storage platform. Backup storage enables the maintenance, management, retrieval and restoration of backup data for any individual, application, computer, server or any computing devices. Global Soft Tech is offering Cloud Backup Storage solution which is fast, reliable, secured, consistent & cost effective.



Multivendor ecommerce

Ecommerce, also known as electronic commerce, is a business model which involves transactions taking place on the internet. Stores that sell their products online are ecommerce stores or businesses. NEED24 is a B-B-C (Business-Business-Customer) concept Software as a service (SAAS) multivendor ecommerce solutions for store owners and ecommerce business enthusiasts. It is a platform to build a border less marketplace both for physical and digital goods.



SMS Solution

An SMS marketing is a form of campaign that allows you to interact with your customers via text. TEXT360 is software as a service (SAAS) platform which offers to turn android mobile phone into the SMS Gateway for web application. That means, an android mobile could be used to send thousands of SMS thoroughly from the Web application. And also, the web application takes backup of all the SMSs, Phonebook, Call logs with Active synchronization.



Project Management & CRM

Really Simple Systems provides some great CRM tools for making sure you're keeping on top of your customer relationships. It can help with organizing your workload and making sure you never miss another sale. The objective is to have a "360-degree view" of the customer, with all your communications in one place.

Your team can view the latest correspondence, putting an end to duplication and time-wasting. Our CRM helps put your customers at the forefront of your business and lets you anticipate their needs.



Task Management

The Task Management System addresses the management of software projects. It provides the framework for organizing and managing resources in such a way that these resources deliver all the work required to complete a task within defined scope, time and cost constraints. The system applies to the management of company and is a tool that facilitates decision making; the TMS does not make decisions. This SRS describes only required functionality of TMS, not the functionality of external systems like data storage, change management or version control systems. This document does not divide the TMS into subsystems; it describes only requirements for the whole system functionality which is defined in the use case model.



Email Solution

Email marketing is a form of direct marketing that uses electronic mail as a means of communicating commercial messages to an audience. Marketing your products or services by email can be a fast, flexible and cost-effective way of reaching new customers and retaining existing customers. SEND360 is an email marketing solution which allows you to create targeted and personalized messages. Global Soft Tech offers you a specialized email marketing service in the market which is easiest to use and beginner friendly.



GLOBAL SOFT TECH

Overview & Features of Our Products

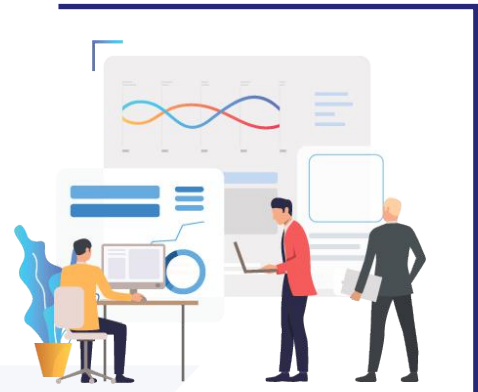




ERP SOLUTION

Overview

We are one of the best ERP solution provider in Bangladesh. The key to our solution is support and training. Most providers implement their ERP and forget about the end users. But we keep our support ongoing until each user



adapt with the service. We have dedicated ERP trainer who provides training to end users of the customer company. We understand that implementing ERP is a complex process, it is not just another software purchase, rather it is great change to the organizational hierarchy and behavior of the company. So, we provide necessary trainings to adapt with the new change. Once the users will be familiar, they will never want to depart from this amazing solution.

Cloud ERP



Our solution is 100% cloud based, so large team can collaborate with each other even from different locations and sub branches. System can be logged in from any devices, and comes with mobile app, which makes it flexible for

mobile workforce. Our client's data is 100% safe and secure which is stored in military grade cloud storage. We have data back options on demand for sensitive data and formation's. So, we provide necessary trainings to adapt with the new change. Once the users will be familiar, they will never want to depart from this amazing solution.



Our ERP Solution

• Accounts

• Assets

• Contacts

• Buying

• CRM

• Healthcare

• Human Resources

• Integrations

• Maintenance

• Manufacturing

• Projects

• Selling

• Stock

• Support Tools

Accounts Full Features

Billing

Sales Invoice
Purchase Invoice
Payment Request
Payment Entry
POS
Subscription
Accounts Receivable
Accounts Payable

Company and Accounts

Company
Journal Entry
Chart of Accounts
General Ledger

Masters

Customer
Supplier
Item

Accounting Statements

Trial Balance
Balance Sheet
Cash Flow
Profit and Loss Statement

Banking and Payments

Update Bank Transaction Dates
Match Payments with Invoices
Bank Reconciliation Statement
Bank Clearance Summary
Bank Guarantee

Taxes

Sales Taxes and Charges
Template
Purchase Taxes and Charges
Template
Tax Rule
Sales Register
Purchase Register



Budget and Cost Center

- Chart of Cost Centers
- Budget
- Budget Variance Report
- Monthly Distribution

Tools

- Period Closing Voucher
- Cheque Print Template
- Opening Invoice Creation Tool

Setup

- Accounts Settings
- Fiscal Year
- Currency
- Currency Exchange
- Payment Gateway Account
- POS Settings
- Point-of-Sale Profile
- Terms and Conditions Template
- Mode of Payment

To Bill

- Ordered Items To Be Billed
- Delivered Items To Be Billed
- Purchase Order Items To Be Billed
- Received Items To Be Billed

Other Reports

- Trial Balance for Party
- Profitability Analysis
- Payment Period Based On Invoice Date
- Sales Partners Commission
- Item-wise Sales Register
- Item-wise Purchase Register
- Accounts Receivable Summary
- Accounts Payable Summary
- Customer Credit Balance
- Sales Payment Summary

Analytics

- Gross Profit
- Purchase Invoice Trends
- Sales Invoice Trends

Assets Full Features

Assets

- Asset
- Asset Category

Tools

- Asset Movement

Maintenance

- Asset Maintenance Team
- Asset Maintenance
- Asset Maintenance Log
- Asset Repair

Reports

- Asset Depreciation Ledger
- Asset Depreciations and Balances
- Asset Maintenance



Contact Full Features

Setup

- Address
- Address Template
- Contact
- Gender
- Salutation

Standard Reports

- Addresses And Contacts

Buying Full Features

Purchasing

- Material Request
- Request for Quotation
- Supplier Quotation
- Purchase Order

Supplier

- Supplier
- Supplier Type
- Contact
- Address

Setup

- Buying Settings
- Terms and Conditions Template
- Purchase Taxes and Charges Template

Items and Pricing

- Item
- Product Bundle
- Price List
- Item Group
- Item Price
- Pricing Rule

Analytics

- Purchase Analytics
- Supplier-Wise Sales Analytics
- Purchase Order Trends

Supplier Scorecard

- Supplier Scorecard
- Supplier Scorecard Variable
- Supplier Scorecard Criteria
- Supplier Scorecard Standing

Other Reports

- Items To Be Requested
- Requested Items To Be Ordered
- Material Requests for which Supplier Quotations are not created
- Item-wise Purchase History • Supplier Addresses And Contacts



CRM Full Features

Sales Pipeline

- Lead
- Opportunity
- Customer
- Contact

Supplier

- Supplier
- Supplier Type
- Contact
- Address

Setup

- Campaign
- Customer Group
- Territory
- Sales Person
- Lead Source

Reports

- Lead Details
- Sales Funnel
- Prospects Engaged But Not Converted
- Minutes to First Response for Opportunity

- Inactive Customers
- Campaign Efficiency
- Lead Owner Efficiency

Communication

- Communication

Healthcare Full Features

Consultation

- Patient Appointment
- Consultation
- Vital Signs
- Patient Medical Record
- Appointment Analytics

Laboratory

- Lab Test
- Sample Collection
- Lab Test Report

Masters

- Patient
- Physician
- Physician Schedule
- Medical Code Standard
- Medical Code

Setup

- Healthcare Settings
- Medical Department
- Appointment Type
- Prescription Dosage
- Prescription Duration
- Complaint
- Diagnosis
- Lab Test Sample
- Lab Test UOM
- Antibiotic
- Sensitivity
- Lab Test Template



Human Resources Full Features

Employee and Attendance

- Employee
- Employee Attendance Tool
- Attendance
- Upload Attendance

Recruitment

- Job Opening
- Job Applicant
- Offer Letter

Leaves and Holiday

- Leave Application
- Leave Type
- Holiday List

Payroll

- Salary Slip
- Payroll Entry
- Salary Structure
- Salary Components

Expense Claims

- Employee Advance
- Expense Claim
- Expense Claim Type

Appraisals

- Appraisal
- Appraisal Template
- Team Updates

Training

- Training Program
- Training Event
- Training Result
- Training Feedback
- Fleet Management
- Vehicle
- Vehicle Log

Setup

- HR Settings
- Employment Type
- Branch
- Department
- Designation
- Daily Work Summary Settings

Reports

- Employee Leave Balance
- Employee Birthday
- Employees working on a holiday
- Employee Information
- Salary Register
- Monthly Attendance Sheet
- Vehicle Expenses

Integrations Full Features

Payments

- Stripe Settings
- PayPal Settings
- Razorpay Settings

Backup

- Dropbox Settings
- S3 Backup Settings

External Documents

- GSuite Settings
- GSuite Templates
- Webhook

Authentication

- Social Login Keys
- LDAP Settings
- OAuth Client
- OAuth Provider Settings

Maps

- Google Maps



Manufacturing Full Features

Production

- Production Order
- Production Planning Tool
- Stock Entry
- Timesheet

Bill of Materials

- Bill of Materials
- BOM Browser
- Item
- Workstation
- Operation

Tools

- BOM Update Tool

Setup

- Manufacturing Settings

Maintenance

- Maintenance Schedule
- Maintenance Visit
- Warranty Claim

Reports

- Open Production Orders
- Production Orders in Progress
- Issued Items Against Production Order
- Completed Production Orders
- Production Analytics
- BOM Search
- BOM Stock Report

Projects Full Features

Projects

- Project
- Task
- Project Type

Time Tracking

- Timesheet
- Activity Type
- Activity Cost

Reports

- Daily Timesheet Summary
- Project wise Stock Tracking



SELLING FULL FEATURES

Sales

- Quotation
- Sales Order

Customers

- Customer
- Customer Group
- Contact
- Address

Items and Pricing

- Item
- Product Bundle
- Price List
- Item Group
- Item Price
- Shipping Rule
- Pricing Rule

Sales Partners and Territory

- Territory
- Sales Partner
- Sales Person
- Sales Partner Addresses and Contacts

Setup

- Selling Settings
- Campaign
- Terms and Conditions

Analytics

- Selling Settings
- Campaign
- Terms and Conditions Template
- Sales Taxes and Charges Template
- Industry Type
- Lead Source
- Daily Timesheet Summary
- Project wise Stock Tracking

Other Reports

- Lead Details
- Customer Addresses And Contacts
- Ordered Items To Be Delivered
- Sales Person-wise Transaction Summary
- Item-wise Sales History
- BOM Search
- Inactive Customers
- Available Stock for Packing Items
- Pending SO Items For Purchase Request
- Customer Credit Balance
- Monthly Attendance Sheet
- Vehicle Expenses



CLOUDMIN – an web solution

Overview

Cloud service involves delivering hosted services like servers, storage, databases, networking, software, analytics, intelligence and more over the Internet. These services are broadly divided into three categories: Infrastructure-as-a-Service (IaaS), Platform-as-a-Service (PaaS) and Software-as-a-Service (SaaS). You typically pay only for cloud services you use, helping lower your operating costs, run your infrastructure more efficiently and scale, as your business needs change. A cloud service has three distinct characteristics – it is sold on demand, typically by the minute or the hour; it is elastic – a user can have as much or as little of a service as they want at any given time; and the service is fully managed by the provider (the consumer needs nothing but a personal computer and Internet access). A cloud can be private or public. A public cloud sells services to anyone on the Internet. A private cloud is a proprietary network or a data center that supplies hosted services to a limited number of people. Private or public, the goal of cloud computing is to provide easy, scalable access to computing resources and IT services.



Services

01 Web hosting

Cloudmin provides a range of web hosting packages. Basic web packages for small businesses and start-ups, through to advanced packages for professionals and enterprises. With the Cloudmin AppWizard it's easy to install open source software at the touch of a button.



02 eCommerce Hosting

Cloudmin is expected to be the largest provider of hosted eCommerce standard software in Bangladesh and in the globe. Cloudmin provides its customers a large range of interfaces and payment systems, and marketing features to help promote online businesses.

03 WebStarter Site Builder

With WebStarter, Cloudmin customers can create an online business presence in minutes. Simple template-based software makes it possible to create a professional looking website, without any previous technical experience.

04 Dedicated and Virtual Servers

Cloudmin's servers have state-of-the-art server processors and SSD storage for maximum performance, speed, and reliability. All are IPv6 ready and come with cPanel for easy administration. Cloudmin's dedicated servers pack up to 16 GB RAM and 2 x 1,000 GB hard drives.

Why choose cloudmin?

Cloudmin is offering fast, reliable and secured service with large number of servers and their consistent reliability. Known mostly for Hosting Solutions, cPanel & WHMCS Packages, reseller hosting, shared web hosting, VPS hosting and dedicated servers in an affordable price. Cloudmin might be one of the best when it comes to domain name registration.

Features



Best Quality

You will get the best eminence without a second thought



Security

We value your privacy



Speed

Enjoy the unmetered bandwidth facility



Uptime

99.99% uptime guarantee



Up-to-date features

Latest offers are waiting for you



Extensive support

Our helpline is open for 24/7



Multivendor ecommerce

Overview

Ecommerce, also known as electronic commerce or internet commerce, refers to the buying and selling of goods or services using the internet, and the transfer of money and data to execute these transactions. Ecommerce is often used to refer to the sale of physical products online, but it can also describe any kind of commercial transaction that is facilitated through the internet. NEED24 is a B-B-C (Business-Business-Customer) concept Software as a service (SAAS) multivendor ecommerce solutions for storeowners and ecommerce business enthusiasts. It is a platform to build a border less marketplace both for physical and digital goods.



Advantages of E-commerce Over Traditional Retail

01 Lower Costs

One of the most tangible positives of e-commerce is the lowered cost. With the advance in eCommerce platform technologies, it has become very easy and affordable to set up and maintain an eCommerce store with a low overhead. Merchants no longer have to spend a large budget on TV ads or billboard, nor worry about the expense for personnel and real estate.



02 Eliminate Travel Time and Cost

It is not unusual for customers to travel long distances to reach their preferred physical store. E-commerce allows them to visit the same store virtually, with just a few mouse clicks.

03 Overcome Geographical Limitations

If you have a physical store, you are limited by the geographical area that you can service. Ecommerce allows you to reach customers all over the country and around the world. Your customers can make a purchase anywhere and anytime, especially more people are getting used to shopping on their mobile devices.

04 Avoid human error while dealing with customers

In the path of e-commerce, you will never face the issue of human error because every product is updated with details on the site, so that makes easy for the customer to have more visibility over the products. This is what makes the customer feel comfortable to buy online as compared to the store. The stores are way more difficult sometimes because due to lack of options, comparison and descriptions.

05 Remain Open All the Time

Store timings are now 24/7/365. E-commerce websites can run all the time. From the merchant's point of view, this increases the number of orders they receive. From the customer's point of view, an "always open" store is more convenient.



TEXT360 – a sms marketing solution

Overview

An SMS marketing is a form of campaign that allows you to interact with your customers, staff, suppliers etc via text. No other communication channel provides such closeness between a brand and its consumers, because SMS enables enterprises to communicate with people in a highly personalized and responsive way. Research company that provides high-quality reports on the mobile and wireless industry, has even declared SMS as the “king” of non-voice communication.



Features

Text360 is most powerful, user friendly, up to trend, advance Bulk SMS Marketing Platform and Android SMS Gateway. A perfect one stop solution for business, enterprise and individuals which offers:

- | | |
|---|--|
| ➤ Send SMS from Computer/ Tablet through Android Mobile | ➤ Multiple SIM Cards |
| ➤ Bulk SMS service | ➤ Multiple Devices |
| ➤ Multi reseller ship | ➤ Multi reseller ship |
| ➤ Tariff Management | ➤ Device Grouping and automatic SMS routing through specific SIM operators |
| ➤ Balance Management | ➤ Call logs synchronization |
| ➤ Send Group SMS | ➤ Phonebook synchronization |
| ➤ SMS Template | ➤ Device state and status synchronization |
| ➤ Schedule SMS to Group or a Single Contact | |



Why choose Text360?

Unmatched deliverability, low latency and flexibility at your fingertips with our globally scalable messaging API.

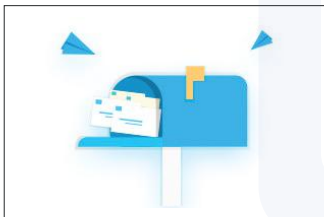
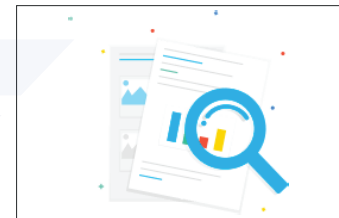


Speed & Deliverability

Reach customers through our low-latency, fault-tolerant telco stack, streamlined routing profiles, and global carrier network

24/7 Support

Our offices provide unparalleled support in every time zone, 24 hours a day, 7 days a week.



Fair Pricing

Our efficient, accurate software and high-volume traffic allow us to offer you the most affordable pricing options on the market.

- SMS marketing is an easy and quick way to reach the entire customer base at the same time with a single message.
- With a single message being used to communicate with the entire customer base, SMS marketing is cost-effective, and it saves time.
- A text message is a very personal way of communication between a brand and its customers if the message is personalized and includes a customer's name.
- SMS messaging used in marketing purposes has a response rate between 15% to even 80%, which is more than successful.



Project Management and CRM

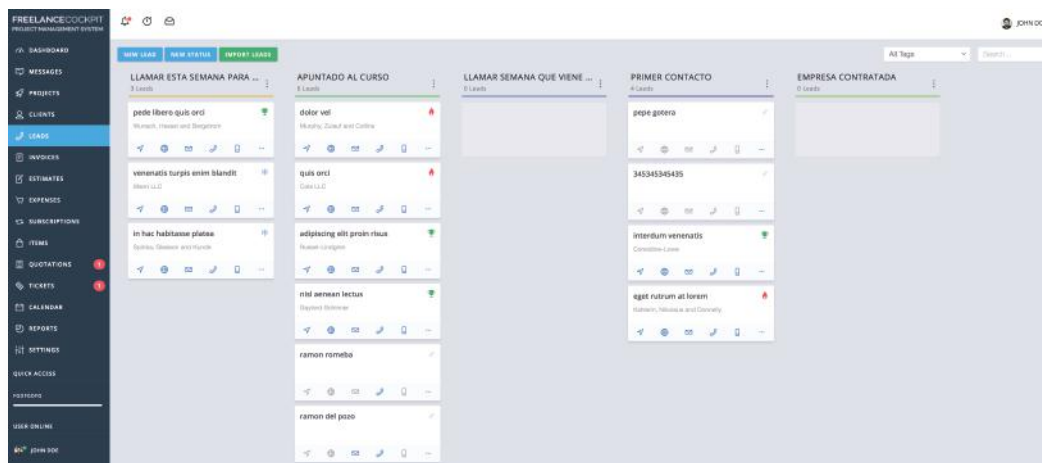
Dashboard Overview

Dashboard Helpful overview of open projects, open invoices, received and outstanding payments, open tasks, messages and events.



Lead page

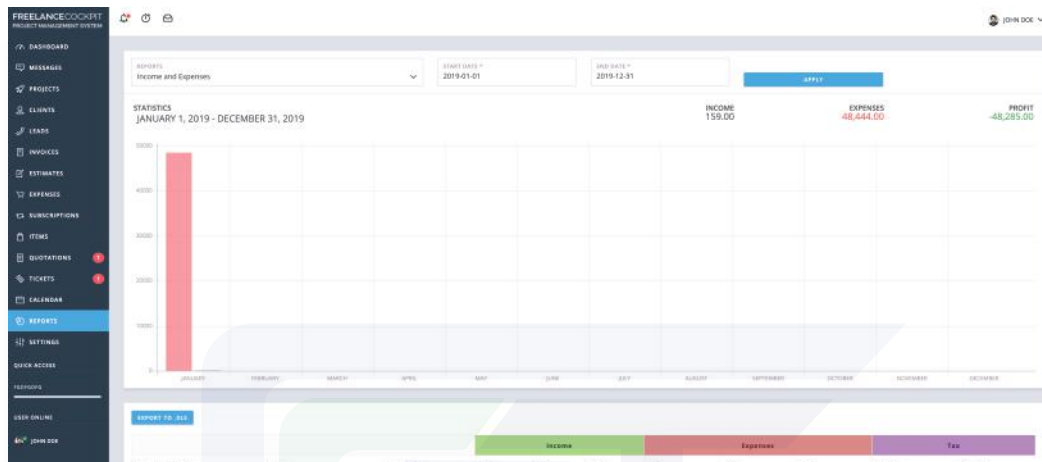
Create and manage all your leads and even import leads by a .csv file.





Report page Project Tasks

A nice chart to view your income, expenses by a given period.

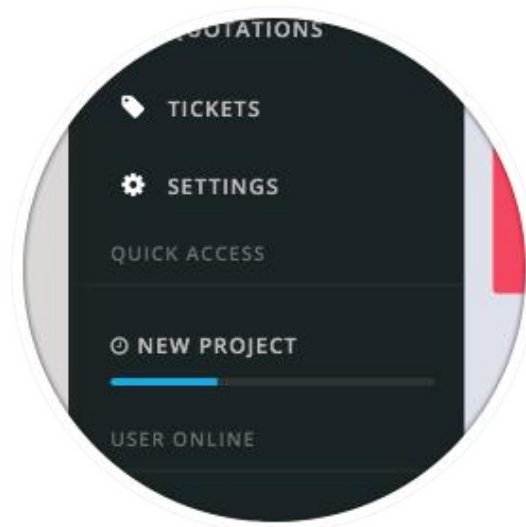


Quick Access

Access all important projects right from your sidebar.

QUICK ACCESS

Access all important projects right from your sidebar.



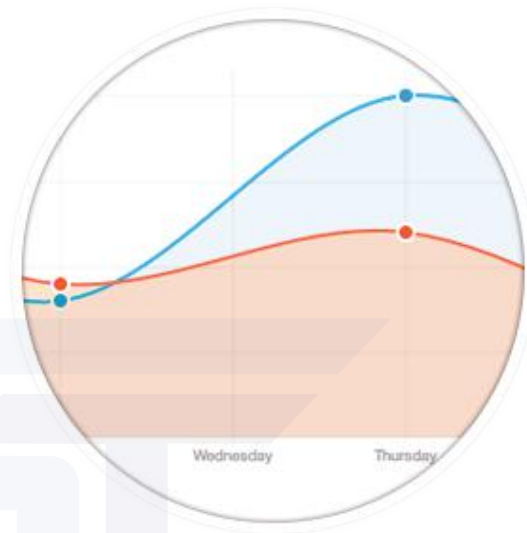


Statistics

Stay informed about your business progress.

STATISTICS

Stay informed about your business progress.



Support Tickets

Use the integrated support ticket feature to support your clients.

☐	Ticket ID	Status
☐	10007	On Hold
☐	10006	Open
☐	10005	In Progress

SUPPORT TICKETS

Use the integrated support ticket feature to support your clients.

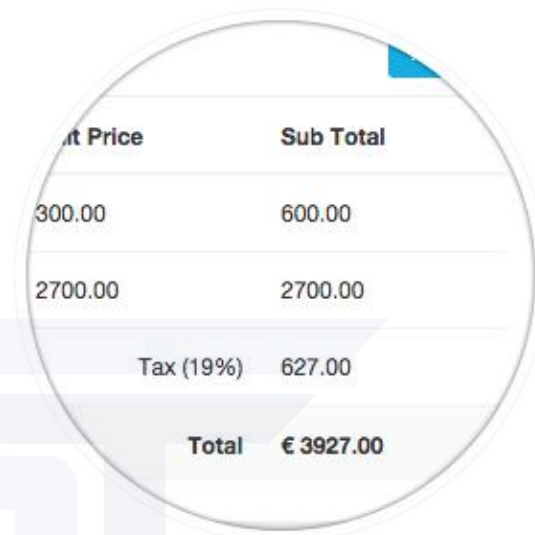


Invoice

Create and send invoices right on the go! Invoicing was never that easy.

INVOICING

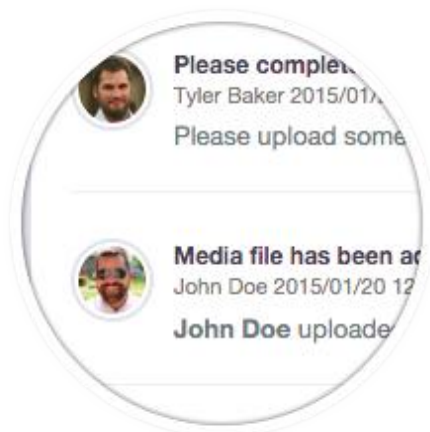
Create and send Invoices right on the go! Invoicing was never that easy.



Unit Price	Sub Total
300.00	600.00
2700.00	2700.00
Tax (19%)	627.00
Total	€ 3927.00

Activities

Activities and comments on every project page.



ACTIVITIES

Activities and comments on every project page.

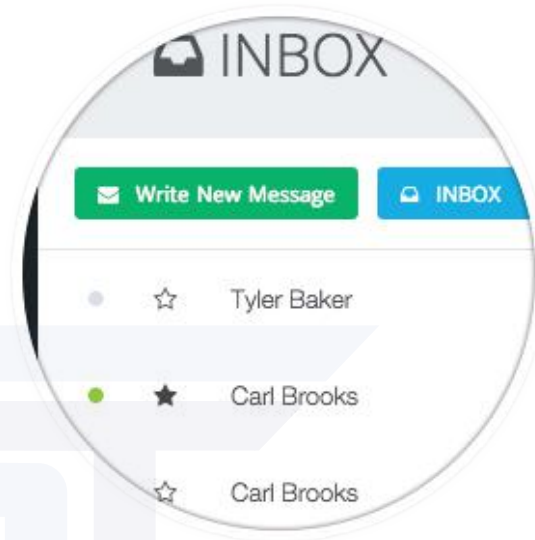


Messaging

Send messages to your agents and clients.

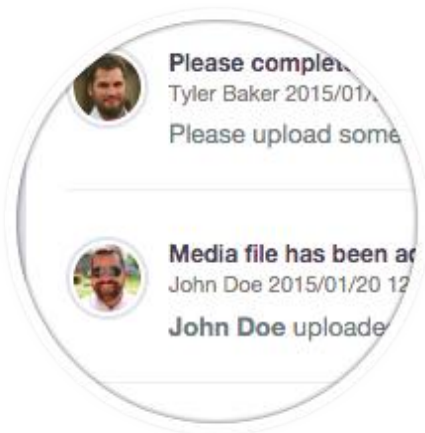
MESSAGING

Send messages to your agents and clients.



Activities

Activities and comments on every project page.



ACTIVITIES

Activities and comments on every project page.

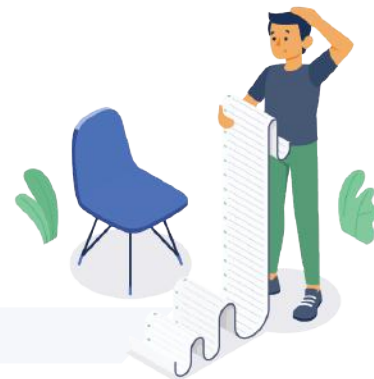


Task Management

Overview

The Task Management System addresses the management of software projects. It provides the framework for organizing and managing resources in such a way that these resources deliver all the work required to complete a task within defined scope,

time and cost constraints. The system applies to the management of company and is a tool that facilitates decision making; the TMS does not make decisions. This SRS describes only required functionality of TMS, not the functionality of external systems like data storage, change management or version control systems. This document does not divide the TMS into subsystems; it describes only requirements for the whole system functionality which is defined in the use case model.



The Task Management System

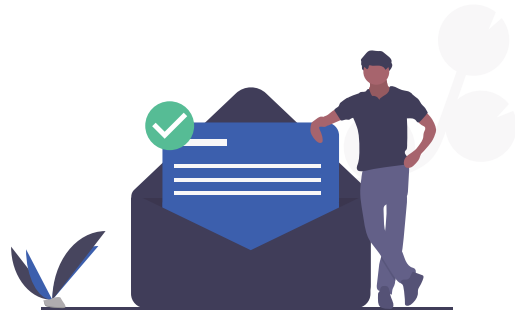
- Provides a framework for task management
- Supports multiple tasks
- Allows to define fine-grained tasks step like tasks and subtasks
- Allows to create complex dependencies between tasks
- Supports task grouping
- Provides user and user role management
- Stores all system data in the centralized data storage
- Version management and code storage in GIT
- Can provide data for an external system through API
- Can have an interface with enterprise-wide user management system



SEND360 – an Email Marketing Solution

Overview

SEND360 is a full-featured, easy to use Email Marketing Web Application that lets you send high-volume marketing emails. SEND360 is also designed as a SaaS platform which allows you to create targeted and personalized automated messages. Global Soft Tech offers you a specialized email marketing solution in the market that is easiest to use and beginner friendly.



Features



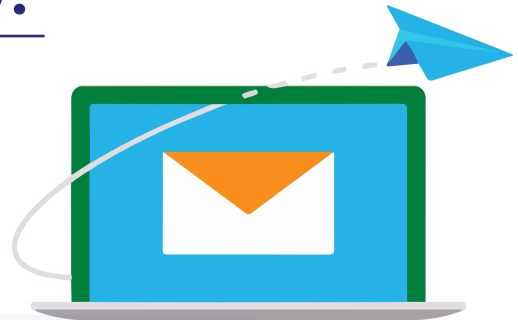
- 01** Complete mailing list and subscriber's management
- 02** Email list verification & Email list segmentation
- 03** Advanced email template builder & Automated email campaign
- 04** Clean and elegant designed email template gallery
- 05** Detail campaign statistics reporting & Fully featured automation and autoresponder
- 06** Responsiveness – messages can be viewed from mobile, tablet & monitor
- 07** API enabled service – full featured RESTful API



Why choose send360?

01 Cost- effective

The costs of email marketing can be much lower than many other forms of marketing. There are no advertising fees, printing or media space costs.



02 Flexible design

You can send plain text, graphics or attach files - whichever suits your message best. A choice of design options gives you scope to convey your business branding.

03 Scalable

email marketing can be used to reach large audiences or smaller targeted lists.

04 Measurable

another key benefit of email marketing is that it is easy to see where you are going wrong. Email marketing software will allow you to track open, click-through and conversion rates, making it simple to spot how a campaign can be improved.

05 Build Your Brand

with email marketing, you can strengthen brand recognition with new and potential clients, and extend your reach when people forward or share your message with a friend.

06 Reach People on any Device

with nearly two-thirds of all emails being opened on a mobile device, email marketing is one of the best tools you can use to take advantage of the growing popularity of mobile technology.



Our services at a glance



Software Development



Website Design and
Development



Mobile App Development



eCommerce Solution



Digital Marketing



CDN



Cloud Service



Dedicated Server



Server Management



Data Center Location



DDoS Protection



Software License



SSL Certificate



Web Hosting



Managed Mail Server



Short Description of Our Services



Software Development

We are specialized in three major areas; Mobile Applications, Advanced Web Applications and Embedded Software.

Our team consists of more than 30 engineers, designers and other professionals with an average project experience of eight years.



Website Design and Development

Web development is the most important if you have a plan to enter in the online world. In today's business environment totally depend on virtual communication and to beat your competition large or small companies definitely you need to develop a good and Responsive Website.



Mobile App Development

As a leading mobile application development company, Global Soft Tech has extensive experience in creating high performing, digitally transformative and feature-packed native mobile applications for all the major mobile platforms including iOS, Android, BlackBerry OS.



eCommerce Solution

Our experienced software developers build dynamic E-Commerce solutions for you. We are capable enough to handle various aspects related to your online business, enabling you to reach out to the local & global audience.



CDN

Global Soft Tech CDN is also a fast delivery network and owns up to 30 server locations which are spread globally. The locations of the servers are strategic such that the users can make their content closer to the user leading to faster site capabilities.



Cloud Service

Global Soft Tech has always chased the big business market and to be honest, by most indications they seemed to have followed the same approach with their cloud platform. The company is particularly focused on PaaS and SaaS cloud systems.



GLOBAL SOFT TECH



Digital Marketing

Digital marketing is like any other type of marketing- it's a way to connect with and influence your potential customers.

Global Soft Tech is offering digital marketing solution to introduce your products to your potential customers.



Dedicated Server

Dedicated hosting is a hosting configuration in which a server is devoted to a single organization or for a single purpose, such as a website. This is in contrast to shared hosting, in which a server acts as a host to multiple clients.



Server Management

Global Soft Tech manages servers which provides server administration and maintenance services to all kinds of online businesses and service providers.

Our team is specialized in dedicated, VPS and cloud platform.



Data Center Location

A data center location is a facility that centralizes an organization's IT operations and equipment, as well as where it stores, manages, and disseminates its data. Data centers house a network's most critical systems and are vital to the continuity of daily operations.



DDoS Protection

A distributed denial of service (DDoS) attack is a malicious attempt to make an online service unavailable to users, usually by temporarily interrupting or suspending the services of its hosting server.



Software License

Software procurement and licensing is the foundation of Global Soft Tech business. We have strong relationships on a local and global scale with a variety of vendors and solutions providers, enhanced by our knowledgeable and certified account managers.



SSL Certificate

Secure Sockets Layer, SSL, is the standard security technology for creating an encrypted link between a web server and a browser. This link ensures that all data passed between the web server and browser remain private and integral.



Web Hosting

Web hosting is a service that allows organizations and individuals to post a website or web page onto the Internet. A web host, or web hosting service provider, is a business that provides the technologies and services needed for the website or webpage to be viewed in the Internet.



Managed Mail Server

Our Managed Email service will ensure that your company email is safe, secure, reliable and widely available, all at a reasonable cost, no matter how large or small your company is.





Overview & Benefits of Our Services

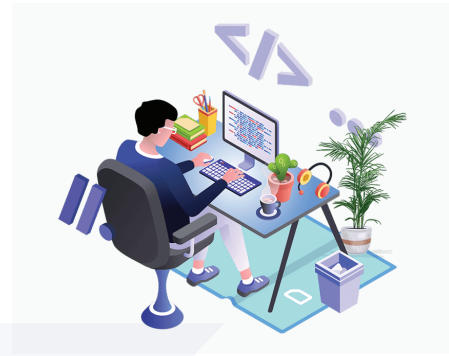




Software Development

Overview

Computer software, or simply software, is a collection of data or computer instructions that tell the computer how to work. This is in contrast to physical hardware, from which the system is built and actually performs the work.



Software Process



A software process (also known as software methodology) is a set of related activities that leads to the production of the software. These activities may involve the development of the software from the scratch, or, modifying an existing system.

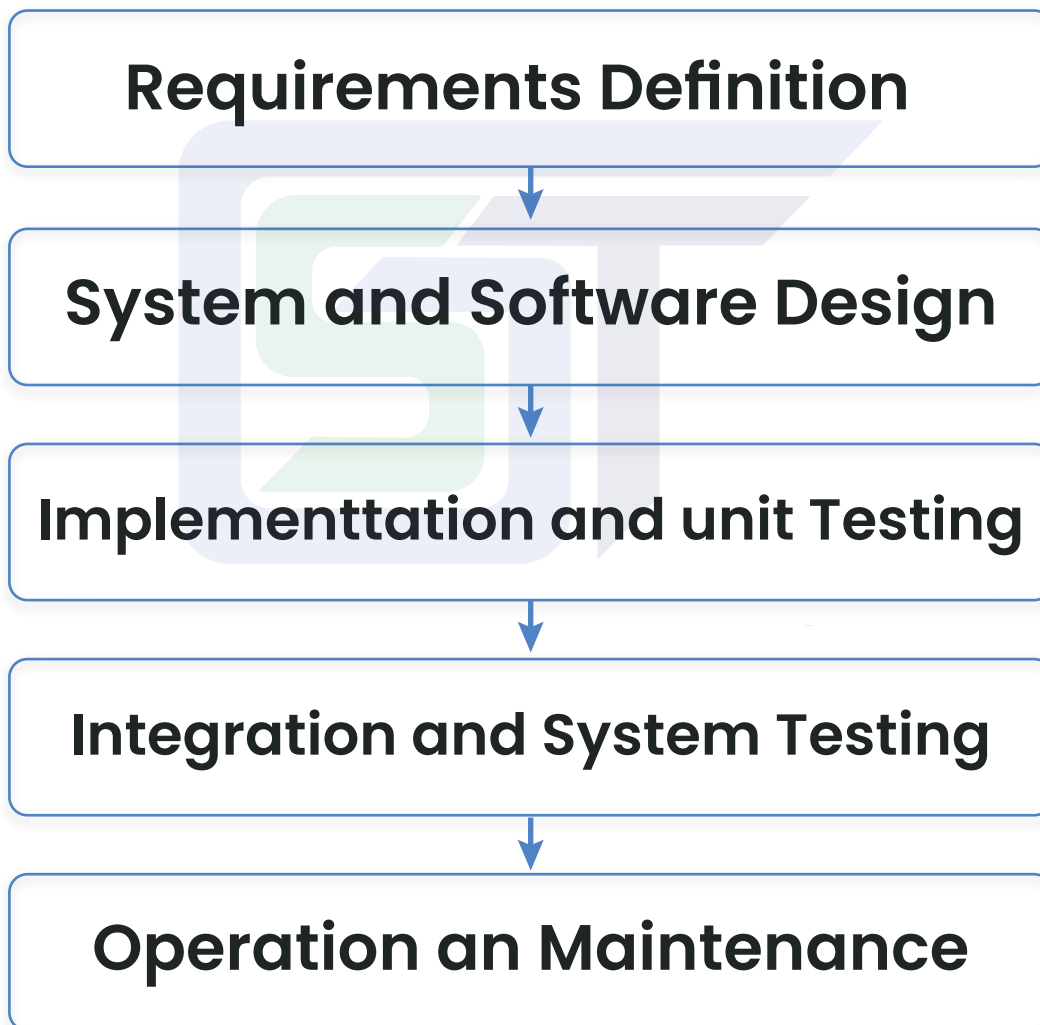
Our four activities

- 01** Software specification (or requirements engineering): Define the main functionalities of the software and the constraints around them.
- 02** Software design and implementation: The software is to be designed and programmed.



03 Software verification and validation: The software must to it's specification and meets the customer needs.

04 Software evolution (software maintenance): The software is being modified to meet customer and market requirements changes.





Website Design and Development

Overview

Web development is the most important if you have a plan to enter in the online world. Website is considered like a window to the world of internet. In today's business environment totally depend on virtual communication and to beat your competition



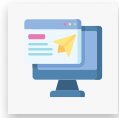
large or small companies definitely you need to develop a good and Responsive Website.

A Business Website may be the first line of Best Communication between you and your potential guests or visitors. Also The great advantage of your Website Design Company and Website Development Company is you're your business website will be available 24 hours a day, 7 days in a week and it can be viewed and develop from anywhere in the world. Therefore anyone can collect suitable Business Information from your website at any time.

So, a website development provides your company or business allows to getting in-touched with millions of web surfers all over the world including their targeted or potential customers. It is a most vital part of promote your brand or business product in a direct and best positive way among your target number group of customers. most vital part of promote your brand or business product in a direct and best positive way among your target number group of customers.



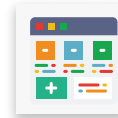
Web Design & Website Development Services



**CUSTOM WEBSITE
DEVELOPMENT**



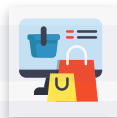
**DYNAMIC WEBSITE
DEVELOPMENT**



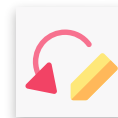
**STATIC WEBSITE
DEVELOPMENT**



**CMS WEBSITE DESIGN &
DEVELOPMENT**



**E-COMMERCE WEBSITE
DEVELOPMENT**



**REDESIGN WEBSITE
DEVELOPMENT**

CUSTOM WEBSITE DEVELOPMENT



We strive for customer satisfaction. We have many success stories to tell. Perhaps trust, great customer satisfaction, and an ongoing work for our clients is the greatest testament to our success.



WE OFFER



CUSTOM PAGE DESIGN



BEAUTIFUL HOMEPAGE DESIGN



ATTRACTIVE PHOTO GALLERY



SOCIAL MEDIA INTEGRATION



ANIMATED SLIDE SHOW



GOOGLE MAP INTEGRATION



FORM / TABLE DESIGN



USER FRIENDLY MENU

COST / PRICING

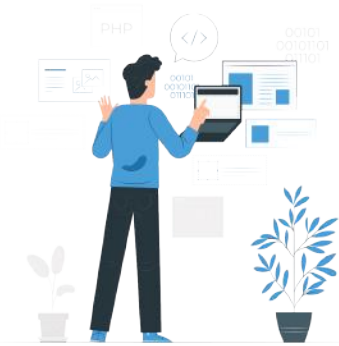
A website design and development requires proper planning, research, design, development, etc. It's similar to buying a shirt. If you go for a non branded shirt, it will cost you less; however, this is not the case for a well known branded shirt.

Similarly, website design is never "Cheap" as the price would depend on the "scope" of your requirements. If the resources required will be limited, the price will be less.

Global soft Tech offers flexibility in its website designing packages. According to your requirements, we can offer you a flexible pricing. We have plans that require fewer resources thus will suit your needs if you are low on budget.



DYNAMIC WEBSITE



Dynamic web page designing requires thorough knowledge, creativity and our professionals are the master and mentor at their own who can design and develop a dynamic website using different scripting language, preferably PHP/Mysql and make your website good looking,

traffic retaining, easy to navigate and flawless.

We are actively engaged in the development and designing of database driven dynamic websites with an eye catchy and interactive interface where you can make changes on real time basis.

Some features of our dynamic web design service are-



VISUAL LAYOUT

Professional and unique visual layout



LOADING TIME

Quick website loading time



DASHBOARD

Easily accessible dashboard

With rapid advancement of technology, static websites are quickly getting overshadowed by dynamic websites mostly because of the numerous tools and options available for development, customized as per the business needs. The best part about such websites is that they can be easily updated and maintained in-house without the need to hire experts for the job. Though static websites can still prove useful for small businesses dealing with simple services and products but when it comes high interactivity, static websites certainly do not match up to the requirements.



Scalability and content update happen to be the two major issues with static websites which is easily taken care of by dynamic websites with different content management systems. Thus, it is quite clear that a dynamic website design is essential to maintain an online shopping site, collaborative content, online databases, knowledge base and more.

We are a premier dynamic web design company in India offering our services to numerous clients nationwide as well as worldwide. We build and design multi-tiered websites consisting of advanced features like integrated search engines, membership databases as well as specialized functionalities to meet the goals of your business.

STATIC WEBSITE DEVELOPMENT



A static website runs on HTML that is coded, usually by a website designer or developer. In a static website, every single page About, Contact, Home, and so on has its own HTML file. Static websites, also called HTML websites, can accomplish many different goals. They are often cheaper

than CMSs like WordPress, because you do not need to purchase costly themes and plug-ins for them. A web developer can build and optimize a static webpage without the overhead of a CMS.

At Global soft Tech, we build webpages for our clients from the ground up. We are able to customize every aspect of the webpage using HTML and CSS. From customizing the page and text color to



enhancing the footer content, we can ensure the page has a look and feel that best represents your brand. Webpage designers also load rich metadata into the website's back end to boost your findability by search engines. For these reasons, we recommend a static website for the vast majority of our clients.

Our website developers use responsive web design techniques, which resize the webpage to fit the screen size accessing the URL. This ensures that all users receive a good user experience (UX) regardless of their device type. In today's age, when many website visitors use a mobile device, this is key to engaging customers and

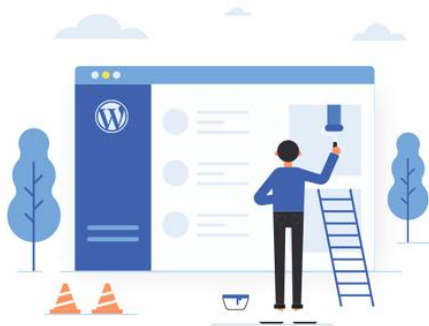


converting leads. With responsive web design, you do not need to create different websites or duplicate your content for mobile users.

Static websites can work very well for most small and medium businesses, who want a website that looks really good and incorporates stylish graphics and powerful content. Because static websites don't do anything complex, they do not take up as much space on a server. This translates to a faster page load time and cheaper webpage hosting. Slow webpage speed is a major UX offense, and so static webpages can help remedy long wait times.



CMS WEBSITE DESIGN & DEVELOPMENT



Global Soft Tech builds robust, scalable, open source, and easy-to-use content management solutions for organizations and enterprises.

We offer complete, all-inclusive

WordPress website design and development. From a simple brochure website to an advanced e-Commerce solution with an integrated forum or membership website, we can create the ultimate solution to meet your marketing goals and objectives. If you have something unique you'd like to create, we'll produce a customized solution that can include custom post types, taxonomies, APIs, and/or plugins designed and coded specifically for your project requirements.

All of our custom website design and development projects follow a structured process that helps us execute your project on-time and on-budget. Each project is lead by a dedicated project manager, who will coordinate a project team that includes an SEO expert, graphic designer, content manager, and a front and backend coding team.

We're strong believers in the benefits of search engine optimizations, so we'll make sure SEO is an integral part of your project. From competitive research and keyword selection, to site mapping and on-page optimization, we'll help create a website that attracts search engines and encourages users to convert into leads, sales, and revenue.



Wordpress Website Can Be Good for any of the Following Purposes

- Small business website with much maintenance / ongoing over heads.
- Personal Blog.
- Hotel / Restaurant Themes can easily be used for making attractive web
- Design for restaurant.
- Real estate website.
- Car Rental website, Car sales business website.
- News Paper / Magazine's website.
- Online sales / purchase (Commerce web site)
- Personal / business portfolio website.
AND MUCH MORE...



WEBSITE REDESIGN



Web Design is a crucial aspect of the business strategy as a website is an introduction into the basic domain of the organization and provides an overview of its activities. Graphic design and overall aesthetic appeal of the

website is essential for leaving a positive and lasting impression on your web site visitors.

Everyone wants their website to be the best among the rest, and obviously when your website was created, you must have ensured to use best design and development technology to make it appealing. However, with time it can lose its charm as the preference of the audience change from time to time. This is where web redesign service plays its part. It will give your website the much-needed boost so that it can handle the requirements of prevailing market conditions.

Re-designing an existing website. If you have created your own website to save money you may have realized that it can't be found on the internet through a search engine and can only be accessed by using the URL. A website needs to be designed professionally to ensure the website is correctly optimized for the search engines, has a design to suit the content, is easy to use and navigate around and loads quickly so visitors don't have to wait to view your web pages. I have spent a lot of time researching search engines and techniques for design. It won't take long to view your website and code to let you know what is needed to ensure your site looks great and ranks highly with the search engines – quotes are free and there is no obligation.



WHY DOES YOUR WEBSITE REQUIRE A REDESIGN

- WEBSITE IS NOT PERFORMING
- NOW IT LOOKS TOTALLY OUTDATED
- NO LONGER COMPLIMENTS THE ACTUAL SCALE OF YOUR BUSINESS
- GONE THROUGH A BRANDING OVERHAUL
- WEBSITE DOESN'T ADD VALUE TO YOUR BRANDING
- FEEL EMBARRASSED TO SHOW YOUR WEBSITE TO CUSTOMERS

WHY DOES YOUR WEBSITE REQUIRE A REDESIGN

- To keep pace with new technologies.
- Make search engine optimized & friendly website design.
- You can reduce costs.
- Better communicate with customers using Web 2.0 standards.
- To make your website fast loading.
- Order to make your site more attractive and easy navigation.
- To get more visitors and increase sales.
- In order for the site more visually appealing with the latest graphic techniques.
- For compatibility with the latest browsers like Firefox, IE, Safari and Google Chrome.
- Better access to all screen resolutions.

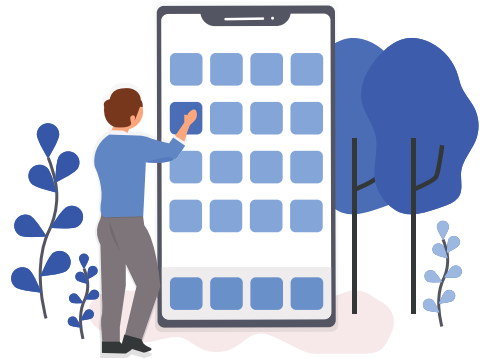


Mobile App Development

Overview

As a leading mobile application development company, **Global Soft Tech** has extensive experience in creating high performing, digitally transformative and feature-packed native mobile applications for all

the major mobile platforms including iOS, Android, BlackBerry OS and Windows Mobile.



Global Soft Tech specializes in building mobile apps for all platforms and now, Global Soft Tech is using a new robust technology that allows the development of your mobile application for all three common platforms using one agile development method. This method provides the ability for Global Soft Tech to develop for all three common platforms quickly, which saves you time and money

Key Advantages

- 01** Agile, cost and time saving development methods
- 02** Strong, talented U.S. based in-house team
- 03** No outsourcing
- 04** Experienced usability and UX team
- 05** Experienced mobile app interface designers
- 06** Experienced mobile app developers
- 07** Coding Guidelines and Standards
- 08** Using the most up-to-date and emerging technology



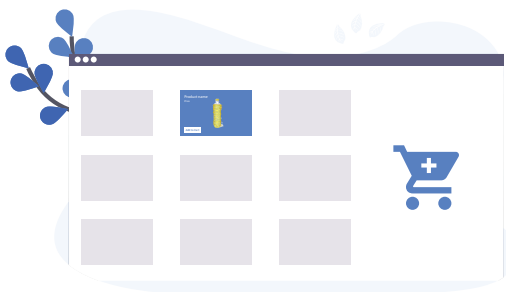
Ecommerce Solution

Overview

eCommerce is the way business is going to happen in the future. Everything from garments, medicines, groceries, services, food e c. is already available for the end user over the internet. You have a business proposition in mind; we have a solution for how to make it available for the public. Web application development for eCommerce is handled at Global Soft Tech by a team of dedicated web developers who know that your site should enhance your business venture by leaps and bounds



Why Choose Global Soft Tech



- 01** Involve the client in our designing process
- 02** Adapt the eCommerce portal according to the buying and selling requirements of the client.
- 03** Research the target audience before designing the portal.
- 04** Deliver web portal on time with maintenance, update and support available 24x7.
- 05** Expertise in wide range of open source and proprietary eCommerce platforms .NET, Java and Open Source in-depth technical capabilities for custom eCommerce development



- 06** Experienced Developers, BAs, QAs, UX experts, digital marketers, and creative designers
- 07** Agile development methodology with proven project management processes

Digital Marketing

Overview

In simple terms, digital marketing is the promotion of products or brands via one or more forms of electronic media. Digital marketing is often referred to as online marketing, internet marketing or web marketing.



SEO

Search engine optimization (SEO) is the process of affecting the online visibility of a website or a web page in a web search engine's unpaid results—often referred to as "natural", "organic", or "earned" results.

On page

On-page SEO is the practice of optimizing individual web pages in order to rank higher and earn more relevant traffic in search engines. On-page refers to both the content and HTML source code of a page that can be optimized, as opposed to off-page SEO which refers to links and other external signals.



Off page

Off page SEO refers to techniques that can be used to improve the position of a web site in the search engine results page (SERPs). Many people associate off-page SEO with link building but it is not only that.

Social Media marketing

Social media marketing is the use of social media platforms and websites to promote a product or service. Although the terms e-marketing and digital marketing are still dominant in academia, social media marketing is becoming more popular for both practitioners and researchers

-  Facebook
-  Twitter
-  LinkedIn
-  Youtube
-  Instagram



Email Marketing

Email has become one of the most popular forms of communication. In 2010, there were an estimated 90 trillion emails sent out worldwide. That breaks down to 2.8 million emails sent every second. These numbers are gigantic, but not surprising when you consider how important the mail in all forms has been throughout history.



Bulk SMS Marketing

For those new to Mobile Marketing you may wonder 'what is bulk SMS'? There are a number of different terms used to describe this effective marketing channel such as; text message marketing, SMS marketing, bulk text, SMS software, business SMS or SMS alerts but they all mean the same thing.

Google Adwords

Google Ads is an online advertising platform developed by Google, where advertisers pay to display brief advertisements, service offerings, product listings, video content and generate mobile application installs within the Google ad network to web users.

Video Marketing

Social video marketing is a component of an integrated marketing communications plan designed to increase audience engagement through social activity around a given video.

Content Development

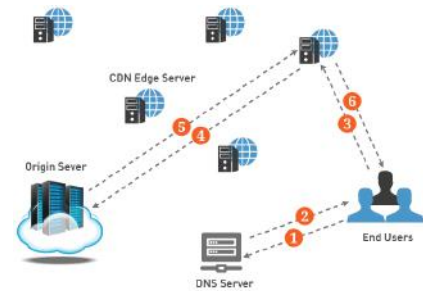
Web content development is the process of researching, writing, gathering, organizing, and editing information for publication on websites



CDN (Content Delivery Network)

Overview

A CDN is a way to deliver content from your website or mobile application to people more quickly and efficiently, based on their geographic location. A CDN is made up of a network of servers ("points of presence," or POPs) in locations all over the world. The CDN server closest to a user is known as the "edge server" — when people request content from a website served through a CDN, they're connected to the closest edge server, ensuring the best online experience possible.



Why Use It

Anybody who has a website or mobile application that's likely to be requested by more than one user at a time can benefit from a CDN, but CDNs are especially useful to large, complex websites with users spread across the globe, and websites or mobile apps with lots of dynamic content.

CDNs offer many specific benefits to different types of businesses and organizations, such as:

Ecommerce

CDN helps ecommerce sites deliver content quickly and efficiently even during times of heavy traffic.

Government

Large, content-heavy websites can deliver vital information to citizens much more quickly and efficiently.

Mobile apps

A CDN delivers dynamic location-based content for mobile apps, reducing load times and increasing responsiveness.

Technology and SaaS

A CDN helps technology websites serve billions of requests a day to web users without decreasing performance.

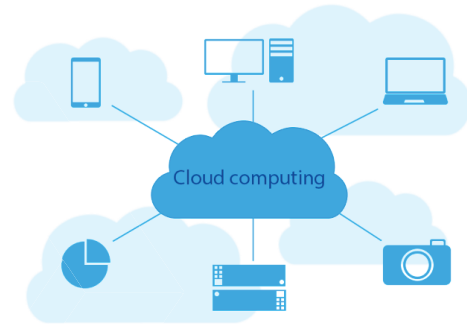


Cloud Service

Overview

A cloud service is any service made available to users on demand via the Internet from a cloud computing provider's servers as opposed to being provided from a company's own on-premises servers. Cloud

services are designed to provide easy, scalable access to applications, resources and services, and are fully managed by a cloud services provider. A cloud service can dynamically scale to meet the needs of its users, and because the service provider supplies the hardware and software necessary for the service, there's no need for a company to provision or deploy its own resources or allocate IT staff to manage the service. Examples of cloud services include online data storage and backup solutions, Web-based e-mail services, hosted office suites and document collaboration services, database processing, managed technical support services and more.



Why Use It & Benefit

Reduced IT costs

Moving to cloud computing may reduce the cost of managing and maintaining your IT systems. Rather than purchasing expensive systems and equipment for your business, you can reduce your costs by using the resources of your cloud computing service provider. You may be able to reduce your operating costs because: the cost of system upgrades, new hardware and software may be included in your contract you no longer need to pay wages for expert staff.



Scalability

Your business can scale up or scale down your operation and storage needs quickly to suit your situation, allowing flexibility as your needs change. Rather than purchasing and installing expensive upgrades yourself, your cloud computer service provider can handle this for you. Using the cloud frees up your time so you can get on with running your business.

Business continuity

Protecting your data and systems is an important part of business continuity planning. Whether you experience a natural disaster, power failure or other crisis, having your data stored in the cloud ensures it is backed up and protected in a secure and safe location. Being able to access your data again quickly allows you to conduct business as usual, minimizing any downtime and loss of productivity.

Collaboration efficiency

Collaboration in a cloud environment gives your business the ability to communicate and share more easily outside of the traditional methods. If you are working on a project across different locations, you could use cloud computing to give employees, contractors and third parties access to the same files. You could also choose a cloud computing model that makes it easy for you to share your records with your advisers (e.g. a quick and secure way to share accounting records with your accountant or financial adviser).



Flexibility of work practices

Cloud computing allows employees to be more flexible in their work practices. For example, you have the ability to access data from home, on holiday, or via the commute to and from work (providing you have an internet connection). If you need access to your data while you are off-site, you can connect to your virtual office, quickly and easily.

Dedicated Server

Overview

Dedicated hosting is a hosting configuration in which a server is devoted to a single organization or for a single purpose, such as a website. This is in contrast to shared hosting, in which a server acts as a host to multiple clients. A dedicated hosting service is sometimes referred to as a dedicated server and can be set up in-house or externally as a service from within a data center.



Why Use It & Benefit

Server resources are not shared

When you choose a dedicated hosting provider, you get the full resources of single server. You don't need to worry about other websites clogging up the server's CPU and RAM. With a dedicated server, you can be sure that bad scripts running on another website or spikes in bandwidth usage won't slow your server down.



Enhanced performance and security

Choosing a dedicated hosting provider guarantees maximum uptime for your website. Shared hosting is often best for websites with low to medium traffic. If your website receives a lot of traffic, though, dedicated servers provide more stability and reliability than shared hosting.

Flexibility

A dedicated server allows a client the flexibility of customizing the server to the client's unique needs for CPU, RAM, disk space, and software. With shared hosting, a customer is limited to the applications, software, and operating environment already loaded on the server. They may either offer software a client doesn't need or lack things that they do.

Unique IP address

Each server has its own unique IP address. With shared hosting, that means that you are also sharing an IP address with multiple other websites. If one of your neighbors is a spam site or an adult site, this could mean having your website's rank pushed down.

No overhead for purchasing or maintaining equipment

If a company needs a dedicated server, but doesn't have the time or resources to manage a server themselves, dedicated hosting is a low-cost way to access the resources of a full server. A dedicated hosting provider handles the cost of building and maintaining server equipment, reducing the overhead for a business purchasing server space, and improving their return on investment.



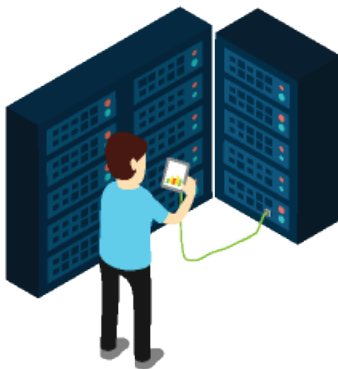
Server Management

Overview

Global Soft Tech is a server management company that provides server monitoring and maintenance services to all kinds of online businesses and service providers. Our team specializes in Dedicated, VPS and Cloud platform that runs Linux or Windows operating systems. If you do not see your technology or business type listed, contact us and we'll build you a custom support plan. As the customer base of a business expands, it no longer becomes feasible for an internal system administration team to deploy the resources needed for this as it is time-consuming and expensive. At such a point, it is time to partner with a good server management company. Global Soft offers a range of server management services which include service monitoring, server maintenance, optimization, security, and initial server setup tasks.



Why Server management?



Global Soft Tech can manage the day-to-day server operations. We assure your systems are updated, data backed up and performing optimally. With no contracts and clear pricing, you can focus on your business while having the peace of mind that comes with around the clock, expert server management.



Why Server management?

Reduce Downtime

By monitoring more than a dozen server health checks, we can spot and fix issues before your customer's even notice.

Eliminate Problems

By applying OS and panel updates quickly, we reduce that chance that software bugs or security issues impact your services.

Assure Security

We manage firewall, intrusion and anti-DOS settings to help you avoid painful security attacks.

Protect Data

All plans include daily, full-server off-site backups. We use an enterprise-grade backup solution to take the guesswork out of data recovery.

Improve Strategy

We help you align your IT needs with your business goals by providing clear, no-jargon assessment of your service options.

Boost Performance

We go beyond server optimization by helping you integrate tools and monitoring to identify and stomp out any performance issues.



Customer Value Propositions

For those new to Mobile Marketing you may wonder 'what is bulk SMS'? There are a number of different terms used to describe this effective marketing channel such as; text message marketing, SMS marketing, bulk text, SMS software, business SMS or SMS alerts but they all mean the same thing.

- 01** Reduced Total Cost of Ownership (TCO)
- 02** 24/7 Support and Maintenance
- 03** Certified IT professionals
- 04** Increase in Performance Management and Monitoring
- 05** Low cost Server Management Services

Data Center Location

Overview

The increased demand for data center capacity is creating new challenges for corporations. Not only does it mean they have to seek out new locations to house these data centers; it also means these locations need to meet certain requirements dictated by data center infrastructure. With so many variables to consider, finding the right site can be a real challenge, but you don't have to do it alone.





Our data center experts help bridge the gap between your data center demand and the site selection process, making the impossible possible. We're able to develop and implement the optimal location strategy that meets your unique requirements.

We can help you with evaluate all your options ranging from wholesale and retail co-location rack space to powered shells and large Greenfield enterprise sites.

What's Important In The Data Center Location?

Data center sector is one of the fastest-growing property types in the United States and in many other countries. Unlike other property types, data centers generally don't need to be located in the center of urban or suburban business areas. The factors that drive office or retail site decisions – high visibility, proximity to large pools of employees or shoppers, access to highways and transit systems – are usually not important at all in a typical data center location decision. In fact, data centers don't even need to be near the people using the data.

So what is important? And how can companies in the market for data centers take advantage of their unique situation? Data center site searches are likely to focus on energy capacity and costs, fiber optic connections, tax impacts, municipal incentives, and the availability of large land sites at low prices.



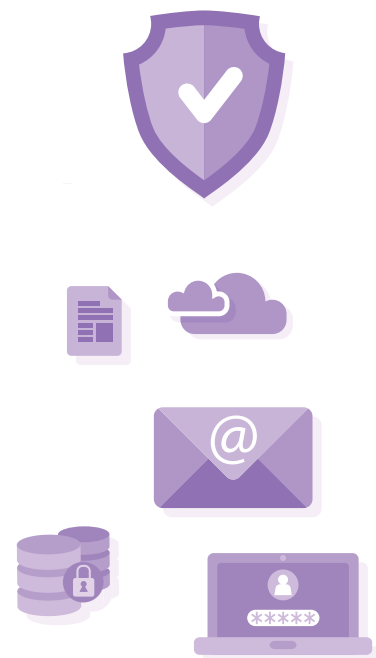
How We Create Value

- Reduce power costs
- Increase power capacity and reliability
- Minimize disaster risks
- Minimize tax liability
- Maximize economic incentives
- Reduce real estate costs

DDoS Protection

Overview

So what exactly is DDoS? DDoS, short for distributed denial of service, is an attack focused on making a network or website unavailable for its users. This is usually done by flooding the target host with numerous requests. In DDoS, the attack source is more than one, usually hundreds to thousands of IP addresses, as opposed to DoS attacks where it usually involves a single user. DDoS attacks are harder to deflect than DoS assaults simply due to the large volume of devices contributing to the attack.





Generally, there are two different types of denial of service attacks, and that is at the application layer and the network layer. According to almost all (93%) of attacks in 2015 reported application layer attacks, with DNS the most commonly targeted service now, rather than HTTP.

DDoS attacks have been carried out by diverse threat actors, ranging from individual criminal hackers to organized crime rings and government agencies. In certain situations, often ones related to poor coding, missing patches or generally unstable systems, even legitimate requests to target systems can result in DDoS-like results.

Why take DDoS protection service?

Most DDoS attacks have a lifespan of just a few hours. However, recent studies show that attacks are getting longer, lasting for several days in the most severe cases. Often, a short attack may be used as a declaration of intent, accompanied by a ransom demand. This serves to persuade those affected that the threat is a serious one, before launching a more sustained assault if the ransom isn't paid.

The effects a DDoS attack has on businesses can be dramatic. More than half of companies take three hours to detect an attack, and three hours to respond. With a potential cost of lost revenue of up to quarter of a million dollars per hour, the effect of a sustained DDoS attack could prove crippling.

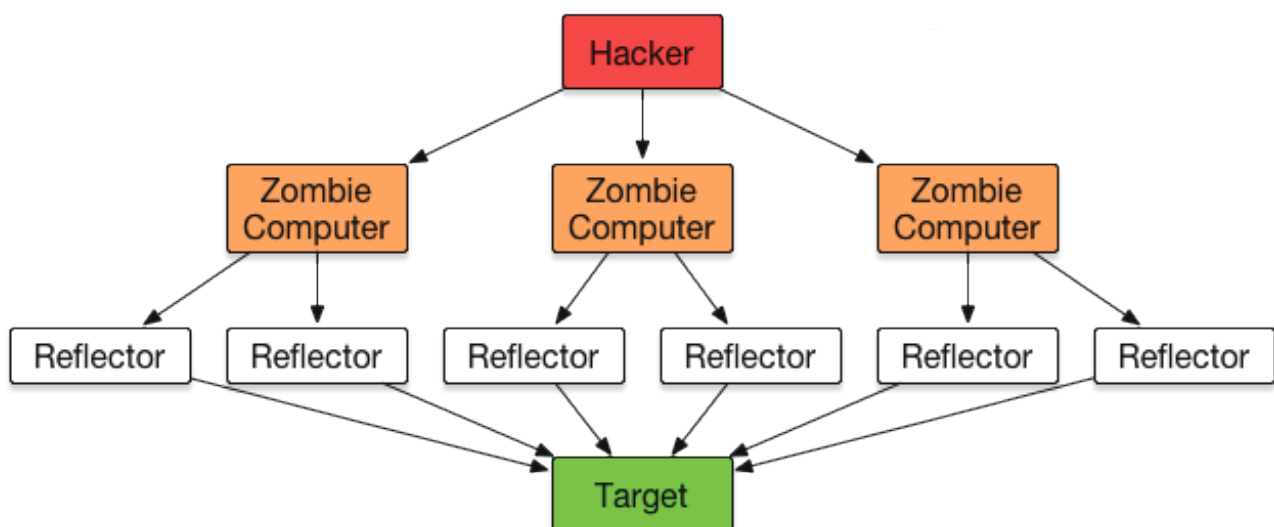
Of course, the financial aspect is only half the story. Businesses also face lost productivity, lost data, and severe damage to the reputation of the company as customers seek business elsewhere.



How DDoS Protection Works

The good news is that many hosting companies these days have begun to offer DDoS protection, which can help to guard websites from these types of attacks and therefore avoid downtime and other security issues. DDoS protection works by carefully filtering website traffic so that non-legitimate requests are not

allowed through, while legitimate ones pass through without significant delays in page loading times. Some hosting companies will also offer reporting to website owners if a DDoS attack is attempted so that they have detailed records of when the attempted attack occurred, how large it was, and other important information.





Software License

Overview

A software license is a document that provides legally binding guidelines for the use and distribution of software.

Software licenses typically provide end users with the right to one or more copies of the software without violating copyrights. The license also defines the responsibilities of the parties entering into the license agreement and may impose restrictions on how the software can be used.

Software licensing terms and conditions usually include fair use of the software, the limitations of liability, warranties and disclaimers and protections if the software or its use infringes on the intellectual property rights of others.



Why You Should Be Using Licensed Software

01 Using Software That Is Not Licensed Is Against the Law

A software licence is a legal requirement for any consumer wishing to use computer software, and failure in having one is a breach of copyright law and can land you or your business in danger of being prosecuted or fined.

02 The Right Software License Can Save You Money

When you buy software it usually comes with a single-user license. While it is important to note that a single-user license can sometimes be used across multiple devices that are owned and used by one individual (refer to the specific terms and conditions to be sure of this), it is not allowed, lawfully, to be redistributed or used by multiple people.



SSL Certificate

Overview

SSL Certificates are small data files that digitally bind a cryptographic key to an organization's details. When installed on a web server, it activates the padlock and the https protocol and allows secure connections from a web server to a browser. Typically, SSL is used to secure credit card transactions, data transfer and logins, and more recently is becoming the norm when securing browsing of social media sites



SSL Certificates bind together:

- A domain name, server name or hostname
- An organizational identity and location.

Why Do I Need An SSL Certificate?

SSL Certificates protect your sensitive information such as credit card information, usernames, passwords etc. It also:

- Keeps data secure between servers
- Increases your Google Rankings
- Builds/Enhances customer trust
Improves conversion rates





Web Hosting

Overview

Web hosting is a necessity for any website — it is the physical location of your website on the Internet, an online storage center that houses the information, images, video, and other content that comprises your website. Web hosting service providers maintain the server where the data associated with your website resides, and also manage the technology that makes your website connect to the Internet.



Website hosting is typically measured in the amount of disk space you're allotted on the server and the amount of data transfer or "bandwidth" you need for accessing the server. For example, if you have a lot of customer interaction at your website, such as files to download, you will access the server frequently and you'll need more Web hosting transfer space than someone who simply puts readable text on their website. The more "items" or "content" you have on your site (i.e., photos, maps, PDF files, etc.), the more disk space you'll need for website hosting.

Why Do You Need Web Hosting?

A lot of people tend to think that registering a domain name is good enough to get a website active. What they fail to understand is that a domain is as good as your name, a name by which others may recognize you. In order to get a website active

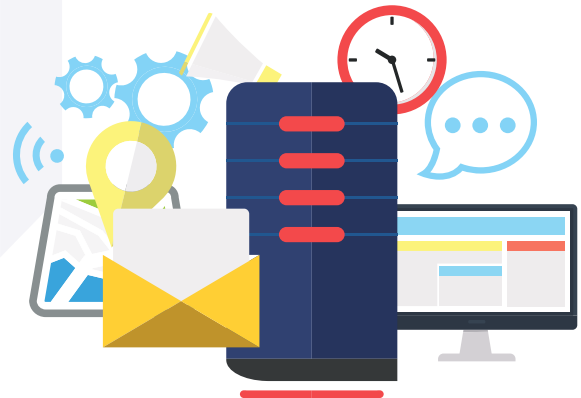


and live on the internet, you need to host a website. If you are seeking to build a website without taking web hosting services, registering domain names will serve no purpose. Having a web hosting account is very important in order to get a website hosted. A web hosting company makes it possible for your website to be accessed by everyone on the web.

Managed Mail Server

Overview

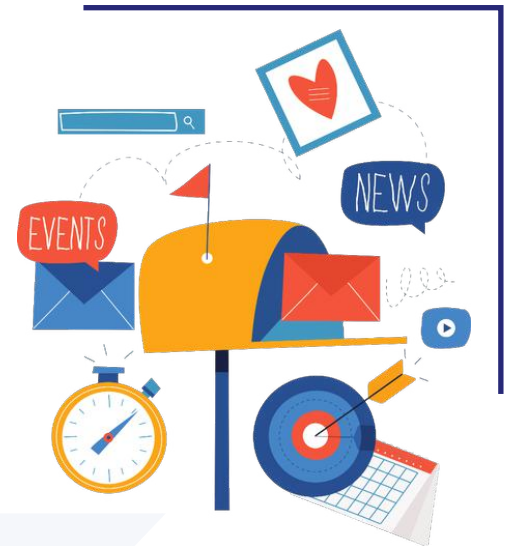
Managed mail server means, when setting up a web site or application under your own domain, it is likely that you will also want a mail server to handle the domain's incoming and outgoing email. While it is possible to run your own mail server, it is often not the best option for a variety of reasons.



In order for a computer system to function as a mail server, it must include mail server software. This software allows the system administrator to create and manage email accounts for any domains hosted on the server. For example, if the server hosts the domain name "gsoftt" it can provide email accounts ending in "@gsoftt".



Mail servers send and receive email using standard email protocols. For example, the SMTP protocol sends messages and handles outgoing mail requests. The IMAP and POP3 protocols receive messages and are used to process incoming mail. When you log on to a mail server using a webmail interface or email client, these protocols handle all the connections behind the scenes.



Why take managed mail server service?



From scalable, fully managed email solutions to backup email for your mail servers and mail forwarding, No-IP has a solution for your business.



Our Strengths

Our strengths lies in our ability to create and position a team hand-picked for every assignment. The job may be on-site or off-site, the team gets ready to take up the challenge in no time and to deliver the results on time.

01 CONVERGENCE

At Global Soft Tech, the first step is to understand the client/customer's enterprise and their requirement, the complexities of the business processes, operations and priorities. This helps us to offer solutions that provide business value and are tailor-made for specific business needs.

02 CLIENTS

Global Soft Tech might be chosen as the preferred agency to design, deliver and manage the Web-Based Solutions of a very large number of clients that may include Government, Educational, Corporates, Hotels and others. Their continued trust on our ability makes us the intelligent choice.

03 EXPERIENCE

Global Soft Tech, with work experience of nearly 10 years in the relevant fields. The company has developed more websites and also have good experience in Web Based Software Development, Website Designing, Data Digitization & Processing and other IT enabled services.



04 FOCUS ON CLIENT

Our first step is to LISTEN and that is what makes us best in our industry. We take every step to understand our clients' requirements, and to find solutions that meet them or exceed.

05 TESTING

Our dedicated team of skilled software testers, QA Lab, provides a full range of quality assurance services (QA), including software quality testing, test planning, test execution, reporting and control of software development processes.

06 ON-TIME DELIVERY

Our experience in IT field, our expert programmers, testing team, and effective project management help us to implement and deliver our projects on time. We have received excellent evaluations from our clients for on-time delivery, meeting correct functionality and usability.

07 IMPLEMENTATION AND OPERATIONAL SUPPORT

Global Soft Tech lies in building a relationship where customers perceive they have been given more in attention than they expected. Our Customers are "touched" positively by the service and remember the experience when the time comes to buy or recommend again. We provide you with an e-mail address PRI line and dedicated mobile numbers as telephone support. Our maximum response time is 24 hours during the week, but we usually respond to our customers immediately.



Our Technologies

PROGRAMMING

- PHP, Laravel, Symfony, Zend, Codeigniter, Node.js, Vue.js, AngularJS, ReactJS
- CakePHP, FuelPHP, Yii2
- Microsoft .NET, Java Hibernate, Spring
- Python, Django, Ruby on Rails
- Database JDBC, ODBC
- Android Studio, Eclipse, Swift, XCode
- Phone Gap
- Firebase, Google Maps

DATABASE

- Microsoft SQL Server
- Oracle Database Server
- MySQL
- PostgreSQL
- MongoDB
- Apache Cassandra, Hadoop
- Amazon DynamoDB

TESTING

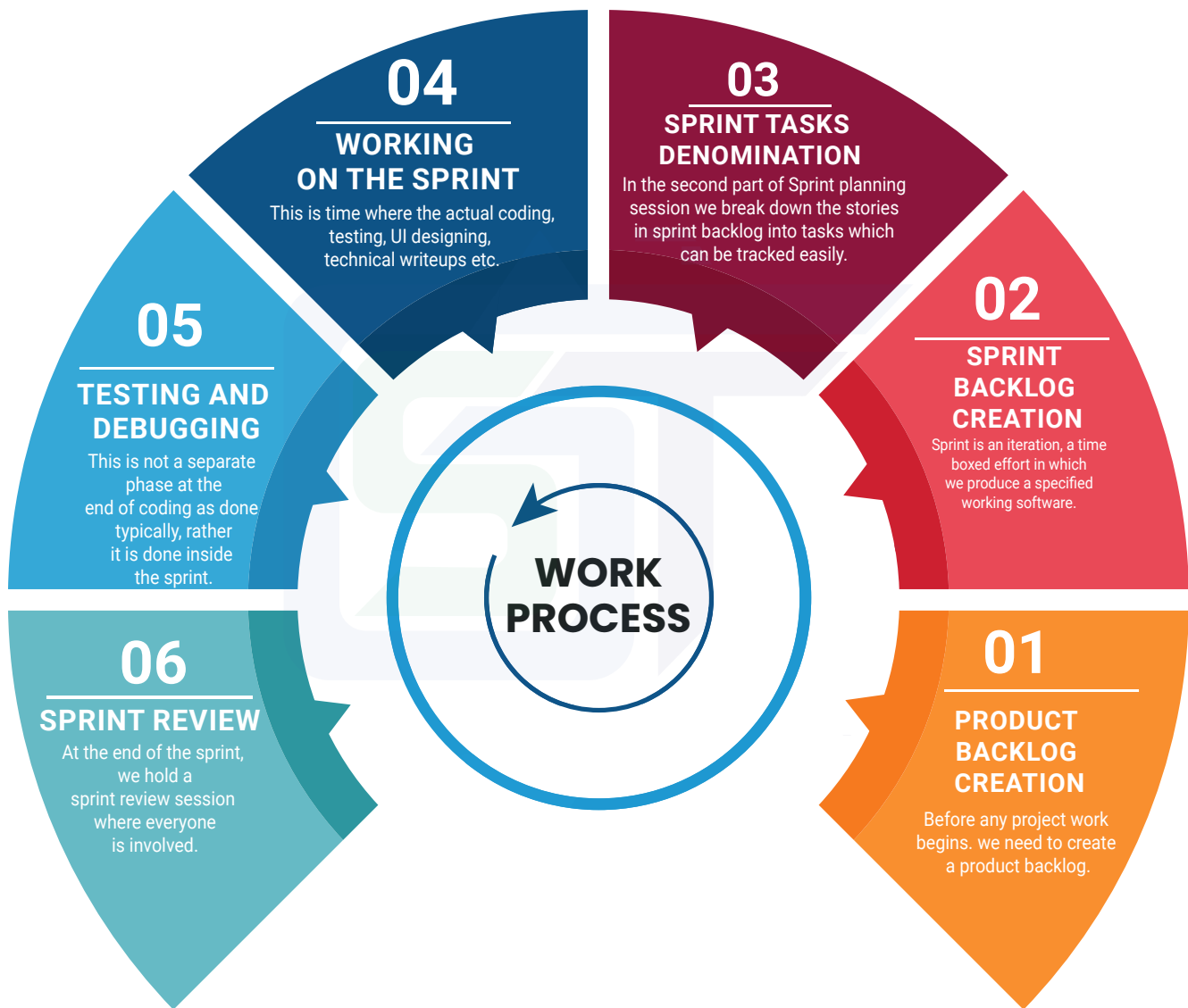
- Selenium
- Apache JMeter
- LoadRunner

PROJECT MGMT

- Jira
- Github
- Trello
- Redmine



How we work





We follow Agile Methodology Specifically Scrum framework for software development. We have adopted Test Driven Development and Continuous Integration among the different agile practices.

01 PRODUCT BACKLOG CREATION

It replaces the traditional requirements specification artifacts. This is essentially a list of the goals that need to be achieved in order to create a finished product. These are the list of epic or stories listed in order of priority. We conduct backlog refinement sessions to ensure that it contains the appropriate items, are prioritized, and that the items at the top are ready for delivery

02 SPRINT BACKLOG CREATION

Sprint is an iteration, a time boxed effort in which we produce a specified working software. During a sprint planning session, we set a sprint goal and create a sprint backlog from the product backlog. Sprint planning is a collaborative effort involving the Development Team, Scrum Master and the Product Owner to clarify the details of the user stories and their respective acceptance criteria.

03 SPRINT TASKS DENOMINATION

In the second part of Sprint planning session we break down the stories in sprint backlog into tasks which can be tracked easily. The tasks are then checked for dependencies and the required time is estimated. We may also update the sprint backlog as more details are visible at this point. After that, we update the scrum board with stories in story to do section and tasks in the task to do section.



04 WORKING ON THE SPRINT

This is time where the actual coding, testing, UI designing, technical write-ups etc. are performed. We stand for 5-minutes daily scrum meetings to sync everyone with the latest development, improve communications, eliminate other meetings and identify impediments to development for removal, highlight and promote quick decision-making. We track our development work in the sprint.

05 TESTING AND DEBUGGING

This is not a separate phase at the end of coding as done typically, rather it is done inside the sprint. When the stories are ready for review, they are tested according to the acceptance criteria of the stories. The bug is fixed and retested if required. We perform the Integration and regression testing when all stories in the sprint are done. It ensures that the deliverable or increment is in working condition and ready.

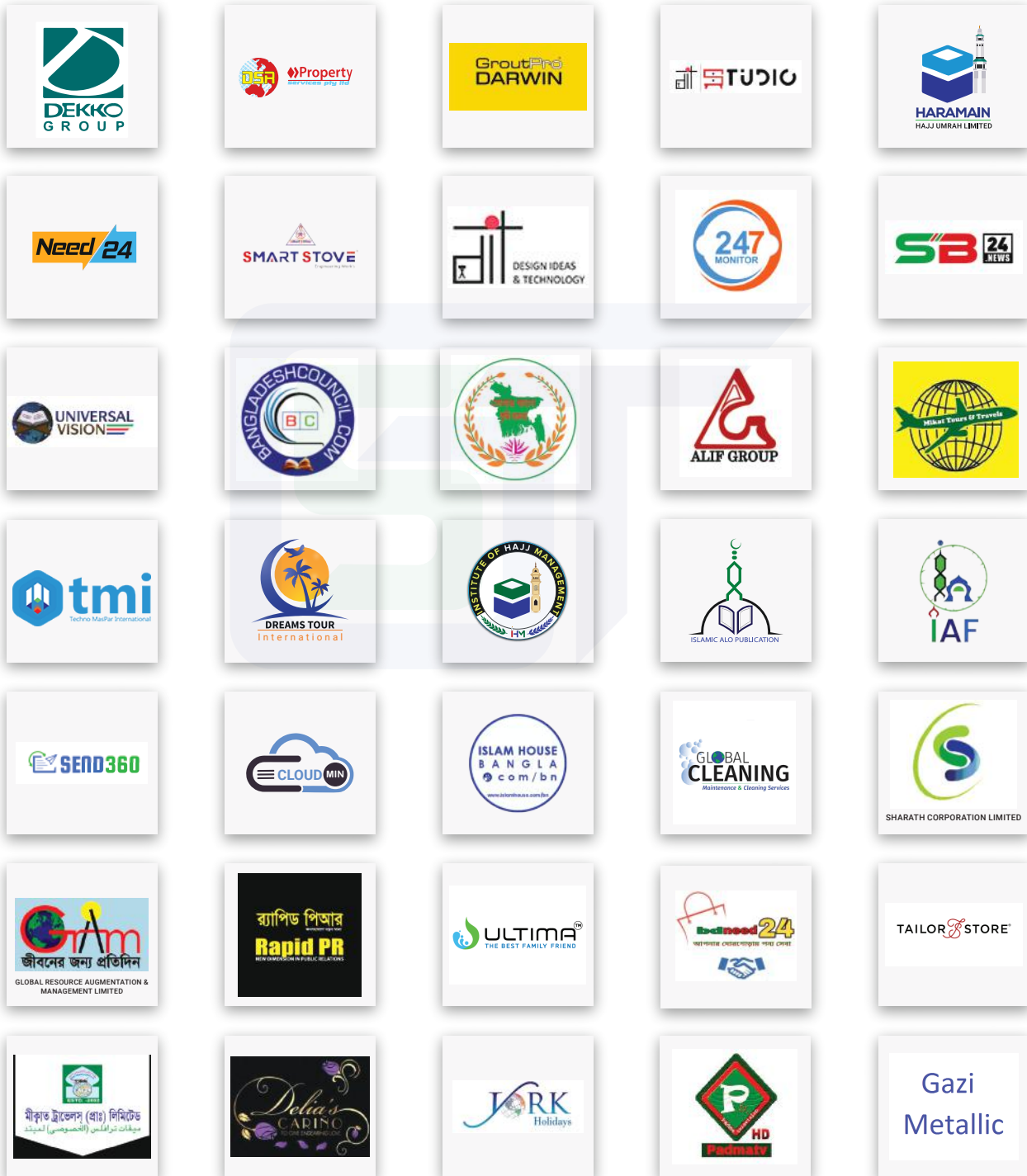
06 SPRINT REVIEW RETROSPECTIVE

At the end of the sprint, we hold a sprint review session where everyone is involved. In the session, the work is demonstrated. We also plan for any changes that need to be done according to feedback. We hold a sprint retrospective session after the sprint is concluded to see what went well, what went wrong and what can be improved in the process.



GLOBAL SOFT TECH

Our Clients





GLOBAL SOFT TECH

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