



IBCS-PRIMAX Software (Bangladesh) Ltd.



Company Profile

Delivering successful business solutions,
since 1989



Company Brief

IBCS- PRIMAX Software (Bangladesh) Ltd. is a CMMI level – 3 and ISO 9001:2015, ISO 27001:2013, ISO 20000 certified Bangladesh-British joint venture company established under the laws of Bangladesh in 1989 by a group of IT experts, with the ambition of creating a dynamic business orientated, software application provider capable of delivering professional IT solutions of the highest quality, both for the domestic and international arena.

Our vision is the synergy of leading international business applications delivered with local expertise, ***'built by Bangladeshis, delivered to the world!'***. Today businesses need to work a lot smarter, not just harder. As the global business world shrinks and competition increases, industry compliance is now more essential than ever; serving and expanding your customers becomes paramount! IBCS-PRIMAX services and solutions provide an end-to-end IT business model for our clients from training, advisory services, implementation to support and managed services.

We are an independent business software solution provider holistic in our approach and technology agnostic. IBCS-PRIMAX views your business as a whole and empowers it by implementing the best qualified software applications. Since we are independent we do not try to 'fit' your business into a single IT product rather we aim to deliver your business goals by using those IT products that will best aid in delivering those goals.

With over 30+ years of experience in providing comprehensive enterprise software solutions to meet the reality of a company's complex and dynamic business environment. IBCS-PRIMAX has become an established leader in the field of delivering business software applications and has distinguished itself as a system integrator capable of satisfying the IT business needs of an organization. Operating in multiple business verticals, government and non government organizations (NGO), financial services, telecommunications, manufacturing, apparel and textile, construction and real estate, pharmaceutical, chemical, health and education we have a rich history with a client base exceeding 400+.

IBCS-PRIMAX is focused on helping businesses to connect and collaborate internally and externally with their suppliers and customers; simplify and reduce business processes, provide greater insight into the 'health' of a business through our software solutions.

With over 140+ full time personnel consultants and offices in Dhaka, Chittagong, India, United Kingdom (registered as IBCS-PRIMAX Software Ltd.) and associated offices in 7 (seven) different countries around the world, IBCS-PRIMAX is now more capable then ever in providing a software solution to address your business needs.

Carpé Diem! '

Seize the day!



Jamal Ahmed
Managing Director

Corporate overview

Established

September, 1989 (Bangladesh)
November, 2006 (United Kingdom)
30+ Years of excellence

Mission

To deliver independent professional business applications that empower an enterprise to grow and excel!

Services



- ERP Applications (Finance / Accounting & Control, Sales & Distribution, SCM, Manufacturing, HCM, EAM)
- Data Warehousing and Business Intelligence
- Bespoke / customized applications / software
- Support and managed services
- Professional educational services
- Quality Assurance

Quality Model

CMMI level – 3 and ISO 9001:2015, ISO 27001:2013, ISO 20000

OEM Partners

Oracle Corporation, Infor, IBM, Microsoft, Red Hat

SI Partners

PricewaterhouseCoopers, Tata Consultancy Services, Infosys, Wipro, SEAL Infotech, Astral, WeExcel, Barry Wehmiller International Resources (BIWR) InnoAPPS, MONAD, Xchanging, mGrid.

Executive Body



Mukesh K. J. Parekh,
Chairman & Shareholder Director

A leading SAP consultant, as a team leader he played an integral part in the deployment of one of the first SAP R/3 installations at ICI Plc. Having successfully built up successful IT consultancy firms in the UK, USA and Bangladesh; Mukesh's strength is centered around his ability to simplify and execute IT solutions to address complex business needs.

Mukesh has deployed numerous ERP solutions around the world and has been a driving force behind IBCS-PRIMAX success domestically and abroad.



Jamal Ahmed,
Managing Director & Shareholder Director

Jamal completed his B.Sc. (Hons) in Electronics and Satellite Telecommunication Engineering at Kings College, London University and currently undertakes the role as Managing Director. Having a strong technical background coupled with strong business knowledge has enabled Jamal to grow IBCS-PRIMAX from a two hundred thousand dollar company into a multi-million dollar, System Integrator (SI) and business solution provider.

Having run several successful IT and non-IT businesses in the United Kingdom enables Jamal to leverage his international experience in Bangladesh.



A. TOWHID
Executive Director & Shareholder Director

Towhid completed his B.Sc from University of Dhaka and several courses on marketing management principles & practices from BMDC. He has 22 years of experience in marketing, commercial, material planning and management procurement, import, export, inventory control, administration and personnel management whilst at ICI Bangladesh Manufacturers Ltd. Towhid is a sponsored director of the company and served as an executive director till December 2001.



Masum M. Mohsin
Executive Director & Shareholder Director

A freedom fighter of Bangladesh, Mr. M. M. Mohsin holds BSS (H) and MSS from University of Dhaka and currently undertake the role as Executive Director of IBCS-PRIMAX Software (Bangladesh) Ltd. He has more than 35 years of strong Business experiences in various industry. He also undertakes the role as President of Telelink NY INC (USA), PKB Telecom (USA), MNT Telecom (USA), IBCS-PRIMAX (USA), Director of Bantel (ICX) Telecom (Bangladesh) Ltd., and M&H Telecom (ICX) (Bangladesh) Ltd. He also played role as Director of ATN Bangla (USA) from 2005-2013.

M.M. Mohsin was former General Secretary of Islamic Council of America (1989-1991), President of University of Dhaka alumni association in USA (2008-2012), General Secretary of student union SM Hall (1978-1979) and Vice President of student union SM Hall, University of Dhaka (1979-1980).

Executive Body



Tareq Naushad,
Technical & Executive Director, Shareholder Director

Tareq completed his Bachelor Degree in Physics from Delhi University in 1997 and Advance Diploma in System Management from NIIT, India. Tareq is one of the early holders of OCP (Oracle Certified Professional) in development track in Bangladesh.

Having been with IBCS-PRIMAX for the last nineteen years, he has been successful in maintaining a unique technical leadership in Applications and BI solutions within the company.



Kazi A. Rahman,
Director, Educational Services

Ashiq completed his Master Degree in Management from National University in 1997 and also in Business Administration (Accelerated MBA) from Northern University in 2003. Ashiq has been with IBCS-PRIMAX for more than 08 (eight) years and has been successful maintaining IBCS-PRIMAX as a leading force in delivering professional and specialized, certified ICT trainings.

Ashiq's current roles and responsibilities are to maintain communication and coordination with different corporate and government sector organizations both in Bangladesh and abroad for business development; providing guidance to relevant staff in preparing yearly plans; compare/monitor expenditure vs. budget of his department training programs, analyze trend of market share of such programs and deliver new training programs.



Bimal C. Banik
Deputy Managing Director

Bimal completed his BSc. in Computer Science from University of Delhi and MSc. in Scientific Computing from University of Pune. He has over 10 years of software development, project management and marketing experience. Bimal has spearheaded IBCS-PRIMAX technical pre-sales and marketing team.

Currently undertaking the role as Deputy Managing Director to ensure execution of overall operational activities, monitors revenues and expenditures in assigned area to assure sound financial control, establish work procedures and workflow to improve efficiency and effectiveness of operations, maintain positive image of the company by maintaining relationships with local, international businesses, maintaining employee commitment to the company and enforcing ethical business practices.

Primary Lines of Business

The company's business lines though separately driven also compliment each other in providing a total turnkey solution for our clients.

ERP Applications provide the backbone of any organisations business software; normally comprising of a suite of integrated applications that a company can use to capture, store, process, manage and interpret from multiple business activities.

ERP business areas:

- Finance, accounting and control
- Marketing and Sales
- Supply chain
- Production planning
- Costing & development
- Manufacturing
- Distribution
- Asset servicing
- Shipping and payment



ERP Industry focus:

- Banking
- Insurance
- Power & Energy
- Textile & Apparel (RMG)
- Pharmaceutical
- Chemical & Paints
- Construction
- Retail
- Telecommunications

Business Intelligence or BI is a set of technologies, tools and utilities that enable an organisation to turn raw business data into useful information that a business can act upon. IBCS-PRIMAX has a wealth of expertise in providing BI solutions to clients operating in different industries.

Bespoke applications and web services enable custom bolt on applications to be built onto a core ERP application whose functionality cannot 100% full fill local client business needs.

Support Services ensures business continuity of any software solution delivered by IBCS-PRIMAX, through our expert engineers, consultants and combined support logistics.

Educational Services provide industry leading professional training programs on multiple technologies from Java, .NET, PHP; Oracle, MySQL, SQL-Server database to ERP and BI advance training programs.

Quality Assurance IBCS-PRIMAX is a quality certified ISO 9001:2008 and CMMI Level 3 software solution provider. Quality of products and services are maintained through strong business domain knowledge, project management, build methodologies, using certified consultants and having global partnerships.

Independent Business Solution Model

IBCS-PRIMAX business partnerships include leading companies, SAP, Oracle, Infor, IBM, Microsoft and Red Hat; combined with in-house expertise on these partner products places IBCS-PRIMAX in a unique position to offer independent 'best-fit' solutions for our clients. We are not tied to any technology product or vendor solution. Being an independent system integrator our business engagement model adopts the best technologies to fit to our client needs.

