

ZORG IT GROUP

Company Portfolio

Creative Design **Agency**



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We are not Just an Agency

For us

- Deadline matters
- Quality Matters
- Design Matters
- User Experience Matters
- Good Communication Matters

At Zorg IT Group, we're not just another design agency – we're your dedicated partners in **achieving success**. With a relentless focus on experience design, we specialize in crafting user-friendly products and compelling branding that elevate your business above the competition.

Whether you're a startup seeking to disrupt the market or a seasoned SaaS company aiming for growth, our team possesses the expertise and passion to bring your vision to fruition, **guiding you** through every **step of the journey**.

Our commitment to excellence permeates every facet of our work. From seamlessly integrated **UI/UX experiences** to captivating **graphics** and **motion**, we spare no effort in ensuring that your project is meticulously executed to perfection. With our proficiency in full-cycle **product development, front-end and back-end development**, as well as digital marketing strategies, we offer comprehensive solutions tailored precisely to your unique needs and goals

We want to emphasize that **our design** solutions **go beyond** mere aesthetics. Instead, they are intricately crafted to **drive user engagement, boost conversions,** and ultimately lead to tangible **business success.**

Welcome to the story behind Zorg IT Group. While our company may be young, our journey is rich with experience and success. Our team is comprised of seasoned professionals, each bringing over a decade of expertise to the table. With a shared passion for innovation and excellence, we set out to make our mark in the digital solutions landscape.

In just four years, our collective dedication has yielded remarkable results. We're proud to have closed over 70 successful deals, solidifying our reputation as a trusted partner for businesses seeking transformative solutions. Our portfolio tells the story of our commitment to excellence, with over 150 projects completed for esteemed clients across diverse industries.

What sets us apart is our relentless pursuit of growth and improvement. Thanks to our dynamic team and proven track record, we've experienced rapid expansion, tripling our client base in just one year. This growth fuels our determination to continue delivering the highest quality digital experiences, empowering our clients to thrive in their respective industries.

19+

Researchers, strategists, designers, and developers all working together to create experiences that are friendly and easy for people to use.

40+

Since 2020, we've been instrumental in shaping, optimizing, and launching various digital products.

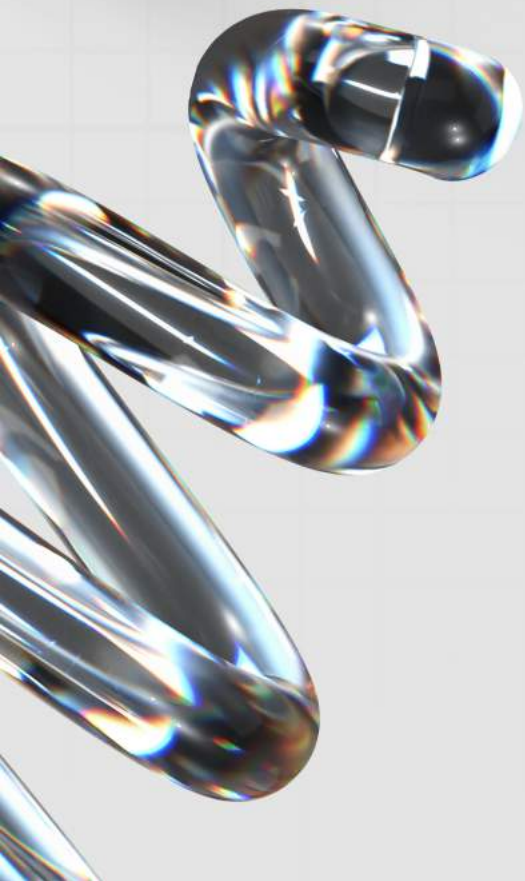
30+

We're proud to partner with over 70 world-class brands.

APPROACH



Creative Design **Agency**



We delve into every avenue to explore, gather, and unearth all facets, aiming to discover that **one-of-a-kind solution**.

Once we brainstorm ideas, we breathe life into them by **creating designs** that feel natural and brim with character.

We harness the potential of cutting-edge technologies to build products that **feel instinctive, reliable, and ready for tomorrow**.

We don't settle for mediocrity. We continuously **iterate and polish** until we reach excellence and exceed expectations.

We provide **client-centric** services



Digital marketing

we develop strategies that connect businesses with their audience, from research to implementation.



Branding

we're all about infusing personality, telling compelling stories, and building genuine connections.



Web Design

We create eye-catching and easy-to-use websites that boost your online presence.



UI Design

We create user-centered designs that boost user experience and drive conversions.



Startup UX

We assist startups in building user-friendly products from scratch, solving problems and delighting users along the way.



Development

We develop dependable, scalable solutions that surpass your expectations and bring your vision to life.



Branding Design

- Branding Research
- Brand Architecture
- Brand Naming
- Brand Identity Guidelines
- Rebranding
- Marketing Materials

UI/UX Design

- Competitive Benchmarking
- Customer Research & analysis
- Stakeholder and user interviews
- User Flow and Customer Journey
- Information Architecture
- Wireframes and Testing
- Design Systems

Digital Experience

- Promo Videos
- 2D & 3D Illustration
- Illustrations and iconography
- Interaction and animations
- Motion Design
- Graphic Design

Engineering

- Website Development
- Webflow & Wordpress Development
- CMS Implementation
- Technical & Data architecture
- Front/Back-end Development
- Full-stack App Development
- Quality Assurance

We work with?

At our design agency, we specialize in serving technology SMEs, corporations, and funded startups across various sectors such as SaaS, finance, banking, property, healthcare, transport, and communication.

Our clientele spans the globe, with clients hailing from diverse regions including North America (specifically the United States), Western and Central Europe (France, UK, Ireland, Germany, Belgium), Northern Europe (Denmark, Sweden, Norway), Australia (Sydney, Melbourne), and the United Arab Emirates (Abu Dhabi, Dubai).

We highly value close collaboration with CEOs, Heads of Marketing, CMOs, and VPs of Marketing, Product, or Technology, as we've found that direct collaboration yields the best results.

Our agency is well-suited for fast-growing companies seeking a scalable design system, modular CMS, and future-proof brand identity that they can manage internally. Let's collaborate and design a brand that authentically reflects your vision!

\$ 5.8B

Combined valuation of companies we've partnered with.

3+

Product successfully launched in previous 24 months

\$ 18M

Product successfully launched in previous 24 months

\$ 30k - \$ 120k

Average engagement size for 3 to 5 months of work

We're **proud** to have clients **reaching out** to us
from **every corner** of the globe.



United States



Canada



Dubai



Ban

ngladesh



Sweden



Ireland



Australia

Diverse Perspective

Our team of 19+ all collaborate to bring diverse perspectives and ideas for each project.

Industry-focused

We design & develop SaaS products for various industries, assisting SMEs, startups, and corporations in achieving their business goals.

Destribute Accordingly

We boost team morale and productivity by assigning tasks based on each member's strengths, ensuring optimal project outcomes.

Data-driven

We utilize both quantitative and qualitative research methods to gather crucial insights, ensuring data-driven decisions and boosting conversions.

Maximize Capacity

Our team consistently operates by utilizing our skills, expertise, robust methodologies, and creativity to effectively execute our clients' visions.

Follow-through

We consistently follow through on our commitments, ensuring timely, budget-friendly, and client-specific project completion.

Inclusive Collaboration

We use co-design methodology to bring stakeholders and users into the decision-making process and to take clients with us.

Weekly Check-in

We implement a weekly check-in methodology to identify any flaws and problems in our work process and enable continuous improvements in our workflow.

Feedback and Recognition

Every project presents a unique opportunity to acquire valuable knowledge, leading to personal and professional growth, requiring learning from mistakes and celebrating successes.

AGENCY

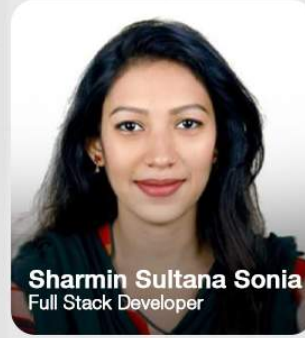
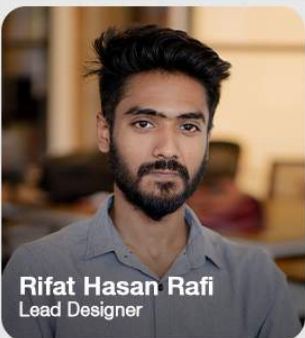
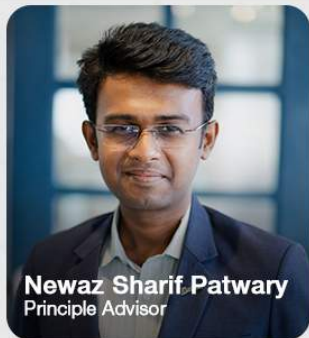
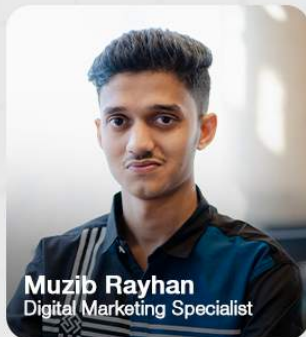
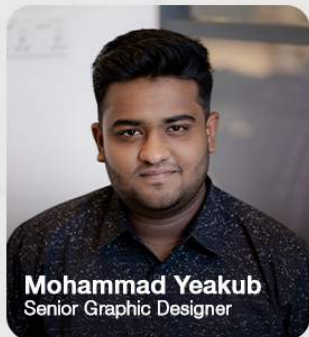


Creative Design **Agency**

Our agency thrives on our **diverse team**, made up of singers, chefs, comedians, photographers, fashionistas, bookworms, travelers, fitness enthusiasts, detectives, animal lovers, and even **die-hard** Marvel **fans**!

But beyond these roles, each **member excels** at what they do best. Their **unique skills** and backgrounds make **our team** dynamic, powerful, and full of life. **Together**, we've conquered countless **challenges**!





Our clients



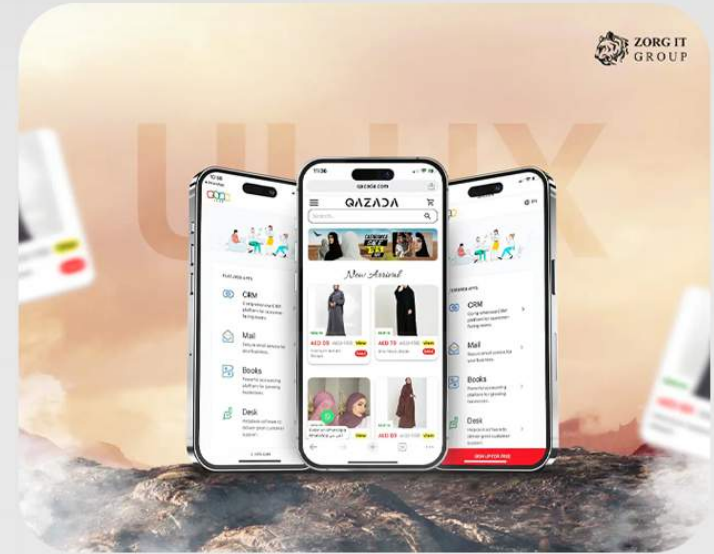
SERVICE AND PRICE



Creative Design **Agency**

UI/UX Design Service

Zorg IT's UI/UX team creates well-balanced design solutions for inspiring brands, concentrating on the emerging trends for tools and framework. Moreover we understand the critical role that UI/UX Development services play in creating exceptional digital products. We focus on using industry best practices and our own creative expertise to ensure seamless navigation, engaging interactions, and optimal usability across all devices.



UI/UX Consulting and Design

We provide actionable recommendations for your brand, and build distinctive yet intuitive interfaces that prioritize user satisfaction.

Mobile-based Design

Zorg IT builds mobile-friendly interfaces to ensure your website's usage rate and accessibility reaches the highest point possible.

Wireframe & Prototype

We offer complete wireframing and interactive prototyping service to translate your ideas into tangible designs for testing.

Data Visualization

We transform complex information into clear yet visually attractive graphics and interactive dashboards, making data analysis effortless.

User Research and Usability Testing

We review your site design from the expert's viewpoint, assessing ease of use and efficiency through rigorous protocols.

UX Audit

We perform regular audits to identify areas of improvement, and ensure your site's appearance and user interaction remains top-notch.

Web Design & Development Service

Experience our top-tier responsive web design and development services. We provide flexible and affordable solutions for all types of industries worldwide. From e-commerce to educational sites, we build interactive and accessible designs loved by the end-users.

Website Design and Development

The websites we design and develop not only look impressive but also drive results, keeping you worry-free about both aesthetics and functionality.

E-commerce Sites

Inspired by the recent e-shopping boom, we develop user-friendly e-commerce sites with secure payment gateways and easy navigation.

CMS Development

Simplify your content control. Get rid of all the headaches of organizing digital content with our customized, user-friendly Content Management System.

Mobile App Design

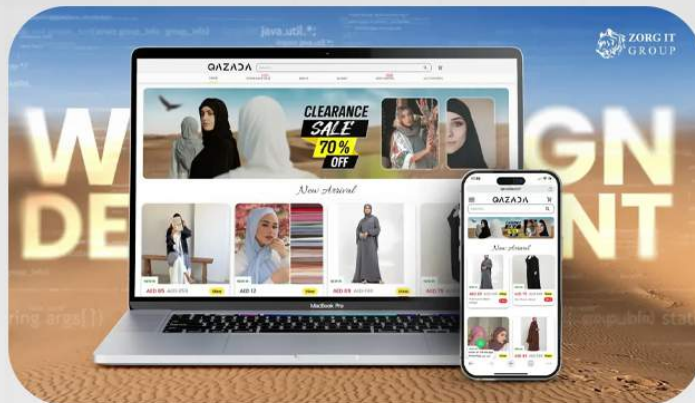
Our mobile apps are highly accessible, and well-loved by your target market, because we prioritize easy navigation and responsive designs.

WordPress Websites

Give us a shout if you want our fast and affordable customized websites. We utilize the power of WordPress to build stunning, functional and SEO-friendly features.

Web Support and Maintenance

Get year-round peak performance with our dedicated website maintenance service. We'll monitor your site and remedy any problems that can arise!



Software Development

We will work closely with you to make the complete business-specific software application tools for you, guided by industry best standards.

Blog Customization

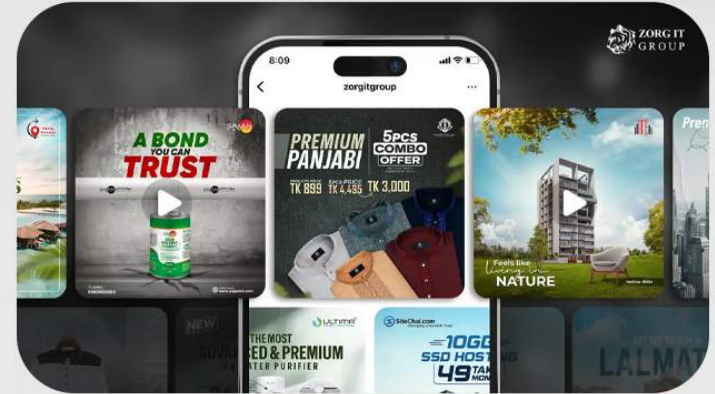
Our professional blog customization service helps you to stand out among the crowd and reach your audience with your brand's voice.

Web Hosting Services

Choose our reliable, integrated hosting service tailored to your specific business type, and ensure optimal speed, security, and uptime.

Graphics & Motion Design Service

Transform your content with our stunning Graphics and Motion works. Our captivating social media graphic design services will be sure to leave a lasting impression on the viewers. Our animations will tell compelling stories, something that grabs your audience's interests. At Zorg IT, our Graphics and Motion Services breathe life into your brand's visual identity. Let us help you tell your story with creativity and impact.



Logo Design

Present your best self in front of the world. Knock us for the finest logos with unique blends of color, motion and design for your brand.

Brochures and Pamphlets

From sleek brochures to charming pamphlets, we bring your message to life with creative design and strategic positioning.

Brand Guidelines

Display the essence of your brand's style to build trust and authority in your industry with our carefully curated brand guidelines.

Animated Business Portfolio

Dazzle visitors to your page with an animated business portfolio showcasing your services in a spectacular and memorable way.

Motion Graphic Visuals

Attract and engage your audience across any social media platform with Motion and/or Graphic Visuals tailored just for you.

Thumbnail Design

Feature the fine details of your products with eye-catching thumbnails, designed to entice viewers and drive clicks to your content.

Video Editing Service

We are a great believer of “Show, don’t tell”. And with our professional video editing service, you will be too! Display the magic of our expert videography and win your audience within seconds. Play up the full potential of video marketing, and set the stage for your success. We utilize state-of-the-art tools and expertise from the field to ensure your content will turn heads.

Podcast Editing

Get your message across loud and clear. We'll refine your audio content to deliver professional-quality sound for maximum impact.

Reels and Shorts

Go viral in minutes! We'll generate short-form social media content that will keep your audience coming back for more.

Corporate and Brand Content

Brand portfolios, business presentations or product demos - we have special service packages to accommodate all types of industries.

Vlogs

For the vloggers looking for professionally edited videos, we perform every service, from basic editing to advanced special effects.

UGC Ads

Spark real connections with your users. We'll curate and edit user generated content to help brands build closer bonds with their patrons.

Webinars

Say goodbye to dead air! Our expert video editors remove long pauses, reframe speakers, and add customized intros to make your webinars more sophisticated.



Digital Marketing Service

Reap the benefits of our incredible sales-driven digital marketing services. We don't simply do online marketing; we understand how each aspect of it can contribute to your organization's goals. Our related services such as SEO, UI/UX design and SEO helps us in this process.



Marketing Strategy Planning

Call us for a complete planning session and discover all possible options! From marketing analysis to project execution, we'll assist you every step of the way!

SEO

Appear on the first page with our wonderfully boosted SEO tactics. Check out our brilliant on-page and off-page strategies for success!

Email Marketing

We will optimize your Email Marketing service, and turn it from an inconsistent tool to an impressive source of leads and sales.

Google Ads

Want to reach your target audience and drive qualified traffic to your website? Command the digital arena with Google Ads!

Social Media Campaigns

Let's dive into action! We build brand awareness and drive sales through well-planned and skillfully executed Social Media Campaigns.

SMS Marketing

Reach your audience in the blink of an eye with our SMS marketing solutions, driving engagement and conversions faster than ever.

PPC

If you want to grab the spotlight, subscribe to our expertly managed PPC campaigns, such as display advertising and retargeting.

Content Writing

From informative blogs to social media posts, we will write powerful tales that paint vivid pictures in the minds of your audience.

Youtube Ads

Steal the show with stunning YouTube ads, and express your brand objectives to the audience. These short videos will be your best brand ambassador.

SEO Service

Outshine your competitors with our full-range SEO services! From keyword research to website structuring, we've got it all. Optimize your websites and appear on the first page of the Search Engine Result Page! Take center stage in search engine results! Apart from traditional SEO approaches, we provide affordable local SEO services to bring tangible business in your store!



Custom SEO Solutions

We provide suitable SEO solutions for every enterprise. From keyword research to content development - get everything you need for top rankings.

Link Building

Build trust and authority with secure, ethical link building. We attract high-quality backlinks to your site, earning you a reputation without undue risks.

Technical SEO

Our website development expertise goes beyond design. We build strong technical SEO foundations into every page, ensuring your site ranks higher in search results.

SEO Audit

We analyze the on-page and off-page elements of your to identify areas of improvement and provide actionable suggestions.

Local SEO

For businesses that need local traffic, we help improve your visibility for location-based searches, resulting in more customers to your shop.

Mobile SEO

Reach everyone, everywhere. We optimize your website for mobile devices, ensuring smooth running and responsiveness for enhanced accessibility.

Content Writing

Well-written content is the heart of premium digital solutions. From B2B enterprises to e-commerce platforms, Zorg IT is ready to create top-tier, SEO-friendly content, tailored to diverse audiences and designed to capture maximum brand visibility. We conduct thorough research to deliver accurate and informative content on relevant topics in a timely manner.

SEO Writing

We optimize your content structure to ensure your website will rank higher on SERPs, ultimately increasing your chances of attracting potential customers.

Articles and Feature Writing

Whether you need industry-specific insights or in-depth analysis, showcase your expertise with our professional articles and feature writing service.

Blogging

Whether you need regular blog updates or one-off posts, we deliver fresh, custom content that keeps your readers coming back for more.

Scriptwriting

We will tell your stories in a way that your viewers will want to see. Our expert writers can craft compelling scripts for corporate videos, promos, ads and more.

Social Media Content

Build a loyal following and grow your brand with our social media content. Our catchy captions and snazzy graphics are sure to stop people from scrolling away!

Website Content

Make a lasting impression on your visitors! Our custom-designed content, personalized for your brand's voice, will guide your users towards actions!



Service package

We offer a range of packages tailored to our clients' needs, each featuring a dedicated design team committed to delivering top-notch designs promptly and at the desired level of complexity.

To ensure quality service, we have a minimum engagement fee MEF (minimum engagement fee) of \$10,000 for all projects. This amount enables us to maintain a high standard of work across various services.

On average, our engagements span from \$30,000 to \$120,000 for 3 to 5 months of work. These packages typically encompass visual identity, UX research, UI design, and CMS development services.

Services	Average rate
Visual Identity	\$10 – 50k
Brand Guidelines	\$10 – 15k
Digital Design	\$10 – 25k
Animation	\$10 – 20k
Illustration & Iconography	\$20 – 20k
UI/UX Design (1 Month Sprint)	\$10 – 25k
CMS Development (Wordpress or Webflow)	\$20 – 100k
Hourly	\$60/hour – blended rate

Contact Us

Inspired by what **you've** seen?
Let us **work** our **magic** for you too!

Contact Us Now.

Mail Us :

mail@zorgitgroup.com

Visit :

www.zorgitgroup.com



THANK YOU

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