



2024

**EdTech
Redefined**





An EdTech Company specialising in all aspects of International student mobility that brings together student recruitment agents, universities and students in one place; offering 3 bespoke products spanning the entire student journey.

Designed by our team of experienced data analysts and experts in the international education industry and developed by our in-house software development team.



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ABOUT OUR COMPANY

In 2019 SAMS Global Solutions was formed and we launched our Apply and CRM products in 2020. The SAMS Pay solution was subsequently launched in 2023. Our senior team have been in the international student recruitment space since 2001, with our CEO forming his first recruitment agency in 2005. With SAMS Global, the aim was not to just make something that works, but to produce solutions that people and companies love to use. Agents are able to combine the power of our CRM with a swift and service-oriented platform to process applications whilst concentrating on nurturing the student's journey or use both products totally independently, meanwhile SAMS Pay is attracting interest from a variety of institutions, across several countries.

We are active in 53 countries, representing 57 institutions in 3 destination countries

The SAMS Global ecosystem is designed to take a 360 degree view of international student recruitment. We are not simply interested in student mobility but want to offer innovative solutions across all areas of student recruitment to all stakeholders. Our combined experience in the sector puts us in a great place to understand the pinch points that hinder growth and development for our partners; and our technical teams have developed deep insights into our customers, vastly aiding our R&D goals.

Our journey has just started and we are excited to see what the future holds. With a firm grasp of the latest technologies, we are constantly striving to develop solutions that are not only 'nice to haves' but form part of the essential toolkit of all partners in this sector.

“The aim was not just to make something that works but to make a platform that people and companies will love to use”

WELCOME MESSAGE



It is my distinct pleasure to extend a warm welcome to you as the Proprietor, of SAMS Global Solutions Ltd, I am delighted to share with you the essence of who we are and what sets us apart in the ever-evolving landscape of international student mobility.

At SAMS Global Solutions, we embark on a journey of innovation, dedication, and excellence. Our commitment to delivering unparalleled services and solutions in the EdTech sector is driven by a passion for transforming challenges into opportunities. As you peruse these pages, you will discover the depth of our expertise, the breadth of our capabilities, and the unwavering commitment we have towards the success of our clients.

We believe in not just meeting expectations but exceeding them. Our team, comprised of talented professionals, is dedicated to pushing the boundaries of what is possible, all the while maintaining the highest standards of integrity and ethics. We embrace a culture of collaboration, where ideas are cultivated, and innovation thrives.

As you explore the facets of SAMS Global Solutions Ltd I invite you to envision the possibilities of partnership and collaboration. Whether you are seeking cutting-edge technology solutions, strategic consultancy, or a reliable partner to navigate the complexities of the business landscape, we stand ready to be your trusted ally.

Thank you for considering SAMS Global Solutions Ltd. We are excited about the prospect of working together and contributing to your success. Feel free to reach out to us with any inquiries or opportunities for collaboration. Together, let's embark on a journey of growth, innovation, and shared success.

Warm regards,

MD Shahadat Alam Sumon, Proprietor, SAMS Global Solutions Ltd

OUR VISION

At SAMS Global Solutions, we envision a world where education knows no boundaries and every aspiring student has the opportunity to access quality learning experiences, irrespective of geographic constraints. Our vision is to be the unparalleled leader in the EdTech industry, redefining international student recruitment by seamlessly connecting learners with globally renowned educational institutions.

We strive to make student recruitment easy, fostering a diverse, interconnected community of students, agents and institutions. SAMS Global Solutions is dedicated to revolutionising the EdTech landscape through innovative technologies, personalised solutions, and a relentless commitment to student success.



OUR MISSION

At SAMS Global Solutions, our mission is to empower individuals worldwide through seamless access to quality education by offering technology driven solutions to all stakeholders involved in the student journey. As a leading EdTech company specialising in international student recruitment, we are dedicated to revolutionising the educational landscape by providing comprehensive, innovative, and personalised solutions.

Our mission comprises of the following key pillars:

- **Global Access to Education:** We are committed to breaking down geographical barriers, ensuring that every aspiring learner has the opportunity to pursue education at institutions of excellence worldwide.
- **Holistic Support:** SAMS Global Solutions is driven by a mission to provide end-to-end support to student recruitment professionals in their endeavour to recruit quality students .
- **Innovation and Technology:** We strive to be at the forefront of technological innovation in the EdTech sector. Our mission involves harnessing the power of artificial intelligence, data analytics, and personalised platforms to enhance the efficiency and effectiveness of the student recruitment process, creating a user-centric experience for all stakeholders.
- **Partnership for Success:** We aim to forge strategic partnerships with agents, educational institutions, governments, and organisations worldwide.
- **Ethical Practices and Integrity:** Our mission includes upholding the highest standards of ethical conduct and integrity in all our interactions.

We are passionate about facilitating learning opportunities, fostering personal growth, and contributing to the development of a more connected and knowledgeable world.





OUR PRODUCTS

SAMS APPLY

SAMS Apply is our commission sharing platform where agencies from across the world can send their student applications to over 100* institutions worldwide, without the need for direct contracts. We offer generous commission rates and offer a personal service to agents, helping them to nurture their students through the entire journey from choosing the right institution to ensuring a smooth enrolment process.

SAMS CRM

Our CRM system has been designed with a deep insight into the role agents play in helping students find the right institution and manoeuvre through the various steps of their application. Having over 20 years of experience of being agents, we know the pain points agents experience each day and have designed an intuitive system that provides a natural workflow, for even the most inexperienced counsellors, to ensure the right outcome each time.

SAMS PAY

SAMS Pay is a unique product that is a smart solution for institutions to process agents' commissions. Bringing the whole commission management process in one place helps simplify the way agents commissions are processed and gives institutions control, ensures accuracy and enables speed. Developed in partnership with the University of Central Lancashire, we have gained invaluable insight into the complexities involved and delivered a solution that is both simple and elegant.

SAMS CRM



Custom built CRM for education agents

- Award Winning, bespoke CRM system, designed by agents for agents
- Unique CRM that is suitable from micro to large agents
- Full student journey mapped out for you, from lead management to invoicing
- Easy to use, elegant design including rich data reporting for analysis and insights
- Supports unlimited users across unlimited offices
- System generated emails built in
- Lead management via integrated Q Forms
- Facebook integration

Our award winning CRM is designed to make your business flourish. Our smart technology and intuitive design allows our CRM to fit seamlessly into your business processes. We understand exactly what you do, allowing us to identify areas you are most likely to make significant efficiency gains.

We are constantly looking at ways to develop the system with innovation and insight. With plenty of planned developments scheduled for roll out, you can be sure that our system will be future proof and will always be fit for purpose, no matter how your business grows.





OUR PROMISE

"At SAMS Global you're not just another partner, we value all of our stakeholders and ensure we provide a holistic 360 degree service"

At SAMS Global Solutions, we make a steadfast promise to our community of students, educational partners, and stakeholders, encapsulating the essence of our commitment to excellence in international student recruitment. Our promise is founded on the principles that define our identity and shape our interactions:

- 1. Personalised Service:** We promise to provide personalised services to our agents, recognising and addressing their unique aspirations, challenges, and potential. Through tailored support, we empower businesses to make informed decisions that align with their goals.
- 2. Global Opportunities:** SAMS Global Solutions is committed to opening doors to global opportunities. We promise to connect students with a diverse range of educational institutions, ensuring they have access to the world's best learning environments that suit their academic pursuits and personal growth.
- 3. Transparent Processes:** Our promise includes maintaining transparent and ethical processes throughout the student recruitment journey. Our goal is to foster trust and confidence among our stakeholders.
- 4. Innovative Solutions:** We promise to continuously explore and implement innovative solutions in the EdTech space. By leveraging cutting-edge technology, data analytics, and artificial intelligence, we aim to enhance the efficiency and effectiveness of the student recruitment process, offering an unparalleled user experience.
- 5. Comprehensive Support:** SAMS Global Solutions commits to offering comprehensive support beyond recruitment. We pledge to stand by our agents & institutions and their students by ensuring our staff are knowledgeable, available and have the highest standards of integrity.
- 6. Strategic Partnerships:** Our promise extends to building and nurturing strategic partnerships with student recruitment professionals & institutions worldwide. By collaborating closely with our partners, we aim to create a network that enhances business opportunities using the latest technology and innovation.

This promise is not just a commitment; it is the foundation upon which SAMS Global Solutions stands. At SAMS Global you're not just another partner, we value all of our stakeholders and ensure we provide a holistic 360 degree service. We dedicate ourselves to these principles, ensuring that each student's educational journey is guided by integrity, innovation, and unwavering support.



GET IN TOUCH

Whether you are an agent interested in our CRM or Apply solutions or an institution looking for a solution to your agent commission processing, our team are available to discuss your needs and also demonstrate our products.

Our experts will take you through the products in a step by step approach answering your queries and explaining any features you may be unsure about. We are always introducing new and exciting features so even if you have spoken to us before, reach out and find out about our latest developments.

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