

Company Profile



MANUSH AI PLATFORM LTD

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208833

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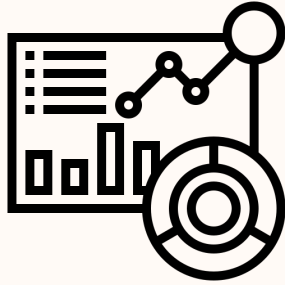
About Us

- 1 **Established in 2020**, incorporated in **Singapore** and **Bangladesh**.
- 2 Analytics-focused technology offshoring firm, specializing in delivering **customized and scalable tech solutions**.
- 3 Serving **clients all over the world**.
- 4 Working with reputed companies such as **Reckitt Benckiser (RB)**, **British American Tobacco (BAT)**.

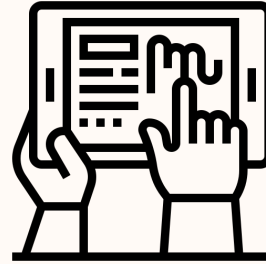
We specialize in :



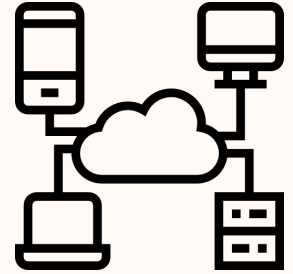
Data Analytics



Web Automation



Hybrid Apps



**Digital
Transformation**

Our Clients & Industries

MNC/FMCG



Garments & Manufacturing



Ecommerce



Policing



Delivery & Warehousing



Leadership Team

Analytics /Sales/
Product Management



Imran RS Bhuiyan

Ex-head of Marketplace
Experimentation at
Pathao

BUET / INSEAD MBA

Product Management/Development



Abir Rahman

Ex-Engineering Lead at
Challan.xyz

NSU

Infrastructure/Development



Nayeem Reza

Ex-Senior Software
Engineer at **ShopUp &
Motorola**

BUET

Finance Advisor/Sales



Sadaf Sultan

Ex-banker & VC investor
at **Goldman Sachs & IFC**

INSEAD MBA

The *Manush* Way of Work

1 Lean and Agile Team Structure

2 Customer-Centric Approach

3 200% Ownership

4 Proactive and Punctual





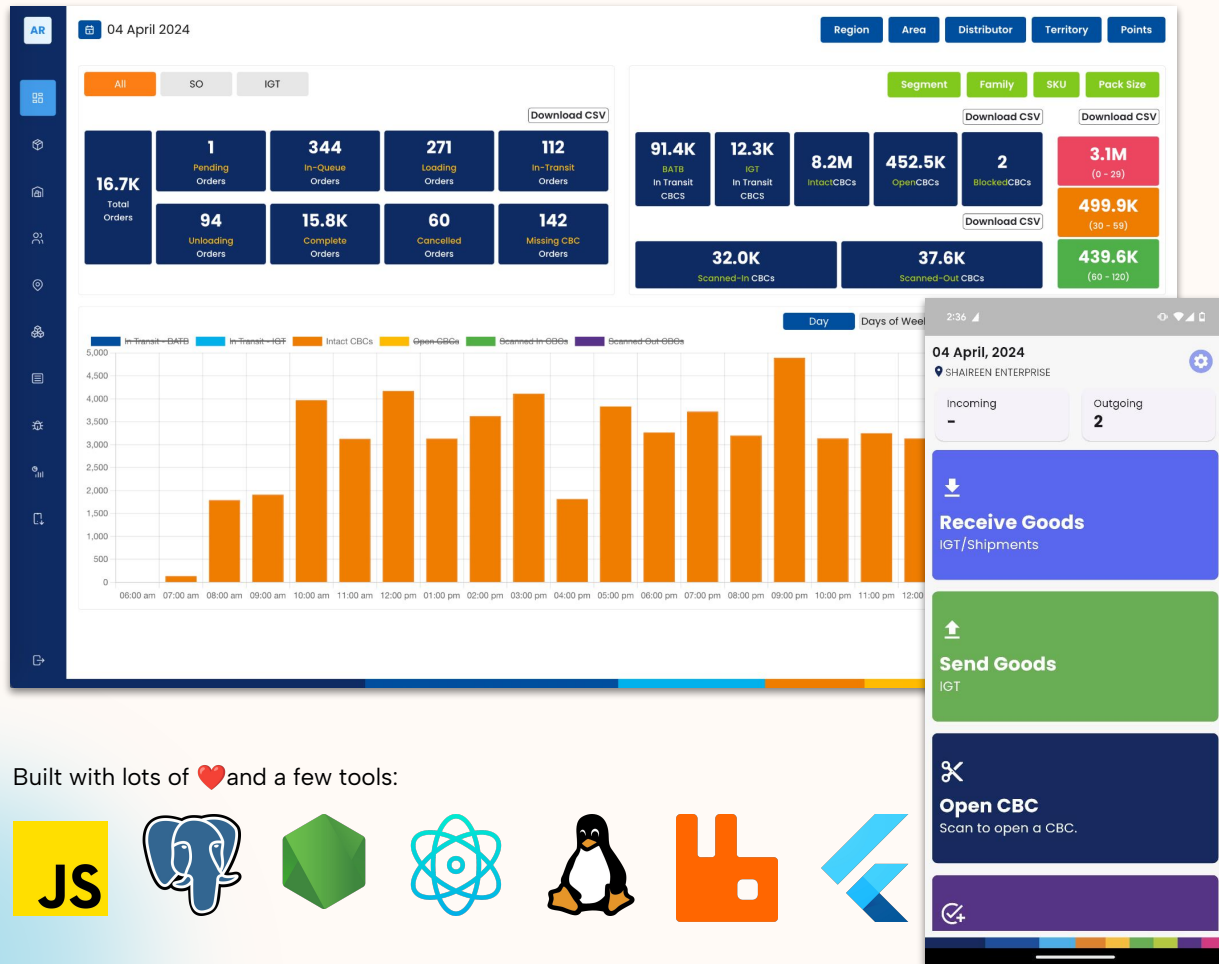
Some of our best work showcasing our expertise in web and app development.

Past Projects

Project Armada

Distributor level Track and Trace with the help of **digitized godown keeping**.

- PoC Deployed to 19 Godown locations
- Custom **Symphony API** Integration
- Handling **~2.5M+ requests per month**
- **Multi-location** and **Multi-user access system**
- **Admin Web App** for Managers/Computer operators
- **Android App** for godown keepers
- **App works with any phone camera / PDA device (Zebra/Sunmi) / Handheld Scan guns to scan barcodes**



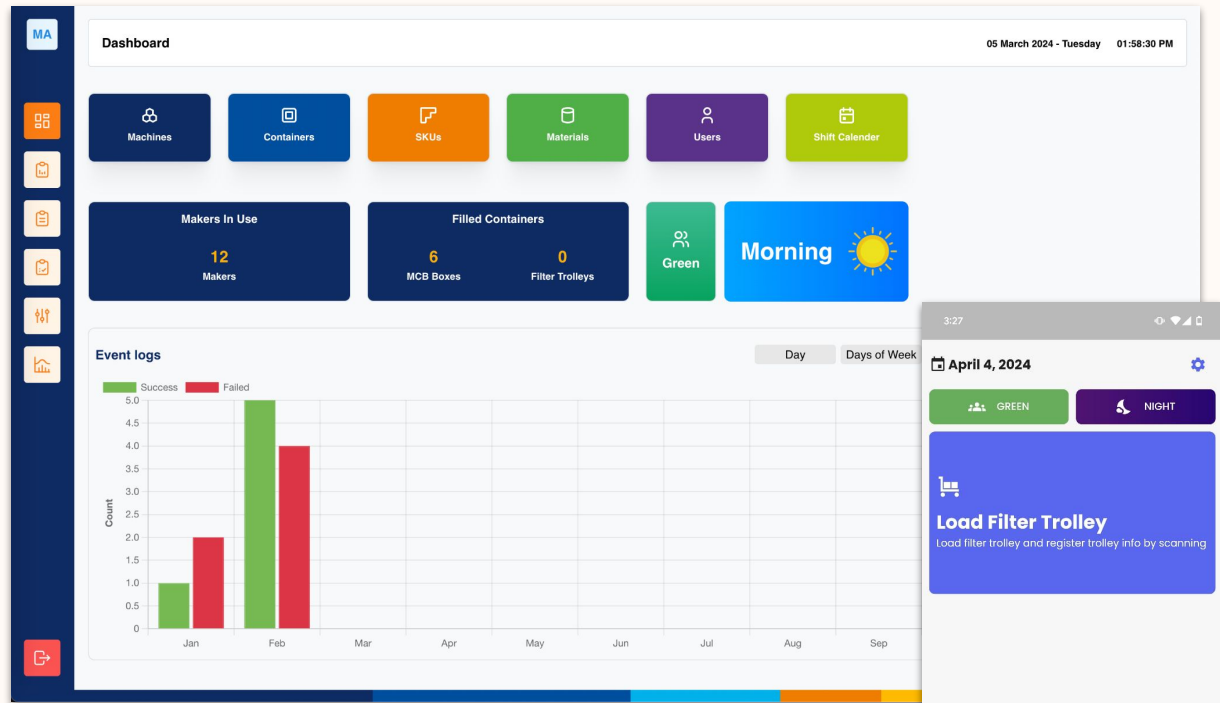
Built with lots of ❤️ and a few tools:



Component Validation

Record and validate Filter and Leaf movement from FMD/PMD to SMD.

- **Admin Web App** for Managers
- **Android App** for On floor Operators
- **Multi-level user access** system
- Security compliant
- Custom PDF/ Excel reports
- Scheduled Email reports
- **Custom App distribution module**
- System wide action logger

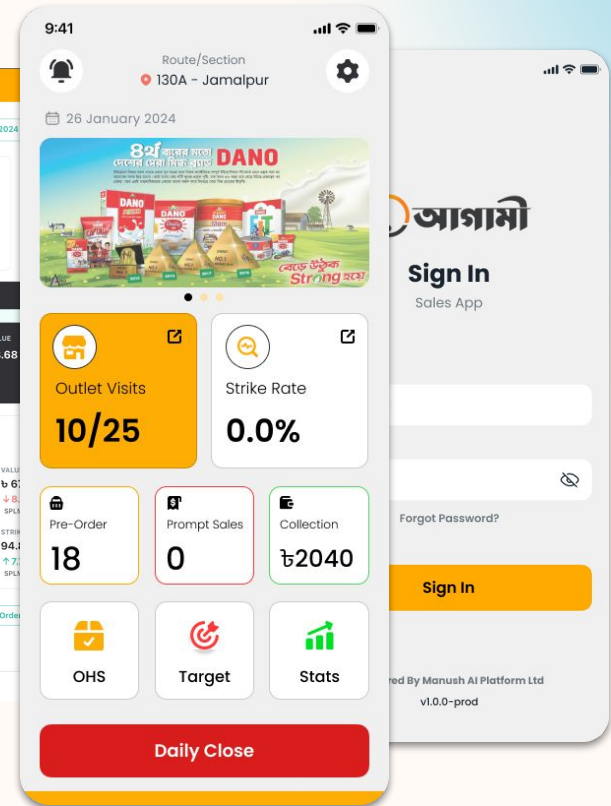
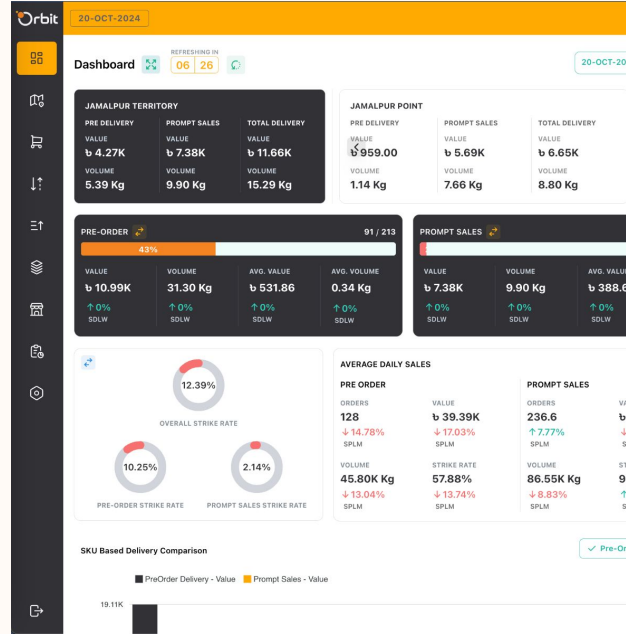


Built with lots of ❤️ and a few tools:

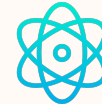


Orbit Multi-Category Distribution System

- Deployed in Jamalpur Territory, currently serving Arla Foods Bangladesh to distribute their products.
- One system to cater to multiple suppliers.
- A distribution portal along with Sales Representative app and Delivery man app have been developed.



Built with lots of ❤️ and a few tools:





Itehk Solutions Pte Ltd (SG).

Itehk is a last-mile delivery startup based in Singapore.

- Website
- Customer Web App
- Customer Android & iOS App
- Admin Panel + Vehicle Routing
- Driver Android App

**tehk it easy.
we deliver.**

Relax and enjoy our stress-free delivery service across Singapore, all at the push of a button.

[DELIVER NOW](#)



**Simply make a booking &
we will be right at your
doorstep to pick up your
package. It's that easy!**



**Itehk offers reliable
delivery & courier services
for business & consumers.**



**tehk it easy.
we deliver.**



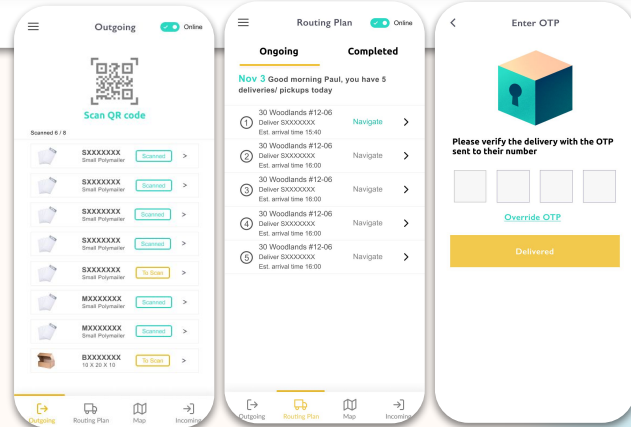
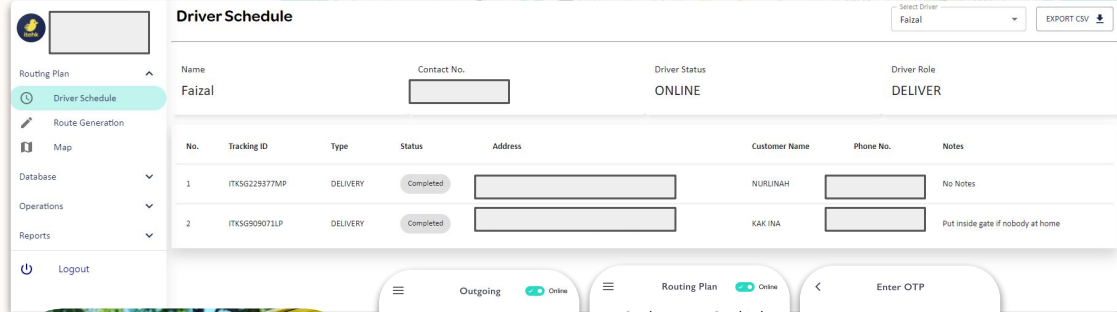
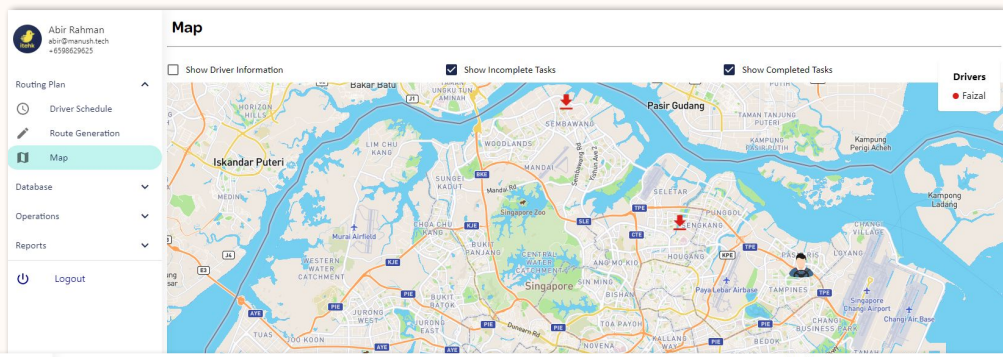
**Relax & enjoy our stress-free
delivery service across
Singapore.**



(Continued)

Technologies Used :

- React.js (Frontend)
- Flutter (Apps)
- Node.js + Express (Backend)
- PostgreSQL Database
- Flask + Python (VRP Service)
- AWS (s3, RDS, elasticache, ec2)
- GCP (Geo Encoding)
- Twilio
- Mailgun





x

Factory Pro

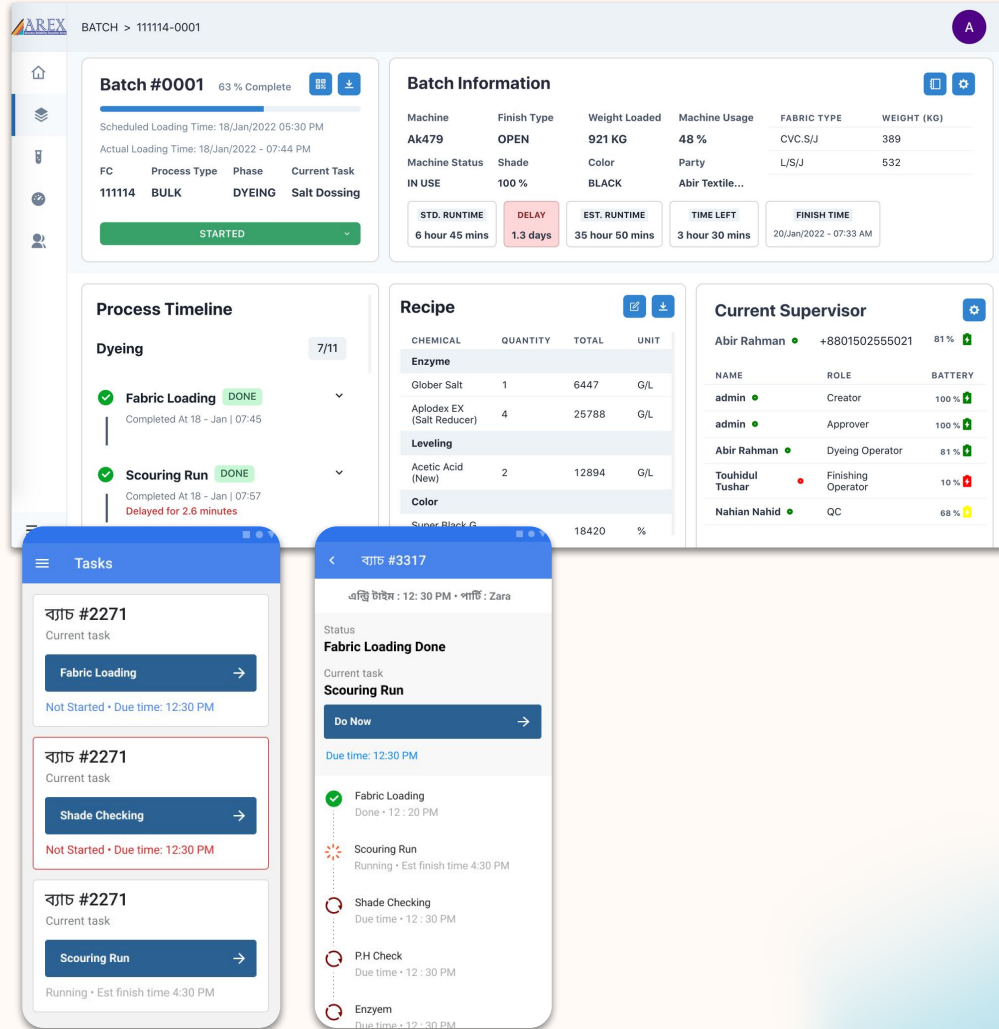
AREX x Factory Pro

Dyeing Factory Process Tracking & Management System

- Royalty Partnership
- ERP Replacement
- 8464 Tonnes Processed

Technologies Used :

- React.js (Frontend)
- Flutter (Apps)
- Node.js + Express (Backend)
- PostgreSQL Database
- Azure Cloud Hosting



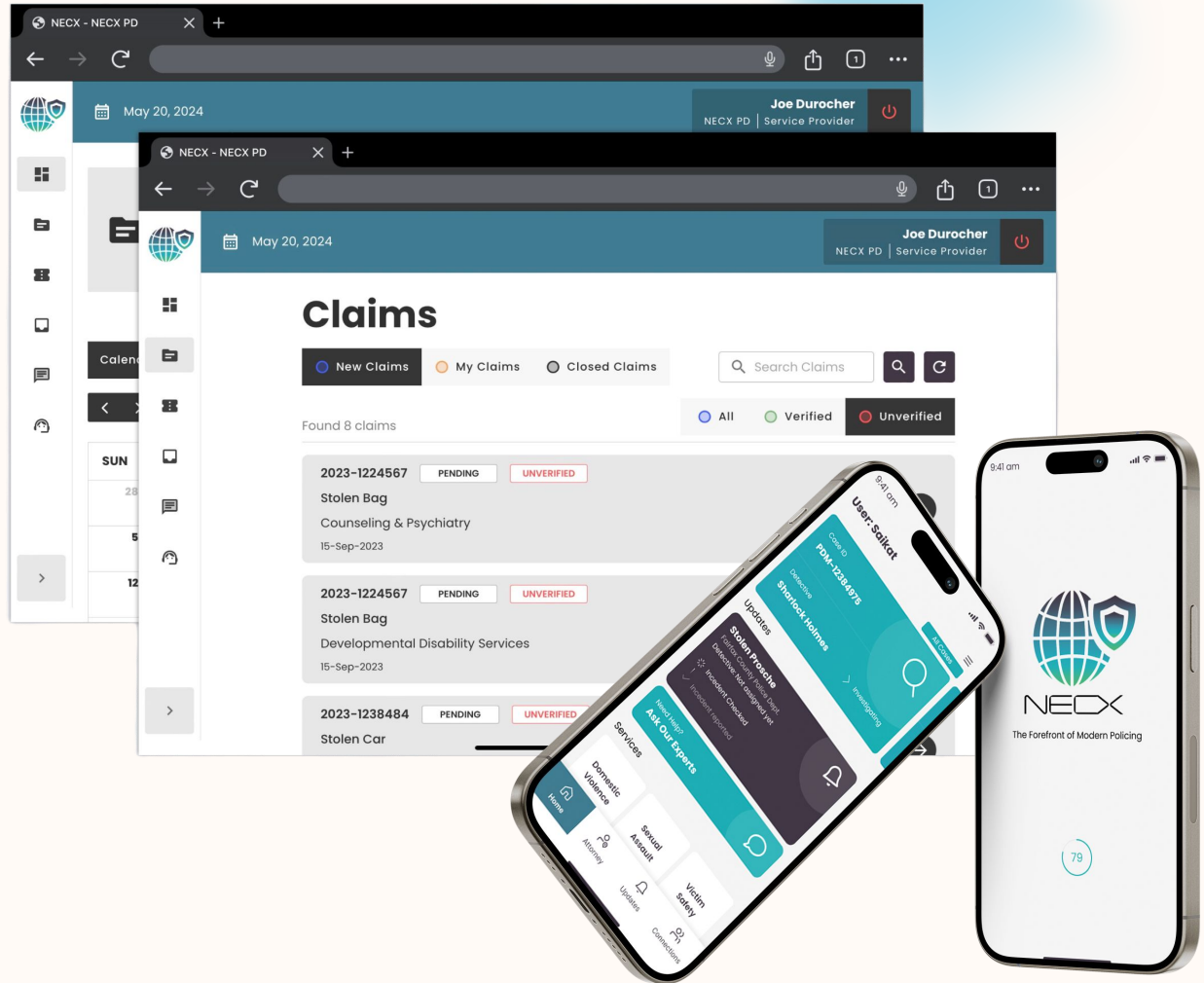


NECX (Non-Emergency Communications Exchange) is a police/victim communications platform.

- iOS App
- Android App
- Web Apps

Technologies Used :

- Flutter (App)
- React.js (Web app)
- Node.js (Backend)
- PostgreSQL (DB)
- Azure Gov Cloud



Pulse



Our proprietary 'Marketplace pulse & Performance marketing' solution for FMCG & enterprise businesses

Core Benefits

- ★ Track your entire product catalog across multiple major marketplaces worldwide*.
- ★ Predict and comprehend 'Out of Stock' situations, understand supply chain bottlenecks.
- ★ Maintain SEO compliance through content monitoring, track and improve in-store SEO.
- ★ Do campaign autopsies, correlate your sales data to campaigns and stock.
- ★ Get detailed insights on what your competitors are doing. Track & monitor competitor prices and stock situations.

* Currently covering major players in southeast asia, example : Amazon, Pandamart, Shopee, Lazada etc.

** Comparative increase from 2020 to 2021 fiscal year after using Pulse.

Major Client using Pulse



Marketplaces

13

Products Tracked Daily

~10,000+

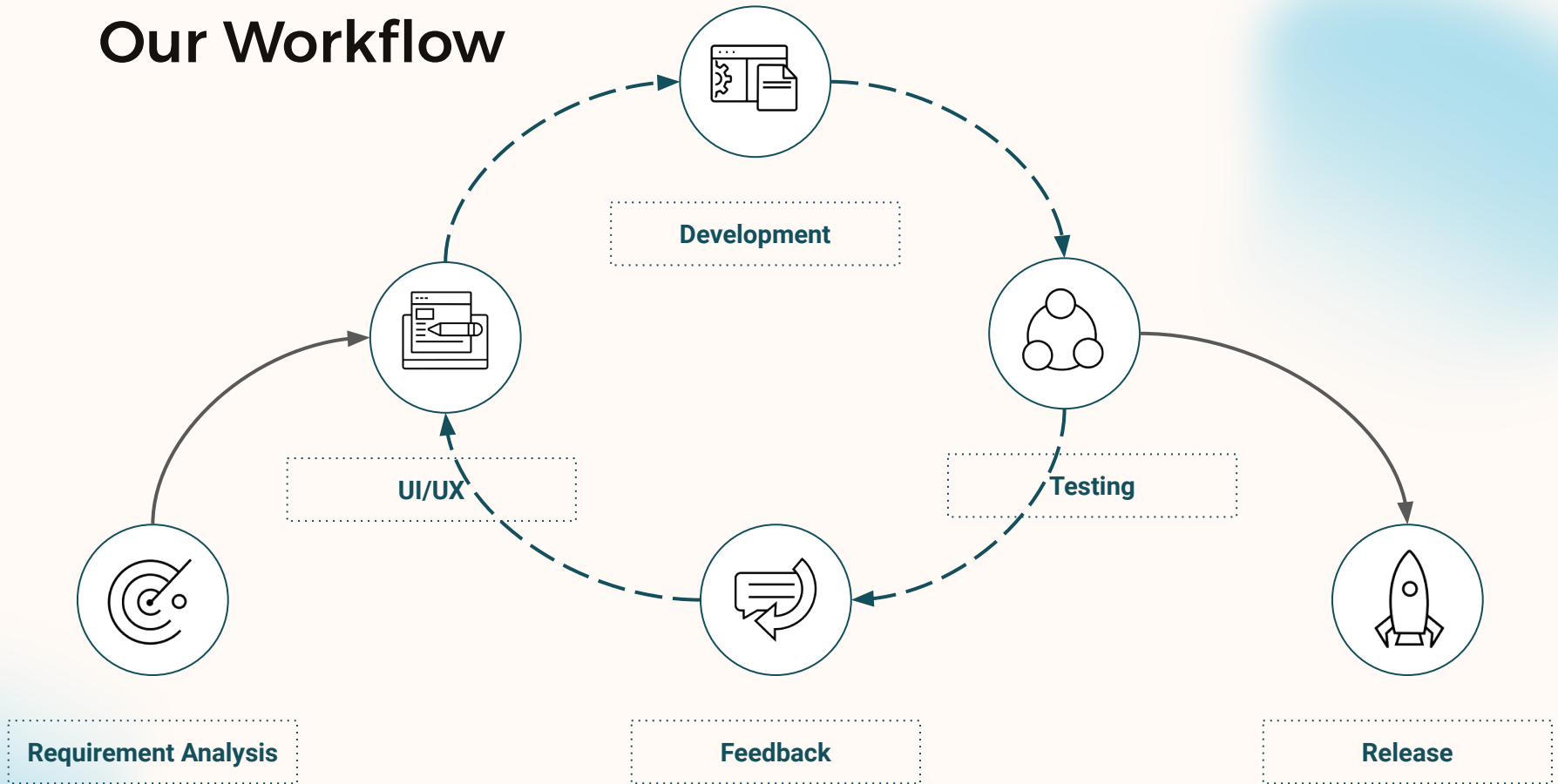
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~2+ million

Increase in Revenue**

~5 million SGD

Our Workflow



Get In Touch

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