

Company Profile Of LENIENCY INTERNATIONAL

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Introduction:

Leniency International was formed in 2021 as an IT company with experience in the Information Technology Enabled Services (ITES) sector, providing services to international clients with the following services:

- ☒ Software Development.
- ☒ Software and Application Customization.
- ☒ Digital Animation Development.
- ☒ Website Development.
- ☒ Website Service.
- ☒ Web Listing.
- ☒ IT Process Outsourcing.
- ☒ Website Hosting.
- ☒ Digital Graphics Design.
- ☒ Digital Data Entry and Processing.
- ☒ Digital Data Analytics.
- ☒ IT Support and Software Maintenance Service.
- ☒ Software Test Lab Service.
- ☒ Search Engine Optimization (SEO) Service.

Mission Statement:

To provide cutting-edge Information Technology Enabled Service (ITES) solutions to both private and public sectors in Bangladesh and international markets.

Vision Statement:

To emerge as a dynamic and value-based organization with responsible, outstanding committed, and skilled professionals who facilitate the seamless transformation of businesses to excellent digital performers in the irrespective sectors.

Key Executives:

Company Profile

Leniency International	Designation
SHOUMIK RAHMAN MEHEDY	Proprietor

During 5 years of experience in the IT industry as a Proprietor he is responsible for foreign project implementation and execution.

Description of the Business:

The Proprietor is responsible for the overall management of the company. The Human Resources Department maintains all employee documents, and reports, and maintains office etiquette, office rules, and regulations.

Corporate Policy:

The company's main objective is to become a dominant player in the following markets in Bangladesh and international markets:

- 1.Digital Marketing
- 2.Web Design & Development
- 3.Video Production
- 4.Website Development. Website Service.
- 5.Web Listing. IT Support and Software
- 6.Maintenance Service. Search Engine
- 7.Optimization (SEO) Service.

Company Information:

Name of the company	LENIENCY INTERNATIONAL
Legal Status	Sole Proprietorship
Registered Address	59/H, T-9/14, Dasalam, S.A. Khalek Avenue, Mirpur, Dhaka - 1216
CorporateAddress	59/H, T-9/14, Dasalam, S.A. Khalek Avenue, Mirpur, Dhaka - 1216
Cell	+8801760615436
Date of Registration	08 july 2024
Web	https://leniencyinternational.com/
Status	Active
Nature of Business	IT
TradeLicenseNo.	TRAD/DNCC/076425/2022
TINNo.	815555191780
TelephoneNumber	+8801760615436
E-mailAddress	shoumik440@gmail.com



Location Area:

LENIENCY INTERNATIONAL has its own office with proper utilities and proper securities which are easily accessible. the address is 59/H, Flat-9/14, Darus Salam, SA Khalek Avenue, Mirpur, Dhaka - 1216

Facilities:

We use a dedicated line through a business account for internet connections for downloading and uploading files. Our employees have access to the Internet through these connections.

Our Expertise:

LENIENCY INTERNATIONAL designs and develops digital content and websites that drive business growth and increase customer engagement

Following are our major areas of expertise:

1. Digital Marketing
2. Web Design & Development
3. Video Production.
4. Website Service.
5. Web Listing.
6. IT Support and Software Maintenance Service.
7. Search Engine Optimization (SEO) Service.



Technology Used:

uses a combination of programming language, framework, library and content management systems like the following on a regular basis for executing projects:

Category	Skills
Application Platforms	PHP, Laravel,
Web Technologies	PHP,HTML5,CSS3,JavaScript,Ajax,JQuery, ReactJS, Bootstrap, Json.
Web/Application Servers	Apache,XAMPP.
Database System	MySQL/MySQLi
Visualization& Reporting	StarUML.
Multimedia	Adobe Photoshop,Illustrator,Premiere,After Effects,3DsMax,FinalCutPro,AcrobatPro
Content Management Systems	AdobeXD. Word Press.