IDEAHUB

Future Built With Idea

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Vision & Value Proposition

idea hub started its journey with two products for niche market in Bangladesh and Saudi Arab. Already served more than 20 companies in last three years.

We are a Bangladeshi company with over five years of experience specializing in cloud computing services with leading public cloud platforms including AWS, Azure, and Digital Ocean to deliver high-performance solutions tailored to client needs.

Our mission is to harness innovative ideas and advanced technologies to provide top-tier cloud solutions, contributing to the growth and success of businesses in Bangladesh and beyond.

Arif Rabbani
CEO
Ex-IQVIA/Ex-Prothom Alo

- Over 13 years of experience in software engineering, solution architecture, and enterprise application development.
- Proven track record of delivering complex projects across FMCG, Media, Education, Healthcare, and Telecom industries.
- Former Lead Software Engineer at EGO Digital Ltd. and Manager of Enterprise Applications at The Daily Prothom Alo, leading digital transformation and ERP implementation.
- Expertise in Microsoft technology stack (.NET, MS SQL Server), Azure Cloud, DevOps, ETL, and BI Tools like QlikView and QlikSense.
- Hands-on experience with custom CMS, high-traffic portals, and eCommerce platforms tailored for performance and scalability.
- Strong leadership in managing cross-functional tech teams, project timelines, and aligning development with business goals.
- Advocates for cloud-native solutions, data-driven product design, and automated business processes.
- Completed professional training in QlikView development from QlikTech India.
- Passionate about building scalable digital products that enable business growth and improve operational efficiency.

Products

Blubook

Mini ERP tailored for Saudi Arab Market with ZATCA compliance includes Sales, Inventory and accounts workflows

Atlas CMS

Customized web CMS enabled with HEADLESS technology and high traffic sites targeted for news portal industry

Commerece Hub

Customized for Mid to High level Brands who are looking for Scale and feature enhancement and get rid of the typical ecommerce CMS

Smart Account

Generate essential reports like income statements, balance sheets, and transaction logs with ease. Designed to simplify financial tracking and ensure compliance with local standards.

Blubook

Market & Target Audience	Wholesaler and Retailer Primarily NRBs in Middle East.
Competition	Zohobook, Quickbook
Strength	Easy to operate, Big Bengali community
Pricing Model	SAAS Based, monthly/yearly renewal
Client	6 Wholesalers in Saudi, 2 retailer in BD
Roadmap	Mobile App for both iOS and Android. AI powered Sales dashboard

Atlas CMS

Market & Target Audience

News portals, Primarily BD. Later Middle east and Africa market.

Competition

Quintype

Strength

Tailored with latest tech stack enables lower cost for scale.

Most of the existing PHP Based portal are out of date and suffer to enhance new feature.

Pricing Model

Month Prepayment, Yearly Contract

Client

10 Clients in BD including high traffic sites like ajkerpatrika.com and dailyamardesh.com

Roadmap

Mobile App for both iOS and Android. Uniform text based searching for both print and online version.

Commerce Hub

Market & Target Audience	Mid to High level Brands, individual Shop Owners and Marketplaces. Primarily for BD market, Later Middle east and Australia market.
Competition	WordPress, Shopify
Strength	Fully Customizable which enables businesses to operate on their own customized models. Tailored with latest tech stack enabling faster page speed and SEO for organic growth
Pricing Model	Month Prepayment, Yearly Contract
Client	5 active Clients in BD, 1 in Saudi Arab
Roadmap	Analytics Dashboard and Management Mobile App.

Smart Account

Market & Target Audience	Small to High-level businesses
Competition	Zohobooks, Tally, QuickBooks
Strength	User-friendly interface, local language support, and auto-generated financial reports like P&L, balance sheet, and cash flow
Pricing Model	SaaS-based, monthly/yearly subscription
Client	2 active Clients in BD
Roadmap	Mobile app integration, AI-powered insights, VAT reporting, and bank reconciliation features

Services

Cloud Management
Expert on AWS, Azure
and Digital Ocean

BI Dashboard
PowerBI, Qlik Sense
Custom dashboard

Custom Development
.NET, MERN, Django
React Native

Managed Services
DevOps, ecommerce
CMS, UI/UX

Migration
Data or Platform
Migration

Our Honorable Clients

bHive

Baah Store

LIN STAR

SwiftPlus
SURVEILLANCE SERVICE

A4 ELECTRONICS

NTT

SAM

আমার দেশ
স্বাধীনতার কথা বলে

আজকের পত্রিকা

রাজনীতিডটকম

আমার শহর

দৈনিক নিখাদ খবর
সত্যের পথে মুক্তির চেতনায়

দৈনিক জনকণ্ঠ
প্রতিষ্ঠাতা মোহাম্মদ আতিকউল্লাহ খান মাসুদ
The Daily Janakantha

প্রতিদিনের চিত্র
The Daily Prothidiner Chithro
www.prothidinerchithro.com

DGen24
দেশে ও প্রবাসে

Our Team

Arif Rabbani
CEO

Md. Shahid Alamin
Technical Account Manager

Shohoan Ali
Sr. Software Engineer

Nurtazur Rahman
Sr. Software Engineer

Md. Saiful Islam
DevOps Engineer

Arifur Rahaman
Sr. Software Engineer

Jobair Bin Malek
Software Engineer

Md. Mobarok Hossen
Software Engineer

SM Jamil Morshed
Sr. Software Engineer

Rifa Shanzida Khanam
Software Engineer

Shipon Saha
Software Engineer

Contact

Do you have any questions?

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