

COMPANY PORTFOLIO

“Innovation with Variation”

COMPANY OVERVIEW

*V*ariation Communications Ltd. is a dynamic software development firm established in 2017 with a core focus on delivering innovative and tailored solutions. It is a dynamic and innovative IT business startup offering a wide range of digital solutions to clients seeking to maximize their online presence and drive business growth. Our journey began with a commitment to excellence and a passion for innovation, driving us to develop scalable, robust, and future-ready solutions for our clients.



YEAR OF
ESTABLISHMENT
2017



SERVICE LUNCHED
**POS | HRM |
E COMMERCE**



TEAM MEMBERS
20



MISSION
Empower businesses
with cutting-edge
technology.



VISION
To be a leading provider
of versatile and cutting
edge IT solutions.

COMPANY ORGANOGRAM



SHAH MD. RAHMAN
Founder & Managing Director



RATAN ROY
Director



MD. MOBAIDUL ISLAM MUKUL
Director



MISSION & VISION



MISSION

Our mission is to empower businesses with cutting-edge technology solutions that streamline operations, enhance customer engagement, and drive sustainable growth in the digital landscape.



VISION

We envision becoming a leading name in the IT industry, recognized for delivering exceptional digital experiences and transformative technology solutions that drive business success.



COMPANY CULTURE AND CORE VALUES

**INNOVATION****COLLABORATION****INTEGRITY****CONTINUOUS
LEARNING****CUSTOMER
CENTRICITY**

At Variation Communications Ltd. we foster a collaborative, innovative, & results-oriented culture. We believe in empowering our employees to think creatively and contribute to the company's growth. Our work environment is characterized by open communication, mutual respect, and a strong commitment to quality. We prioritize employee satisfaction and professional development to create a fulfilling workplace.



HUMAN CAPITAL

Variation Communications Ltd. is proud to have a team of 20 talented professionals. Our team comprises skilled individuals across various departments.

At Variation Communications Ltd, our team is our greatest asset. Our dedicated professionals bring a wealth of experience and technical expertise to deliver high-quality solutions tailored to our clients' needs.

NO	POSITIONS	NUMBER OF EMPLOYEES
1	Managing Director	1
2	Director	2
3	Head of Business	1
4	Accountant	1
5	Business Operations	1
6	Programmer	2
7	Mobile App Developer	1
8	Sales & Clients Operation	1
9	HR & Admin	1
10	Content Creator	1
11	Digital Marketing Specialist	2
12	Designers	3
13	Office Assistants	3
TOTAL		20



TECHNICAL EXPERTISE



PROGRAMMING LANGUAGE

- PHP
- Java Script
- DART



WEB FRAMEWORK

- Laravel
- VUE.js
- Anguler.js
- React.js



DATABASE

- My SQL
- Sqlite
- Firebase



CMS

- Wordpress
- Joomla
- Shopify



MOBILE FRAMEWORK

- Swift
- kotlin
- Flutter



DESIGN & COMPOSITION

- Adobe Photoshop
- Adobe Illustrator
- Adobe InDesign
- Figma

OUR SERVICES

At Variation Communications Ltd., we are committed to driving innovation and delivering exceptional IT solutions tailored to meet your business needs. As a dynamic startup in the IT industry, we bring fresh perspectives & cutting edge technology to help your business thrive in the digital age.



Web Development



E-commerce Solution



IOS & Android App Development



POS Application Development



HRM Solution



ERP Solution



Game Development



Customized Software Development



OUR SOLUTIONS



E-COMMERCE

Making an efficient e-commerce platform to enhance your online presence.

CASH COUNTER POS

A dynamic Point of Sale (POS) system to manage your daily operations.



VARIATION HR

We offer a comprehensive Human Resource Management (HRM) solution designed to streamline your HR processes.

DIGITAL MARKETING AND ADVERTISEMENT

We build a powerful online identity for your business that appeals to the target audience.





CASH COUNTER POS

At Variation Communications Ltd., we specialize in creating advanced POS applications tailored to meet the unique needs of your business. Our solutions are designed to streamline transactions, manage inventory, and provide insightful analytics, all while delivering a seamless user experience for your staff & customers.

FEATURES



Product Database



Easy Sales & Purchase



Sale & Purchase Return



Over & Short
Stock Alert



Stock & Inventory Control



Supplier & Customer
Information



Easy Accounting



Daily Cost &
Expense Calculation



Daily Report



Daily Stock Adjustment



Can Print Invoice



Can Use in PC
Laptop & Tab



Can Access
From Anywhere



Cloud Based Software

VARIATION HR

Variation Communications Ltd. offer a comprehensive Human Resource Management (HRM) solution designed to streamline HR processes, enhance employee engagement, and improve overall productivity. Our HRM solution integrates seamlessly with your existing systems, providing a unified platform to manage all aspects of HR operations with ease and precision.

FEATURES



Employee Management



Payroll Management



Compliance & Reporting



Workforce Analytics



Integration Capabilities



Recruitment Management



Employee
Self-Service Portal



Attendance &
Leave Management

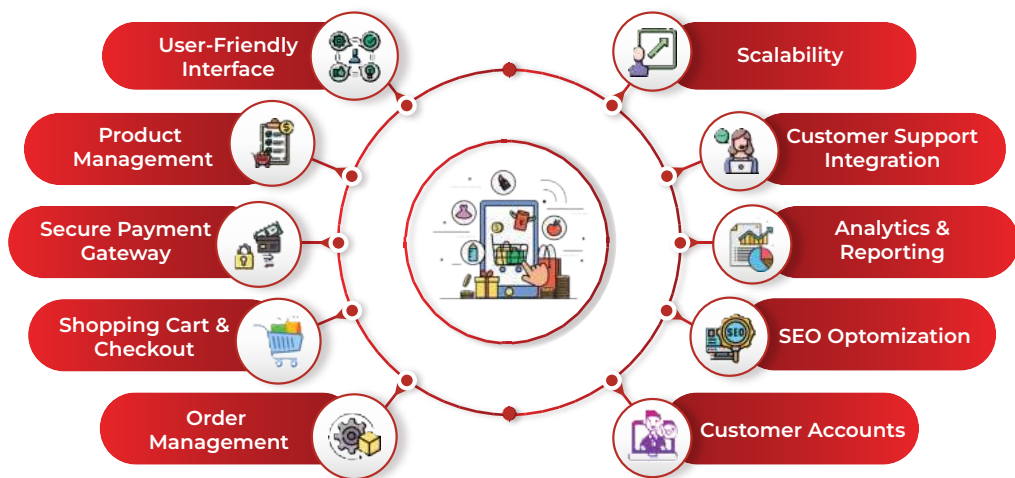


Mobile App
For Users

E-COMMERCE

Variation Communications Ltd. Specialize in developing cutting-edge e-commerce applications tailored to your unique business needs. Our solutions are designed to enhance your online presence, streamline operations, and provide a seamless shopping experience for your customers.

FEATURES





DIGITAL MARKETING AND ADVERTISEMENT

At Variation Communications Ltd. our Digital Marketing and Advertisement services are designed to help businesses thrive in the digital landscape. We understand the power of a strong online presence and leverage our expertise to create impactful marketing strategies that resonate with your target audience.



Social Media
Marketing



Social Media
Content Creation



Video Editing



OVC & TVC
Production



Media Buying



Facebook promotion
& GDN ads



Social media
Page Maintenance



Photo & Video shoot



Documentary
Production



Brand Guideline
& Strategy Development

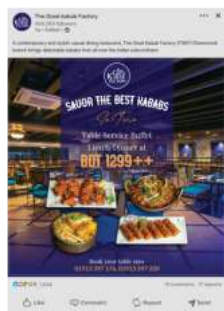
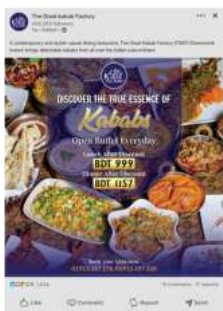


Motion Graphic



Logo Design
& Animation

SOCIAL MEDIA CONTENTS





PRINTING & PACKAGING





OUR SISTER CONCERNS

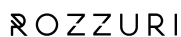


"Providing comprehensive printing and packaging solutions, from custom designs to high-quality production for all your branding needs."



"Specializing in strategic social media marketing, Ad Makers drives brand visibility and engagement across digital platforms."

OUR CLIENTS



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variationbd.com

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