Company Profile

Affix Bangladesh Limited is a dynamic and forward-thinking multi-sectoral company, with its prime focus on **Software Development and Information Technology (IT) solutions**. Established with the vision of empowering businesses and communities through innovation and digital transformation, Affix Bangladesh is committed to delivering reliable, scalable, and cutting-edge solutions that meet global standards.

We specialize in creating software, applications, and digital platforms tailored to the evolving needs of modern businesses. Our approach blends **innovation, efficiency, and customer-centricity**, ensuring technology becomes a true growth enabler for our clients.

Vision

To be a **leading IT and software solutions provider in Bangladesh and beyond**, driving digital transformation and contributing to a smarter, more connected world.

Mission

- To develop and deliver high-quality, cost-effective, and innovative IT solutions.
- To empower businesses with **next-generation technologies**.
- To build a sustainable ecosystem for **digital innovation, employment creation, and knowledge development** in Bangladesh.

Core Values

- **Innovation** – Creating future-ready solutions.
- **Excellence** – Maintaining the highest standards in quality and service.
- **Integrity** – Building trust through transparency and reliability.
- **Customer-Centricity** – Delivering value-driven solutions tailored to client needs.
- **Sustainability** – Leveraging technology for long-term positive impact.

Our Services

Affix Bangladesh Limited offers a wide range of IT-enabled services, including:

1. **Custom Software Development**
    - Enterprise Resource Planning (ERP) systems
    - Accounting & Finance Software
    - HR & Payroll Solutions
    - Industry-specific software (healthcare, construction, education, etc.)
2. **Mobile Application Development**
    - Android & iOS app design and development
    - Cross-platform mobile solutions
    - E-commerce & marketplace apps
3. **Web Development & Cloud Solutions**
    - Corporate and e-commerce websites
    - SaaS platforms
    - Cloud-based business management solutions

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4. **IT Consulting & Digital Transformation**
    - Business process automation
    - Digital strategy & IT infrastructure solutions
    - Cybersecurity consulting
5. **Emerging Technologies**
    - AI, Data Analytics & Machine Learning
    - Internet of Things (IoT) solutions
    - Blockchain integration
    - Smart City and GovTech solutions

Key Projects & Initiatives

- **NirmanBazaar.com** – A digital marketplace for building materials & construction services.
- **My House App** – A smart lifestyle app offering housing & quick commerce solutions.
- **Technoffix** – A dedicated software development wing under Affix Bangladesh.
- **Doctor Apa –** Healthcare project for women & children

Why Choose Us

- Proven experience across **multi-sectoral digital platforms**.
- A team of **skilled software engineers, developers, and IT professionals**.
- Commitment to **innovation, security, and client satisfaction**.
- Ability to deliver **end-to-end technology solutions** – from ideation to deployment.
- Strong focus on **sustainable growth and global competitiveness**.

Clients & Partners

We work with a wide range of clients across industries such as construction, healthcare, education, tourism, e-commerce, and agriculture, helping them embrace technology for growth and efficiency.

Contact Us

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