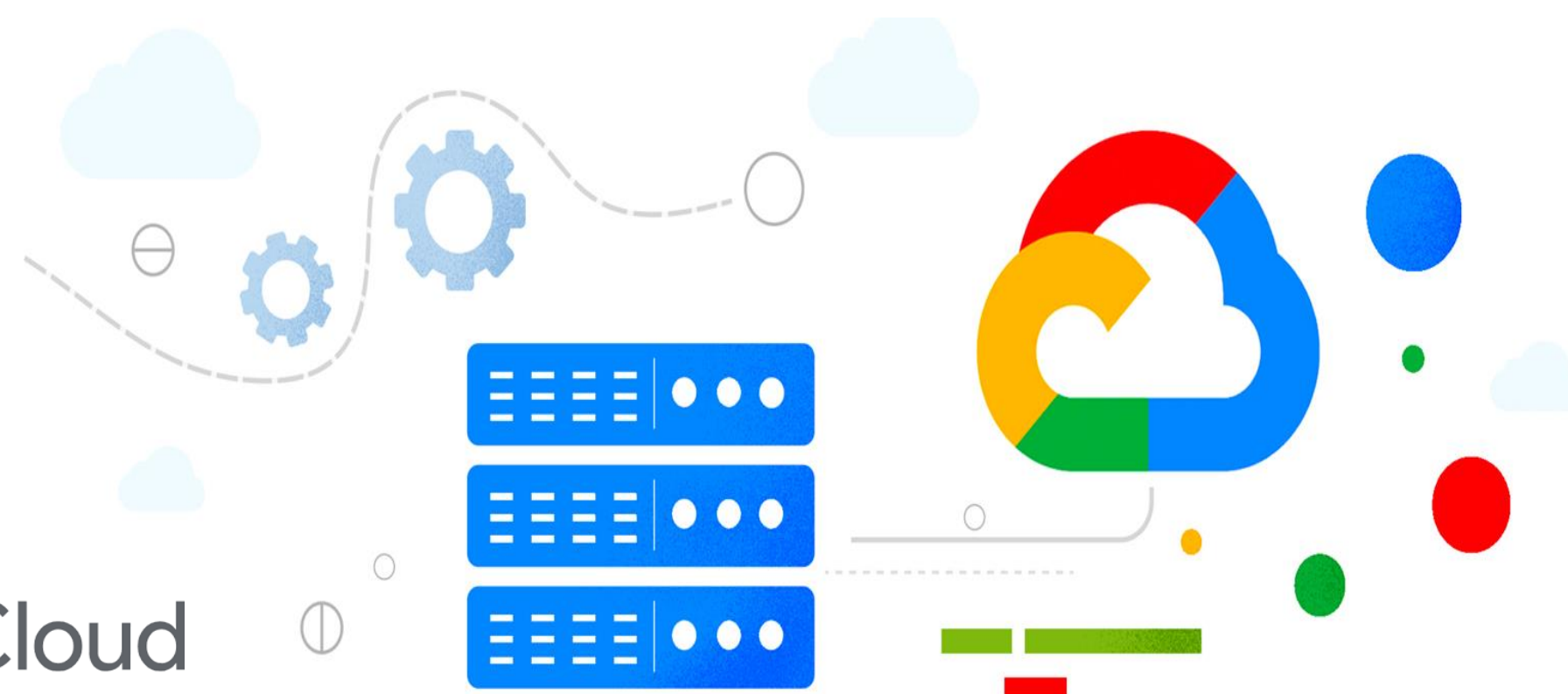




Google Cloud



UPSTRA
Communications Ltd.

About Upstra

Upstra Communications Ltd., originally founded in 2014 as a Value-added service provider for Telecommunication. We used to provide business and technology solutions for mobile telecommunications companies. Later on, we enhanced our services by starting Google Cloud Consultancy & providing Google Workspace in Bangladesh. Right now we are the proud GCP, GWS & Google Education partner of Google in the Bangladesh Market.

Our approach is to provide our clients with the knowledge and tools necessary to make the most of their platform to help accelerate their ability to digitally transform and reimagine their business through data-powered innovation.

Services We Provide

We are the authorized partner of Google Cloud since 2021 and now also reseller of Google workplace & Google Education

Google Cloud



Compute



Cloud
Storage



Cloud
Datastor
e



AI & ML



Security

Google Workspace



Google for Education



Our approach to Customer

We are not just cloud sellers, we consider ourselves as a technology partner of our clients. While providing one of the world's best products we also ensure the best service to the customer by identifying the needs, pinpointing the problem, and suggesting the appropriate solution for clients. Our motto is, your data and server are our concern you keep enhancing your business.



Understand
the business



Identify
the problem/need



Suggest the best possible
cost effective solution



After sales supports.

Customer Onboarding Journey

UPSTRA Offering to You.....



Innovation-Driven Growth for faster Product Deployment



Customer Satisfaction by Mitigating Business & Operational Challenges through App Modernization, Cost Optimization and Data-Driven ideas.



Industry Specific Solution to meet Individual Organization Transformation

Our Clients

Pleasure to work with



bdnews24.com



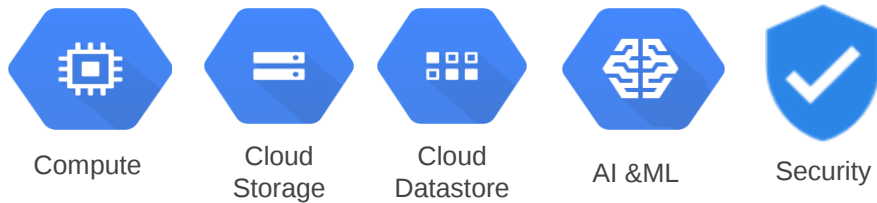
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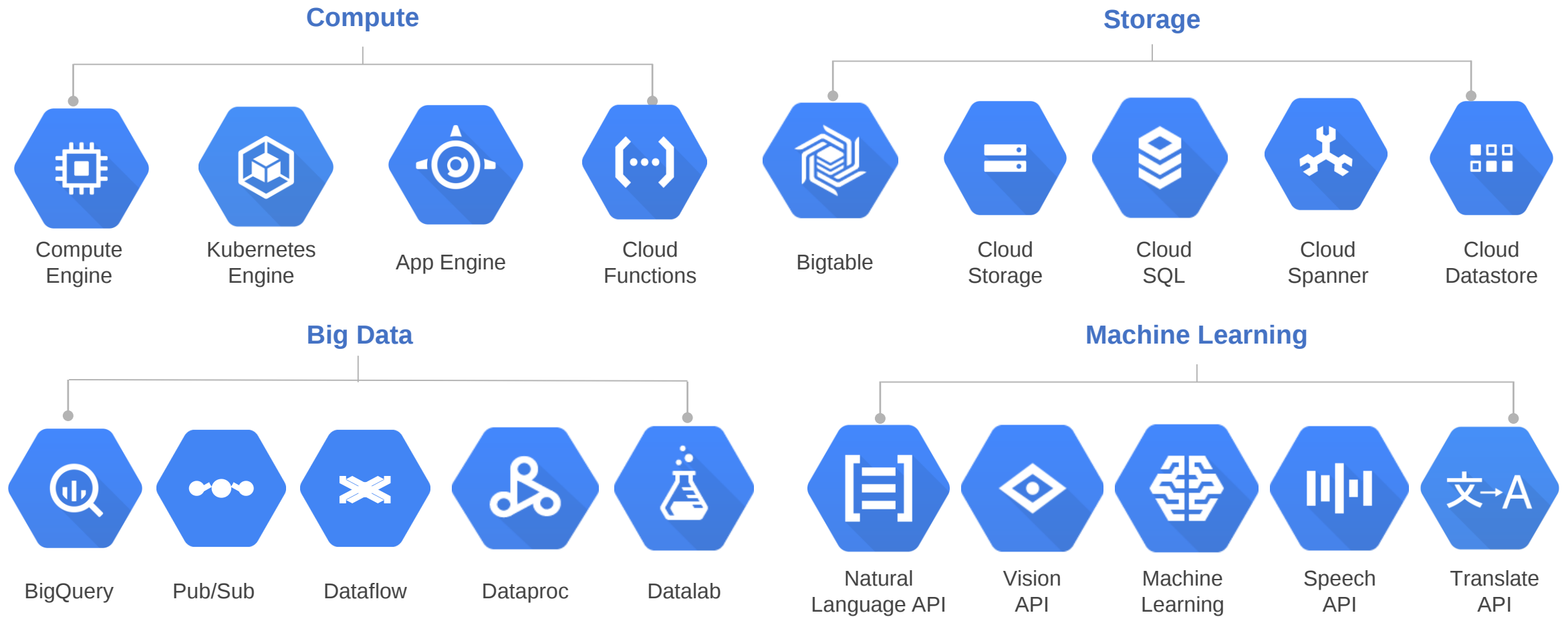
Google Cloud Platform





Google Cloud Storage, which is a cloud storage platform designed to store large, unstructured data sets. Google also offers database storage options, including Cloud Datastore for NoSQL non-relational storage, Cloud SQL for MySQL fully relational storage and Google's native Cloud Bigtable database.

Key Components of Google cloud



Feature products



Compute Engine

Virtual machines running in Google's data center.



Cloud Storage

Object storage that's secure, durable, and scalable.



Cloud SDK

Command-line tools and libraries for Google Cloud.



Cloud SQL

Relational database service for MySQL, PostgreSQL and SQL Server.



Google Kubernetes Engine

Managed environment for running containerized apps.



BigQuery

Data warehouse for business agility and insights.



Cloud CDN

Content delivery network for delivering web and video.



Dataflow

Streaming analytics for stream and batch processing.



Operations

Monitoring, logging, and application performance suite.



Cloud Run

Fully managed environment for running containerized apps.



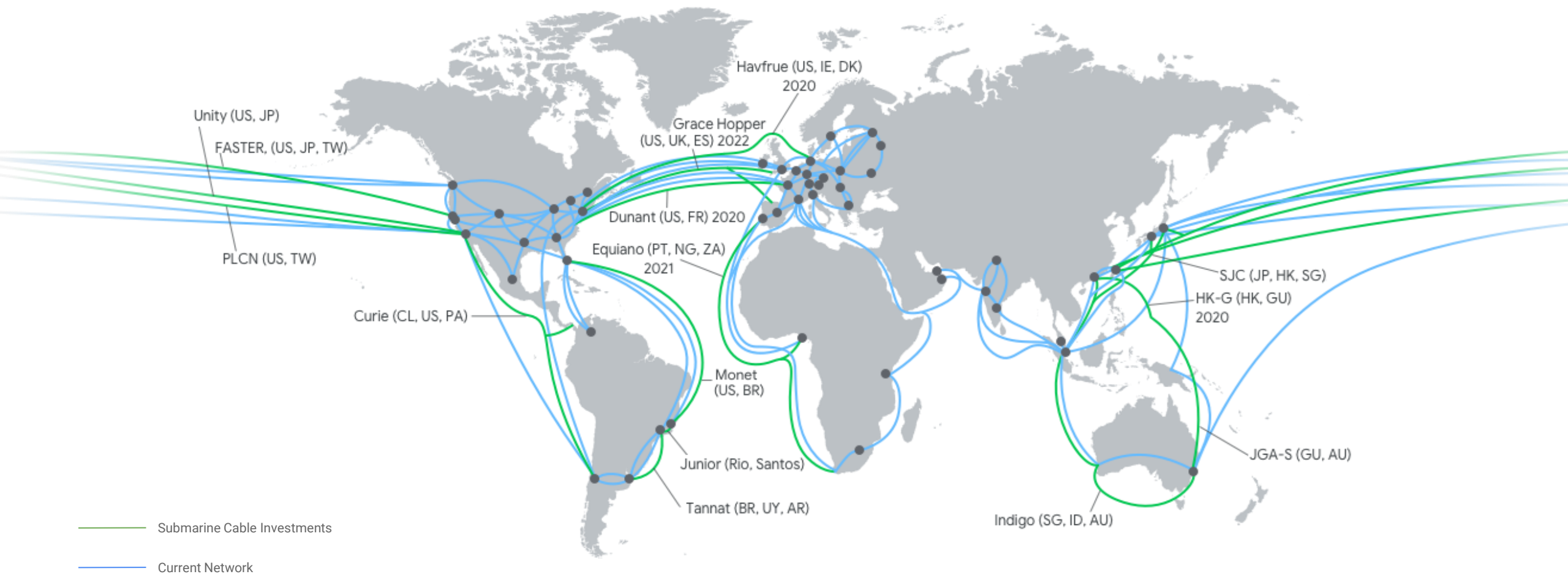
Anthos

Platform for modernizing existing apps and building new ones.

Not seeing what you're looking for?

[See all products \(100+\)](#)

Google Cloud's Global Network



 **29**
REGIONS

 **88**
ZONES

 **146**
NETWORK EDGE LOCATIONS

AVAILABLE IN
 **200+**
COUNTRIES AND TERRITORIES

Why Google Cloud

Intelligent



Turning data into real-time insights

Open & Flexible



Choice and flexibility with open source, hybrid- and multi-cloud solutions

Collaboration & Productivity



The best way to create, communicate, and collaborate

Trusted



Letting customers operate with confidence, knowing their data is secure

Sustainable



The cleanest cloud in the industry

Saves Money



The cloud offering the most value

Easy to use



Designed by developers for developers

Industry Solutions



Customized industry solutions to help customers tackle their toughest challenges

On Premises VS On Cloud



Poor Access Control with Outdated & Vulnerable Legacy System

Hackers know how much time it takes for each server location or firm's IT department to have access control capabilities. Cloud service gives you configured and managed locations from a dashboard available 24/7 anywhere in the global network and make changes remotely.



Better Security Measures is expensive if it were to be done inhouse

Cloud service provider employs better security measures and so do better offers



Challenge in scaling up or down to meet your organization's needs

Cloud Access Control can be scaled up or down quickly to meet your organization's needs.

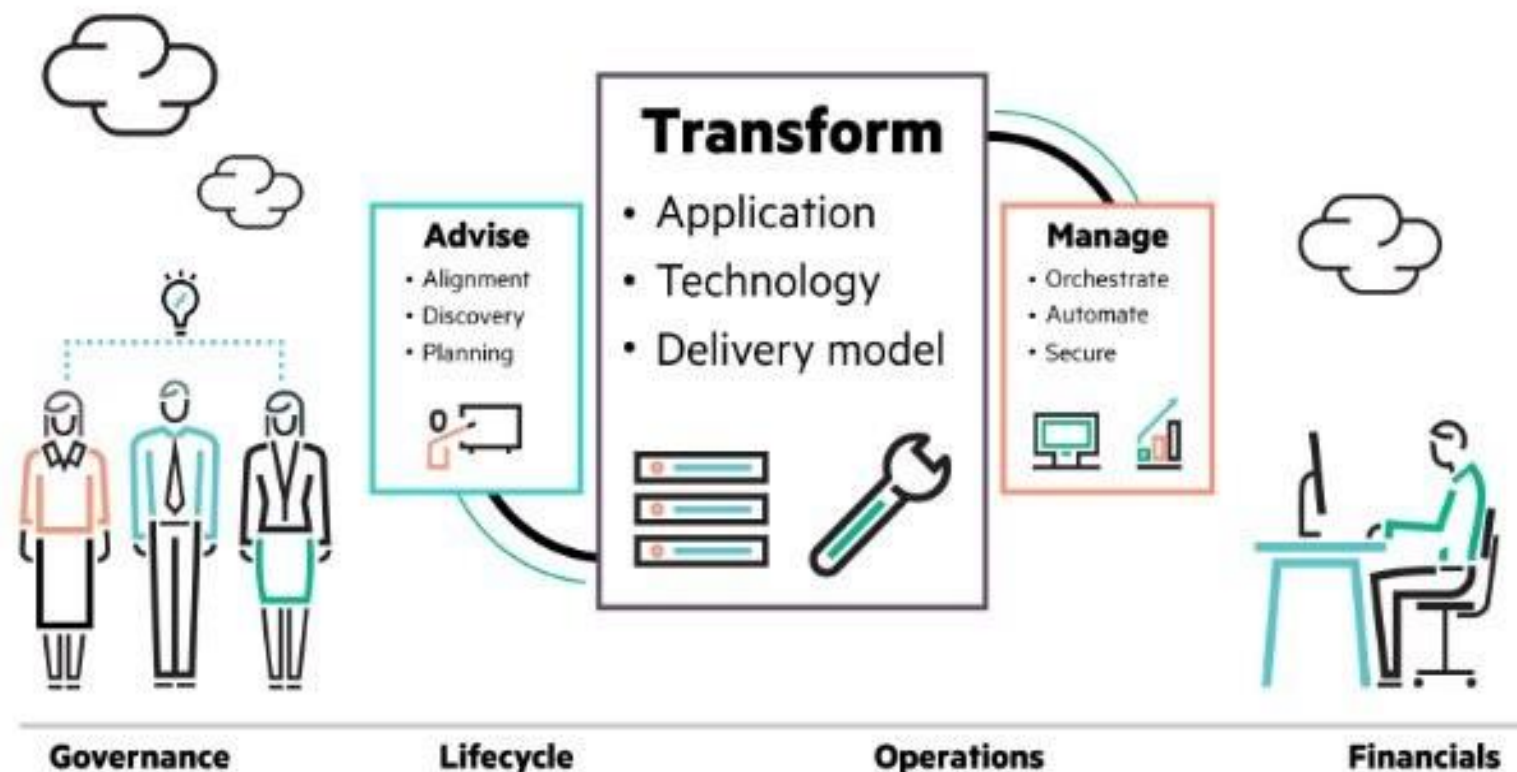


Vital to consider upfront fees and long-term expenses

No upfront cost in Cloud service whereby reasonable payments have to be made on a regular basis like any other operating expense. This includes payment for maintenance, support services, daily backup charges and licensing.

With a hybrid cloud, companies can store their sensitive data on-premises or in the private cloud and have more control over it. At the same time, they can host less sensitive data in the public cloud and benefit from its **robust computational resources, flexibility, and scalability.**

The Hybrid Transformation Journey



Why Customer choose our service

Complete and unified solution

Manage every stage of the data lifecycle: BI data warehouse, data lakes and lake-houses, real-time streaming

Unmatched for speed, scale, security, reliability

1B+ requests for Spanner per second at peak and 99.999% SLA. BigQuery customers process over 110 TB of data per second

Built-in, industry leading AI and machine learning

Integrated, well-known AI tools and processes. Vertex AI requires 80% less code to train a model

Open and standards-based

Best-in-class integration with open standards, open source, multicloud, partner ecosystem

How Google & Upstra work



- 1 Provide businesses with dedicated Google expertise to address their unique challenges.
- 2 Recommend solutions that are based on proven methodologies and best practices, and work alongside our clients' teams with hands-on advisory as needed.
- 3 We also equip our clients' teams with the training and certifications necessary to take on challenges and achieve their goals.
- 4 Through our close partnership with Google, we ensure that our clients have access to state-of-the-art Google services and technologies, delivered on time and on budget.
- 5 Our ultimate goal is to empower businesses to thrive in the digital age by harnessing the power of Google technology and innovation.

Contact Us



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Thank You