

Bitspearhead Limited: Company Profile

It is our pleasure to introduce ourselves, we Bitspearhead Limited is an advertisement technology company. We have started our operation since 2016 and had introduce first time ever 3D advertisement on live sports event in Bangladesh. We were also the first reseller of Yahoo in Bangladesh.

We are the exclusive official representative of world's renowned brands like ESPNcricinfo, iMO, Pokkt, mCanvas, MiQ, Ovonts (Data Driven Influencer Marketing), Appnext and Gupshup. Being an official representative of top global provider, we have some unique capability and uncompromised authentic execution are our key competitive advantage Let me give you some brief of our key platform.

1. **ESPNcricinfo:** As Bangladesh is Cricket crazy nation, ESPNcricinfo serves the best brand visibility in its platform. We ensure highest number Share of Voice through its regular good number of audiences. Its audience is spending more than 221 Million minutes every month.
2. **iMO Messenger:** iMO Messenger is considered as 1st largest Messenger app in Bangladesh. iMO is serving more than 44 Million unique users per month from Bangladesh and this platform can serve over 48 million impressions in a day. Its Native advertisement capability ensures maximum brand visibility to its targeted audience.
3. **POKKT:** Every aspect of Mobile Gaming, POKKT ad platform can serve through its rewarded video ads and also customizable ads.
4. **mCanvas:** We serve full screen ads in apps through mCanvas.
5. **MiQ:** We serve banners, videos and rich media ads in apps and websites through MiQ.
6. **Data Driven Influencer Marketing:** We do data driven influencer marketing through Ovonts.
7. **Appnext:** We can run app install campaigns through Appnext.
8. **Gupshup:** We are the exclusive partner of Gupshup in Bangladesh. Gupshup in the beta partner of Whatsapp.