



**Digitizing doctors & bringing affordable
aftercare services for patients**



Renssoft Solutions Limited it is a start-up health tech-based SAAS company focusing on providing an array of digital services to doctors, patients, and pharmaceutical companies in Bangladesh. Till date, the company has produced more than 13 million digital prescriptions on its platform all around the country. The company also has a patient-centric service called Doctorkoi.com that has served more than 17 thousand patients in a year. Working with the top pharmaceutical companies in the country, the company envisions being the top market leader in digital prescription and digital healthcare services in Bangladesh.

Our Product

DIGITAL RX

PRESCRIPTION WRITING SOFTWARE

That allows doctors to write a **digital Prescription** within just a few clicks.



Scan me



doctorkoi.com

Doctorkoi.com provides online **appointment booking** & consultation services support tech partner to build an ecosystem to make easier for patient consultation experience through using technology.

SERVICE Expansion

CLINIC EFFICIENCY & OPTIMIZATION

PRACTICE PRO



200+

Paid Subscribers

PATIENT ACQUISITION & RETENTION

ONLINE
CONSULTATION



DIGITAL
MARKETING



SMS
CAMPAIGNS



Our B2B & B2C Presence

**PHARMA
PARTNERSHIP**

B2B

SK+F

Incepta



DRUG INTERNATIONAL LIMITED
Better Life Through Better Medicine

RADIANT
PHARMACEUTICALS

**FIELD
SALES**

B2C



OUR TRACTION

13 M

**DIGITAL PRESCRIPTIONS
(TILL DATE)**

5 M

UNIQUE PATIENTS

1200

**ACTIVE MONTHLY
PRACTICES**

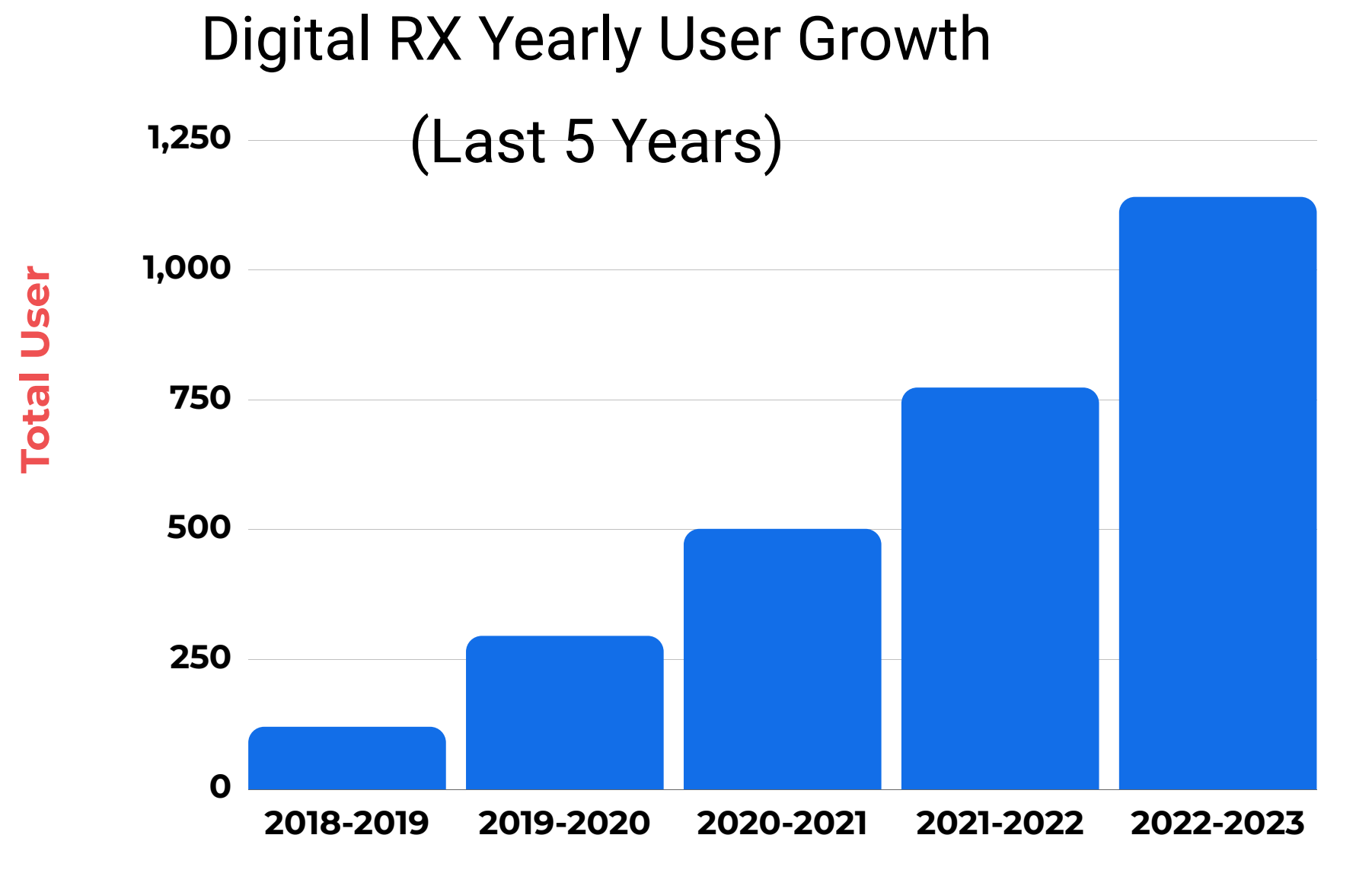
450,000

**DIGITAL PRESCRIPTIONS
(PER MONTH)**

DOCTOR ACQUISITION & RETENTION

Growth Rate: 70%
(Y-o-Y: Duration: 2022-2023)

Retention Rate: 95%
Conversion criteria- **150+** prescriptions
(Y-o-Y: Duration: 2022-2023)



BDT6,000,000

BDT4,000,000

BDT2,000,000

BDT0

Q1 2022

Q2 2022

Q3 2022

Q4 2022

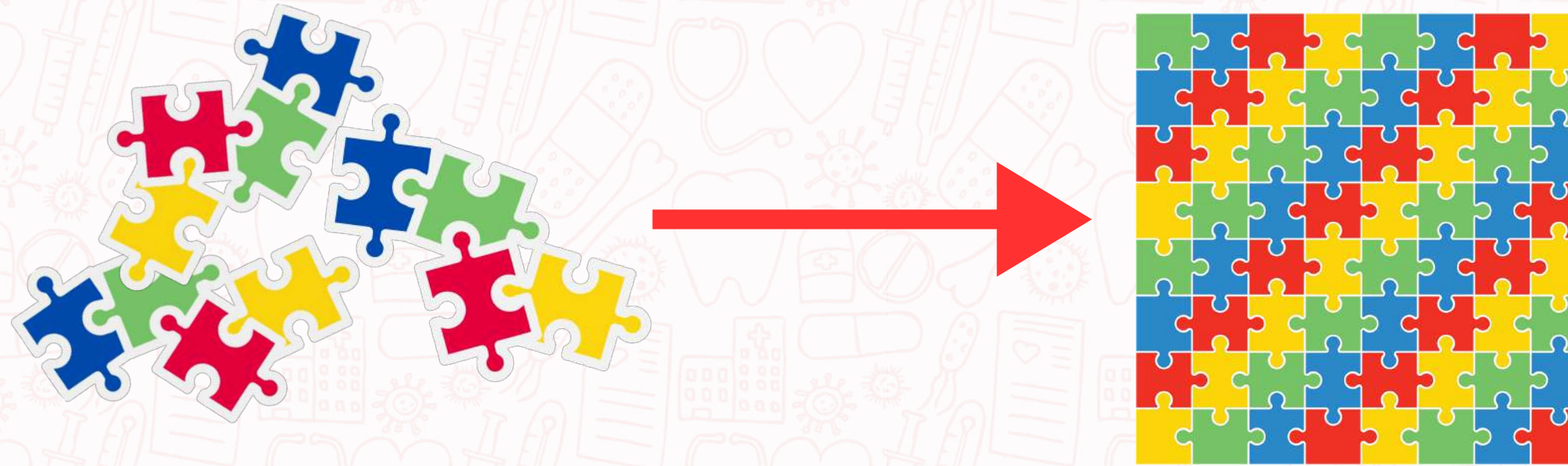
Q1 2023

Q2 2023

REVENUE GROWTH H (2023)



FUTURE OPPORTUNITIES WITH PRIMARY HEALTHCARE DATA



- **Digital Distribution of Healthcare Consumption Products**
(Medicine, Lab Test, Surgery etc.) utilizing the massive data and provider network
- **Pharmaceutical Market Data** for sales and distribution optimization for improved margin and bottom line
- **Digital Promotions and Marketing automation** for better ROI and reduce revenue leakage for Pharma
- **Digital Credit & Patient Financing** from patient disease & and diagnosis lifecycle financing
- **Patient Insurance** for the massive 160M population with 70% out-of-pocket healthcare expenses
- **Broader research** for nationwide population health from the government or foreign healthcare companies

TARGET



2023



2025

DOCTOR END

1200+

Active Clinics

\$15

**Average Revenue
Per Clinic**

4000+

Active Clinics

\$50

**Average Revenue
Per Clinic**

5M

Unique Patient Records

1000

**Patients served with digital
aftercare services**

20M

Unique Patient Records

100,000

**Patients served with digital
aftercare services**

PATIENT END