

Corporate Profile of

Business Novelty Ltd.

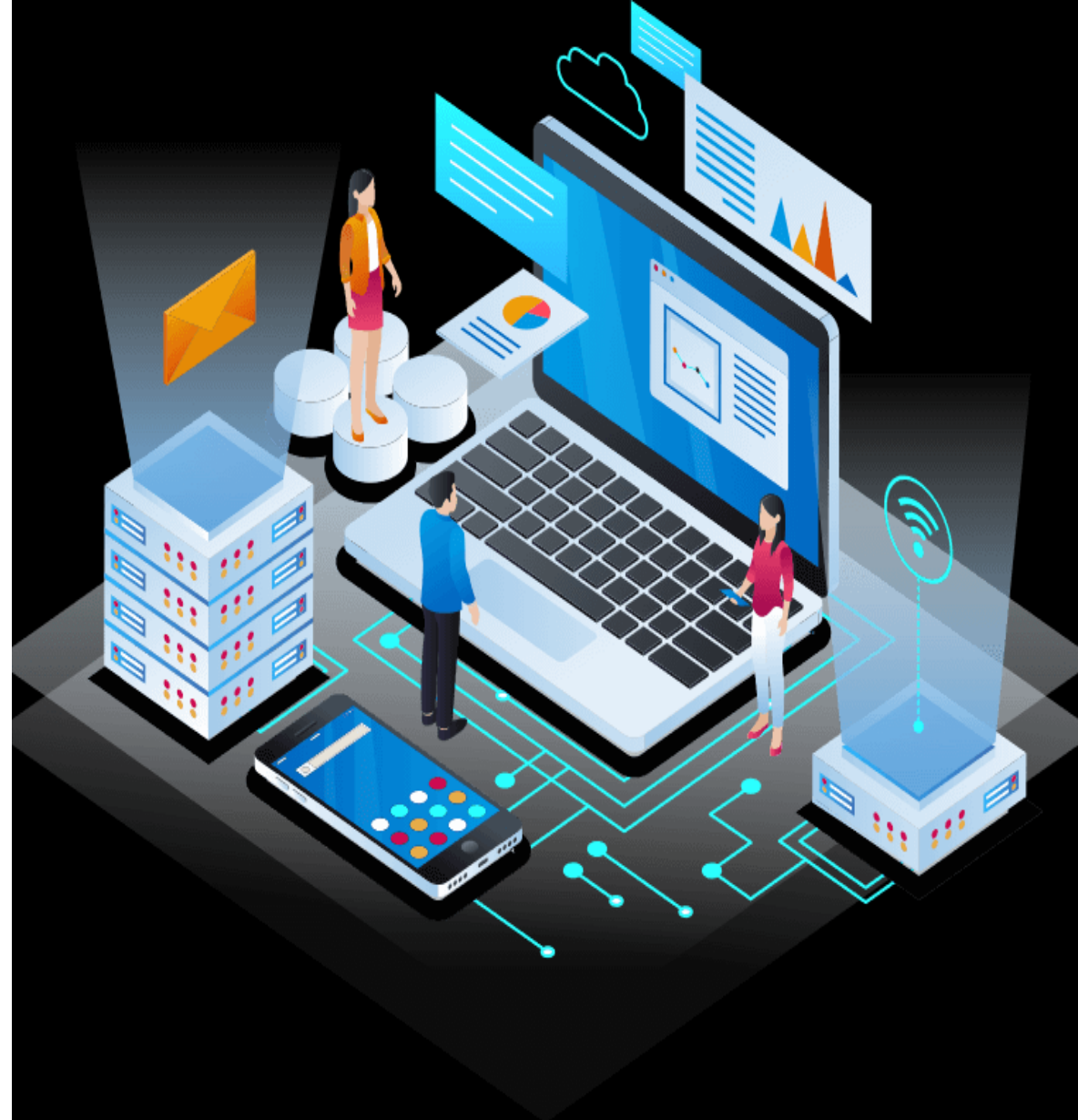
www.biznovelty.com

Welcome

BUSINESS NOVELTY LTD.

Welcome to Business Novelty Ltd., one of the most reliable partner for technology solutions, consulting services and outsourcing destination of your IT works. We're dedicated to provide you the very best through our talented professionals and their passion in work, with a focus on quality, time to market and cost efficiency. .

Founded in 2018, Business Novelty Ltd. has already come a long way from its beginning and gained trust among our clients both in local and international markets. In this short period of time, our passionate and highly efficient team has been able to expand company footprint to Financial Technology, Bio Technology, Legal and Telecommunication industry and the journey has just been begun. In this journey, our clients' good words and their success through our solutions and services has always been the number one inspiration for us to thrive.



About Business Novelty

OUR DOMAINS

Technology

Unleash the power of digital to create values in your business

We provide innovative technology solutions to digitally transform our clients' business to improve efficiency and/or reduce business cost

Consulting

Design transformation roadmap towards the future of your business

We provide consulting services to our clients to help them identify scope of improvements, way of improvements and new markets

Outsourcing

Reduce IT cost and overhead and enjoy the same power if it from anywhere, anytime

We take the pain of developing and managing IT works of our clients to reduce/remove their IT overhead by outsourcing to us and let them concentrate to their core business

We are an established trustworthy and client facing technology and consulting firm with a reputation for commitment and high integrity

Mission

BUSINESS NOVELTY LTD.

Contributing to the continuous development in creating and upholding Digital Bangladesh through Innovation, Dedication and Care and to become one of the fortune listed digital innovation company.

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Vision

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To combine Industry and Technology expertise in assisting clients in realizing sustainable competitive advantage through business innovations that are backed by a “future ready” IT estate. Also, to provide the requisite scale & agility to deliver a wide range of high quality solutions at the pace of business innovations

Our Values

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People

People are our biggest asset and we care for our people so that they can put their best to achieve most for our clients



Respect

We value respecting each others' view to bigger in a collective way



Integrity

We believe that without integrity no good can be achieved



Agility

Our workforce is agile to respond to ever changing market and new technologies



Client

Client satisfaction is a non-compromising parameter for us



Business Value

Business value creation is our end goal for al of our products and services

Our Expertise

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Our Strengths

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Our major strengths:

- Technology & Industry Expertise
- Process, Tools & Automation
- Talented & Passionate Team



Experience



Automation



Team



Technology

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Digital disruption is massive, because technologies are now widely available, affordable and scalable to support the dual business agenda of revenue generation and cost rationalization. We help our clients to leverage digital disruption to do more innovation, excel growth and improve productivity with less capital investment



IoT

We design and develop platforms to better link with the machines and assets, leveraging the rapid growth of Digital Technology and the Internet of Things, to ensure smarter and more effective work practices



Cloud

We unlock the potential of the Cloud for business while maximizing values for its users and controlling IT spend.



AI

We help business to save time and money by automating and optimizing routine processes and tasks and avoid mistakes and 'human error', through the power of Artificial Intelligence (AI)



API, Web Service

We help establishing business-to-business communication and internal cooperation within an enterprise by integrating independent systems through API and web services



Apps

We deliver high performance web and mobile applications using cutting edge technologies, using state of the art delivery methods and tools



Test Automation

We automate different types of testing to expand test coverage, ensure faster delivery to support Continuous Integration and Continuous Delivery in DevOps culture



Big Data

We empower business by Analytics to adopt insight driven strategy, which has clear advantage over classic business strategy initiatives



DevOps

We have institutionalized DevOps practices by leveraging the powers of state-of-the-art CI/CD tools, cloud platforms and micro service architecture to achieve enormous speed of delivery, yet maintain premium quality

Consulting

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Digital Strategy

We assess digital transformation potentials and capability of organizations and provide way forward to the transformation



Market Research & Potential Analysis

We conduct market research on behalf of our clients in intended target segment or potential consumer of our clients, retrieve useful insight from the market



Digital Transformation

We help organizations to go through the journey of digital transformation by ensuring the best possible route to follow and to get expected outcome in a controlled timeline



Digital Marketing

We create values to our clients' business through expanding market share and increasing revenue by activating interactive and digital marketing channels and campaigns

Through our consulting services we help our clients sensing, identifying and pursuing new business opportunities in connection with the ecosystem, providing better experiences for the customers they serve, creating new products and business models and getting actionable insights to enhance their enterprise capabilities

Outsourcing

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Application Development

Our experienced and high skilled development team can work as part of clients' onshore team or as independent offshore team to deliver high quality products within expected timeline



Quality Assurance

We are committed to ensure quality by using best practices and efficiency by using standard tools for automation



Application Management & Operations

We pose our highest commitment to ensure meeting agreed SLAs and KPIs to ensure seamless experience to our clients while taking over their applications to manage and operate



Project Management

We support our clients' complex projects to keep it on schedule and budget by leveraging experiences of our highly qualified project management professionals

We handle all the pain of IT, keep it seamless and available for our clients anywhere in the world and let them concentrate on their core business. We offer competitive services and add innovative capabilities to enjoy best experience to our clients



Clientele

BUSINESS NOVELTY LTD.

GDIC –

Leading insurance company of Bangladesh

<https://green-delta.com/>

CPP Group –

UK based global provider of bespoke products and solutions

<https://uk.cppgroup.com>

Smart Lab –

A technology based consultation firm in Bangladesh

<https://smart-lab.biz/>

and more...

Somru BioScience –

A thriving bio technology company of Canada

<http://somrubioscience.com/>

GD Assist –

A leading healthcare value added service provider in Bangladesh

<https://www.gdassist.com/>

MomTex BD –

One of the largest group in the Apparel industry in Bangladesh

<https://www.momtexp.com/>

Portfolio

BUSINESS NOVELTY LTD.

- LIMS – Livestock Insurance Management System
 - Client: GDIC, Bangladesh
 - Major technology used: IoT, Mobile App, API, Cloud
 - Highlights: Connects livestock from field to insurance system via IoT device and mobile apps
- TPA – Third Party Administration (for health insurance)
 - Client: GD Assist , Bangladesh
 - Major technology used: API, Cloud, Big Data and Analytics
 - Highlights: Integration of corporates, hospitals, drug-stores and insurance providers to manage health services and health insurance
- Aegyris – A Bio-analytical Platform for Bio-technology Industry
 - Client: Somru BioScience, Canada
 - Major technology used: AI, Big Data and Analytics, Cloud
 - Highlights: Comprehensive Software platform based on AI, Big Data and Analytics for bioanalytical laboratory
- IntelliLab – Intelligent Lab Management for Digital Bio-technology Lab
 - Client: Somru BioScience, Canada
 - Major technology used: IoT, Cloud, API
 - Highlights: Improve laboratory productivity and increase capacity by Smart inventory, electronic worksheet and RFID tracking modules
- Fonesafe - Automated Handset Warranty Procurement and Providing Platform
 - Client: CPP Group, UK
 - Major technology used: Cloud, API integrations
 - Highlights: Integrates telecom operators capability with handset providers like Huawei, Motorola and Nokia to provide, manage and claim special warranties
- CPP-direct - Bespoke products and solutions proving platform
 - Client: CPP Group, UK
 - Major technology used: Cloud, API integrations
 - Highlights: Integrate banks to with insurance providers to design, provide and manage insurance related offers for specific cards
- Folder Custodian – Bio-tech lab equipment management and connectivity automation
 - Client: Somru BioScience, Canada
 - Major technology used: IoT, Cloud, API
 - Highlights: Leverage the powers of IoT to track, operate, manage and re-cycle Bio-technology lab equipment
- Farm-fast - IoT based livestock farm management app
 - Client: Smart Lab , Bangladesh
 - Major technology used: IoT, Mobile Apps, Cloud
 - Highlights: Using wearable IoT devices with mobile apps and connectivity equipment to manage digital livestock farms
- HealthConnect - Digital health card with insurance facilities
 - Client: GD Assist , Bangladesh
 - Major technology used: Cloud, API, Mobile Apps, Web Apps
 - Highlights: Digital health cards for consumers, by which they can avail various health services in special rates
- and many more....

WE LOOK FORWARD TO WORK WITH YOU

THANK YOU!

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