



DIGITAL MARKETING

BUSINESS PROFILE

PREPARED BY

Datascape IT Limited

Ahmed food plaza, floor, 6(A), Road 3, Block D,
Pallabi, Mirpur, Dhaka 1216.

Contact: +88-01894834480

Website: www.datascape-bd.com

Email: info@datascape-bd.com

ABOUT US

Datascape IT Limited is a private limited company, a concern of Datascape Group, full time digital marketing agency, located in Dhaka, Bangladesh that assists entrepreneurs, startups and organizations to achieve their digital potential through Branding, Web Designing, Social Media Marketing and Search Engine Optimization. At Datascape IT we work smart to build a digitally advanced solution to grow your business. We will break down the whole process into several easy steps to make it understandable to our clients.

We are a Creative Team of professionals Who Can blend trends And analytics In A Neat Package. We have never compromised on our class, quality and brand value. We ensure quality and creativity in each of our projects.

We promise to grow your brand online. So that you can stand out from your competition in the long run. We will love to educate you about the steps to grow brands as we want our valued clients to know what is going on under the hood. Ultimately, it helps us to build a meaningful relationship with our customers so that we can keep on helping them at all times. We are here to assist companies to build a strong and more sustainable brand over time to make any online business successful.

OUR CONCERN



Datascape Research and Consultancy Limited: Datascape Research & Consultancy Ltd is an independent research and consulting firm with a global footprint across diverse industry verticals. Datascape was established on 16 March 2016, named Datascape social and market research, and revamped its identity, including a fresh new logo registered under the company act XVII of 1994 with the registrar of joint-stock companies & firms as "Datascape research and consultancy limited" on its 7th anniversary aimed to large scale operation in the national and international market for aiding informed decision making.



Datascape IT Limited: Datascape IT Limited is a digital start-up aimed at providing digital marketing solutions to companies. It provides B2B digital services in promising sectors and contributing to achieving digital Bangladesh Vision.



Family Crafts: Family Crafts is a handicraft manufacturing company established in 2023, its production house is located at Naogoan and sell its products in all major markets in Bangladesh. The primary goal is to maintain high quality products through recycling wastages.



Datascape Academy: Datascape Academy is an online educational platform in Bangladesh created in 2023. Datascape is providing capacity- building training for research enthusiasts beginning in 2016. It separated from Datascape Research and Consultancy Limited as separate skill development venture with aimed to build knowledge base in research and development field.

OUR SERVICES



Social Media Marketing



SEO & SEM



Pay Per Click Advertising



Web Design & Development



Brand Creation



Short Video & Animation

HAPPY CLIENTS OF DATASCAPE GROUP

EDUCATIONAL INSTITUTE



DATASCAPE
ACADEMY



RESEARCH ORGANIZATION



CORPORATES

Bata



Standard
Chartered



DEVELOPMENT SECTORS



HRF Human
Relief
Foundation

HELP THE NEEDY
CHARITABLE TRUST

FIVDB



WHAT MAKES US DIFFERENT

The answer is simple – DataScape IT helps you achieve more sales and revenue from our Digital Marketing services. As we are in the industry for more than 7 years now, we have grown high-level expertise in this industry. Through our proven Digital Marketing services we can help you get more traffic, help you convert those traffic into customers, and customers into advocates of your brand. We are trusted by hundreds as a leading SEO service provider company in Bangladesh because of the results we provide our clients day-in and day-out.

OUR MISSION VISION PASSION



Mission

Our mission is to provide client the best quality and professional service at reasonable expense and escalating our presence in the global and local market.



Vision

The competition around the world is increasing as its changing surrounding us. To keep on flourishing as a business throughout the following ten years and past, we should look ahead, comprehend the patterns and powers that will shape our business later on and move quickly to get ready for what's to come. We should get prepared for tomorrow today. That is the thing that our Vision is about.



Passion

Online marketing, digital marketing or SEO whatever you call, it is all about art and passion. Unlike most other online marketers or SEO professionals, we don't consider it as a Work or a Task. But we eat it, drink it, feel it and overall we live on it. When a lover or an artist puts passion in his work, people notice it, start to talk about it, and you become prominent among all others.



Ahamed Food Plaza, (Floor 6-A), House-22, Road-03,
Block- D, Section-11, Pallabi, Mirpur, Dhaka 1216

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