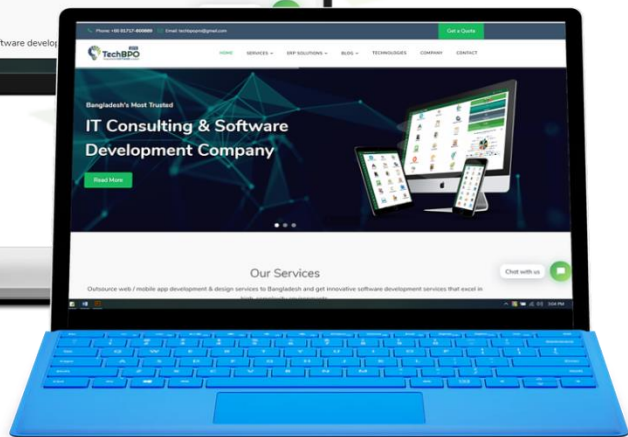
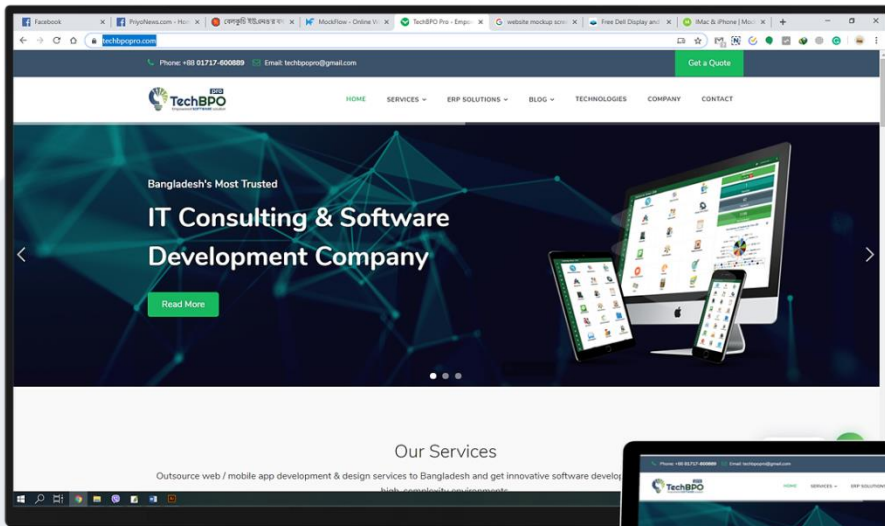




GENERAL OVERVIEW

TechBPO Pro Consultancy Ltd. is a web design, development & IT consultancy company and interactive studio based in Dhaka, Bangladesh. We work with brands to help them communicate and build relationship with their customers online. We do this through a blend of strong strategic thinking, creative design, innovative technology, social media and extensive insights into online consumer behavior.

As a creative studio, we have been around since 2010 (which is a long time in internet years) but our experience as designers goes back a lot further. The professionals at **TechBPO Pro Consultancy Ltd.** possess that rare ability to understand, visualize and implement your ideas. We are equally competent at conceptualizing, advertising and selling your product by the use of digital technology. Whether a startup venture, small business, large corporation or in between, we can help you. If you need to have a website built, or want to gain more traffic to your existing one, we can customize a plan for you that are cost-effective and delivers tangible results.

We have created intuitive website solutions for businesses from across the Bangladesh in a range of sectors, adding value through creative ideas and practical approaches. We excel in creating measurable digital strategies delivered across a range of channels, including email, social media and mobile, all focused on converting visitors into customers.

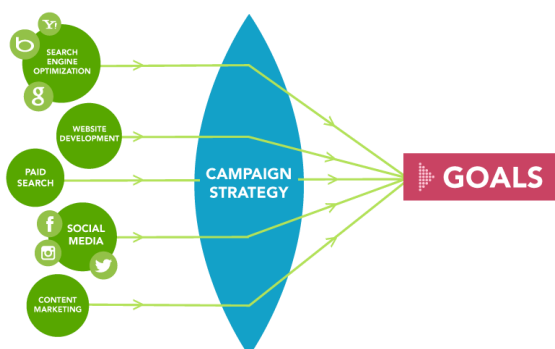
STRATEGY & CONSULTING

Our strategy and consulting services provide customized, digital solutions to you into an industry leader.

BRAND STRATEGY

We provide new and existing businesses with refreshed, custom strategies for telling unique brand stories.

- Differentiate from your competitors with a compelling brand story.
- Naming, taglines and positioning
- Leverage brand image to gain new customers

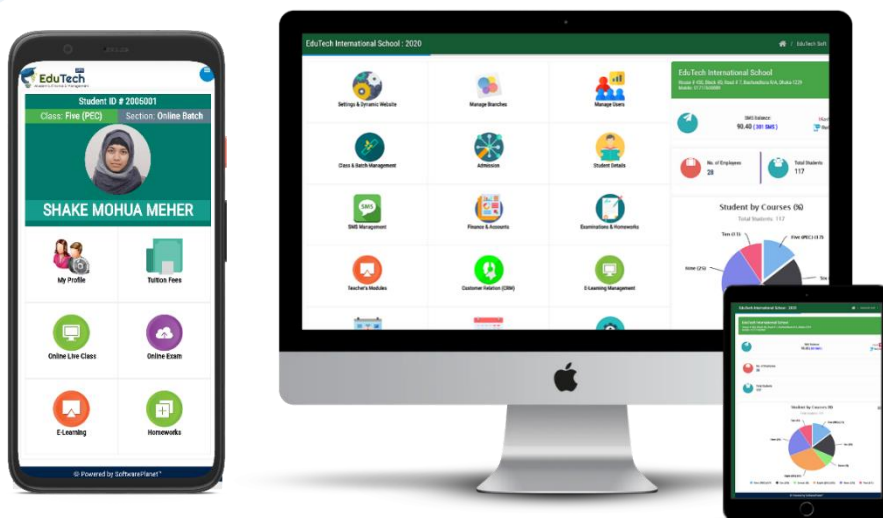


CAMPAIGN STRATEGY

We provide creative direction to your advertising campaigns and cohesively coordinate your online and offline efforts.

- Engage your audience with creative advertising
- Build a campaign around your brand story
- Market your business with outside the box ideas

EduTech - School/College Management Software



Free*
Android App
Official Website

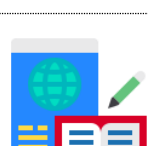
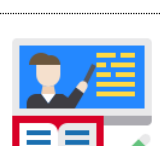
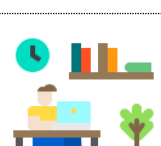
Why Choose Us ?

- ✓ Own Developed & Copyrighted Software so we can provide any kind of customization.
- ✓ Cloud based solution, Data security ensured, User-friendly responsive design.
- ✓ **No Advance/ hidden Charge or Installation Charge.** Only Monthly Payments. **No Financial Risk**
- ✓ **Online Exam & Homework (MCQ & Creative)** NEW
- ✓ **Live Class Management (Unlimited Session & Students) & E-Learning** NEW
(Jitsi Meet, Zoom & Google Meet Integration)
- ✓ Dynamic Official Website (Free), Including Student's & Teacher's Portal
- ✓ Accounting & Finance Module (**Online & Bank Payment Integration**)
- ✓ Tuition Fee Collection, Due SMS Notification & Finance Reporting
- ✓ SMS Notification & SMS Marketing Tool
- ✓ Exam & Automated Result Processing & Progress Report Management
- ✓ Admin, Teacher, Student & Guardian Login Feature.
- ✓ **Android App** for Students & Teachers
- ✓ **Customization & Addition** of Features & Modules to meet institute's requirements.
- ✓ More than **100** educational institutes are using our software, so we are providing proven solution.

Client Highlight

 INTERNATIONAL HOPE SCHOOL BANGLADESH Former International Turkish Hope School	 সফিউদ্দিন সরকার একাডেমি এন্ড কলেজ SAFIUDDIN SARKER ACADEMY & COLLEGE	 মিরপুর সাইন্স কলেজ MIRPUR SCIENCE COLLEGE	 Saifur's
 CAMBRIDGE SCHOOL	 সাইখ এশিয়ান কলেজ 1st Digital College in Chittagong	 মেইফ এডুকেশন Mirpur Cadet Coaching	 UCC University Coaching Center
 INTELLIGENTIA SCHOOL & COLLEGE 'Ensure the Global Standard'	 SOUTH ASIAN SCHOOL	 গণিত শিক্ষা কেন্দ্র গণিতের রসিকতা বদলায়	 Rabindra Maitree University
			 FAYAZ Education Family

EduTech Software Feature Highlights

 Online Admission (Online Payment Integration)	 Student Payment Collection (Online & Bank Integration)	 Attendance Management * (Biometric & Software integration)
 Live Class (Unlimited Session & Students)	 Exam Management (Progress Report & Result)	 Finance & Accounts (Expense & Income Management)
 Online Exam Management (MCQ & Creative Question)	 SMS Management (Integrated SMS Module)	 Library Management * (Automated Digital Solution)
 Online Homework (MCQ & Creative Question)	 Student's Portal (Result, Tuition Fee, Notice & more)	 Inventory Management * (Automated Digital Solution)
 E-Learning Management (Classwise E-Contents & Videos)	 Teacher's Portal (Class Routine, Exam, Result & more)	 Hostel Management * (Automated Digital Solution)



**We provide any kind of logical customization & addition of features to meet the requirements.
We are committed to provide complete digitization for educational institutes.**

SERVICES WE PROVIDE

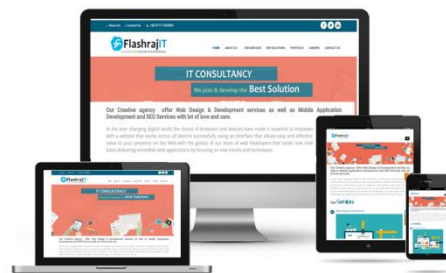
WEB BASED SOFTWARE DEVELOPMENT

Our expert development team works on the cutting edge of technology and best practices.

RESPONSIVE WEBSITE DEVELOPMENT

Responsive Design prepares websites for the future of modern website design by making them beautiful across multiple devices.

- Our team plans, designs, and develops stunning responsive websites that will increase conversion rates and overall traffic.
- We make sure that our responsive websites are beautiful across all devices.
- Our responsive web design makes sure that your business is prepared for the future mobile web.



MOBILE APP DEVELOPMENT

Mobile apps represent a massive opportunity to take your business to the next level while targeting customers on mobile devices.

- Our team plans, designs, and develops stunning apps that will take your business to the next level.
- Our apps feature striking design and fast load time so that your business is sure to impress potential customers who uses your app on their mobile devices.

E-COMMERCE WEBSITE DEVELOPMENT

How many of your website visitors are turning into customers? We will help make your ecommerce website your most effective selling tool.

- Our ecommerce design process helps increase conversion rates.
- We integrate your website with social media to help users engage with you online.
- Our ecommerce content management system gives you full control.

CREATIVE DESIGN

Our expert team brings digital ideas to life with beautifully executed, creative design.

LOGO DESIGN & BRANDING

- Distinguish your business with professional logo design and branding.
- Make your business stand out with a stunning logo.
- We build memorable brand identities.
- Style guides and brand standards that raise the bar.



ONLINE MARKETING

Our specialized marketing teams work to increase your conversions, repeat traffic, and expand your online visibility.



SEARCH ENGINE OPTIMIZATION (SEO)

Thousands of searches are conducted every second. With search engine optimization, you can become a primary destination.

- We provide a clear plan after auditing your website.
- On-page optimization and internal linking.
- Off-page link building, content development and distribution.



DISPLAY ADVERTISING

Why waste your advertising budget on traditional display when you can pay less to target users with intent?

- Target user demographics by age, location, annual income, employment, and more!
- Target users based on what they are searching elsewhere on the web.
- Only serve your ads at the right time and frequency.

E-MAIL MARKETING

Make the most of your list of subscribers through an optimized email marketing strategy.

- Our subject lines incite higher open rates.
- Our newsletter designs increase click-through rates.
- We couple strong landing pages with effective emails to increase overall conversion rates.



SOCIAL MEDIA MARKETING

Engage and expand your audience across the web with social media marketing.

- Target influencers in your niche.
- Increase word-of-mouth referrals.

Stay on top of conversations about your industry and company.

WHAT MAKES US DIFFERENT

We work openly and honestly with our clients and encourage involvement in your project. After all, we want you to meet your business objectives. We work with open standards so you are not restricted to outdated or proprietary coding languages. We do not impose our own 'in-house' software, preferring to select the best solutions for your business.

Although we spend many hours thinking and writing in code, you need not be worried about coming to us having never had a website. We will avoid confusing technical language and think in terms of delivering the best solution for your business.



SUPPORT WHEN YOU NEED IT

We recognize that the web runs 24/7 and office hours do not always apply. We are proud of our reputation for providing helpful and timely support - even out of hours. That is vital for your business continuity, especially if you trade online or have an international audience.

We have dedicated support person. E-mail to info@techbpopro.com. You can also submit a help request through our website www.techbpopro.com.



we combine web, design and digital marketing to
make your brand champion

FEATURED CLIENTS

			
 INTERNATIONAL HOPE SCHOOL BANGLADESH		 মিরপুর সাইন্স কলেজ MIRPUR SCIENCE COLLEGE	 British American Resource Center
 INTELLIGENTIA SCHOOL & COLLEGE 'Ensure the Global Standard'	 Saifur's	 সফিউদ্দিন সারকার একাডেমি এন্ড কলেজ SAFIUDDIN SARKER ACADEMY & COLLEGE	 READERS SCHOOL & COLLEGE
 freeland	 STYLESELL	 freeland	
 RAFT LANGUAGE ACADEMY	 গণিত শিক্ষা কেন্দ্র গণিতশক্তি রক্ষায় অনন্য	 সাইন্স কোচিং বাসা-১৬, গেস-০৬, টুল-এ, সেকশন-১০ বিল্ডিং, ঢাকা-১২১৬	 FREEDOM Coaching Academy
 FAYAZ Education Family			 Enviro's English Care
 বিকল্প মাদ্রাসা	 SM শিক্ষা প্রদীপার		 আলবুরুজ জিনিয়াস ALBURUZ GENIUS
 Virtual Ebtedayee Madrasha 1-914-315-7353 VirtualMadrasha.com	 AMS ACADEMY Arts . Maths . Science		 ইনমাফ
	 KATAN SHAREER MELA	 BOON WEAR IT • LOVE IT	 THE BEAUTY MALL



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