

ITmedicus Portfolio

ITmedicus

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About ITmedicus

ITmedicus Solutions is a company that develops software and runs digital marketing campaigns for healthcare and pharmaceutical businesses.

Our team of experienced developers and marketers work closely with pharmaceutical companies to create customized software and marketing campaigns that meet their unique needs.

We offer digital promotion for pharma brand marketing and email marketing to help pharmaceutical companies reach their target audience and increase brand awareness.



OUR SERVICES

- ▶ Mobile App Development
- ▶ Website Development
- ▶ Custom Software Development
- ▶ Pharma Market Analysis
- ▶ Digital Marketing (for Pharmaceuticals)



OUR PRODUCTS

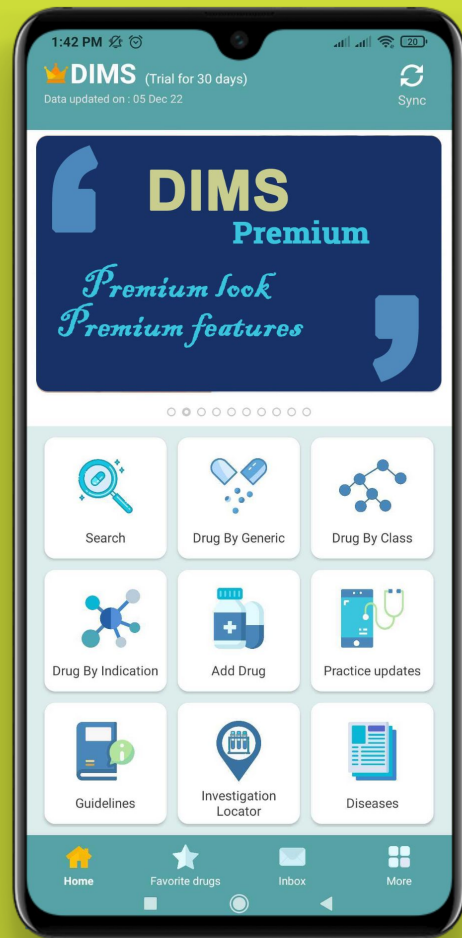
 DIMS	 Patient Aid	 PDM	 DIMSRx	 DIMS Vet
 DIMS Nepal	 mDoctor	 e-Reps	 SkinVD	 MedDictionary



DIMS

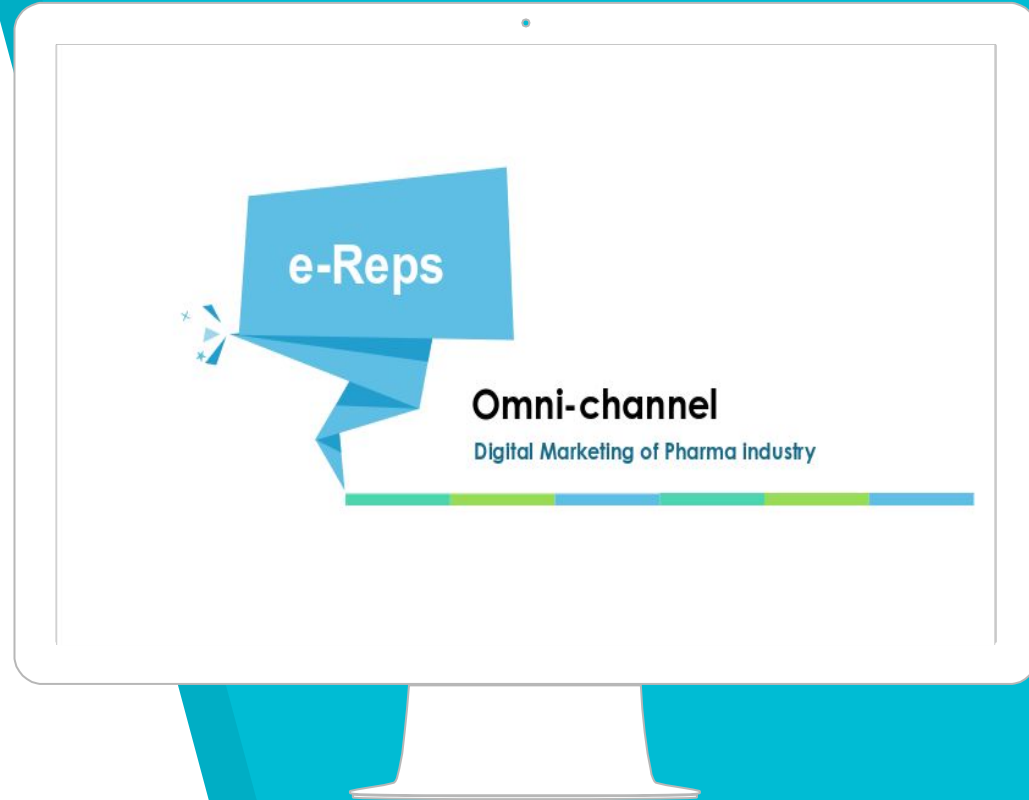
(Drug Information
Management System)

DIMS is the premier mobile drug index app of Bangladesh. This is the most comprehensive, advanced and up-to-date information source on available drug products to serve the healthcare & pharmaceutical professionals in our country.





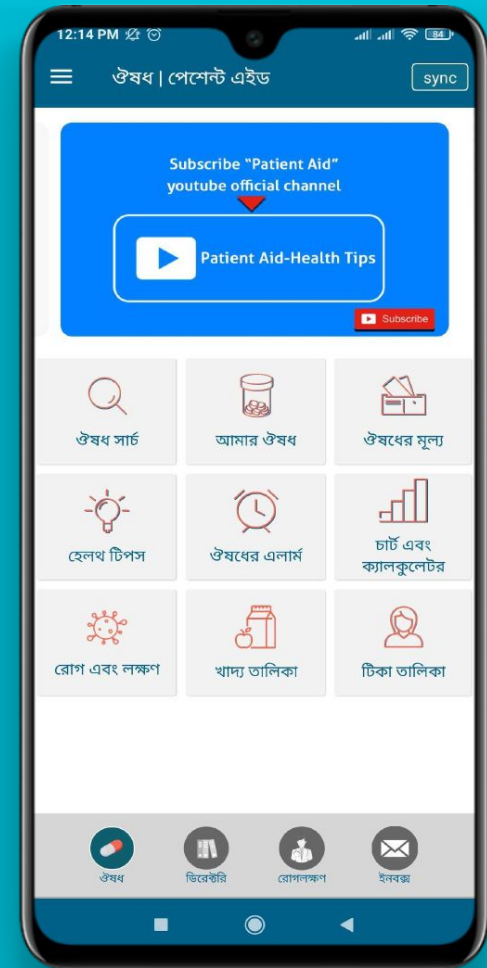
e-Reps is a Digital promotional platform for pharmaceutical companies which gives an extensive and quick access of pharmaceutical brands to the doctors through different electronic channel using cloud network, where e-mail, e-detailing & v-detailing are the most popular channels.





Patient Aid

Patient Aid is the first OFFLINE and the LARGEST comprehensive FREE healthcare delivery app of Bangladesh for general public. It gives a complete solutions of systematic health care and provide all kind of compact information that a Patient need both in BANGLA & ENGLISH.

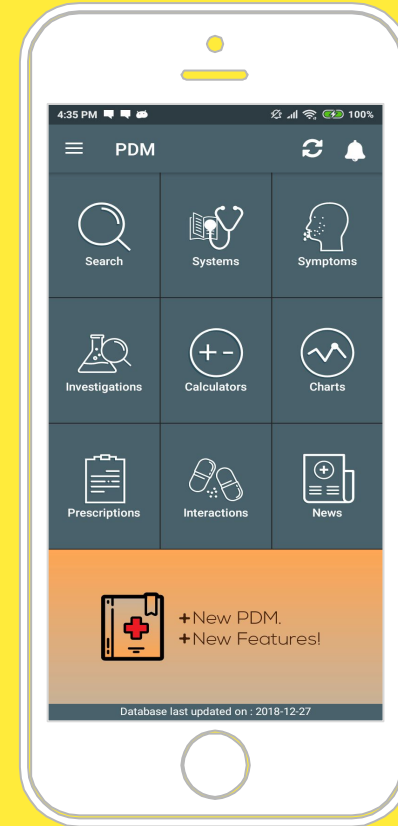




PDM

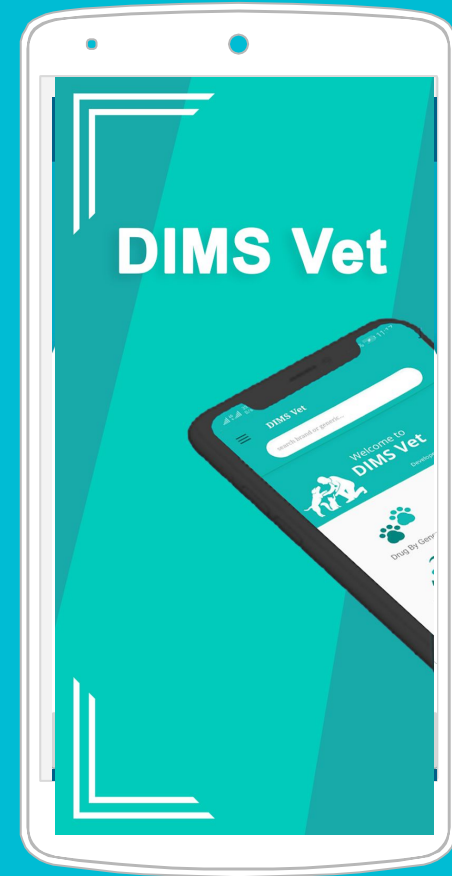
(Practical Diagnosis and Management)

PDM is a mobile app that offers clinical information on the diagnosis and treatment of common diseases seen in both general practice and hospital settings. This app is intended to use by Doctors & Medical students, with the goal of improving patient care and medical education.





DIMS Vet is a veterinary drug index apps of Bangladesh developed by "ITmedicus". It is the most comprehensive, advanced and up-to-date information source on available and recent veterinary drug products to serve the veterinary healthcare & pharmaceutical professionals in the country.

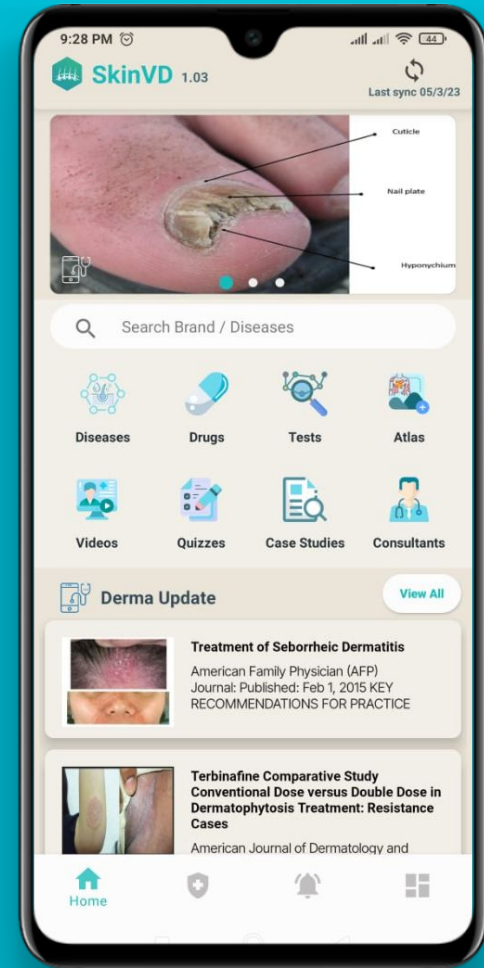




SkinVD

SkinVD includes various common dermatology and venereology disease articles and clinical tools, designed to fill practice and knowledge gaps in the delivery of dermatologic care. It aims to satisfy the educational needs of the dermatology community and improve patient engagement and satisfaction.

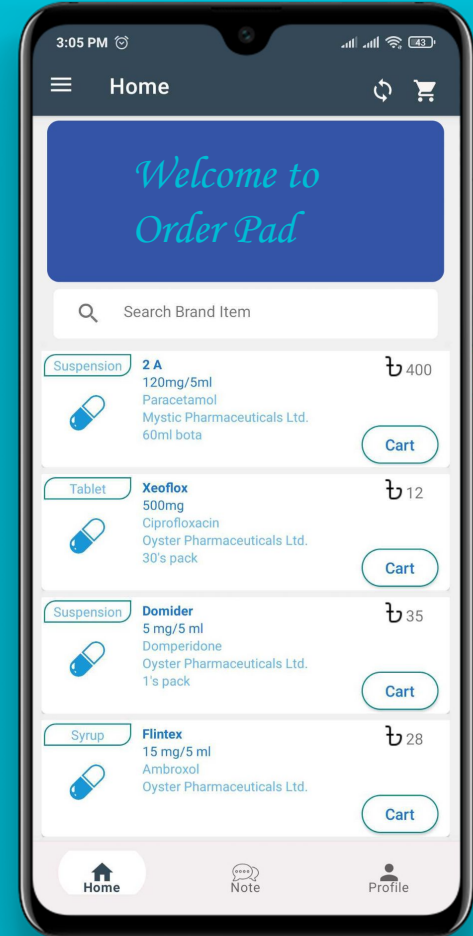
SkinVD is a visual reference tool for medical professionals that leverage comprehensive knowledge to improve clinical decision-making in practices.





Order Pad

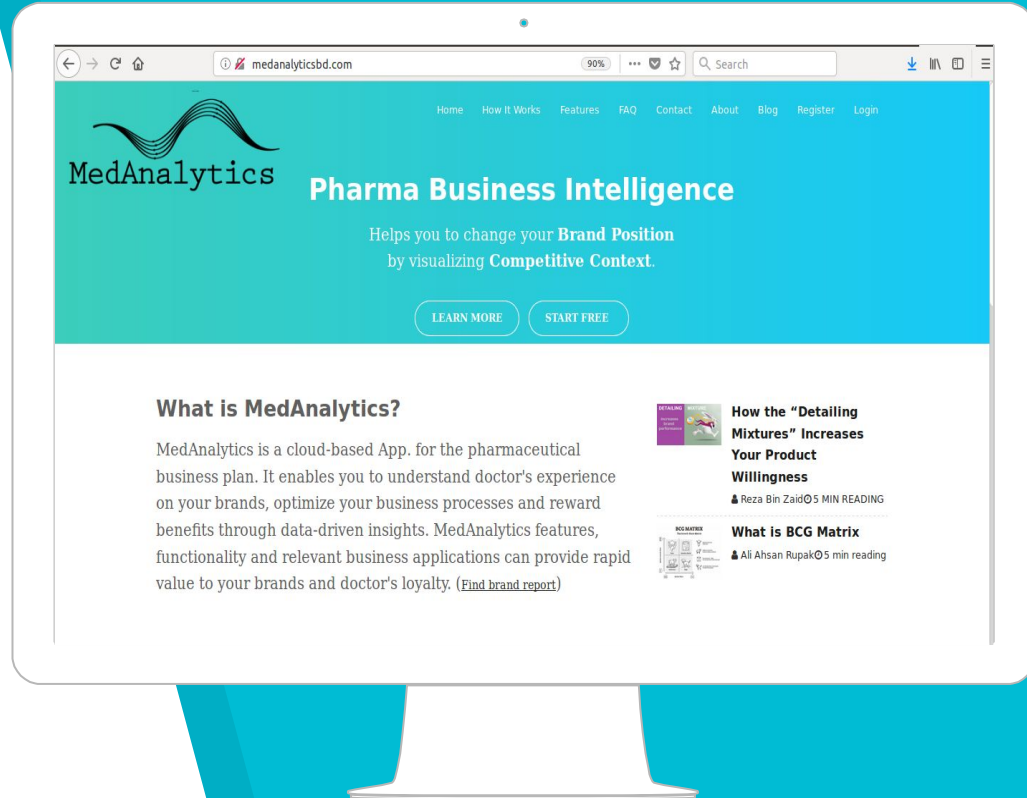
It is mainly for pharmacy owners and salesmen. They can easily keep track of their out of stock medicines and easily share them with pharmaceutical companies for purchase.





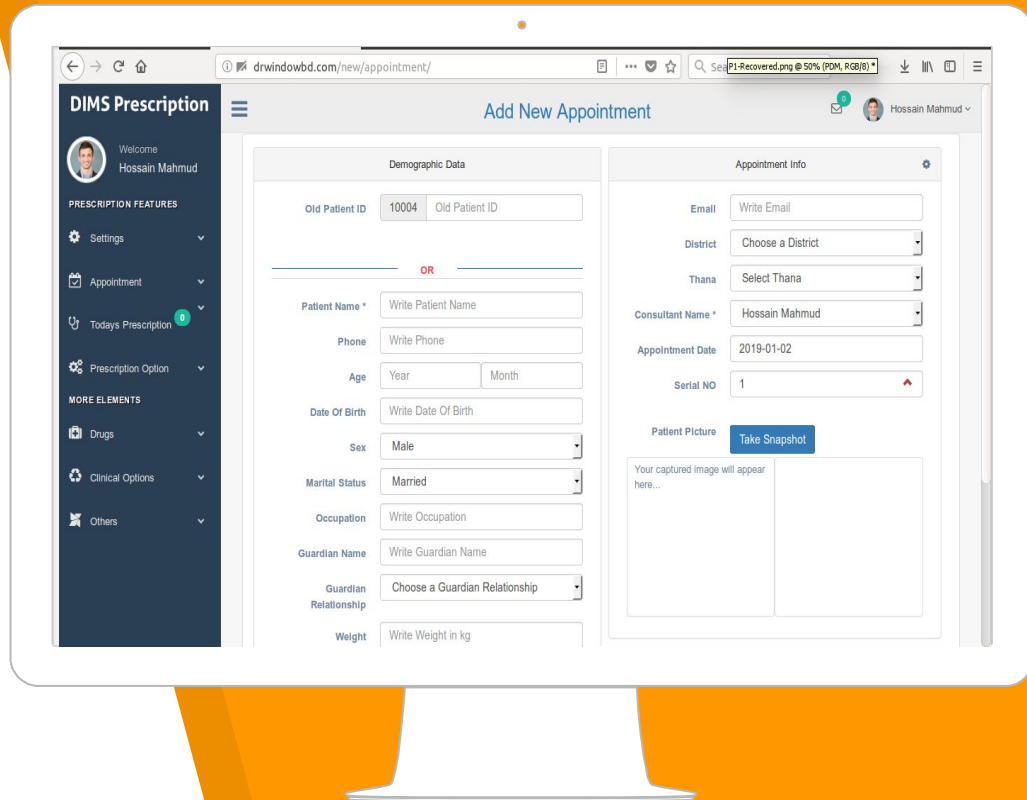
MedAnalytics

MedAnalytics is an observatory platform for pharmaceutical companies which gives an extensive view to see doctor's perception on brand within the framework of awareness and willingness. MedAnalytics analyzes brand perception.



DIMS PRESCRIPTION

DIMS Prescription is an integrated new generation Prescription Writing Software. It is an easy to use, affordable and powerful Chamber Management System allowing Doctors to manage chambers at their fingertips.



The screenshot displays the DIMS Prescription web application interface. The browser address bar shows the URL `drwindowbd.com/new/appointment/`. The page title is "Add New Appointment". The user is logged in as "Hossain Mahmud".

The interface is divided into two main sections: "Demographic Data" and "Appointment Info".

Demographic Data:

- Old Patient ID: 10004
- Old Patient ID: (empty field)
- OR
- Patient Name: Write Patient Name
- Phone: Write Phone
- Age: Year (empty field) / Month (empty field)
- Date Of Birth: Write Date Of Birth
- Sex: Male
- Marital Status: Married
- Occupation: Write Occupation
- Guardian Name: Write Guardian Name
- Guardian Relationship: Choose a Guardian Relationship
- Weight: Write Weight in kg

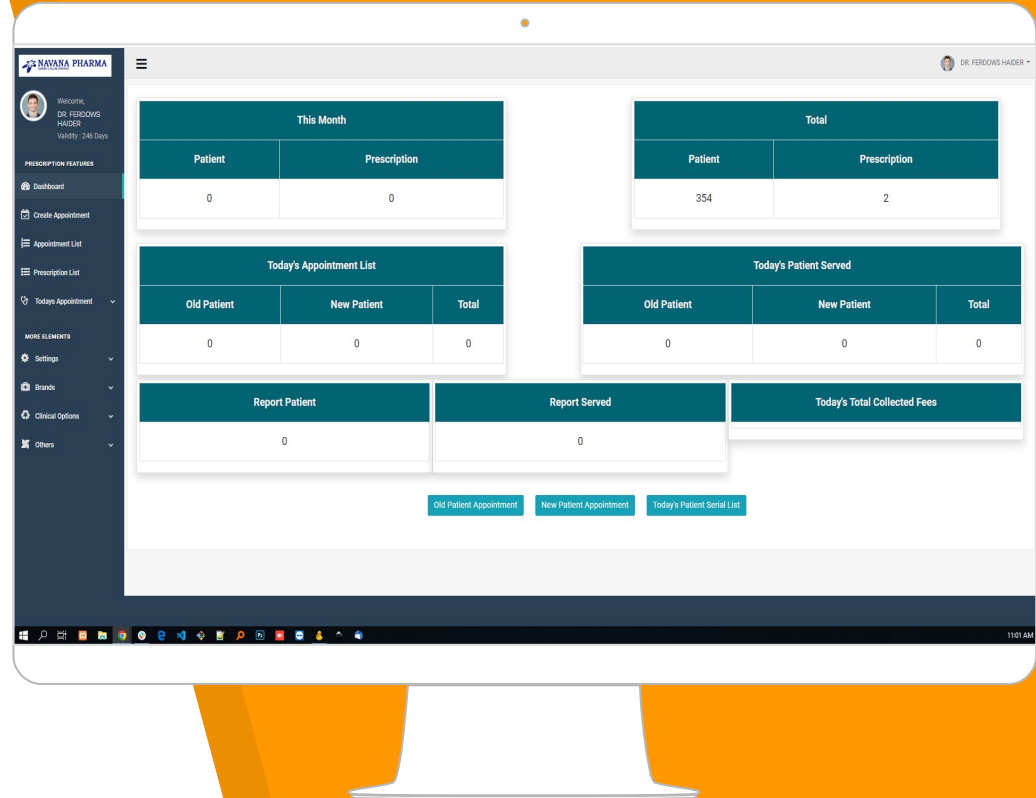
Appointment Info:

- Email: Write Email
- District: Choose a District
- Thana: Select Thana
- Consultant Name: Hossain Mahmud
- Appointment Date: 2019-01-02
- Serial NO: 1
- Patient Picture: Take Snapshot
- Your captured image will appear here...



Navana Rx

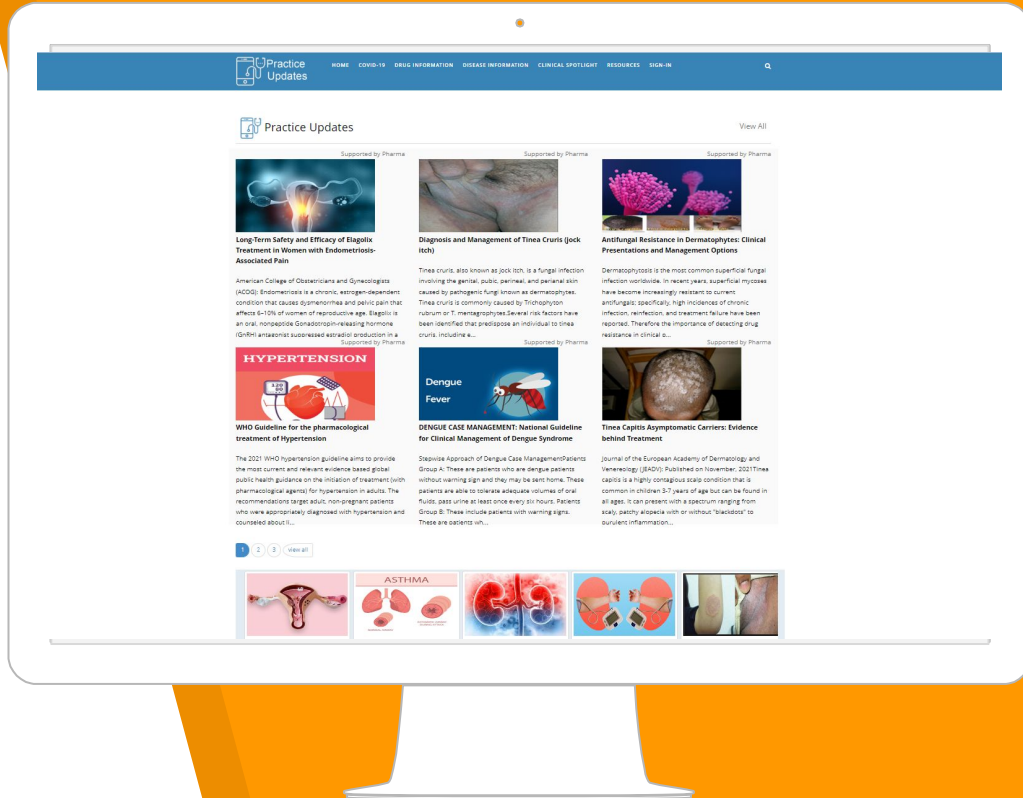
Navana Rx is an integrated new generation Prescription Writing Software. It is an easy to use, affordable and powerful Chamber Management System allowing Doctors to manage chambers at their fingertips.





Practice Updates

Practice Updates is a clinical knowledge solution designed to provide comprehensive clinical information and resources essential to Bangladeshi healthcare professionals.





DIMS Nepal

(Drug Information
Management System Nepal)

DIMS Nepal is the premier mobile drug index apps of Nepal for instant clinical drug information references. It is developed by "ITmedicus". DIMS is the most comprehensive, advanced and up-to-date information source on available and recent drug products to serve the healthcare & pharmaceutical professionals of Nepal. DIMS delivers frequently updated, comprehensive, practical information on over 4500+ brand name and 1400+ generic drugs.





OUR Customer



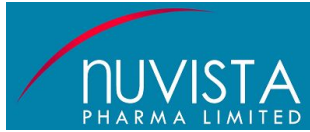
Incepta Pharmaceuticals Ltd



Square Pharmaceuticals Ltd



Opsonin Pharma Ltd



Delta Pharma



UniMed & UniHealth Manufacturers Limited



DRUG INTERNATIONAL LIMITED
(Herbal Division)





THANK YOU!