



KAR

COMMUNICATIONS

S Y S T E M S I N T E G R A T O R

📍 Level-10, Chattogram Software Technology Park, Agrabad C/A, Chattogram 4100
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Distinguished Member of



বাংলাদেশ কম্পিউটার সোসাইটি
BANGLADESH COMPUTER SOCIETY





We Are Proud to Serve...





Operational Partners



AsahiKASEI





2010

Established

10+

Operations Partners

20+

Technology Partners

**Organization
At A
Glance**

Around 200

**Number of Customers
(Local & International)**

2023

BASIS Membership

5

Number of Office Locations

50

Number of Employees



Engr. Suvra Dev Kar

Proprietor & Chief Executive Officer

Seasoned IT business entrepreneur with a solid background in information technology, operational planning, and market strategy. Dynamic and visionary leader with a proven track record of driving organizational success and over 15 years of industry experience.



Arup Dutta

Project Manager

Results-driven individual with plethora of experience leading cross-functional teams in the successful delivery of technical projects. Solid background in information technology and passion for innovative solutions.



Zishu Kar
Manager (Accounts & Admin)



Simly Bardhan Kar
Manager (Customer Care)



Shahidul Alam Minhaz
Team Lead (Web)



Talon Das Suborno
Manager (Business Operations)



Biswajit Das
Head of Design & Creation



Swagata Roy
Team Lead (Application)



Md. Jalal
Manager (People & Culture)



Pratik Dev
Team Lead (Frontend Development)



Touhidul Alam Seyam
Team Lead (Backend Engineering)



Sagor Dey
Senior Officer (Marketing)

PEOPLE



KAR COMMUNICATIONS is a renowned IT Systems Integrator from Bangladesh that specializes in developing and delivering innovative solutions to businesses of all sizes. Our team of experienced professionals are passionate about helping our clients to achieve their business goals through the use of cutting-edge technology. We offer a wide range of services, including Custom Application and Web Development, Mobile application & Games development, BPO & KPO Services, Professional Training, Graphic Design, Digital Marketing services and IT Systems Integration. We are committed to providing our clients with the highest quality business solutions and services at a competitive price.

Founded in 2010, by a visionary entrepreneur with a goal to create a company that would provide businesses with the tools they need to succeed. Since then, we have grown to become a leading provider of IT Solutions and Services in our industry. We have a proven track record of success and a commitment to customer satisfaction. Currently we are providing our services and solutions to around 200 clients, both local and international.

Mission Statement...

Our mission is to alter the dynamics of the IT sector -

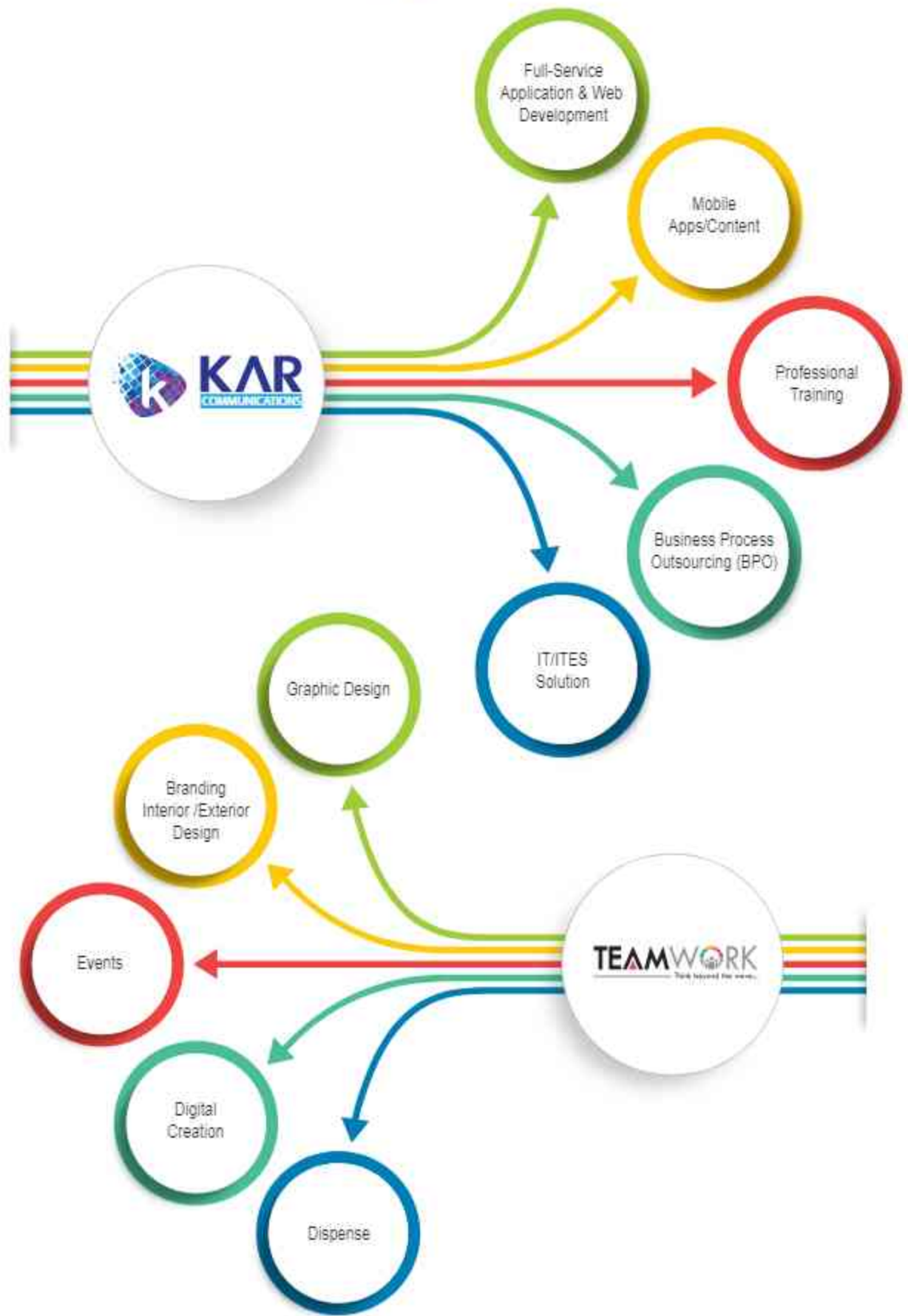
- Provide high quality and affordable business solutions
- Provide trusted and top-notch after-sales service
- Create and cultivate long-term relationships with valued clients
- Respond immediately to the changing needs of customers
- Achieve complete customer satisfaction
- Improve our services continuously
- Maintain healthy relationship with both public and private sectors by enabling them to receive quality technical support and keeping strategic communication.

The vision at Kar Communications is to provide efficient and high-quality system development and systems integration solutions and services, and be ready for upcoming challenges of digital world. We strongly believe in quickly responding to customer needs and concerns.

We also believe that this vision can be reached only through practicing following principles in our work ethics

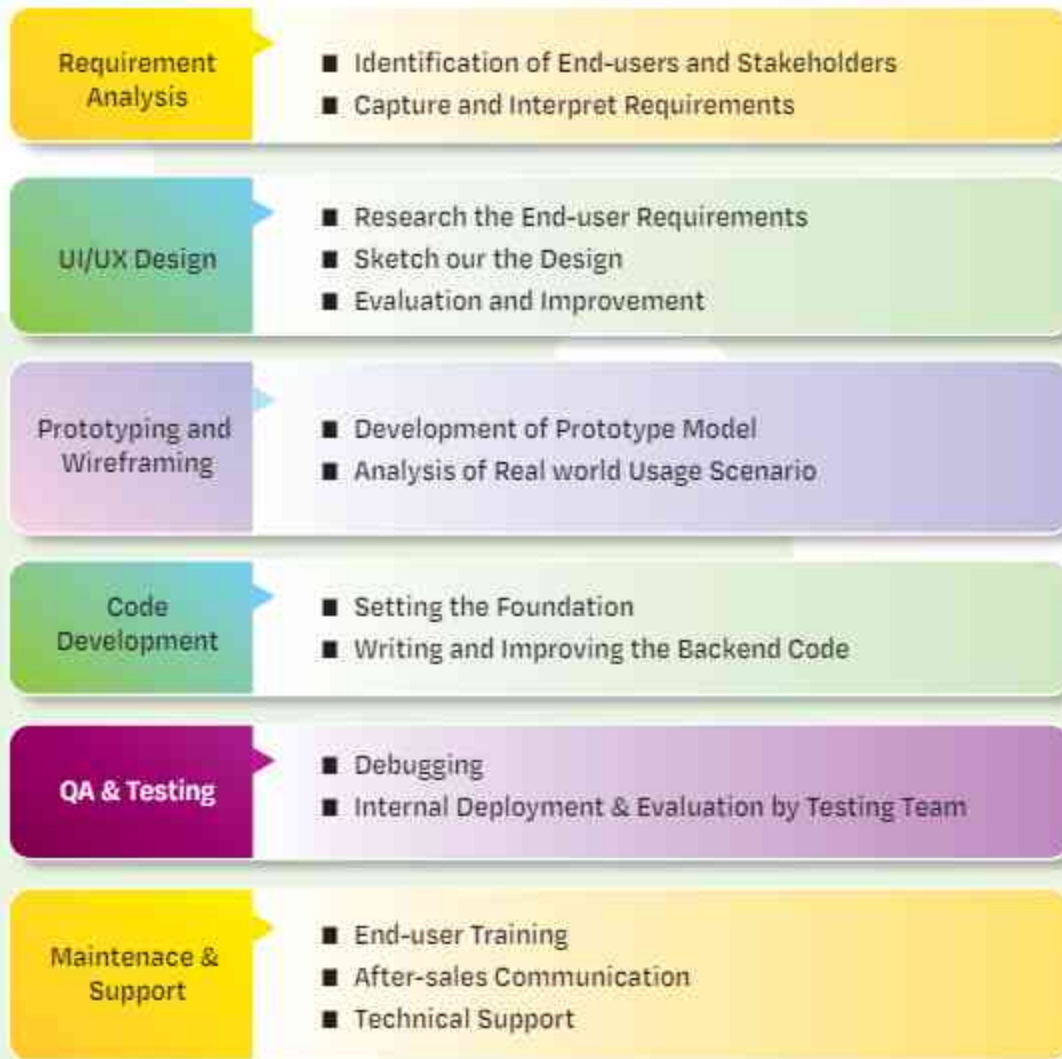
- Integrity
- Candor
- Service
- Kindness
- Competence
- Growth.

VARIETY OF OUR SERVICES





Full-Service Application & Web Development





Why Us for Your Development Needs?

Plethora of Expertise & Modern Industry Experience

Versatility in Communication

Agile Development Methodology

Combination of Young Minds and Contemporary Development Skills

Value for Money

Scalability and Future Support



Global Reach

Hands-on experience to work with reputed multifaceted companies from Japan, South Korea, India, USA and UK.



Access to Talent Pool

Affiliation with top local public and private universities, access to their research facilities and wider range of skilled young developers



Flexibility

Greater flexibility in scaling development resources up or down as project needs evolve



Focus on Core Business

While we handle the technical aspects of development, our offshore partners can concentrate on their core business operations



Cost-Effectiveness

We offer significant cost savings compared to market competitors



Infrastructure

State-of-the-art Operations center and Lab facilities to accelerate development process

KAR COMMUNICATIONS
as Offshore Development Partner



Mobile Apps/Content

We design visually appealing mobile apps/games that are also interactive and user friendly has always been at the forefront of our mobile app development services. Our design team aims at creating a highly engaging, easy to use and consistent user interface across different types of mobile platforms, including Android and iOS.

Our key focus area includes maximizing application performance, using attractive and seamless UI/UX design, mitigation potential risks by adhering to the best practices, utilizing various APIs and data connectors for creating optimum mobile experience. We ensure that we deliver a robust, reliable, and seamless mobile app that meets customer's business goal.



App idea and Target Users

- Initial Planning and Analysis of Potential End-users
- Outline of End Result

Selection of Framework

- Research of Available Frameworks and Choosing Best Fitted one for the project
- Consideration of Programming Languages and Performance Related Factors

UI/UX Design

- Creation of UI caters to Multiple Mobile Platforms
- Prototyping of App layout and User flow

Development & Testing

- Writing of Code and Improvement
- Rigorous Testing of the Application

Deployment & Maintenance

- Deployment into Multiple App Stores
- Ongoing Maintenance and App related Technical Support and Updates



Android

Unreal C# Python C Java Lua Dart
Corona Go Flutter Rust Swift Kotlin CSS C++
JavaScript Unity TypeScript
React Native Xamarin Google WearOS

iOS

C Java Swift
Objective-C PHP Kotlin
HTML5 Python Ruby Flutter Go React Native



BENEFITS OF DEVELOPING YOUR MOBILE APPLICATION/CONTENT BY US

Skills & Experience

Team of skilled developers with ability to work in both Android and iOS platform

Communication Process

Environment of Open Communications between the Developers and Stakeholders

Budget Friendly

Get mobile Application/Content Developed with Cost-Effective Pricing

Latest Technology

Usage of Cutting-Edge Mobile Technology and Application of Robust Development Methods

Data Security

Extra Emphasis on Data Security and Protection of User Privacy while Using Apps Developed By Us

Post-Deployment Support

Regular Technical Support, App Updates and End-user Training



Professional Training

KAR Communications is a leading provider of professional training solutions designed to equip individuals and organizations with the skills and knowledge they need to thrive in today's dynamic workplace



Training(s) We Offer

Computer
Networking

Programming

Cyber
Security

Database
Administration

Customer Care
Operations

Graphic Design

Professional &
Educational ICT

Digital Marketing
&
E-Commerce



— A M E N I T I E S —

Classrooms

Well-equipped classrooms with digital whiteboards and multimedia facilities

Practice Lab

Modern computer and research lab equipped with high-speed internet & cutting-edge devices

Instructors

Industry experienced and skilled instructors with vendor certifications

Relaxation Area

Spaces for trainees to take breaks, socialize, and unwind between sessions

Auditorium

Well-equipped auditorium for larger presentations, conferences, or guest lectures.

Resource Center

Access to relevant books, journals, and online learning materials

Industry Collaboration

Collaboration with leading local and foreign bodies to expose trainees to real-world scenarios and challenges



SUCCESS STORY

20+

Training Courses Offered

5000+

Satisfied Trainees

40+

Industry Collaboration

3000+

People Currently Employed After
Getting Professional Training

20+

System Development
Projects Delivered

10+

Mobile Apps Developed
for Clients

10+

Involvement with Government
Projects



Business Process Outsourcing (BPO) Solutions



Contact Center

24/7 multi-language
contact center
(Inbound/Outbound)



Live Chat

Instant Messaging Based
Online Customer
Service



Technical Support

24/7 remote tech support
facility with experienced
engineers



Data

Data Research, Language Translation,
Transcription, Document Processing,
Data Management and
Data Entry Solutions



Digital Marketing

SEO, PPC Advertising, Telemarketing,
Lead Generation,
Video/Content Production,
Social Media



E-mail & SMS

E-mail & SMS based Customer
Support Services



Our Strength

- Reliable High-Speed Network Backbone with Redundancy
- Stable 24/7 Power Supply
- Modern Workstations for Customer Care Executives
- Well-organized and Highly Secure Workspace for Employees, especially for Women
- Clean and Hygienic Facilities
- Separate Areas for Relaxation and Entertainment
- Training Facilities for New Recruits
- Compliance with Local Safety and Security Regulations
- Transportation/Shuttle Service for Night Shift Employees
- Availability of Canteen and Restaurants inside the Corporate Office

20

Customer Care Executives

10

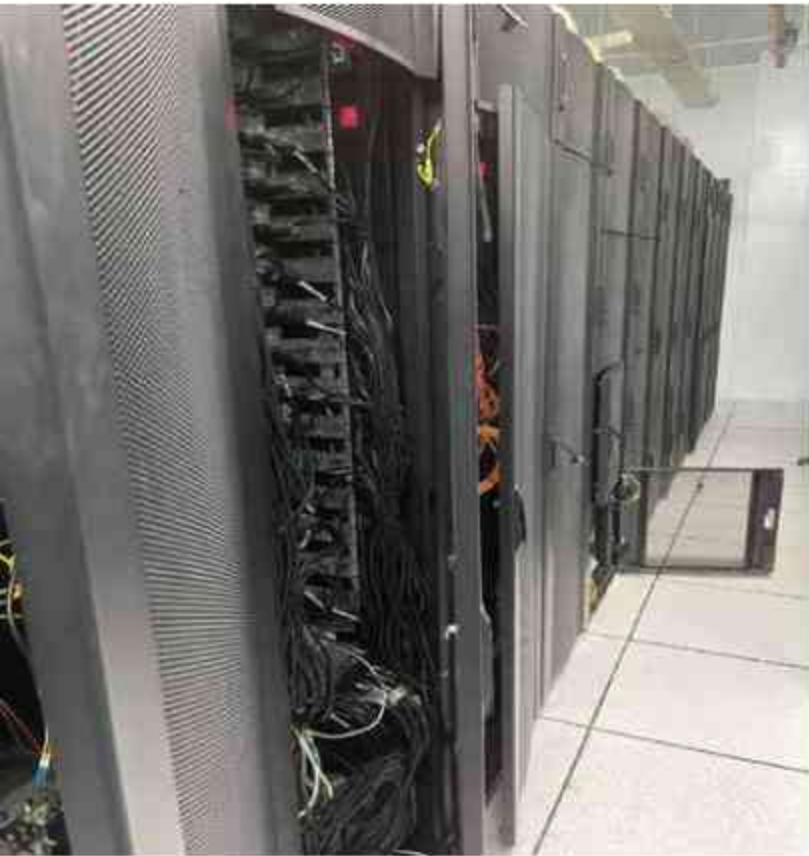
Tech Support Engineers

5000

Square Feet

Operations Center

We empower businesses by streamlining operations. Our BPO services handle critical tasks, allowing you to focus on your core strengths. We provide a secure, high-tech environment with a skilled workforce to handle your front-office or back-office needs. With secure infrastructure, happy employees, and advanced communication tools, we deliver exceptional results.





IT/ITES Solutions by KAR Communications

We are Empowering Businesses with Next-Gen IT/ITES Solutions. We offer a comprehensive suite of solutions, from data analysis and customer support to custom system development and cloud migration. Our team of expert's partners with you to understand your unique needs and deliver innovative solutions...

Internet & Data Services

Our ISP Operation fuels your digital world. We're your one-stop shop for blazing-fast internet, reliable data connections, and responsive customer support. Stream seamlessly, game without lag, and browse effortlessly with our innovative plans for both home and corporate needs

Data Center

- Co-location Services
- Network & Telecom Infrastructure Sharing
- Managed Hosting
- Cloud Services
- Disaster Recovery
- Remote Tech Support
- Shared Operations Center
- Shared Storage & Warehouse

Systems Integration

- Technical Consultation
- ERP, CRM, SCM
- Enterprise Architecture Design
- Technical Helpdesk
- Server Management
- Business Intelligence
- Digital Transformation
- Cyber Security
- Surveillance & Security



Advantages of Using Our IT/ITES Solutions

(Use different theme than regular and small icon on top of each box)

Efficiency & Productivity

- Automate repetitive tasks and optimize processes
- Get actionable insights from your data, enabling smarter decision-making
- Foster seamless communication and teamwork within your organization

Cost Reduction

- Leverage our expertise without the overhead of building your own IT infrastructure
- Easily scale your IT solutions up or down as your business needs evolve
- Free yourself to focus on core competencies while your IT runs smoothly

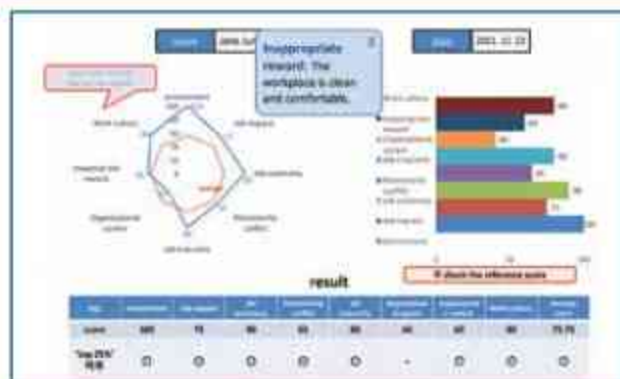
Competitive Edge Over Business Rivals

- Access cutting-edge technology and experienced professionals to keep you ahead of the curve
- Deliver exceptional customer service through our IT-powered solutions
- Protect your data and ensure business continuity with robust IT infrastructure





Key Application(s)



Digital Health Care Service

Survey of Job-related stress among South Korean Office Workers, Data Collection & Analysis through Web System, based on Java Springboot framework



3D Marketplace

A centralized marketplace to sale 3D animated models, based on three.js and 3D Studio Max



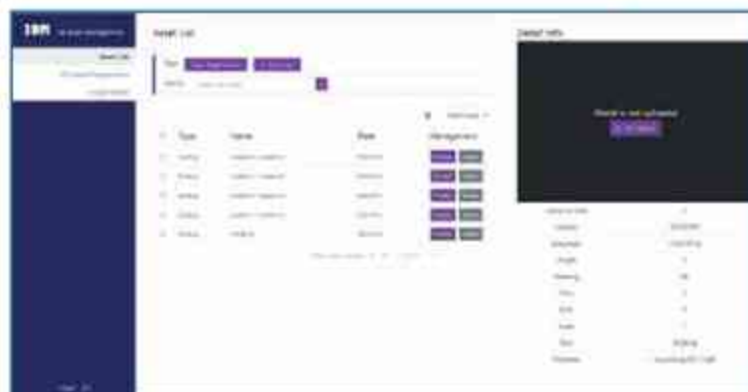
Jeju Haenyeo Diver App (Samsung Galaxy Watch 4)

Smartwatch application to monitor health status of South Korean female divers from Jeju Island, based on Android WearOS 4.0



Smart Factory Control Panel

All-in-One Dashboard for eco-friendly Smart Factory Facility, Data Collection through IoT Sensors, based on Vue.js and Nest.js



3DM Asset

Asset Management & Mapping Application, based on Node.js, three.js and 3D Studio Max



TEAMWORK
Think beyond the wave...



WE PROVIDE FOLLOWING SERVICES:

- Graphic Design and Printing
- Digital Print & Sign Publicity
- Interior, Exterior design & implements (Commercial & Residential)
- Architectural design (2D, 3D)
- Email/Social media marketing and advertising
- Behavioral retargeting based online marketing
- Product promotion and affiliate marketing
- Brand Positioning and planning
- Strategic planning and research
- Event Management

A concern of





TEAMWORK
Think beyond the wave...

graphic

Interior Exterior

IMPLEMENTS

design

design & printing

WE PREFERRED STYLE TO DESIGN

- Logo
- Company Profile
- Business Cards
- Brochure
- Corporate Identity Branding
- Poster, Flyer, Leaflet
- Calendar
- Diary, Note Book
- Prospectus & Magazines
- Cover & Inner
- Consumer Products
- Folder

Please visit :



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teamworkbd22@gmail.com

Be <https://www.behance.net/livecobiswaji>

A concern of





TEAMWORK

Think beyond the wave...

We preferred
style 

- Concept Creation
- Logo Designing & Corporate Identity Branding
- Business, IDs, Greetings & Invitation Cards
- Brochure Design (Bi-fold, Tri-fold)
- Stationary design (letterheads, envelopes e.t.c)
- Poster, Flyer, Leaflet, Prospectus, Magazines,
- Book Cover, Inner Design & Output Settings
- Company Profile, Catalogue
- Food and Vebarage (Consumer Products)
- T-Shirts, Mugs, Pens, Gift items and Certificates
- Event Tickets, Keychains etc
- Folder Design, Annual Report
- Photo Editing & much more
- Yearly Calendars, Planners, Diary, Note Book
- Roll-up Banner with X-stand
- Packet, Box Design, Dangler
- Garments Accessories Hang Tag,
- Garments Photocard & Label Design
- Company Profile & Newsletter
- Shopping Carry Bag
- Packaging Cartoon & Label
- Metallic and Aluminum Name Plate
- Social Media & Web Banner Design
- Digital Print, Wall Fancing & Billboards
- 3D Animation & Visual Effects (Ad)
- Wall Paper Pasting

A concern of





TEAMWORK

Think beyond the wave...

Interior
Exterior design
& implements



Commercial & Residential



A concern of





Partner with KAR Communications: The Future of Work is Offshore

10

Offshore Partners

30+

**International
IT Exhibitions
Participation**

5

University Affiliation

- Industry Expertise and Specialization
- Cost-effective Solutions
- Prime Focus on Business Competencies
- Flexibility & Scalability
- Access to Cutting-Edge Technology
- Continuous Support and Maintenance
- Global Reach and Local Market Presence
- Strategic Partnership with Leading Brands
- World-Class after-Sales Service
- Team of Young and Vibrant Technical Professionals
- Co-Marketing Opportunities
- Strategic Alignment and Collaboration





• Technology Partners •





Corporate Gallery

Words of wisdom from a towering figure Dr. Kali Pradip Chaudhuri; a driven leader, world famous physician, business entrepreneur and first Bengali billionaire in the USA, who has derived his inspiration to build his dream from South Asian traditional culture, heritage, and values



**Meet & Greet Session
with Team BASIS**





MOU Agreement Signing Ceremony With the BGC Trust University, Bangladesh



Corporate Gallery



High Officials from
Aamra Networks,
Our Technology
Partner, Visited
KAR Communications
Corporate House



Corporate Gallery



KAR Communications: Proud Organizer of Seminars/Workshops on ICT



Corporate Gallery



Corporate Gallery

KAR Communications At IndiaSoft 2022





Honorable Secretary of ICT Ministry of Bangladesh visited our office premise and had a warm conversation with the top officials



Representatives from A2i initiative under the ICT Ministry of Bangladesh with our honorable CEO



Meeting session with engineering professionals from Bangladesh Computer Society (BCS), Chattogram



Discusssion with the honorable President of NASSCOM, India



Corporate Gallery

Corporate Gallery



Our honorable CEO visited the premise of Contaque, one of our operational partners from India



Delegates from the Cambridge University UK visited our corporate house



KAR Communications At Japan IT Week (Spring) 2024



Corporate Gallery



KAR Communications At Japan IT Week (Spring) 2024



Corporate Gallery



KAR
COMMUNICATIONS

SYSTEMS INTEGRATOR



 <https://www.linkedin.com/company/kar-communications/>

 <https://www.facebook.com/sdkar/>