

iNGENUITi

Company Profile



Introducing iNGENUITi
Transforming Technologies into Services



GOAL

Our Goal is finding smart ways of using technology that will help build a better tomorrow for everyone



MISSION

To deliver the service as per client requirement and to achieve as per our commitment



VISION

Innovation with priceless experience through technical solutions



About Us

iGENUITi has been founded by some young corporate entrepreneurs with years of years of experience in Telecom Sector having deep understanding of the market and client requirements. We're a young and talented group of entrepreneurs and engineers with ground breaking ideas that we hope will contribute towards a better tomorrow

Our Footprints

Don't tell me Sky is the Limit when there are footprints on Moon

iNGENUITI

Our Services are available in 8 countries and more on the cards...

- ▶ Bangladesh
- ▶ India
- ▶ Qatar
- ▶ South Africa
- ▶ Oman
- ▶ France
- ▶ Nigeria
- ▶ Thailand



Telcos...



WAP based Innovative Services

The value of an idea lies in the using of it - Edison

iNGENUITi



BabyBooks

Baby & Parenting

One stop portal that addresses all Parenting needs right from pregnancy till the child reach 3-4 years.



GamesZone

Unlimited Online Games

Attractive online games on HTML5 that is compatible with almost all type of mobile browser.



mFit

For Healthy Body & Mind

WAP portal that helps its subscribers have a Healthy Body and a Healthy Mind and thereby lead a Happy Life.



Vvid

Popular Viral Videos

Collection of videos that becomes popular through Internet sharing websites such as Facebook, Twitter, LinkedIn, Instagram etc

Pricing

Pricing is most critical to businesses

iNGENUITI



We Believe in Pricing Flexibility

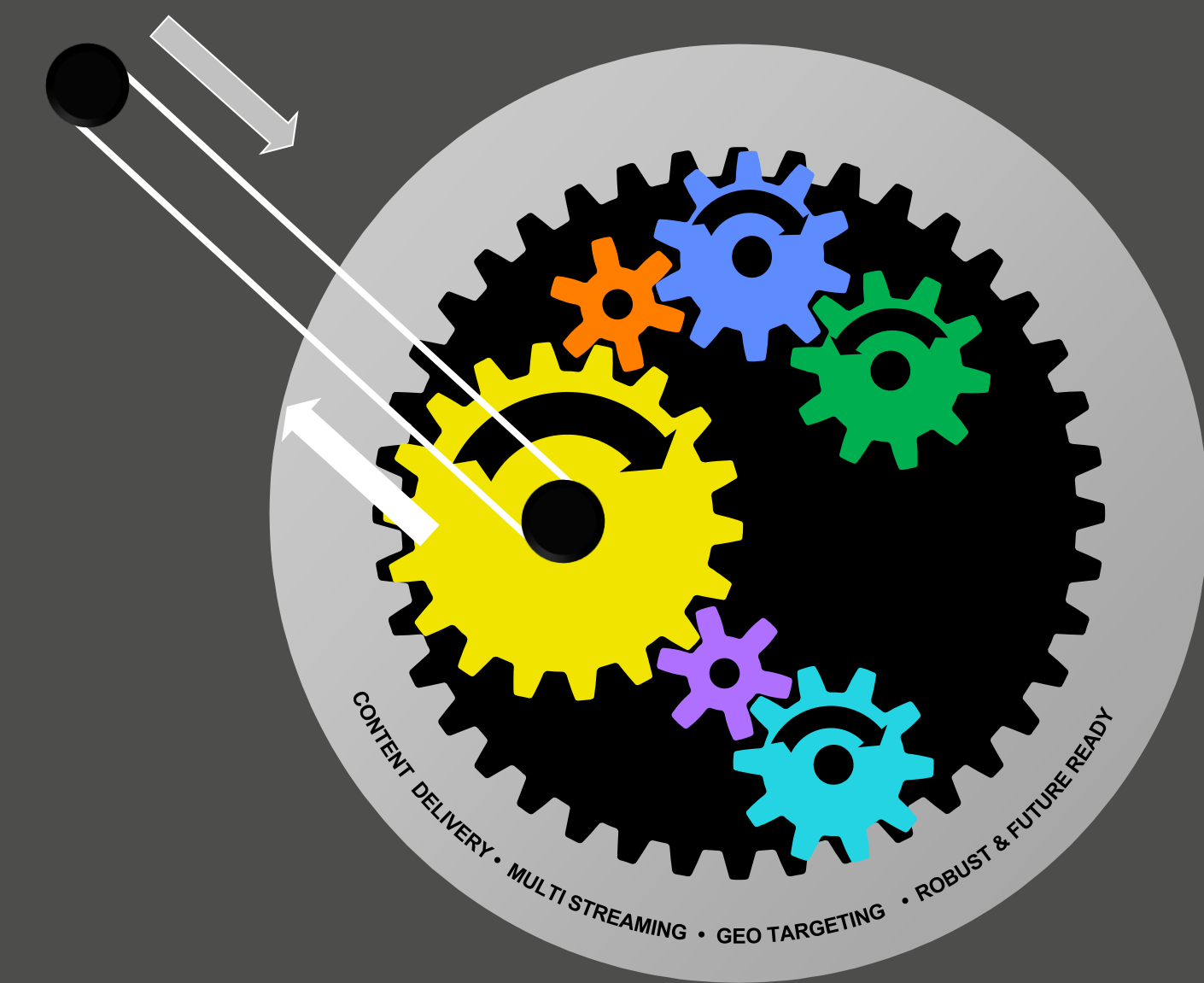
- ✓ Any user may visit and read part of the content for free. However to view the entire content, subscription is necessary.
- ✓ We propose affordable plans
 - Daily Charging Service
 - Weekly Charging Service
 - Monthly Charging Service (with fallback to daily pricing)
- ✓ Subscriber can see as much content as desired and no further charging would be processed.

CMS – Salient Features

Robust Content Management System is the biggest Enabler

- ✓ Custom built for mobile VAS content delivery
- ✓ Uses a robust templating engine through which the front end look and feel can be rapidly changed without impacting the Backend
- ✓ Built on slim(tm) php microkernel framework for high performance and reliability
- ✓ CMS has inbuilt support for content replication and backup/restore
- ✓ Supports video multi stream delivery MP4 and webm in varying bitrate
- ✓ Supports a wide range of modular plugins to integrate with SMS, USSD and other standard communication channels
- ✓ Billing is a part of the CMS and can handle billing on Diameter, SMPP, HTTP etc. SDP integration can be plugged in with ease
- ✓ Supports Geo contextual content shuffle and delivery

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GET IN TOUCH

Happy to Serve You

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