

Company Profile

Company Name	Paysenz Limited
Register Address	Green Square, House #1/B, 3rd Floor, Road #8, Gulshan -1, Dhaka-1212, Bangladesh.
E-mail	info@paysenz.com, zaied@paysenz.com, paysenz@gmail.com
Managing Director	Md Zaied Rana
Contac Name	Md Zaied Rana, Managing Director
Contact Number	+8801672404028
URL	www.paysenz.com
Business Area	Information Technology Company
Business Start	Registered as Private Limited Company on May 2018
Total Employees	50 (Full Time & Part Time)
Bank Details	United Commercial Bank Limited A/C: 0562101000015134 A/C Name: Paysenz Limited
Trade License No.	TRAD/DNCC/118444/2022
RJSC Reg No.	C-144931/2018
TIN	335880751548
VAT Reg. No.	001298863-0101

Logistics

- **Work Station** : 30
- **Office Space** : 3000 sqft
- **Training LAB** : 2 (35+35)
- **Dev. LAB** : 1
- **Existing Manpower** : 50 (Part Time and Full Time)

Paysenz Limited is a private limited 360-degree IT firm located in Gulshan-1, Bangladesh. Founded in 2018, PAYSENZ is successfully delivering good quality IT solutions to some of the top organizations of the country.

PAYSENZ's strength lies in perceiving the client's business processes, culture, vision and goals across the industry segments and offering client-oriented solutions regarding web development, app development, software development, animation, branding, strategy buildup, providing any sort of I.T. support at cost effective rates.

In each project, we emphasize on innovation. Our structured team works with a methodology and knowledge to innovate and deliver excellent services. Our team is committed to provide IT, ITES & Digital Services with: Quality | Technology | Innovation.

Our services are crosschecked by the technical team before handing over to our clients through a series of Requirement Analysis, Design Analysis, test Planning, Test Development, Test Execution and Test Reporting. We ensure every step of our services are well implemented.

We have been successfully delivering Digital Services (Branding: Social Media Management, Web Development; Strategy Buildup: SEO, Target Audience Selection, Profile Development, Blog Writing, Data Analysis; Animation Video; Software Development and App Development) to some of the country's top organizations: Army Golf Club, First Trip, Pegasas Travel, Vibrant, Bangladesh Navy, Logic Hotspot Canada, Nil Donor Canada, Regalo Group, Transpay Ltd., Hs Engineering, Dan Cake, Unlocklive It Ltd.

VISION

Our Vision is to be a leading Software Solution company in IT sector and progress in our current position in market. We know that Customer's growth is our growth, so we commit our customers to help in achieving their business goals. We believe in work with the accuracy and best quality. We want to be known as the reliable, innovative and user-friendly software service provider in IT industry.

MISSION

Exceed client's expectations by going beyond software to provide best software solutions that transform data into knowledge, enabling them to solve their problems.

VALUES

Quality | Technology | Innovation | Customer Satisfaction | Win together

We aim to be the best at what we do. PAYSENZ has a dream of evolving into an IT, ITES & Digital Company, ensuring that the solutions being delivered include best practice in IT with the chosen area of technology.

- Operate with complete focus to maximize customer satisfaction.
- Develop and encourage an environment of mutual respect within company and extending it beyond to clients.
- Encourage commitment and personal learning of workforce.

We are proud to have built our organization on the strong pillars of integrity, honesty, and self-respect.



PAYSENZ's COMMITMENT

Our approach focuses on new way of business, thereby combining IT innovations and adoption while leveraging an organization's current assets. Our team is committed to provide IT Services with: Quality, Technology, Innovation, and Support.

Quality

Our main emphasis is to deliver best quality in every project we undertake. With our time-tested business methodology, and structured solution building approach, we ensure to maintain global business standards.

Technology, Innovation and Support

Technology leadership is the most successful strategy to challenge competitors and consolidate our position since business and technology work hand in hand. Our firm's belief in this synthesis has motivated and enabled us to deliver solutions with a decisive competitive advantage. PAYSENZ today, is a new generation framework of technology innovators to accelerate growth.

In each project, we emphasize on innovation. Our structured team works with a methodology and knowledge to innovate and deliver excellent services.

We are committed to provide development and tech-support teams to software and high-tech companies with the required infrastructure.

FINANCIAL STRATEGY

The operational structure has been built in such a manner that it lets business operate individually. The interdependence of each segment is minimal with maximum support to each one. The entire business is able to run out substantial benefit upon investment made within 3-5 years' cycle. The complete business has been structured with a vision to achieve revenue targets.

INFRASTRUTURE

PAYSENZ is not only equipped with a pool of talent where manpower is concerned, but it also has that infrastructure that assists them achieve their targets efficiently. The company is equipped with the latest hardware and other related peripherals and uses up-to-date software for its efficient functioning.

FACILITY INFRASTRUCTURE

- Floors with 3000 sq. ft. office setup
- Complete Power Backup

IT INFRASTRUCTURE

- 16 High-end workstations with a Google file share server
- Google secure server with Windows 10 Professional Workstations
- All computers powered by Intel Core i7 and AMD Ryzen 7
- All computers include high end graphical chip and super-fast ram
- Redundant remote cloud and physical server for disaster recovery and back up

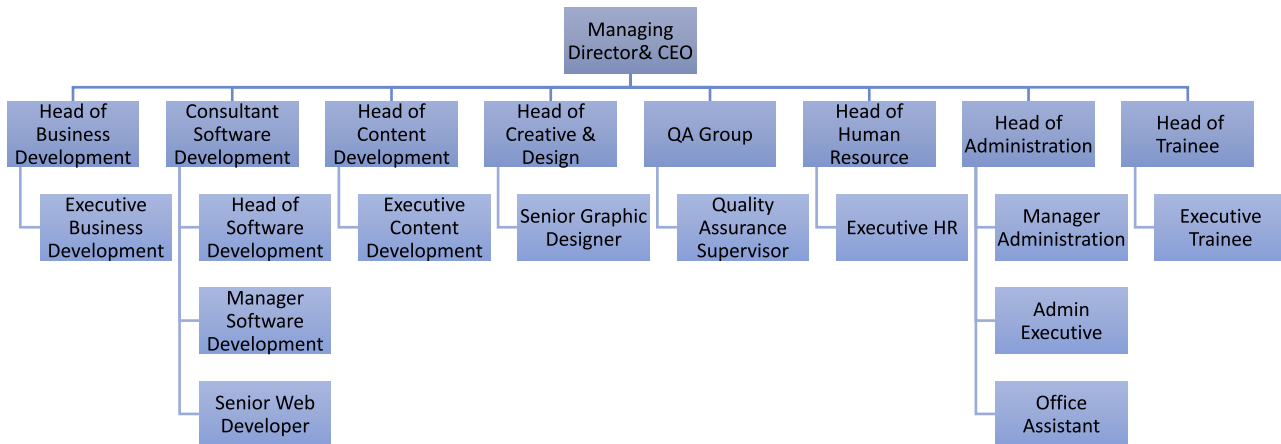
DATA CONNECTIVITY

- High speed Optical Fiber line, with backup line
- Google secure network device with high speed
- Wireless transmission
- All the devices in the office are connected via wireless

DATA SECURITY

- Fire walled Proxy Server & SSL Encryption / VPN
- Network Audit on a weekly basis
- Norton Antivirus with Symantec firewall with every device both computer and cell phone

PAYSENZ-ORGANOGRAM



MANAGEMENT

Technology, Business and visionaries that lay the founding stone of the business. The team has made it from initial phase to today's business stance, with full-fledged, completely owned set of variety of operations with experience in the technology industry.

Md Zaied Rana
MD & CEO, Paysenz Limited



Md Zaied Rana is the Managing Director and CEO of Paysenz Limited.

Md Zaied Rana is the co-founder and Managing Director of Transpay Limited as well as one of the key person for introducing SSLCOMMERZ payment gateway in Bangladesh – the first online payment gateway in Bangladesh. SSLCOMMERZ has reached great success with over thousands of active merchants connected to it.

He is one of the versatile young entrepreneurs in Bangladesh, with over 16 years of experience in the fintech and software industry. Not only that, his expertise connected him as an advisor of reputed

organizations like US Bangla Airlines Group, HS Engineering Group, Adbox Bangladesh, Unlocklive Limited and a few other big names.

He is one of the top students in his graduating class, showing immense expertise in business early in his career with extensive management and leadership in projects and strategic partnerships. Two decades of professional experience have made Mr. Zaied's corporate network very strong with access to knowledge and professionals in the fintech market of Bangladesh.

Md. Zahidul Alam
Technical Consultant, Paysenz Limited



An entrepreneur and an engineer, Md. Zahidul Alam Technical Consultant of Paysenz

More than 14 years of professional experience in ISP, ICX, Telco-VAS, Payment Gateway & Digital Platforms. Working on System architecture design, planning & implementation, HA & Cluster solutions for systems and applications, System hardening & security. Working on DevOps tools and pipelines (Git, GitLab CI/CD, Jenkins, Ansible, Redmine, Jira). Also working on AWS cloud and Container solution (Docker, Docker Swarm, EKS) design and implementation for microservices, Wazuh ELK SIEM, Database Administration (Backup & Restore, Performance Tuning and Cluster), CISCO HCI & VMware (ESXi), etc.

Working as an engineer, he has strong expertise in design, planning, and organization of teams, especially coordinating project tasks and reviewing the technical quality of deliverables between various departments in the consulting team.

His experience working in the field with a diverse organization has greatly input knowledge in the corporate sector, also making him sustainably aware of the digital environmental changes with consideration for the importance of digitalization right here in Bangladesh.

Md. Tasminur Rahman
CFO, Paysenz Limited



Md. Tasminur Rahman is the Chief Financial Officer of Paysenz Limited.

Qualified Accounts & Finance professional with more than 15 years of strong exposure in Public Listing, Accounting, Finance, Fund management, and secretarial roles. Core competencies include Financial Planning & Reporting, Budgeting, Working Capital Management, Pricing, Costing, Investment & Project Analysis, Financial Statement Analysis, Management Reporting, LC Management, and Feasibility Study. Focused, target-oriented and dedicated team leader with strong analytical, leadership, planning, communication, problem-solving, coordination, decision making, and time management skills. Interested to work in the Finance & Accounts Team within a forward-thinking organization to share and enrich my knowledge and skills.

Graduating from the National University with both his degrees, Md. Tasminur Rahman is born and raised here in Bangladesh and has a close reach in the tech field and the people technology is built for with effective network with people in the industry.

Kamruzzaman Parvez

COO, Paysenz Limited



Kamruzzaman Parvez is the Chief Operating Officer (COO) and one of the Directors of Paysenz Limited.

Kamruzzaman Parvez is also the Director of Transpay Ltd. which is one of the dynamic upcoming online payment gateway service provider. He has vast experience in Internet and Data Services as well. During his time here he has been a part of multiple big named ventures in Government, Semi-Government, NGO, Ministry, Education, Telecommunication, and various other sectors of different scaled projects. His diversity of project handling scales both here and beyond national borders.

Kamruzzaman Parvez has twenty-two years of professional experience working with big projects and managing large teams contributing to IT infrastructure development. As a business development professional, his main concerns are with improving and growing the business, by establishing and developing relationships with customers, suppliers, and other partners with the B2B and B2C business model.

He also has professional training from institutes like Grameen phone (Telenor) and the University of Phoenix (USA) on marketing strategies and brand management.

OUR LOCATION

Address:

Paysenz Limited, Green Square, House-1/B,
3rd Floor, Road-8, Gulshan-1, Dhaka-1212

Cell No: +88 01777652661

E-Mail: info@paysenz.com.bd

URL: www.paysenz.com.bd

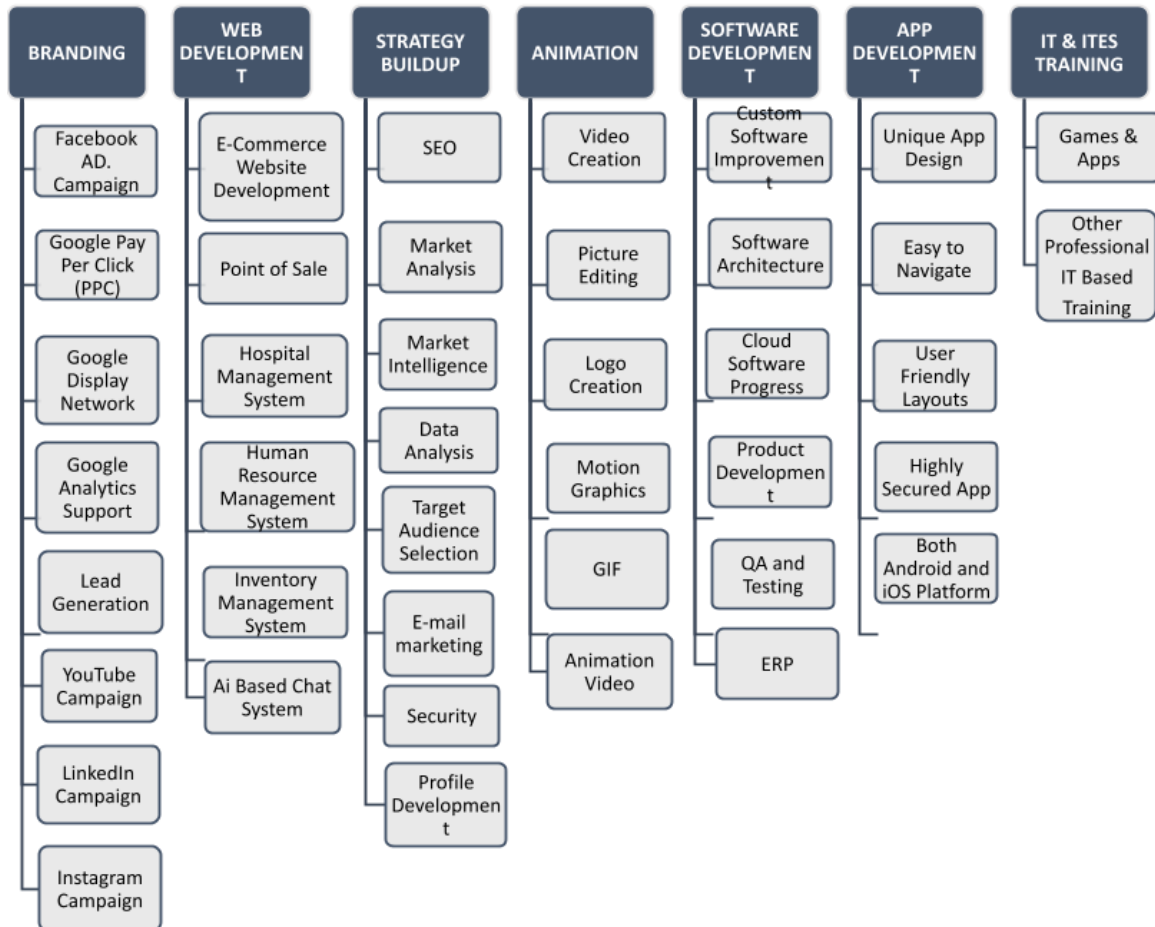
Canada Address:

12 Sufi Crescent, North York,
M4A 2X3, Ontario Canada

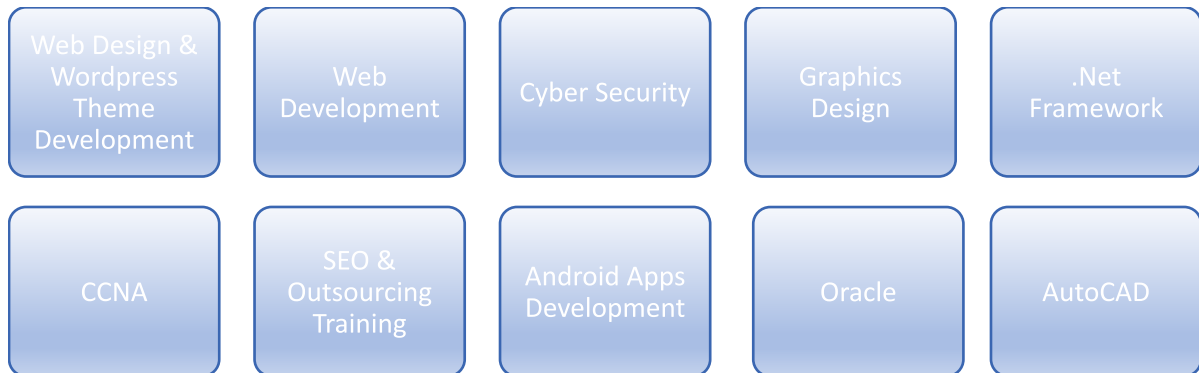
Cell No: 416 698 6445 , 647 761 6445

E-Mail: anwar@paysenz.com

OUR SERVICES INCLUDE:



IT & ITES TRAINING



IT SERVICES

IT has high potential in terms of employment and revenue generation. The IT manufacturing sector is growing at an average rate of 11.99% in the current fiscal year and 10.22% growth the previous fiscal year. Software industry continues to contribute a major portion of Bangladesh IT industry's revenues. According to the IT vision of Govt. of Bangladesh, at present, the sector's contribution to GDP exceeds 32%.

With the dedicated and adroit employees at PAYSENZ, it has been adept in assisting the growth of the nation in the field of Information Technology. PAYSENZ with its vision of quality and innovation has been successful in catering the needs of those who seek our assistance in following areas of IT enabled services:

- Software Solutions
- AI Based Web Solutions
- Cyber Security
- Graphic & Multimedia Solutions
- Quality Assurance & Testing
- Offshore Development

Software Solutions

PAYSENZ has developed a number of products and applications for its clients in this service. Our mature software development processes, combined with excellent infrastructure have significantly increased the “on-time and on-budget” delivery of software. Our services begin from analysis, moving through designing, development, testing and implementation to maintenance. Our applications come in all sizes, be it a one-table database.

We offer:**Application Development**

- Interactive Application Development
- Custom Application Development/ Maintenance
- MIS and ERP Solutions & Support
- Android and iOS App development integrating with ERP solution

Application Development**Interactive Application Development**

Interactive Application Development (iAD) is about harmonizing art with technology. This business division of PAYSENZ complements the client's requirement of online and desktop applications - be it a workgroup solution or mailing platform. It adds a further arc to the circle of 'Net Totality'.

A strong team of software professionals empowers the application development capability at iAD, PAYSENZ. The applications developed range from Web-stores, online service retailing to enterprise information systems. Our competencies in .Net technologies, ASP, XML, PHP and C/C++ are demonstrated in various network-based applications. SQL/ Oracle database engines support most of these applications.

Custom Application Development/ Maintenance

It is a well-known fact that some of the ready-made, packaged applications have failed to meet the requirements of the customers because of their unique needs and differing business practices and processes. In addition, prohibitive cost of implementing a packaged application and the maintenance thereafter becomes an unwelcome perspective.

We have experienced IT Consultants for Project analysis, formulation and concept planning, right up to project management and installation. We develop customized Software that is completely based on user's requirement with GUI (graphical user- friendly interface) on any of the mentioned platform / languages

MIS and ERP Solutions & Support

We offer customized low-cost solutions to industries based on open standards, contemporary technologies and maintenance support. While incorporating the best of business practices, we do take special care of the customer requirements.

ERP Solutions include the development of software in a distributed model, with some phases of the project being conducted onsite and others being conducted offshore. Each phase is uniquely defined and executed. After unit, and system testing the product is then sent to the client for acceptance testing. We have satisfied customers find the solutions user friendly, flexible, and comprehensive.

Android and IOS Application

People are more comfortable with their smartphone now a days. We offer both Android and IOS application for our client. We develop strong and swift API for Apps. So ERP system or Accounting software of a company can be easily used from a smartphone.

AI Based Web Solutions

PAYSENZ provides web solutions & services to help customers reach to a wider customer base. The AI based web solution is a new and different medium for communication and requires a different viewpoint and skill set to use it in the most effective way. Businesses need web consulting to get more return on investment in web site. We can help get the most effective solution through:

- Website Development
- E-commerce and Customer Behavior analysis
- AI Based Chat Solution
- Learning Management system with AI integrated.

Cyber Security

We help our clients to build or rebuild Cyber Security practices that deliver real value. We manage IT security services such as firewalls, intrusion prevention, security threat analysis, proactive security, vulnerability and penetration testing and incident preparation and response, which includes IT forensics.

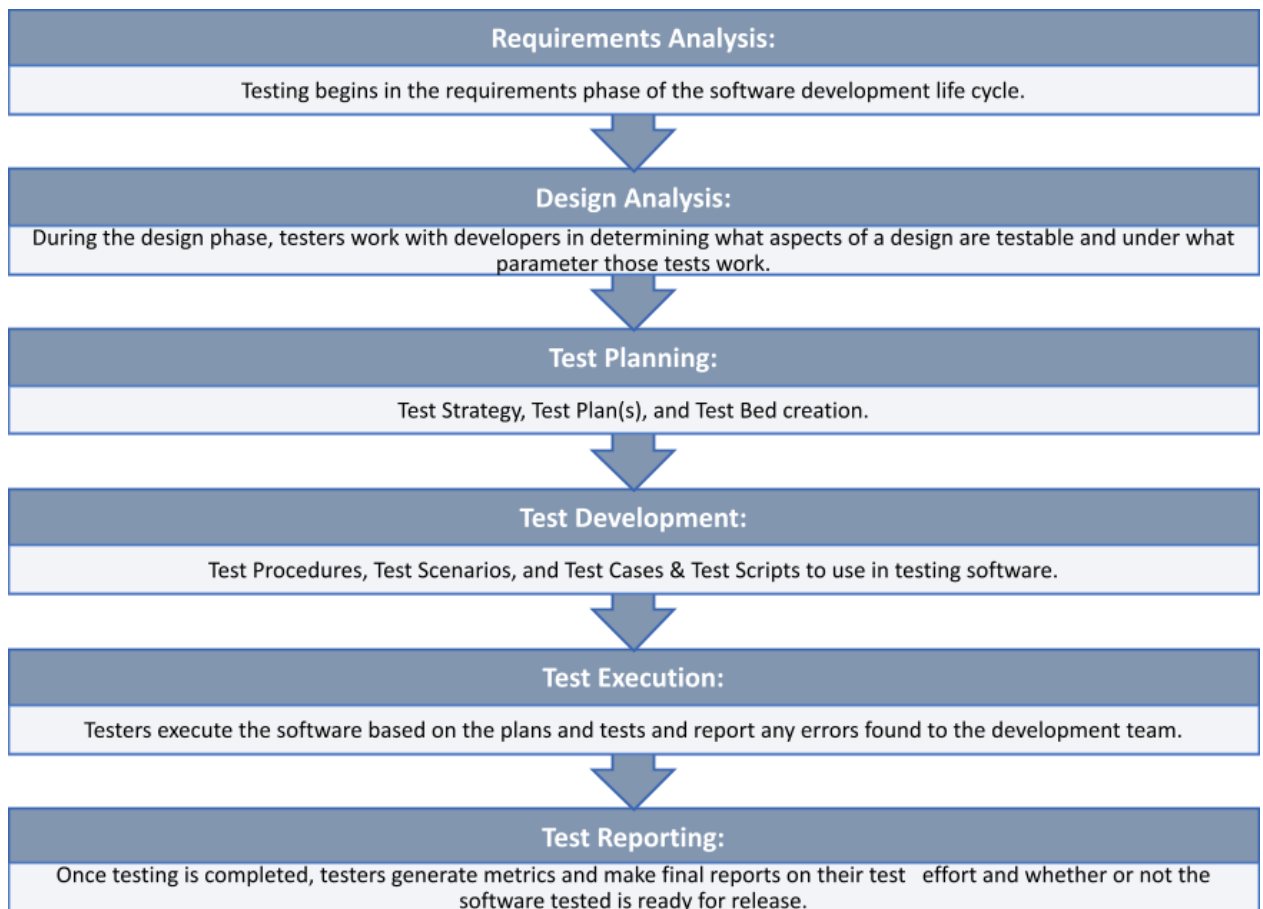
Graphics & Multimedia Solutions

Each Client is different with his own ideology and vision, so should be his designs. Having done more than 200 design solutions, we lend our services for:

Logos, Brochures, Advertisements, Corporate Profile Presentation, Product Catalogue, GIF, Digital Campaign Banner, Product Explainer Video, Training/ Tutorials Presentation, AR, VR, 2D-3D Animation, VFX and Walkthrough.

Quality Assurance & Testing

All the software solutions developed undergo following cycle of testing:



Retesting the Defects:

In this cycle applications are passed through following **levels of testing**:

- ✓ Component testing tests the minimal software item that can be tested.
- ✓ Component integration testing exposes defects in the interfaces and interaction between integrated components.
- ✓ System testing tests an integrated system to verify that it meets its requirements.

- ✓ Acceptance testing allows the end-user or customer to decide whether or not to accept the product.
- ✓ After modifying software, either for a change in functionality or to fix defects, a regression test re-runs previously passed tests on the modified software to ensure that the modifications haven't unintentionally caused a regression of previous functionality.

Offshore Development

To get the best IT solutions, clients don't need to be geographically near us. That's because we offer quality offshore development center. Our offshore software solutions in application development and web site development guarantee cost savings without the need to compromise on either speed or quality

AREAS OF SKILL, TECHNOLOGY & TOOLS

DATABASE	Oracle, SQL Server, PL/SQL, SYBASE, Access, MySQL, Post Gre SQL, NoSQL, Sqli3, Firebase, MongoDB, NewSQL, Redis, Microsoft SQL Server
TECHNOLOGIES & LANGUAGES	HTML5, CSS3, WordPress, Perl, Curl, C, C++, VC++, C#, .NET, VB, VB.NET, MS.NET, .NET CF, .NET CORE, Java, Kotlin, Dart, JavaScript, TypeScript, Vue.js, jQuery, Node.js, Spring, GoLang, Swift, Python, PHP, Laravel, Magento, Codeigniter, Django, Flutter, Ionic, Ruby, Bash Script,
OPERATING SYSTEMS	Windows 10, Linux, Mac OS, Ubuntu, centos, kali linux
METHODOLOGIES	ER Modeling, Waterfall Model, Agile Methodology, OOPS, Microsoft .NET Framework, Microsoft Development Environment, Design Patterns, UML, Relational Database, Scrum, Feature Driven Development, Test Driven Development, Extreme Programming, Lean.

GRAPHIC SKILLSET	Adobe Illustrator, Adobe Photoshop, Adobe InDesign, Adobe Premier Pro, Adobe Animation, Adobe XD, 3D Image, 360 Panorama Rendering, Vector Drawing, VR Video.
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Paysenz Limited. conducts various types of Professional Training. We provide professional training services since 2018 in the following areas

PAYSENZ's Training Program

Professional Training Courses & Training Hours:

SL.	Course Title	Hour	Knowledge in
01	SPA (Single Page Application) Design & Development	1500	PHP Laravel 8, Next.js, React.js, Node.js, Vue.js
02	Web Based Software Development	500	HTML, PHP & MySQL Basic
03	CMS Management System of NNHP, DG Health Website Management	80	n/a
04	Ethical Hacking from Scratch	160	Kali Linux
05	Digital Content Management Training	180	Google AD, Facebook AD, LinkedIn Ad
06	AI Based Chat and E-Commerce Application Development	350	Django, Python
07	AI Based Learning Management System Development	350	Django, Python
09	Web Application security Management	150	N/A
10	Mobile Application Development	350	Flutter
12	Crude System Development In CMS	150	PHP Laravel 8, Next.js, React.js
13	Digital Art and Animation Video Development	350	N/A
14	VPS Server Management Training	84	Cloud Linux, CentOS, Cyber panel, Cpanel
15	VR Game Development	160	N/A

16	AI Based Super shop Management	300	PHP Laravel 8, Python, Node.js, Vue.js
17	Graphics Design	600	N/A

Valued Clients of Paysenz Limited:



		 বাংলাদেশ নৌবাহিনী
		

And Many More