



HR SOFT BD

Technology for next

JULY 24, 2023

HRSOFTBD

P-7 Nurjahan Road, Mohammadpur, Dhaka-1207,
Phone: 01722158130, Tell: 02- 58152022 www.hrsoftbd.com

Introduction

HRsoftBD is your one stop solution for all your IT requirements. We are a team of highly qualified specialists dedicated to provide state of the art software solutions that will definitely meet your requirements.

Our passionate, creative and well experienced team has provided a wide variety of tailored software solutions to 13000 clients in a span of 11 years.

Our development team is full of enthusiastic professionals who will always exceed your expectations.

HRsoftBD is a certified technology company registered in Bangladesh and we are always at your service.

Basic **Information**

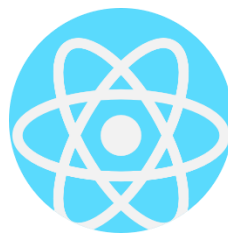
Full Name	HRSOFTBD
Motto	Technology for Next
Website	www.hrsoftbd.com
Type of Business	Private Company
Company Email	Information Desk: info@hrsoftbd.com HR Desk: hr@hrsoftbd.com Support Team: support@hrsoftbd.com
Company Telephone	+8802-48112361, +880258152022
Company Hotline	+8801722158130, +8801709372481,
Member of	BASIS, DCCI, BCS, BCC
Total Employee	22-27

Services We Provide

- Website Design and Development.
- Complex Web Application Development.
- Software Development.
- Android & IOS App Development.
- Desktop Application Development.
- OMR Solution.
- Image Processing.
- E-Commerce Solution.
- Enterprise Resource Planning (ERP) solution.
- Time Attendance & HR Solution With SMS
- Company Secretarial Software Solutions
- Bulk SMS & Voice SMS Marketing.
- Digital Marketing.
- Search Engine Optimization (SEO).
- Domain & Hosting.
- Automation Systems
- IT Consultancy Services etc...



Technology We use



Projects

We have completed Successfully

There are so many projects we have completed successfully. Here few important project lists:

- ✓ Noorani Talimul Quran Board Bangladesh Automation Software.
- ✓ Ballot Paper Counting Software (SUPREME COURT, Dhaka BAR, BUET Graduate Club, BANANI CLUB, ACCL, JOGGERS CLUB, UNION ELECTION, BONPA, HAAB Election, ATAB Election, Bangladesh Economic Association).
- ✓ OMR (Optical mark recognition) Solution.
- ✓ Digital Library Management System (Dhaka Bar Association)
- ✓ Accounts with Automation Software for Hajj Agencies Association of Bangladesh
- ✓ Hotel Management Automation Solution
- ✓ Buying House Solution.
- ✓ Accounting Software hajj/Umrah/Travel & others Company.
- ✓ School / College Website 50+.
- ✓ News portal 150+.
- ✓ Education Management Software (Result, Payment, Payroll, Attendance, Record SMS to Guardian Auto etc...)
- ✓ Company Web Application 120+.
- ✓ Ticket Management system.
- ✓ Corporate Solution.
- ✓ Business Automation.
- ✓ Courier Software.
- ✓ Diagnostic Management Software.
- ✓ Hospital/Clinic Management Software.
- ✓ Prescription Software with Video Chamber Support.
- ✓ ERP for Small, Medium, Big Industries
- ✓ E-Commerce Solution

A Part of Our Valuable Clients

- Ministry of Public Administration
- Department of Narcotics Control
- Bangladesh Atomic Energy Commission
- Jalalabad Gas T & D System Ltd.
- Bangladesh Gas Fields Company Limited.
- Jalalabad Gas Transmission and Distribution System Ltd.
- Dhaka Bar Association
- Supreme Court Bar Association
- Bangladesh BAR Council
- The Institution of Engineers, Bangladesh (IEB)
- Institution of Diploma Engineers, Bangladesh (IDEB)
- Officers Club Dhaka.
- College of Home Economics
- Dhaka Judge Court
- Banani Club Limited
- Bangladesh Economic Association
- Dinajpur Chamber of Commerce & Industry
- Hajj Agencies Association of Bangladesh (HAAB)
- Association of Travel Agents of Bangladesh (ATAB)
- Jalalabad Association
- Jajira Foundation
- BAIRA
- Thermax Group
- Adury Apparels Ltd.
- Lusaka Group
- Zia Heart Foundation
- HBH Nursing College Dhaka.
- Amena-Baki Residential Model School & College
- Mohammadpur Preparatory School & College
- Noorani Talimul Quran Board Bangladesh
- 1000+ Hajj/Travel Company in Bangladesh
- Focus University Coaching Center
- UCC Coaching Center
- Queen's School & College
- HANIF Enterprise
- MP Dinajpur-6
- MEDICO Medical Coaching
- NS Filling Station & LPG Station
- Spuri Ltd.
- Asian SR Hotel
- Sea Star Group
- Amarangina
- Dinajpur Zilla Samity Dhaka
- Netrokona Zilla Samity
- AB Foundation
- OESPAAA
- BONPA (Bangladesh Online News Portal Association)

Why

Need website, software, app and digital marketing for your business?

WEBSITE DESIGN & DEVELOPMENT

In today's business world, it is time to grow your business based on lead-driving websites that incredibly engage your company with search engines. If you need you can move your business in a digitalizing way so you must a website. Which is your virtual representative. It helps your client to make your business much more professional.

SOFTWARE DESIGN AND DEVELOPMENT

In this tech-savvy world, the enhancement of globalization is changing our life very fast. However, you owe a small or large business; the use of the soft- ware is making our business simple yet. It helps us to manage our business effectively and reach great heights of success.

Like many other software development companies around the world, Tech- dyno BD offers software development service that helps your business or organization stay innovation-oriented, agile, and effective in managing company values best.

MOBILE APPLICATION

Android smart phone has gained a good reputation among peoples. Today android becomes one of the most popular mobile-based operating systems across the world. As we all love using gadgets, now android smart phones become one of the best ways to tap into our potential and bring a new dimension in our life.

We have already passed multiple generations in android smart phone technology, so now android apps become an excellent platform to bring some reliable solutions to our day-to-day problems.

Therefore, HRsoftBD comes with android application development services to help you adopt the android app usage in gaming, note-taking, productivity, social media, and organization.

DIGITAL MARKETING

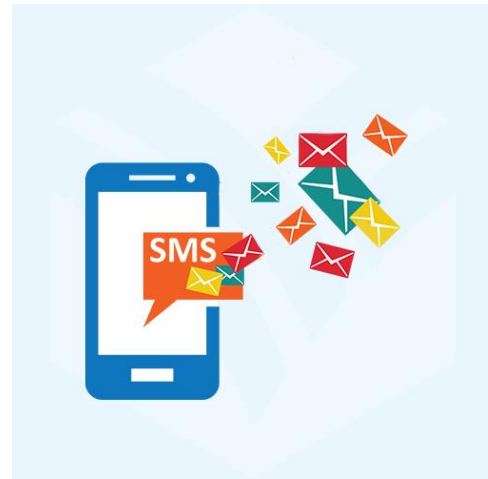
The group of potential customers that are found online is a much larger group of people than you are likely to be able to attract locally. Using digital marketing, you can reach an enormous audience in a way that is both cost-effective and measurable.

Other benefits of online marketing include:

- The ability to interact with your prospects and learn exactly what they are looking for
- The ability to reach a global marketplace
- You can save money and reach more customers for less money than traditional marketing methods
- Get to know your audience and allow them to know you personally which can help to create brand loyalty
- You can track responses to your marketing efforts immediately.

Effective Digital Marketing are:

- Bulk SMS Marketing
 - Non Masking Bulk SMS
 - Masking Bulk SMS
- Voice Call Marketing
- SEO
- Blogging
- Video/Article Share
- Ads in online media



Overview of **Website, Software, Mobile Apps** Design & Development

- Research & Analysis About Your Business

- Planning
- Gathering Information
- Development
- Front-end Design
- Testing & Launch
- Maintenance

- **Gathering Information**

This stage, the stage of discovering and researching, determines how the subsequent steps will look like. The most important task at this point is to get a clear understanding of your future web- site, software and mobile app design and development purposes, the main goals you wish to get, and the target audience you want to attract to your site. Such kind of a website development questionnaire helps to develop the best strategy for further project management.

- **Planning**

At this stage of the development cycle, the developer creates the data that allows a customer to judge how the entire site will look like.

Based on the information that was gathered together in the previous phase, the sitemap is created. We will create a sitemap with a perspective about your business.

• Development

At this step, you can finally start creating the web- site itself. Graphic elements that have been designed during the previous stages should be used to create an actual development. Usually, the home page is created first, and then all sub-pages are added, according to the project hierarchy that was previously created in the form of a sitemap. Frameworks and CMS should be implemented to make sure that the server can handle the installation and set-up smoothly.

• Frontend Design

During the design phase, your project takes shape. All the visual content, such as images, photos, and videos is created at this step. Once again, all the info that was gathered through the first phase is crucial. The customer and target audience must be kept in mind while you work on a design.

• Testing & Launch

Testing is probably the most routine part of a process. Every single link should be tested to make sure that there are no broken ones among them. You should check every form, every script, run a spell-checking software to find possible typos. Use code validators to check if your code follows the current web standards. Valid code is necessary, for example, if cross-browser compatibility is crucial for you.

After you check and re-check your project, it's time to upload it to a server. An FTP (File Transfer Protocol) software is used for that purpose. After you deployed the files, you should run yet another, final test to be sure that all your files have been installed correctly

• Maintenance

What's important to remember is that a website, software and app is more of a service than a product. It's not enough to "deliver" a website to a user. You should also make sure that everything works fine, and everybody is satisfied and always be pre- pared to make changes in another case. The feedback system added to the site will allow you to detect possible problems the end-users face. The highest priority task, in this case, is to fix the problem as fast as you can. If you won't, you may find one day that your users prefer to use another website rather than put up with the inconvenience. The other important thing is keeping your project up to date. If you use a CMS, regular updates will prevent you from bugs and decrease security risks.

OMR Image Processing

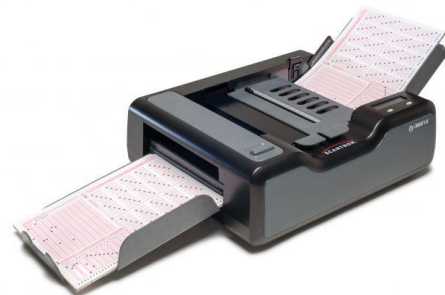
Optical Mark reading (OMR) is a method of entering data into a computer system. Optical Mark Readers reads pencil or pen marks made in pre-defined positions on paper forms as responses to questions or tick list prompts. Through OMR technology scanning and counting is much easier and correct now a days. In this digital era vehicle paper process, vehicle validity checkup, product validity, ballot counting, object detection or counting etc are possible using Image Processing.

benefits of OMR & OCR technology:

- OMR readers are able to input large amounts of data with minimal human intervention.
- The ability to reach a global marketplace
- They are reliable, cost-effective and fast, and they are able to handle huge volumes of data in mere minutes.
- OMR scanner is able to read anywhere between 1,500 to 10,000 forms in an hour.
- OCR readers can input large volumes of data into a digitalized form, which can be manipulated by a word processor.

OMR Technology:

- OMR Education Exam Paper Result
- OMR Job Exam Result Process
- OCR Vehicle Tracking
- OCR Product Validity Check
- OCR Paper Auto Process



Ballot Counting System Electronic Vote Counting

A Ballot Counting System is a type of voting machine used by voters to record votes on physical ballots. In general, Ballot Counting System neither a E-Vote nor online vote, but its only counts the physical ballot papers and show the proper calculation with 100% transparent. Voter and peoples may believe this system 100%, because this is the highest transparent vote counting system in this world. This system also known as Electronic Vote Counting (ECM) / Ballot Marking Device (BMD). In this system, voters will use a ballpen to votes on ballot, then our software will count the vote digitally.

What We Will Do for You:

- We will provide Ballot Paper (we will design ballot paper as your condition).
- We will provide Scanner and every necessary machine.
- We will provide Projector.
- We will provide printing reports and pages.
- We will provide ballot pen for VOTING (normal/regular pen from library).
- We will provide table board.
- We will provide festoon for voters help.

Ballot Paper Counting Technology:

- This system is 100% Transparent.
- There one side you will see the ballots another site you will the results.
- There will show the result of correct ballots and wrong ballots will be provide to election commissioner for rejudge.
- Any one may ask for re-counting anytime.

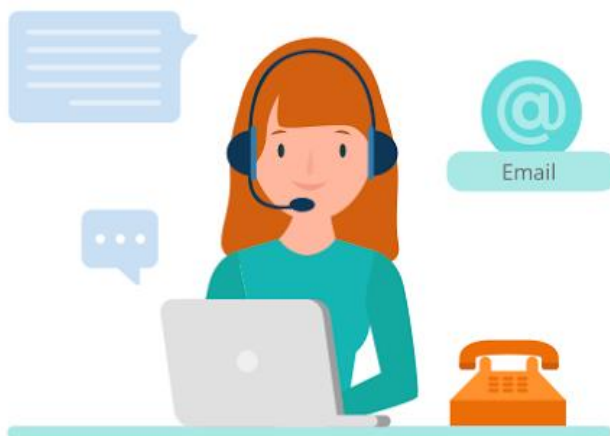


Quality Policy

- Fair treatment of customers and employees.
- Build and maintain mutually beneficial relationships with our suppliers and business partners.
- Professional and reliable attitude in our project management.
- Definition of clear, measurable and achievable company goals.



Contact with us



Hot Line: +88 01722158130, +88 01709372481

Registered Office: 48, Kazi Nazrul Islam Avenue, Karwan Bazar, Dhaka-1215.

Corporate Center: P-7, (3rd Floor) Nurjahan Road, Mohammadpur, Dhaka-1207.

Tell: +88 02-48112361, +88 02-58152022.

E-mail: info@hrsoftbd.com.

Website: www.hrsoftbd.com.