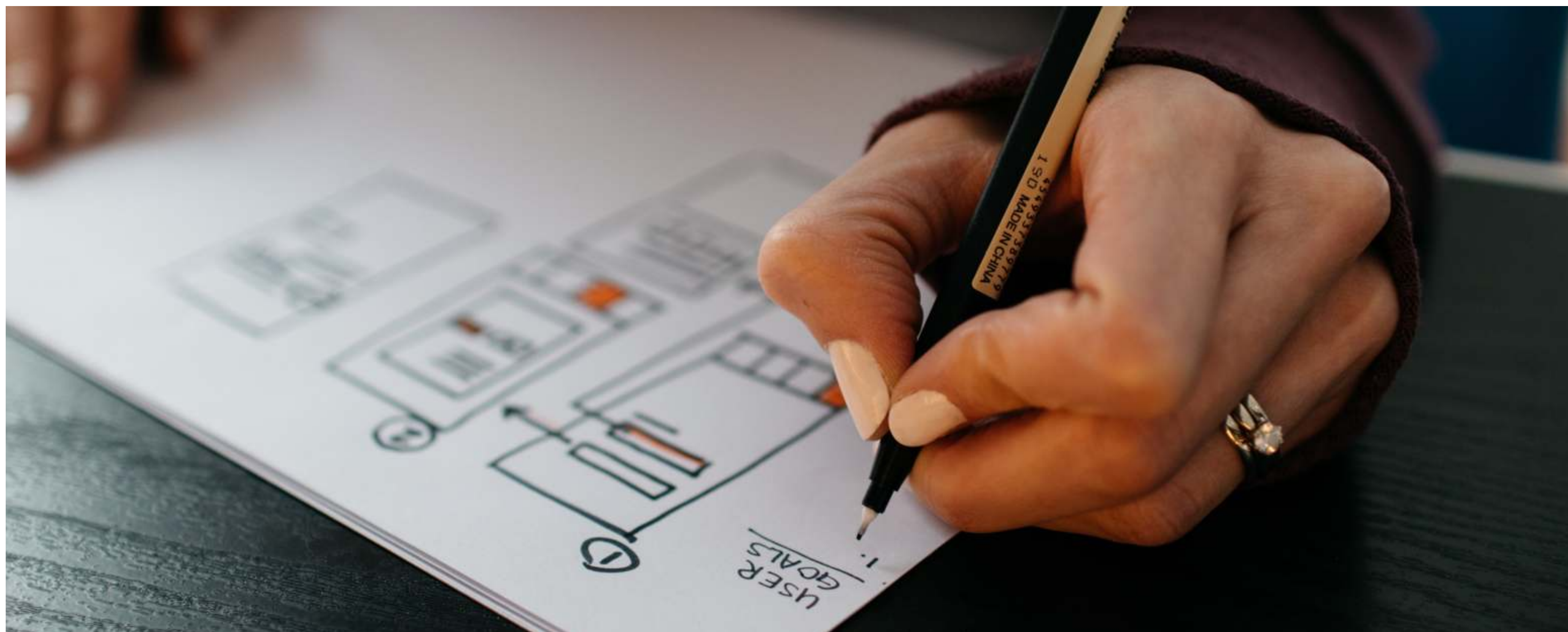




We help startups and businesses to build and scale their digital products.



Hi, We Are A Boutique Design Studio

Jamroll Limited is a boutique design studio for people, organisations and companies who are ambitious enough to imagine further than a brand; to positively impact our planet. We thrive every day to enable simpler solutions to the most complicated challenges and help businesses create user experiences that evoke trust, joy and brand loyalty.

**We accelerate
transformative user
experience.**



Our Services

**We create world-class
digital products,
web design, and branding.**



**UI/UX
Design**



**Web Design &
Development**



**Brand
Identity**



**Digital Strategy &
Consultancy**



**Startups and
organisation we have
supported so far.**

Supporting Startups

21

Supporting Organisations & Businesses

44

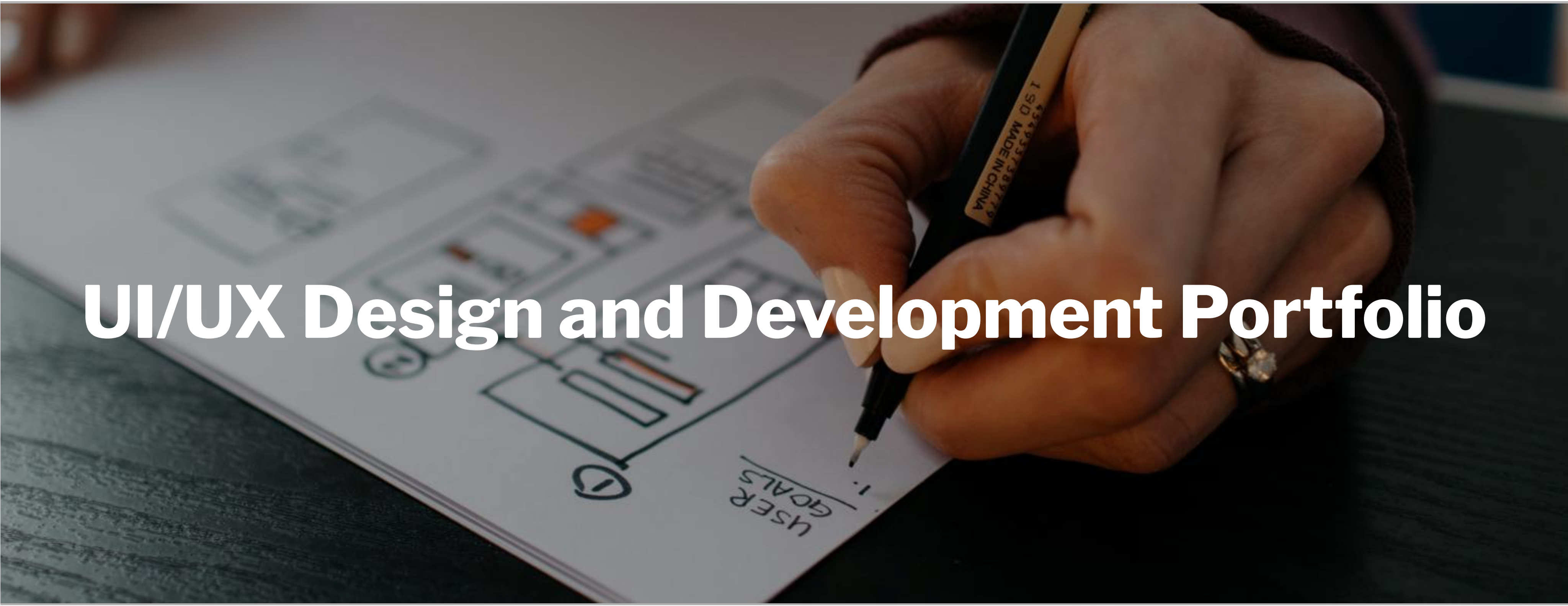


Our Clients



Our Clients





UI/UX Design and Development Portfolio

Portfolio 01: StartNow - Yunus Environment Hub

StartNow is a self-learning platform for aspiring and early-stage entrepreneurs

Key Challenge:

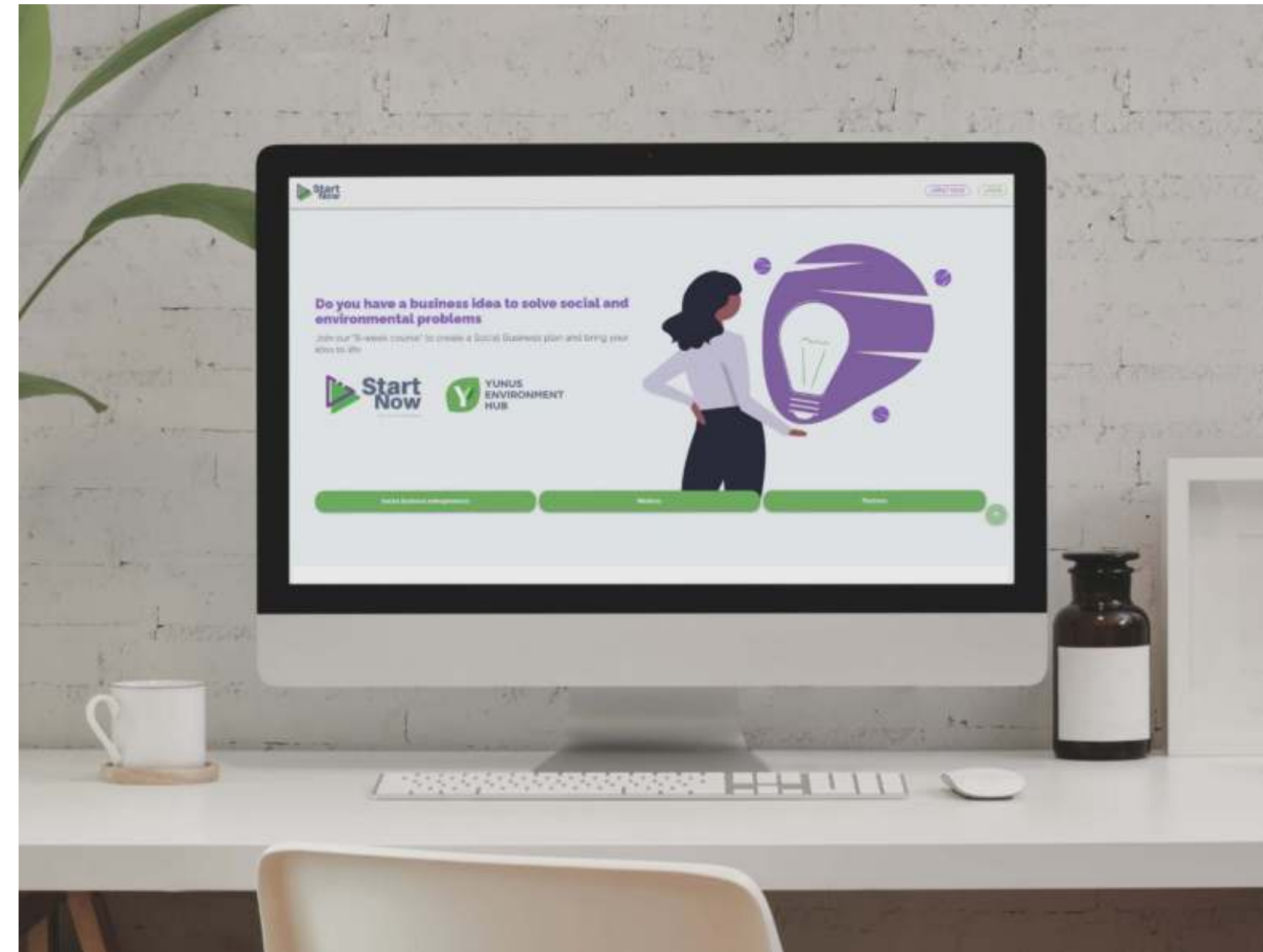
Yunus Environment Hub wanted to build a guided learning platform for potential Social Business entrepreneurs located in the East African region where they will be able to structure the different elements of their business plan into a compiled and structured document that serves them as their business plan.

Impact:

StartNow online platform is used as support for the training of social business entrepreneurs. The aspiring entrepreneurs interact on a self-learning platform and build their business plan within 8 weeks. The objective is to blend online-offline experiences for the entrepreneurs to advance on the creation and testing of their business plans, as well as providing them with tools to track their progress after finalizing the self-learning experience. The process is accompanied by weekly mentoring sessions to provide personalized and constant feedback. When the mentees finalize the online course, they join our StartNow community where they can find new opportunities and peer support.

Why Jamroll

Jamroll's Human Centered Design (HCD) approach always prioritise users first. We run design sprints consisting of three stages: Research, Prototype and Test that helps us empathise with our user, their needs and create user experiences that evoke trust, joy and brand loyalty.



Portfolio 01: StartNow - Yunus Environment Hub

Design Deliverables:

- 1. Module Design
- 2. Web Application Landing Page
- 3. YEH Self Learning Platform

UI/UX Design Process and Deliverables:

Understand	Strategise	Design
User research	Requirement analysis, User analysis, Stakeholder analysis	Persona, User flows
Brainstorm	Four week long multiple design sprints	Sketches, Wire-frames
Trend Research, Competitor Analysis, Feature analysis	Collecting data, Exploring and observing features, Documentation	Prototype and Interactive prototype
Usability Test	Live user testing, Heuristic Evaluation, Feedback collection	Fully functional prototype



Development:

- 1. Web Development,
- 2. Self-Learning Platform Development

Technology Stack:

Type: Web application

Front-end: Vuejs + Nuxt
Server: Node.js
Database: MongoDB

Portfolio 02: Powwater

Powwater is a Public Benefit Corporation on a mission to empower communities through access to safe drinking water.

Key Challenge:

Powwater aimed to develop a mobile water platform for clean water deprived communities in Africa, taking into account the three different users involved, locals technology skills and availability of resources.

Impact:

Powwater aims to improve lives by ensuring sustainable access to safe and clean drinking water for the deprived communities across the world. With this vision, Powwater has launched its very first mobile water platform, which will connect the consumers with local clean water providers. The mobile water platform also empowers consumers by providing them with a transparent, reliable, and quality water source in Africa. This initiative of Powwater will also create employment opportunity for local and build a sustainable market.



Why Jamroll

Jamroll's Human Centered Design (HCD) approach always prioritise users first. We run design sprints consisting of three stages: Research, Prototype and Test that helps us empathise with our user and their needs and create user experiences that evoke trust, joy and brand loyalty.



Portfolio 02: Powwater

Design Deliverables:

- 1. Customer Application
- 2. Rider Application
- 3. Vendor Application
- 4. Website

UI/UX Design Process and Deliverables:

Understand	Strategise	Design
User research	Taking and analysing interviews, Requirement analysis, User analysis, Empathy Mapping	Persona, User flows
Brainstorm	Two 5 day long design sprints	Sketches, Wire-frames
Trend Research, Competitor Analysis, Feature analysis	Collecting data, Exploring and observing features, Documentation	Prototype and Interactive prototype



Development:

- 1. Website

Technology Stack:

Type: Jamstack Website

Front-end: Vuejs + Nuxt
Server: Serverless
Database: None

Portfolio 03: TAP (Trust Axiata Pay)

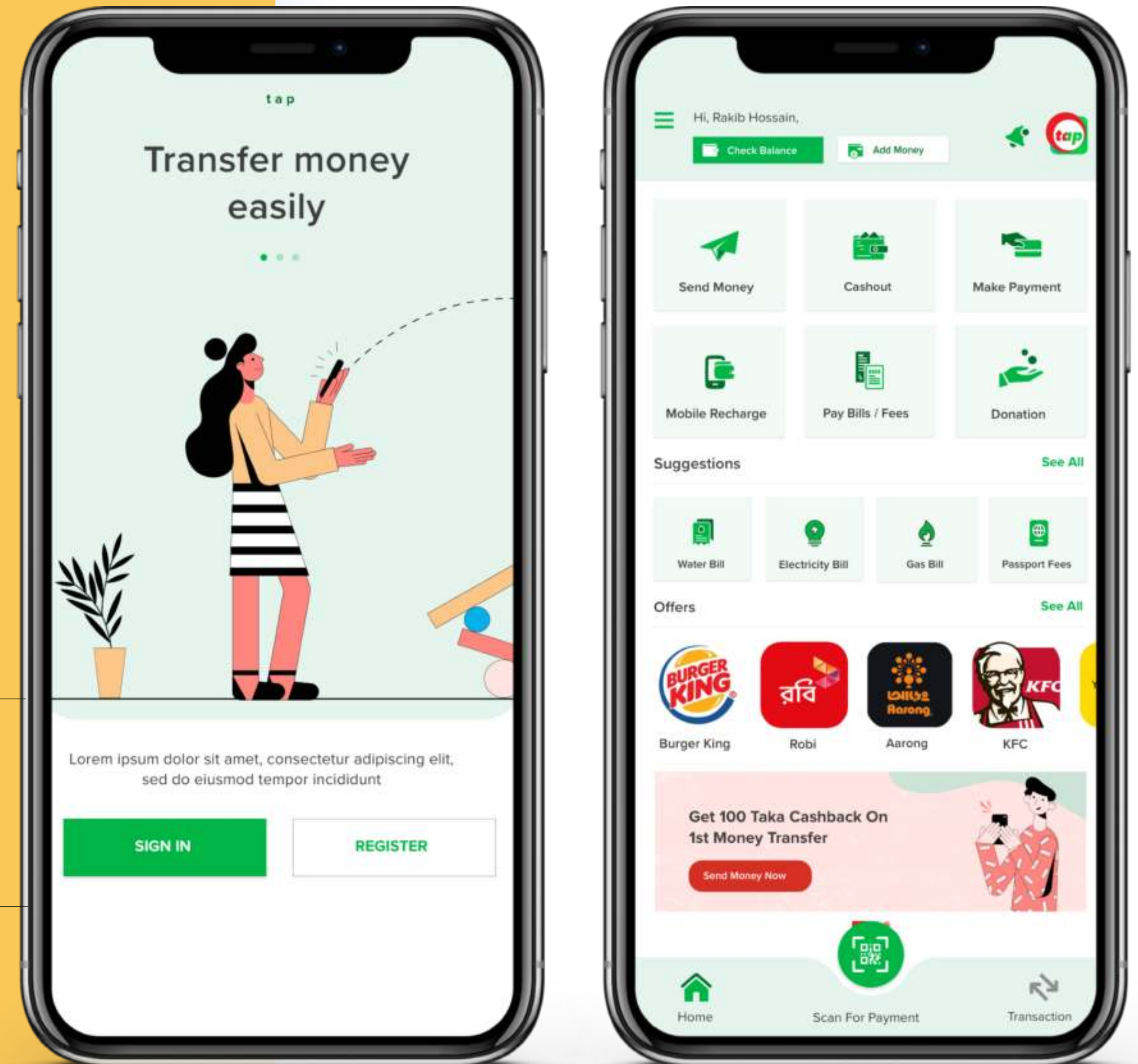
One of the Leading Mobile Financial Services in Bangladesh

Design Deliverables:

1. Customer Application
2. Agent Application

UX Deliverables:

1. User analysis
2. Competitor analysis
3. Feature analysis
4. Sketches and wireframes
5. Prototypes
6. Usability test



The background of the header is a blurred image of code snippets. Visible text includes 'count', 'order', 'the_post()', 'has_post_thumbnail()', and 'col-xs-12'.

Web Design & Development Portfolio



Portfolio 01: Events - Sustainable Apparel Forum & Digital Khichuri Challenge

Created tailored and beautiful event platforms

UI Design,
Web Development.



Sustainable Apparel Forum

Technology Stack:

Type: Web application & Custom wordpress website

Front-end: Vuejs + Nuxt & Vuejs + HTML + CSS

Server: Node.js & Apache

Database: MongoDB & MySQL



Digital Khichuri Challenge

Portfolio 01: Events - GSBS & SBYS

Created tailored and beautiful event platforms

UI Design,
Web Development.

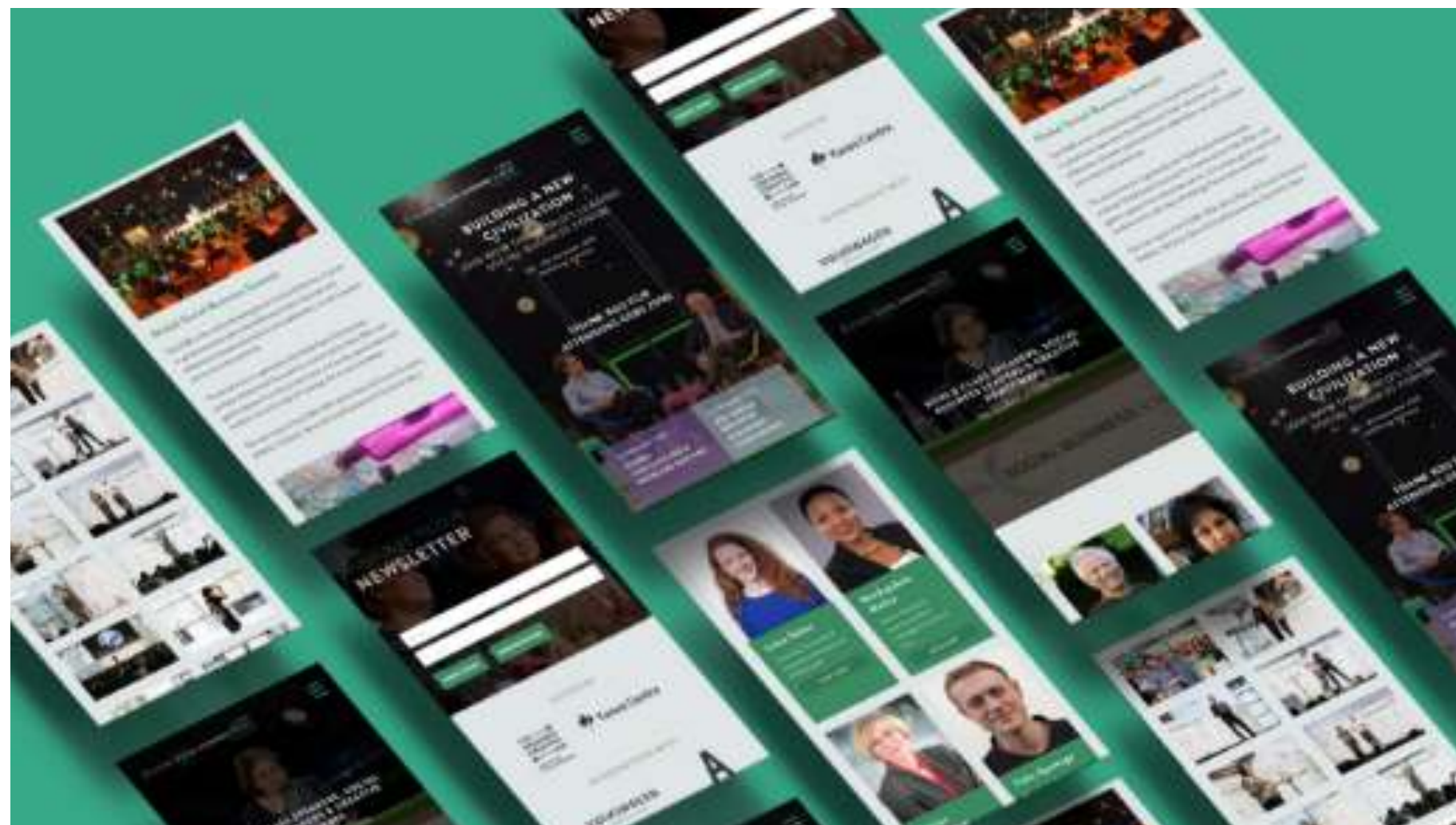
Technology Stack:

Type: Web application & Custom wordpress website

Front-end: Vuejs + Nuxt & Vuejs + HTML + CSS

Server: Node.js & Apache

Database: MongoDB & MySQL



Global Social Business Summit

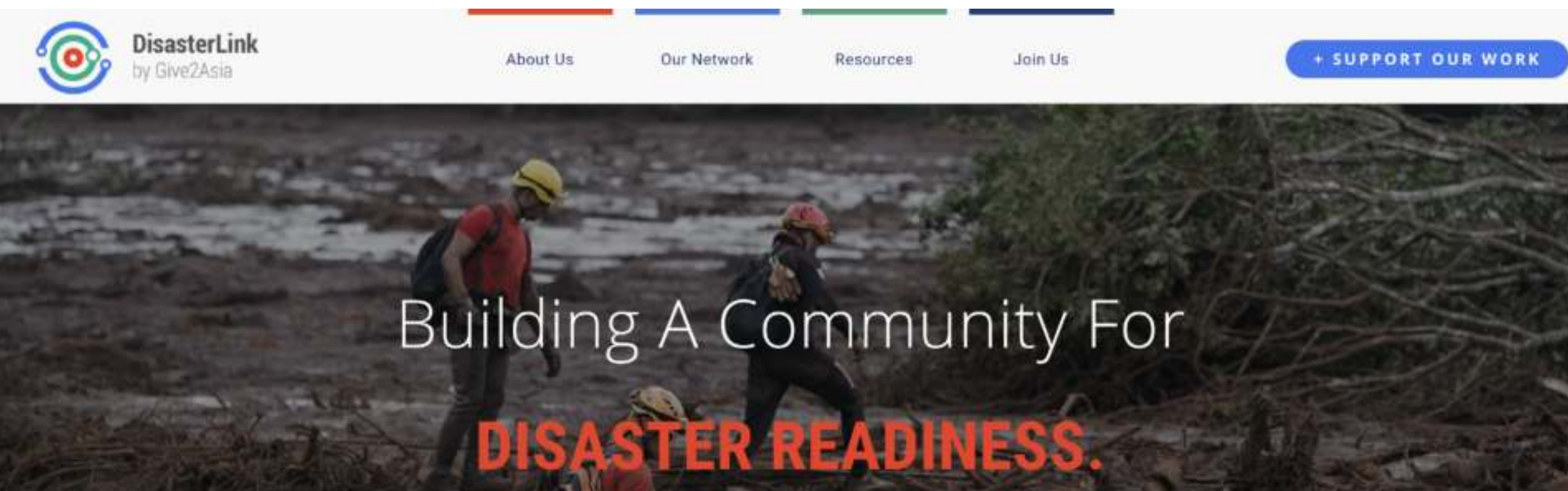


Social Business Youth Summit

Portfolio 02: Give2Asia

Built digital platform for disaster readiness.

UI Design,
Web Development.



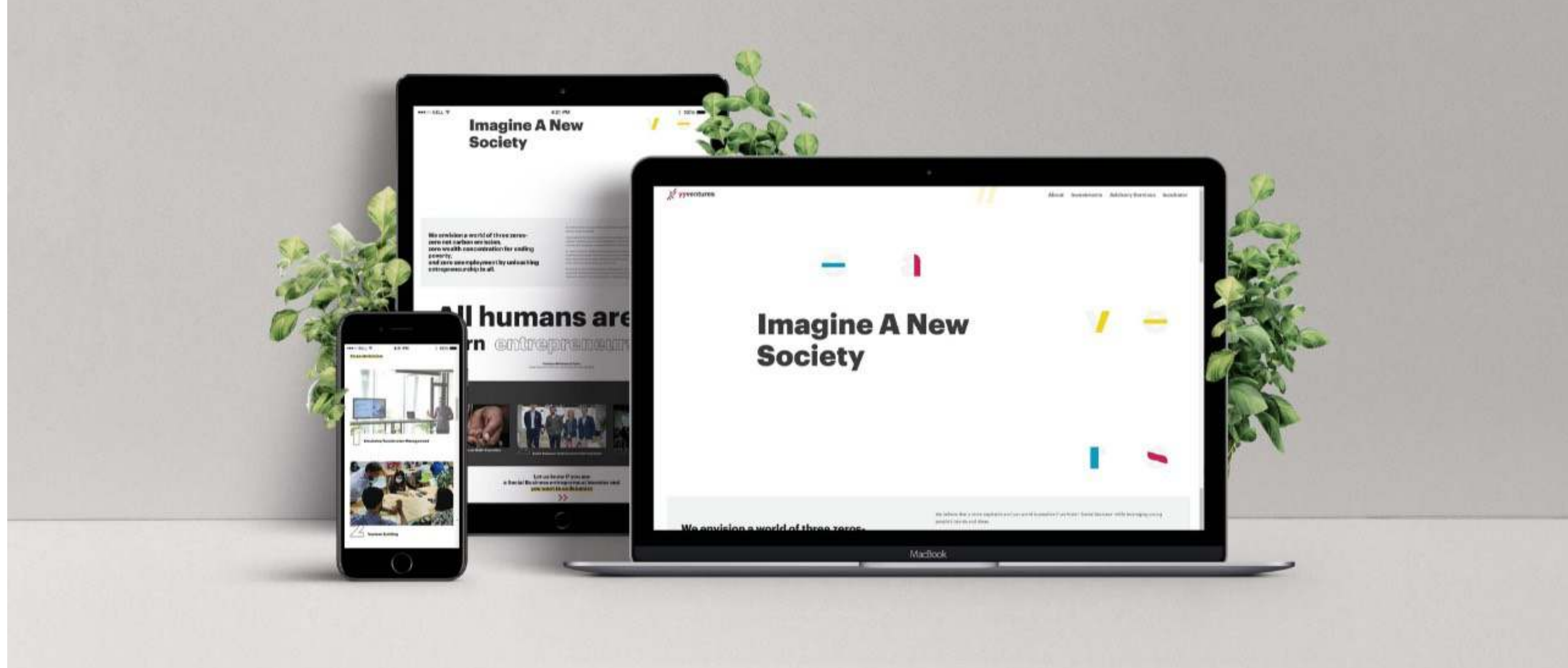
Technology Stack:

Type: Custom wordpress website

Front-end: Vuejs + HTML + CSS

Server: Apache

Database: MySQL



Portfolio 03: YY Ventures

Created platform for Business incubator

UI Design,
Web Development.

Technology Stack:

Type: Jamstack website

Front-end: Vuejs + Nuxt
Server: Serverless
Database: None

Portfolio 04: Webeem

Building multi-vendor e-commerce platform

UI Design,
Web Development.

Technology Stack:

Server stack: LEMP (Linux, NginX, MySQL/MariaDB,PHP)

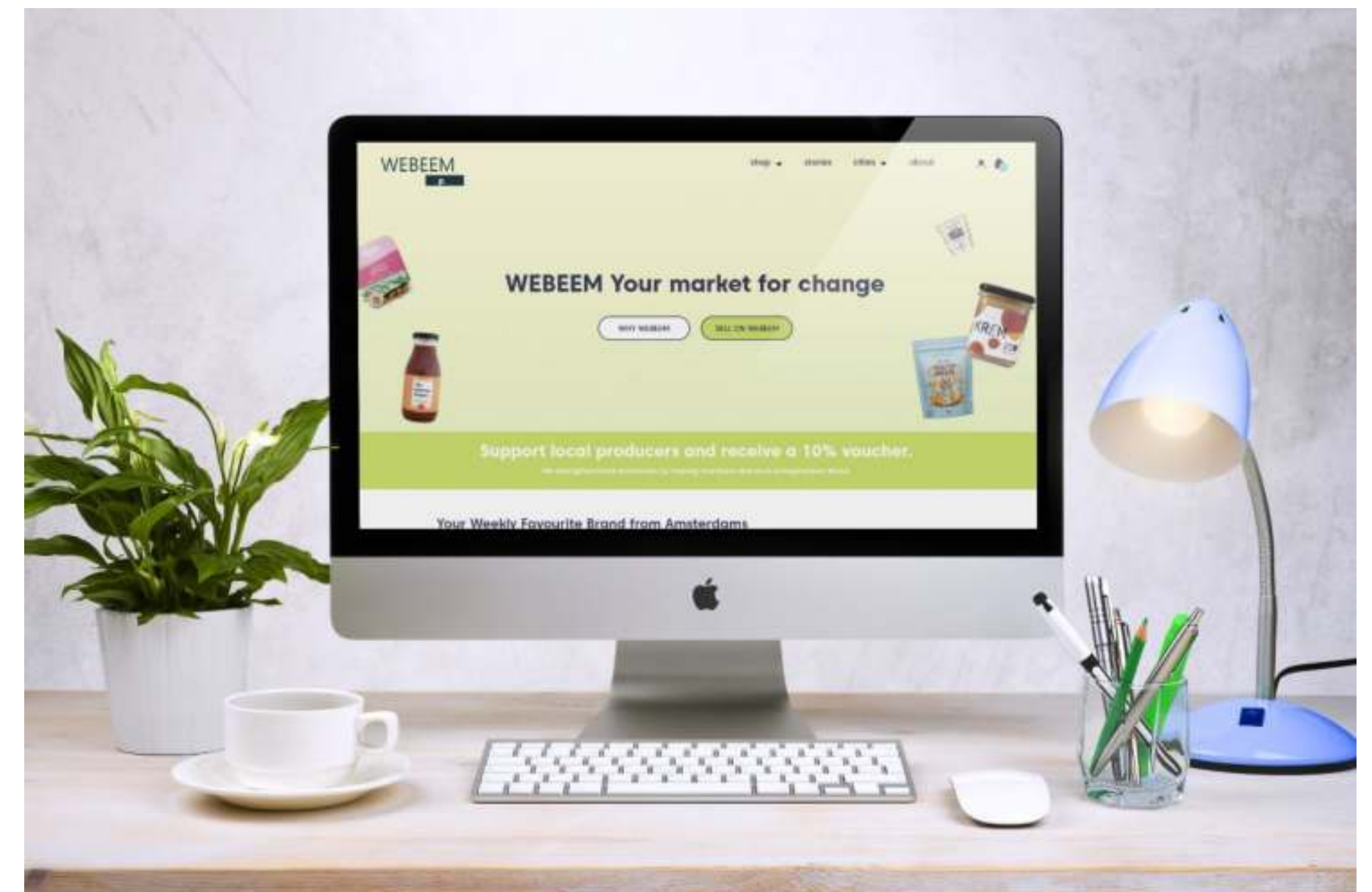
CMS: Wordpress

Ecommerce solution: Woocommerce

Multivendor Solution: WCFM

Base theme: Astra

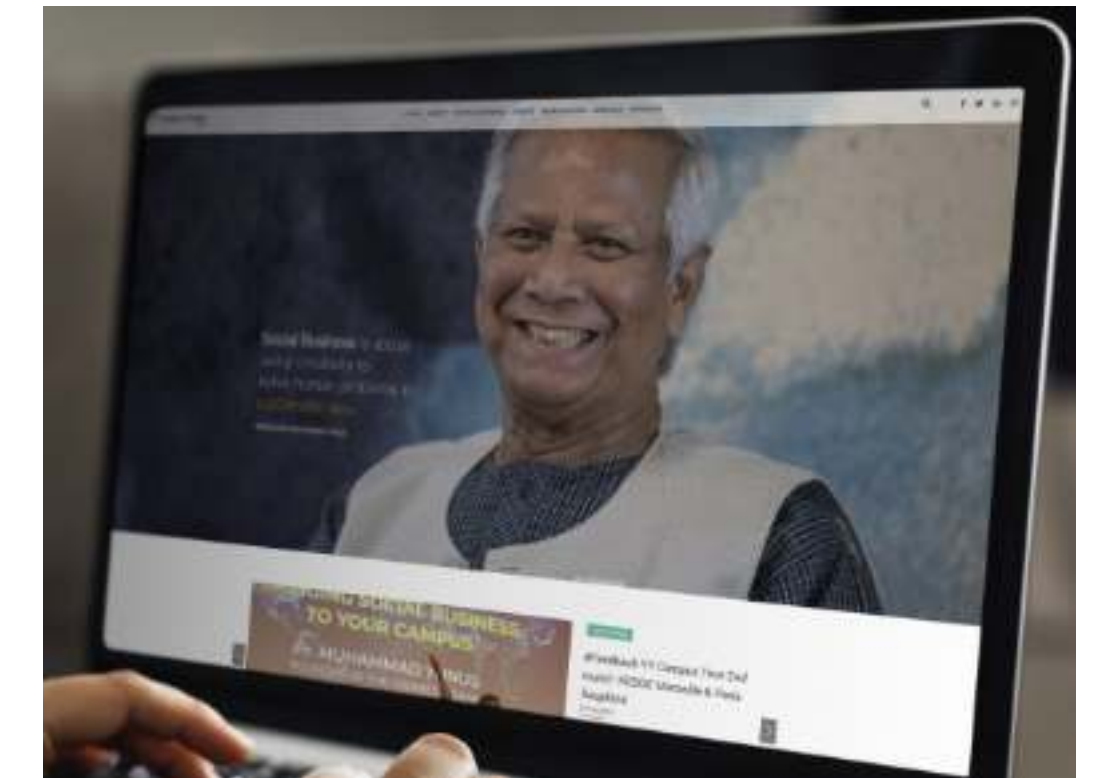
Child theme: WEBEEM (Custom)



Web Project Links:



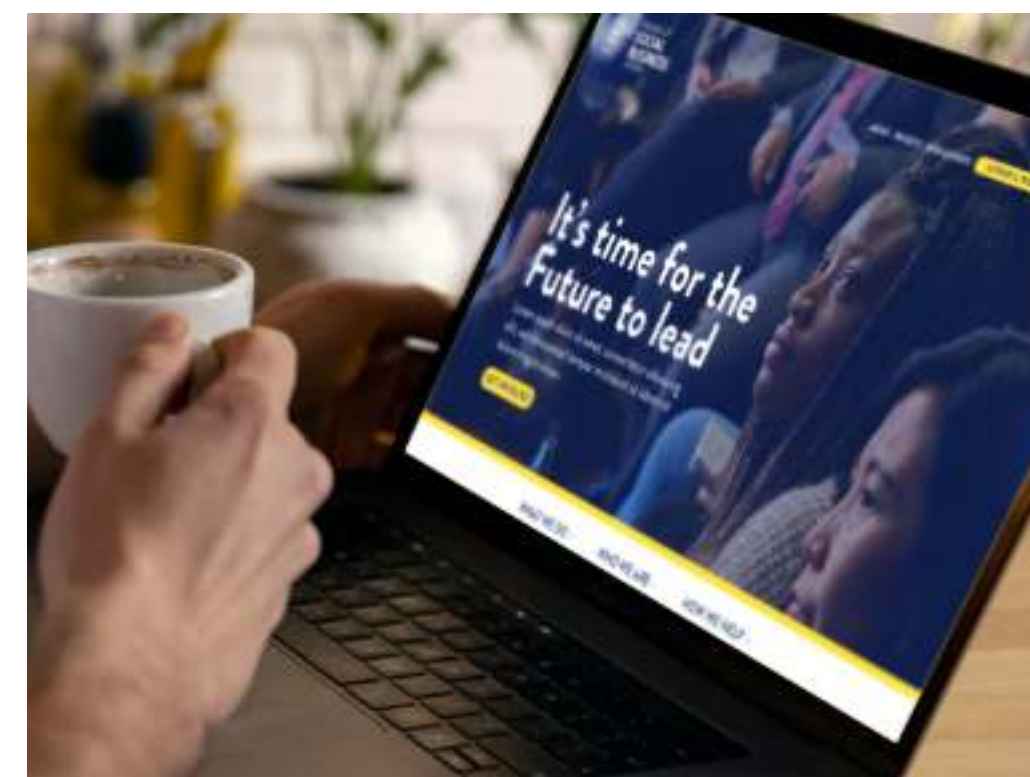
Spreeha Bangladesh Foundation



Centre Yunus Paris



Grameen Creative Lab



Friends of Social Business



Cholo Shobai



Kotha



Web Project

Links:

01. **StartNow:** <https://www.yystartnow.com/>
02. **Best of Bangladesh:** <https://bestofbangladesh.org/>
03. **Sustainable Apparel Forum:** <https://sustainableapparelforum.com/>
04. **YY Ventures:** <https://yy.ventures/>
05. **Spreha Foundation:** <https://spreehabd.org/>
06. **Rising Group:** <https://rising-group.org/>
07. **Centre Yunus Paris:** <https://centreyunus.fr/>
08. **Global Social Business Summit:** <https://globalsocialbusinesssummit.org/>
09. **Yunus Environment Hub:** <https://yunusenvironmenthub.com/>
10. **Give2Asia:** <https://give2asia.org/>
11. **Pacific Jeans:** <https://pacificjeans.jamroll.xyz/>
12. **Cholo Shobai:** <https://choloshobai.com/>



Thanks for getting in touch.
Can't wait to start working with you

For more information, please email us at
khalid@jamroll.xyz

:=)

