



Upgrading Traditional Businesses to the Next Level Using Technology

V2 Technologies Ltd.

| Your Partner in Digital Transformation

About Us

V2 Technologies Ltd. Is a *Bangladesh* based Information Technology Solution provider who helps you elevate your business to the next level leveraging cutting edge technology.

Comprising a bunch of young energetic people, we are always pushing ourselves for new business innovation and helping our clients to transform their businesses.

Trusted by



Highlights

2018

Established

30+

Engineers

20+

Years of Market Experience

15+

Years of Core Technical
Experience

Key

V2's Leadership



Tahsin Sayeed

Chairman

Has all the high level contacts. Keeps our compass facing North. Keeps us planted.



Drabir Alam

Managing Director

Knows the business side of things as well as the tech. Bridge between the two worlds. Domain expert on things. Mentor of the team.



Masudul Amin Rintu

Executive Director

The Negotiator. Does the tough talks with clients. Gets the deals. Makes people see the way.



Abdullah Salman Siddique

Principal Software Engineer

Tech lead. Engineer. Manages the craziness.



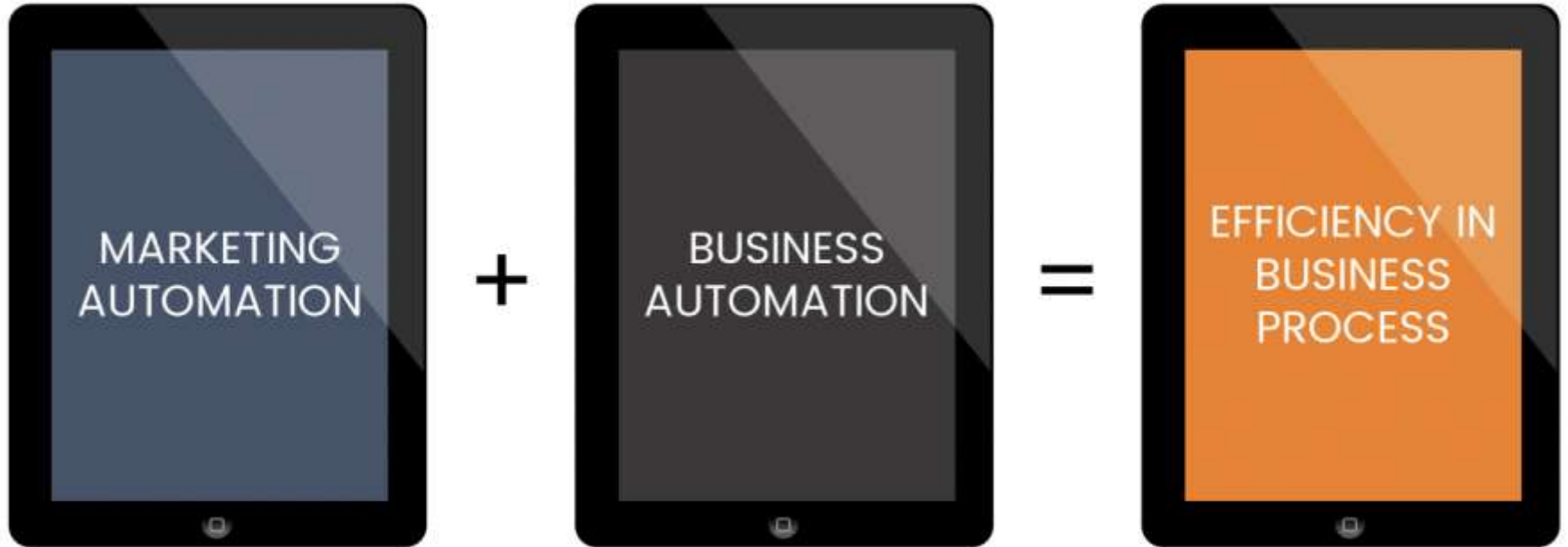
Farhan Ishraque Khan

Data Architect

Data wizard. Sorts everything in order. Makes sense of things. King of analysis and reports.



Purpose of V2



Capabilities

Your current business is in Version 1

Get it upgraded to Version 2 (V2) with the use of:



AI Infrastructure

Putting artificial intelligence to work – securely and at scale for modernizing. Business.



Big data

Implementing robust solutions with big data that empowers data collection, storage, processing and analysis.



Business Intelligence

Easing up decision-making, planning and forecasting and revamp business processes.



Automation

Improving business process efficiency with the power of data and automation



Digitalization

Organizing and maintaining data processes to meet ongoing information lifecycle needs

Sales Data Capture, Management & Analysis

A comprehensive system that enables businesses to manage and optimize their sales processes.

It includes modules for sales capture, distribution management, loyalty management, authenticity audit, promos, report and analysis and also includes a dashboard for quick viewing of key performance indicators, and alerts for identifying opportunities or potential issues.

Monitoring of sales performance in real-time

Insights into consumer behavior and preferences

Comprehensive tracking and analysis of sales and retail performances



Consumer Data Capture

Our system can help Marketers capture consumer data based on consumer demographic information and can verify every contact made through tracking consumers with contact number and OTP verification.

It also helps restrict duplicate contacts because of instant verification by checking numbers from system's backend.

Managers now can empower their salesforce/marketing team to push for sales with offers, make repetitive conversations, to target the database audience for remarketing through multiple and relevant media channels

- Funnel analysis
- Repeat communication
- Promo management
- 3rd party integration
- Dynamism of the communication



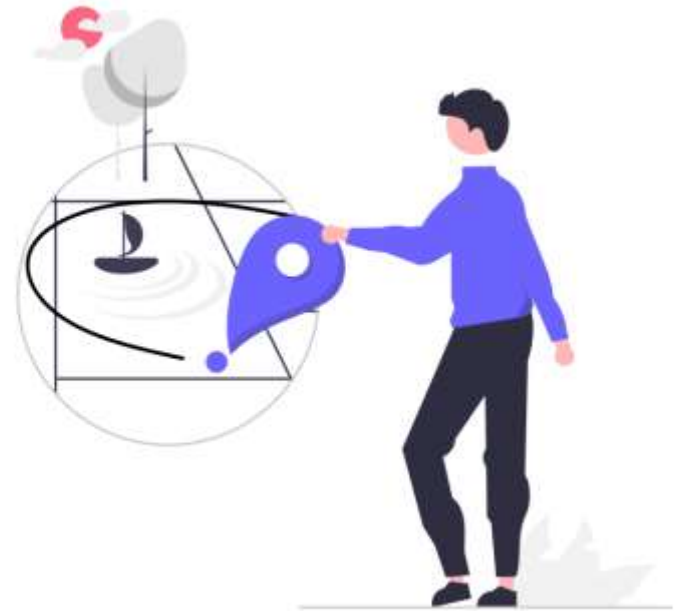
Resource & Market Monitoring

Our system can provide smooth and fraud-less consumer contacts which also helps Field force managers get more efficiency with it.

It allows businesses to track the location and activity of their field force in real-time, giving them visibility into how they are performing and where they need support.

It also facilitates businesses with customized dashboard for measuring campaign progress, success and monitoring tracks of consumer contacts.

- Geo-location & Geo-fencing based tracking
- Location wise performance analytics
- Cluster planning and monitoring

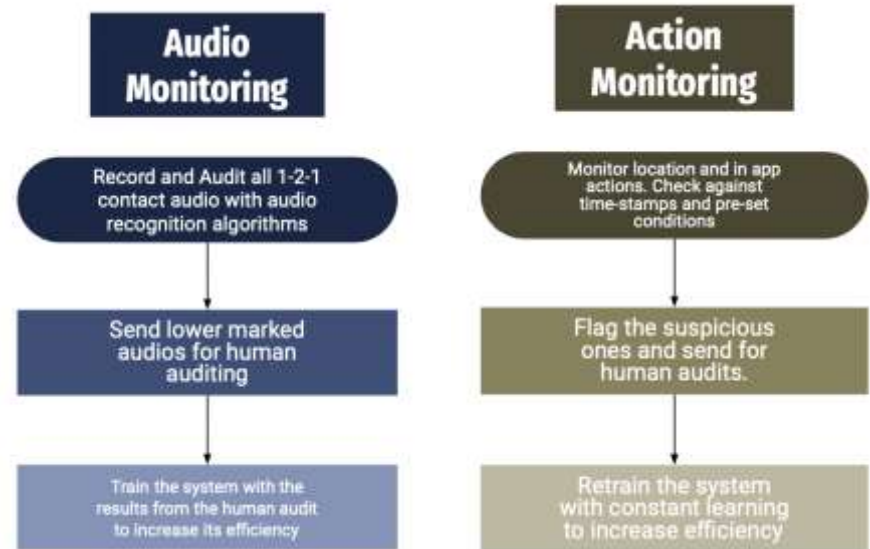


Machine Assisted Auditing

An automated system which monitors 1-2-1 consumer contacts by on field entities and ensuring quality of those contacts. Through intelligent use of tech and people we make sure 100% supervision is now possible.

Through machine learning AI system measures the quality of contact by analyzing conversations and BPs app usage behavior pattern.

- Automatic audio audit.
- Random manual audit.



Service Model



Products

Technical Innovation at the Core

Your business is sitting on a treasure trove of unlocked opportunities.

We build products using artificial intelligence & machine learning that analyses data and constantly provide you with insights, knowledge, and recommendations that your team can constantly work on to build a better tomorrow for your business.



PPL (People) is a highly-customizable cloud-based powerful marketing automation tool that helps businesses to monitor and optimize their field force performance, improve targeting and personalization, and enhance customer experience.



An automated system to monitor 1-2-1 consumer contacts by on field entities and ensuring quality of those contacts. Through intelligent use of tech and people, 100% supervision is now possible

and, many more are on the pipeline.

A MODERN-DAY machine assisted tool

VERIFICATI
ON
MODULE

RESOURCE
MONITORIN
G MODULE

SURVEY
MODUL
E



COMMUNICAT
ION
MODULE

MARKET
MONITORIN
G
MODULE

PROMOTIO
NAL
MODULE

People-based Automated activation MONITORING SYSTEM

An end-to-end automated system which DRIVES MEANINGFUL INSIGHTS for activation AND CONSUMER CONTACTS

Products



A New Perspective on your Communication Modality



Supervising FIELD-FORCE with the help of machines

Learn how it works along side PPL

[Watch Video](#)

Audio Monitoring



Record and Audit all 1-2-1 contact audio with audio recognition algorithms



Send lower marked audios for human auditing



Train the system with the results from the human audit to increase its efficiency

Action Monitoring



Monitor location and in app actions. Check against time-stamps and pre-set conditions



Flag the suspicious ones and send for human audits.



Retrain the system with constant learning to increase efficiency

Big Numbers

10

Total Completed
Projects

2T

2 Trillion++ Data
Points Handled

99.98

Server Uptime (%)
Ensured in 2020-22

100

Dashboard
Developed and
Delivered

2M

2 M+ Per Day at pick
time request
handled by System
API



THANK YOU!