

Company Profile

Online Marketing Service is a corporate solution and services company focusing IT Enabled Service which is based on Web and Software Development. We have been an established and popular company with an excellent track record for the best customer satisfaction. We have started our journey on February, 2019. We have never compromised on the quality and the services provided to the customer. We believe in keeping the customers happy and providing them with products at a very competent price. We have an excellent staffs who will guide you with their best ideas by keeping in constant touch with your company and informing about the market trends.

Vision

To create an excellent performance unit in the IT industry with advanced technology solutions, thus exposing our client to reliable and flexible product, which will install continuous growth and prosperity in their respective field.

Mission

Online Marketing Service increases the performance of client by analyzing, creating, implementing and managing information technology solutions with a consistently high standard, through the path of new technology which helps us to earn their trust and preference.

Philosophy

The business philosophy of the company is to lay emphasis on Human Values and Personal Relations. Great stress is laid on proper communication, transparency and human relations, which from an integral part of the corporate culture. At **Online Marketing Service** we not only develop products but also develop relationships.

Our team

Online Marketing Service, a premier web development company provides you a complete range of solutions facing the ever growing client's needs and requirements and market challenges. Online Marketing Service uses the best technologies for your customized web & desktop based application development and optimization. The processes involved are highly professional and can assure you appreciable success. The developers working at Online Marketing Service are definitely the best top experts in their area. With a wide range of experience in new and radical technologies, along with the ability to apply it in the real time development, we provide effective and efficient business solutions to our customers to meet their business challenges effectively.

Founder's Message



We are living in a business world and every day we face challenges. This is a constant challenge to success and I must say that we have seen both the good and challenging time during these years of operation.

The most valuable asset of our company is the personnel. We nurture the careers of the employees, while depending on their skills and potential. Our goal is to make sure the

employees have opportunities to prosper and succeed.

We expect that same commitment from our employees and business partners. Integrity, honesty, competency, collaboration, creativity and respect – these values have defined OMS since the founding of the Company. Our commitment to these ideals must be unwavering.

Md. Mahadi Hassan

Managing Director

Experience Team Members



Md. Shahin
Manager, HR & Accounts



Syed Abdullah Al Romel
Head of Digital Marketing



Md. Jubayer Islam
Head of CPA Marketing

What We Can Do

Our Best Services



Graphics Design



SEO & Branding



Software Development



Website Development



Facebook Marketing



Corporate Video Making

Why choose Online Marketing Service?

These simple reasons:

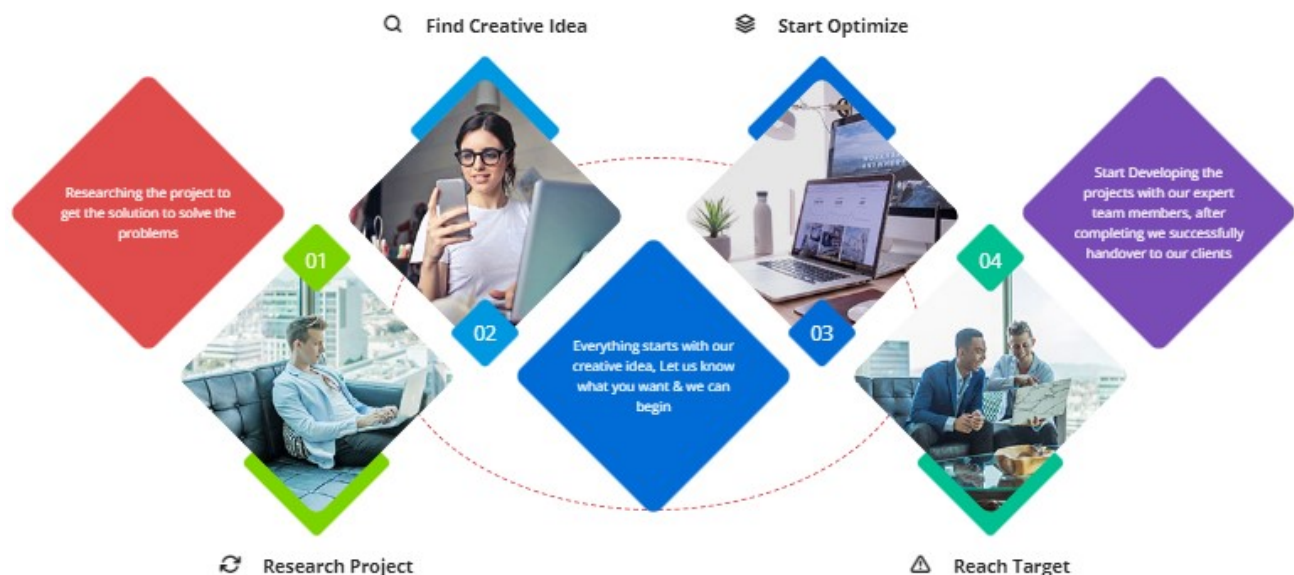
- ✓ We provide high quality flexible solutions.
- ✓ We fit within the budget of the clients.
- ✓ Delivery of solution in bounded time.
- ✓

General Information

- The purpose of the project is to execute a complete design & development of a professional web based **Software** for **24/7**. It's feature all the elements, functions, and specifications.
- Despite the evident complexity and depth of the IT Solution, the user experience must remain particularly smooth, simple and informative. The design must be high-end, pleasant and clean, creating an atmosphere of confidence and professionalism.
- The major web technologies used on the web application will be PHP with JavaScript, CSS, HTML and database MS SQL Server.
- The main goal of this proposal is to determine an accurate time and budget estimate, as well as determine the main methodologies, phases of work and other important details to best achieve business and creative goals.

Our Working Process

Our Working Process



SOLUTIONS, SCOPE OF WORK AND DELIVERABLES

The primary purpose of this project at **Online Marketing Service** is to develop a software or website using the latest technologies and trends designed to portray aims and objectives. The process includes building a visual representation and integration with the technologies.

For this project, **Online Marketing Service's** work process will follow with several steps for delivering the web solution.

These steps are:

- Getting Requirements
- Strategic Planning
- Database design
- Web application design as well as graphic design works
- Front end programming
- Quality assurance that is, testing, bug fixing etc.
- Implementation

Responsive Application

Responsive web application (RWA) is an approach to web design aimed at crafting sites to provide an optimal viewing and interaction experience—easy reading and navigation with a minimum of resizing, panning, and scrolling—across a wide range of devices (from desktop computer monitors to mobile phones)

Security System

Online Marketing Service integrates the security system on client's web application. We are dedicated to get client satisfaction through spamming free web application. It protects the application or solution from hacking.

Requirements for the development of the Website and Software:

The overall configuration to run the proposed web application is given below:

SI No.	Preparations	Minimum Requirements
1.	Project Server, Content Server or Hosting	Windows/Linux Server
2.	Domain	Domain (if required)
3.	Database	MySQL
4.	Client PC	Browser supported computer, tab, smart phone etc.

Software Development Charges:

The following cost summary has been developed as an estimate of the costs associated with the proposed solution. These costs are an estimate only. Based on acceptance of this proposal, our team will work with you to develop a detailed list of requirements, develop your tailored solution, and provide a more focused and applicable cost estimate.

01.	School Management System	Online	Desktop Based
		25,000 Taka	18,000 Taka
02.	Hospital Management System	Online	Desktop Based
		35,000 Taka	25,000 Taka
03.	Office Management System (HRM)	Online	Desktop Based
		23,000 Taka	17,000 Taka
04.	Stock Management System (Ecommerce/Small Business)	Online	Desktop Based
		19,000 Taka	15,000 Taka
05.	Supershop Management System	Online	Desktop Based
		30,000 Taka	22,000 Taka

Project Gallery



Web: www.bestdigitalit.com



Web : www.daynikdeshprodesh.com



Choose your Categories Featured Categories



Coffee and Tea



Dry Food



Fresh Seafood



Fresh Meat



Milk and Dairy

Web: www.bdihatbazar.com

Valuable Clients:



Maintenance:

Based on the details of the system specifications, we recommend a maintenance plan based on every two months retainer that will include all necessary maintenance/update needs of the web application. We can scope out the maintenance budget upon completion of the project or prior to getting started with the development.

24/7 Customer Support

Every solution we develop is customized to the specifications of each individual client. We work closely with our clients to build their software or web application just as they envision it and provide solutions to assure that they are getting the most out of their application. Never the less, Online Marketing Service will provide additional two months free services for any updates after the delivery.