

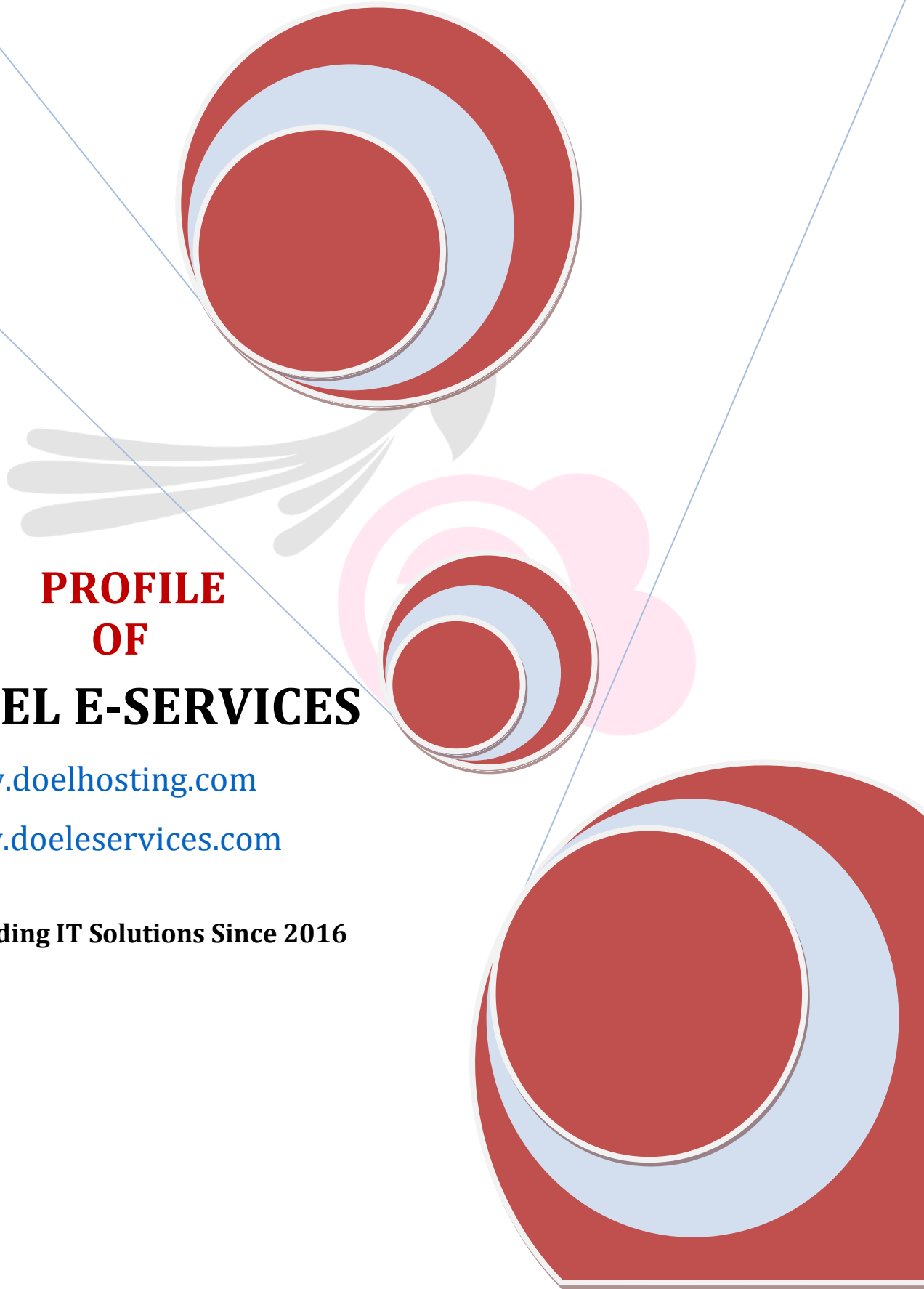


(Complete IT solutions under one roof)

161, Shahi Mosque Road, Ainusbag, Dakshinkhan, Dhaka-1230

Business Office: 461, Farmview Super Market, 87-92 B, GreenRoad, Farmgate, Dhaka-1215

Mobile: +8801720981682 E-mail: info@doelhosting.com, Web: www.doelhosting.com



PROFILE OF DOEL E-SERVICES

www.doelhosting.com

www.doeleservices.com

Providing IT Solutions Since 2016

Domain Registration, Hosting Server, GIS Web Application, GIS Data Analysis & Visualization, Software & Web Design & Development, Mobile Apps Development, SMS Marketing, Digital Marketing, Search Engine Optimization (SEO), Website maintenance, IT consultancy, IT support services, Mobile Games, All Type of Server Installation, All Type of IT Support and software sales, APPs development, Hardware sales and of support. Application Software Maintenance.

Thank you for choosing Doel e-Services.



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Executive Summary:

Doel E-Services is a Bangladesh-based IT solutions provider that was founded in 2016. The company initially offered domain and hosting services but gradually expanded its offerings to become a leading provider of IT solutions. The company boasts a team of highly skilled professionals with extensive experience in various areas of IT. They remain committed to staying at the forefront of technology and delivering tailored solutions that meet the unique needs of each client.

The company's service offerings include domain registration and hosting, GIS web application development, software and web design, mobile app development, SMS marketing, website maintenance, IT consultancy, and support services. Doel E-Services prides itself on delivering high-quality services that are effective, data-driven, and completed within budget and on time. The company has a proven track record of delivering IT solutions to clients and is continuously refining its methods to remain ahead of the curve.

Since its founding, Doel E-Services has experienced steady growth, and its revenue has increased annually. The company is focused on expanding its services and reach to become a top IT solutions provider for businesses in Bangladesh and beyond. Doel E-Services' goal is to continue to deliver cutting-edge technology solutions that help its clients achieve their business goals.

In conclusion, Doel E-Services is a reputable IT solutions provider in Bangladesh with a dedicated team of professionals committed to staying ahead of the curve. The company has expanded its offerings beyond the domain and hosting services to include a range of IT services designed to meet the unique needs of its clients. Doel E-Services has a proven track record of delivering high-quality, data-driven solutions on time and within budget. As the company continues to expand its reach, it aims to become a leading IT solutions provider for businesses in Bangladesh and beyond.

Introduction:

Doel E-Services is a forward-thinking company specializing in providing comprehensive digital solutions to both individuals and businesses. Our team of skilled professionals has extensive experience in a variety of IT services, including domain registration, web hosting, software and web design, mobile app development, GIS web application development, SMS marketing, website maintenance, IT consulting, and IT support services.

Our professionals are dedicated to ensuring that our clients stay ahead of the ever-changing digital landscape by providing cutting-edge technology solutions. As a leading provider of IT services, we offer a wide range of services that cater to the diverse needs of our clients. Our team has a wealth of experience serving clients across various industries and has helped numerous businesses achieve their goals.

Doel E-Services is an expert in GIS applications such as ArcGIS Desktop, ArcGIS Pro, ArcGIS Online, QGIS, GIS Remote Sensing, and more. We have in-depth experience with GIS surveys, spatial data analysis, and visualization, and are proficient in operating various survey equipment and software. Additionally, we have extensive experience in web application development, with a focus on GeoDjango, Leaflet, OpenLayers, MapBox, NodeJS, and more.

At Doel E-Services, we are committed to delivering high-quality and cost-effective digital solutions to meet the diverse needs of our clients. Our dedication to excellence and our commitment to delivering outstanding results have made us a trusted name in the industry. Contact us today to learn more about our services and how we can help you achieve your goals.



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Our Objective:

The main objective of this proposal is to offer our IT services to a new client who is looking for a reliable and cost-effective IT partner to help them with their technology needs. We aim to provide a comprehensive solution that meets the client's specific requirements and helps them to achieve their business objectives.

Vision Statement:

Our vision at Doel E-Services is to revolutionize the way businesses operate in the digital age by providing innovative and efficient technology solutions. We aim to empower organizations to streamline their operations and optimize their workflow, ultimately leading to increased productivity and growth. Our commitment to excellence drives us to constantly improve and expand our services, delivering the highest quality experience to our clients. Ultimately, we envision a future where businesses are able to achieve their full potential through the power of technology and our expert guidance.

Mission Statement:

Doel E-Services is dedicated to providing its clients with the highest quality digital services and solutions that help them succeed in today's digital landscape. The company is committed to continuous learning and innovation and is driven by a passion for helping its clients achieve their goals.

Human Resource / Organogram:

Doel e-Services has a proficient management team and qualified staff who deliver projects on time and to the client's satisfaction. Additional support is provided by departments such as IT, administration, finance, research, and marketing. The company's investment in building a skilled team ensures efficient operations and successful project outcomes.

Staff & Management Team of the Organization:

Job Title	Department	Number of Personnel
Executive Officers	Management	3
Frontend Developer	Development	2
Backend Developer	Development	4
Quality Assurance Engineer	Development	01
DevOps Engineer	Development	02
Product Designer	Development	02
Project Manager	Development	01
Business Analyst	Marketing	01
Office Manager	Management	01
Office Assistant	Management	01
Accountant	Accounts	01



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Services Offered:

1. **Domain Registration:** We offer domain registration services to help clients secure their desired domain names and establish their online presence.
2. **Hosting Server:** Our hosting server services provide clients with a secure and reliable platform for their websites and applications. We offer both shared and dedicated hosting options to meet the specific needs of our clients.
3. **Software and Web Design:** Our software and web design services are designed to help clients create a visually appealing and user-friendly online presence. Our designers are experienced in creating custom software and web designs that meet the specific needs of our clients.
4. **Mobile App Development:** We offer mobile app development services that can help clients to reach a wider audience and increase their visibility in the market. Our team of developers has extensive experience in creating high-quality mobile apps for various platforms, including iOS and Android.
5. **SMS Marketing:** Our SMS marketing services can help clients to reach out to their target audience directly and promote their products and services effectively.
6. **Website Maintenance:** Our website maintenance services ensure that clients' websites are always up-to-date and secure. Our team of experts will regularly monitor and update the client's website to keep it running smoothly.
7. **IT Consultancy:** Our IT consultancy services provide clients with expert advice on technology-related issues, helping them to make informed decisions and achieve their business objectives.
8. **IT Support Services:** Our IT support services provide clients with a dedicated team of experts who are available 24/7 to resolve any technology-related issues they may encounter.
9. **Mobile Games:** We offer mobile game development services to help clients create engaging and entertaining games for various platforms, including iOS and Android.
10. **Server Installation:** Our team of experts can install and configure servers to meet the specific needs of our clients such as GeoServer, FTP Server, cPanel Server, Mail server, Proxy server, DNS server and also configure Laboratory Information System (LIS) for the medical sector.
11. **APPs Development:** We offer APP development services to help clients create high-quality and user-friendly applications for various platforms, including iOS and Android.
12. **Hardware Sales and Support:** Our hardware sales and support services provide clients with a wide range of IT hardware products, along with expert support to help them make the most of their investments.
13. **Application Software Maintenance:** Our application software maintenance services ensure that clients' software applications are always up-to-date and running smoothly. Our team of experts will regularly monitor and update the software to keep it running smoothly.
14. **GIS Web Application Development:** Our team of experts has extensive experience in developing GIS web applications, which can help clients to analyze and visualize complex geospatial data in a user-friendly format.
15. **GIS Application Development:** We specialize in the development of custom GIS applications that are tailored to meet the specific needs of our clients.
16. **GIS Integration:** We can integrate GIS technology into existing systems to provide organizations with a comprehensive solution that meets their unique requirements.
17. **GIS Surveys and Spatial Data Analysis:** Our expertise in operating various survey equipment and software, combined with our experience in spatial data analysis, allows us to provide comprehensive GIS survey services.
18. **Geospatial Data Science with Python:** Our expertise in geospatial data science with Python allows us to provide data-driven solutions that meet the specific needs of our clients.
19. **Cloud Computing:** We offer cloud computing services that can help clients to reduce costs, improve scalability, and increase flexibility. Our team of experts can help clients migrate their applications and data to the cloud, as well as manage and monitor cloud-based systems.



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20. **E-commerce Solutions:** We provide end-to-end e-commerce solutions that help clients to establish and grow their online businesses. Our services include online store development, payment gateway integration, and online marketing.
21. **Search Engine Optimization (SEO):** Our SEO services can help clients to improve their website's visibility on search engines and drive organic traffic to their website. We use industry-leading tools and techniques to analyze and optimize clients' websites for search engines.
22. **Social Media Marketing:** Our social media marketing services can help clients to reach out to their target audience and promote their products and services effectively on social media platforms.
23. **Data Analytics:** Our data analytics services can help clients to make informed decisions and optimize their business operations. We use advanced data analytics tools and techniques to analyze clients' data and provide insights that can help them achieve their business objectives.
24. **Artificial Intelligence (AI) and Machine Learning (ML):** We specialize in the development of AI and ML solutions that can help clients automate their business operations and improve efficiency. Our team of experts can help clients develop and deploy custom AI and ML models that meet their specific requirements.
25. **Cybersecurity:** Our cybersecurity services can help clients protect their systems and data from cyber threats. We offer a range of cybersecurity solutions, including penetration testing, vulnerability assessment, and incident response.

Our Experiences:

Web Solution:

- Domain registration
- Hosting server (Dedicated / Shared)
- Static website
- Dynamic website
- Web application development
- e-Commerce
- News portal
- Job Portal
- B2b / B2c Portal
- Search Engine Optimization (SEO)

Software Development:

- Accounting Software
- HR Software
- Payroll Software
- Point Of Sales (POS)
- Shop Management Software
- Multi-Level Marketing Software
- Multi Shop Management Software
- Real Estate/Property Management Software
- School / College / University Management System
- Multi-Purpose Management Software
- Project Management System for Apartment
- Hotel Management System
- Law Firm Information Management System
- Hotel Management Software (ERP for Hotel)
- Hospital Management Software (ERP for Hospital)

- Office Management Software
- Coaching Management Software
- Diagnostic & Clinic Management Software
- Pharmacy Management Software
- Restaurant Management Software
- Buying House & Garments Management System
- Customer Relationship Management System
- Simple Billing / Invoice Software
- Courier Service Management Software

GIS Solution:

- ArcGIS Desktop
- ArcGIS Pro
- ArcGIS Online
- ArcPy
- QGIS
- GIS Remote Sensing
- ERDAS Imagine
- Google Earth Pro
- Web GIS
- GeoServer
- GeoPandas
- GeoDjango
- Leaflet
- OpenLayers
- Google Earth Engine
- Map info
- MapBox
- GeoExt
- Geospatial data science with Python
- Operating various Geo Survey equipment and software
- RTK and Drone Mapping

Digital Marketing Solution:

- Email marketing
- SMS marketing
- Telemarketing
- Facebook marketing
- Google Ad wards

ICT Training:

- Oracle
- Joomla Development
- Html / CSS
- Code igniter
- PHP/MySQL
- WordPress development

Hardware and Software Supply and Services:

- Server
- PC



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- Laptop
- Computer Accessories
- UPS
- Printers
- Training Equipment
- Multimedia Projectors

Sales Channels:

- Through reseller
- Corporate sales
- Private contact
- Through big markets and shop
- Participating tender process

Target Customers:

- Government Offices
- Corporate Offices
- Bank, NGOs
- Private
- Others

Other Antivirus in Bangladesh:

- Kaspersky
- Bitdefender
- Avera
- Avast
- Norton
- McAfee
- Others

We used to work with some of the top vendors in ICT & GIS:

- **Cisco, Juniper, and Huawei** – these three are the ones producing network devices: devices interconnecting other devices. Cisco has been the market leader for 30 years. It produces also Voice over IP (VoIP) technologies and, at a minor scale, security products.
- **EMC2** – this company is the leader in data centre technologies (storage mainly). Among other companies, it owns VMware, one historical leader in server virtualization technologies.
- **Citrix** – a competitor of VMware in virtualization technologies.
- **Palo Alto, CheckPoint, Fortinet** – vendors specialized in firewalls and network security.
- **Microsoft, Red Hat Enterprise Linux** – They both started selling an operating system (RedHat actually sells the support for it, since it is a Linux distribution). Microsoft now sells a lot of applications (Office, SQL Server...).
- **Oracle, NetApp** – specialized in data storage
- **Amazon Web Services, Google Cloud** – sell the “cloud”, in other words, a pool of resources to run your applications in their data centres.
- **F5** – a company specialising in load-balancer, network devices designed to distribute traffic among other devices.
- **Hewlett Packard, Dell, and Lenovo** – they produce (among other things) servers and computational resources.
- **Autodesk** - Autodesk is a design software and services company. It serves customers in the architecture, engineering, construction, manufacturing, digital media, consumer, and entertainment industries worldwide. The company conducts its R&D primarily in Canada, China, Singapore, and the US.

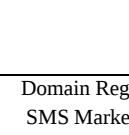
- **ESRI-** ESRI offers geographic information systems, related software, and geospatial analysis products using the ArcGIS platform. It serves different industries including business, government, utilities, communications, and additional industries. It has more than 350,000 clients globally and has a partnership with over 1,800 companies. The company has a wide presence covering Africa, Antarctica, Asia, Europe, North America, Oceania, and South America.
- **Hexagon-** Hexagon is a provider of integrated design, measurement, and visualization technologies. It enables its customers to measure and position objects, design, process, and present data through its technologies to stay a step ahead.
- **MDA-** MDA offers ground-based and space-based information to a number of end-users, especially government and military agencies and organizations. The company has two business divisions: Communications and Surveillance and Intelligence. The communications segment provides satellite solutions, satellite payloads, and several other communication products to both commercial and government end-users. Through the surveillance and intelligence segment, the company provides value-added products, satellite imagery, and related products.
- **Pitney Bowes-** Pitney Bowes is one of the largest geospatial equipment and mailing service providers in North America. The small and medium-sized business solutions segment's operations are further categorized into two sub-segments, namely North America Mailing and International Mailing. The North America Mailing segment comprises revenue and related expenses from the rental, sale, and financing of mailing equipment and supplies provided to small and medium-sized businesses to formulate mail and evidence postage in Canada and the US.
- **SuperMap-** SuperMap is one of the largest GIS providers in Asia and is based in Hong Kong, China. The company provides GIS software and services for different requirements such as facility management, land management, smart city development, environmental protection, and real estate. The company provides desktop GIS, mobile GIS, and GIS services.

Target Market:

Doel E-Services is committed to serving a wide range of clients, from small businesses to large corporations. The company's target market includes any individual or business that requires professional digital services to enhance its online presence and achieve its business goals.

Our Major Clients:

	NATIONAL ACADEMY FOR PLANNING AND DEVELOPMENT (NAPD), DHAKA
	BANGLADESH ARMY, DHAKA CANTONMENT
	BORDER GUARD BANGLADESH (BGB)

	SURVEY OF BANGLADESH (SOB)
	IBN SINA MEDICAL COLLEGE HOSPITAL
	LOCAL GOVERNMENT OF BANGLADESH
	DEPARTMENT OF PUBLIC LIBRARIES, DHAKA
	DEPARTMENT OF AGRICULTURE EXTENSION, DHAKA
	BISHOW SAHITTO KENDRO, DHAKA
	GOVERNMENT TITUMIR COLLEGE, DHAKA
	BANGLADESH JUTE MILLS CORPORATION
	PADMA BRIDGE RAIL LINK PROJECT
	NARAYANGONJ DISTRICT BAR ASSOCIATION
	28TH BCS FORUM, DHAKA
	GOVERNMENT VASHANTECH COLLEGE, DHAKA
	NARAYANGANJ DISTRICT BAR ASSOCIATION, NARAYANGANJ
	SIGMA CONSTRUCTION COMPANY, MOHAKHALI DHAKA



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	ASSOCIATION FOR MUSLIM ADVANCEMENT NETWORK, MOHAMMADPUR, DHAKA
	PROVIDED HOSTING SERVICES TO 80 COMPANIES

Competitive Advantage:

Doel E-Services sets itself apart from its competitors by providing a highly personalized and customized approach to each project. The company works closely with its clients to understand their specific needs and goals, and then tailors its solutions to deliver the best possible outcome. Additionally, Doel E-Services offers competitive pricing and a commitment to delivering high-quality results on time and within budget.

Values:

At Doel E-Services, the following core values guide everything the company does:

- ✓ **Customer focus:** The company places the needs of its clients at the centre of everything it does and strives to deliver the best possible customer experience.
- ✓ **Innovation:** Doel E-Services is dedicated to staying ahead of the curve in the digital landscape and continuously improving its services and solutions.
- ✓ **Quality:** The company is committed to delivering high-quality results in all of its projects and ensuring complete client satisfaction.
- ✓ **Teamwork:** Doel E-Services recognizes that the success of the company is dependent upon the collective efforts of its team, and fosters a culture of collaboration and support.
- ✓ **Team:** Doel E-Services is led by a team of experienced professionals with a passion for digital services and a commitment to delivering results. The team has a deep understanding of the latest technology and design trends and is dedicated to helping its clients succeed in the digital landscape.

Pricing:

Our pricing model is flexible and tailored to meet the specific needs of each client. Our aim is to provide high-quality IT services at an affordable price, without compromising.

Conclusion:

Doel E-Services is a dynamic and innovative digital services company that is dedicated to delivering high-quality and cost-effective solutions to its clients. With a focus on customer service, innovation, and quality, the company is well-positioned to help individuals and businesses succeed in the digital landscape.

Sincerely yours,

Md. Atiqur Rahman (Polash)
Chief Technical Officer (CTO)

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