

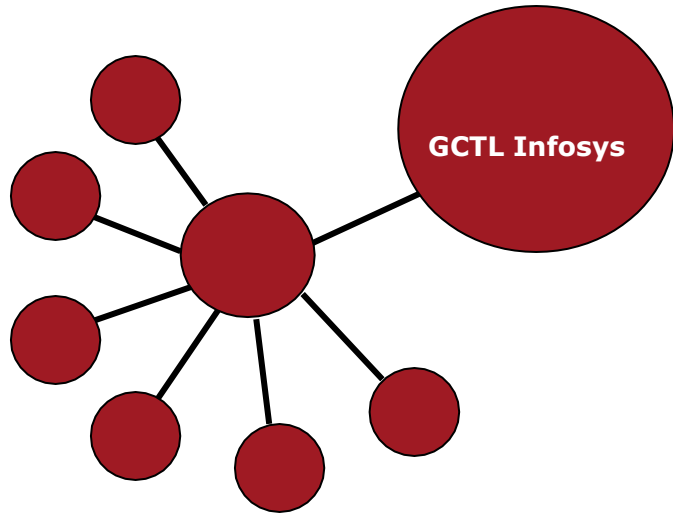


A Software Development Company

A sister concern of Germany Computer & Telecom Ltd. (GCTL)

GCTL Infosys

Based in Dhaka, Bangladesh, we endeavor to build and sustain the standards in the software and ITES world with our proficient skills and undying commitment to progress and advance...



Our Vision:

Software, Apps, Ecommerce, SEO and ITES service

Our Mission:

Strong Focus on delivering the Best, Cost Effective software and Services to satisfy our clients.

GCTL Infosys Advantage

We target to achieve **CLIENT SATISFACTION** through our Quality, Efficiency, Cost E-effective and Support Services

- **Speed**

- Multiple parallel project teams
 - Component based Framework approach

- **Quality**

- Robust Processes and Tested Methodologies
 - Comprehensive quality system in place covering Processes

- **Cost**

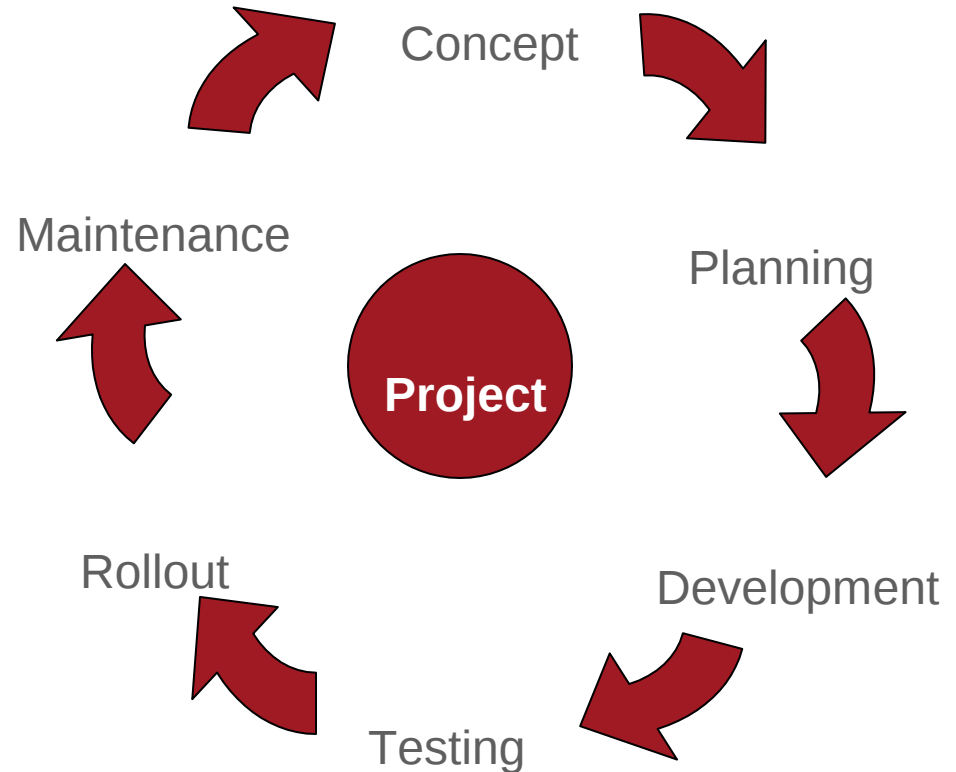
- Cost savings in Offshore
 - Development Lower defects,
hence lower re-work

- **Service**

- On-time, On-budget Project
 - Delivery. Focus on Communication & Coordination

How we work

- ...delivering innovative & competent software development through our conceptual planning, resourceful development & efficient maintenance & support
- ...round the clock
- ...around the world



Services we offer

- **Custom Application Development**
 - Customized Software Solutions
 - Mobile Apps Development
- **Web Solutions**
 - Ecommerce site development
 - Web site development
- **ERP Software**
- **Digital Marketing & Branding**
- **Graphics & Video Animation**
- **Search Engine Optimization(SEO)**

Core Competencies

Core Competencies:

- Industrial ERP
- RMG ERP
- Production
- Inventory
- Accounts
- Vehicle Repair Management
- Visitor Management
- Clearing and Forwarding Management
- Transport Management
- Booking/Scheduling Management
- Meeting Room Booking
- Support Team Management
- CRM Software
- Service Ticketing
- Supply Chain Management
- E-commerce Application
- SEO and Digital Marketing
- Mobile Applications

Skills

Web Programming:

- HTML
- PHP
- JSP
- J2EE
- ASP
- XML
- Angular JS
- Vue JS
- AJAX

Graphics and Animation:

- Adobe Photoshop
- Adobe illustrator
- Macromedia Firework
- Macromedia Flash
- Corel Draw Video Production
- Adobe Premiere
- Adobe After Effect
- Real Media
- Windows Media

Software Tools:

- Crystal Reports
- Install Shield
- Microsoft Visio
- Microsoft Project

Database:

- MySQL
- MS Access
- MS SQL Server
- Oracle

Programming:

- PHP/Laravel
- C# Sharp
- Python

Custom Software Development

- Efficient and Cost-effective business solutions
- Strong Programming Logic and Concept
- Develop Upgradeable Standalone Software Solutions with multi-platform compatibility
- Customize existing solution
- Automation

ERP Services

- Implementation by handling basic software modules as under:
 - Manufacturing
 - Supply Chain Management
 - Financials
 - Projects
 - Human Resource
 - Customer Relationship Management
 - warehouse
- Maintenance & support
- Customization

Integrated Web Solutions

- **Web Portal Design & Development**
 - E-commerce & OS Commerce Solutions
 - Web Portals Design & Development with Shopping Carts and Payment Gateway embedment and solutions
- **Web Support**
 - Website Maintenance
 - Website Support

Information Web Sites/Portals

- **Static Website Designing**
 - Static Website Design
 - Website Redesign
- **Dynamic Website Design & Development**
 - Dynamic Website development
 - Content Management System
 - Web Application Development
 - PHP Web Development

Offshore Product Services

- Aim to bring software products to market faster and more cost effectively
 - **Product Development**
 - Shrink Wrapped Product Development
 - Development and delivery of specialized components
 - 24/7 remote product support and enhancement
 - **Product Testing**
 - **Product Maintenance**
 - Service level agreement and key performance indicators
- **Critical Success Factors**
 - Product-savvy development talent
 - Component driven approach to design
 - Investments in product development centric tools

SEO and Digital marketing

Search Engine Optimization Services:

- ALT Tag set-up
- Article and Blog Writing
- META Tag Set-up
- Back Link
- Search Engine Submission
- SEO Management

Online Marketing and Promotions:

- Social Media Marketing
- Google adverts
- Affiliate Programs
- Email marketing
- Online advertising (Banners, Rich Media Marketing)

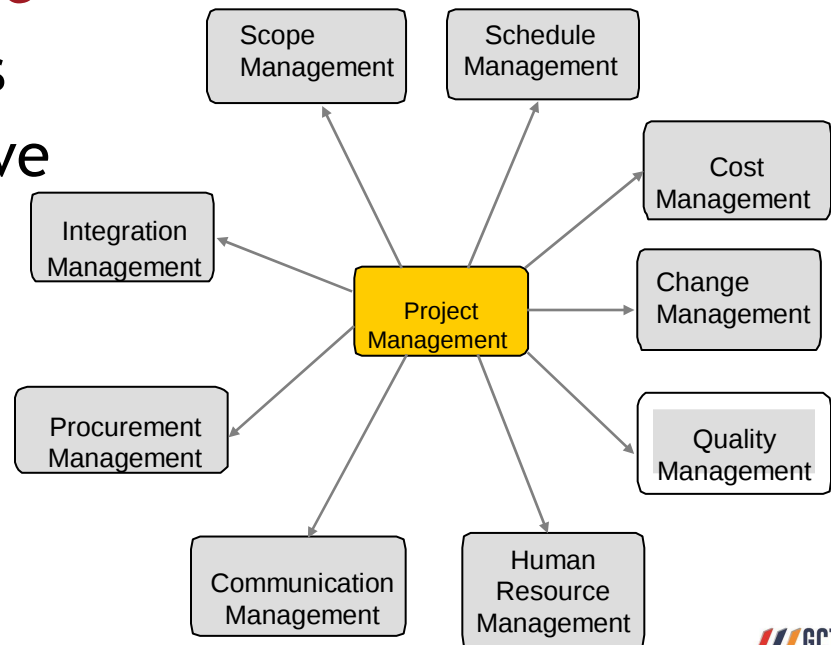
Graphics & Media

GRAPHIC DESIGN

- Branding:
 - Logo design
 - Visiting cards design
 - Letter head design
 - Brochures & Catalogues
- Web | Online Banners
- 2D 3D Graphics & Animations

Project Management Practices

- Metrics driven project management
- Knowledge Acquisition Process (KAP)
 - Client & End-User involvement in Requirement's stage
- Change Request Process
- Usage of tools to improve productivity



Our team

- Uniquely strong combination of knowledge and experience.
- highly qualified people
- Well-structured team providing increased resource bandwidth

Differentiators:

Differentiators.....

- Excellent Service
- Round the Clock Support
- Value for Money - Delivering a true cost - benefit
- Proven track record
- Wide spectrum of services
- Flexible business models
- Continuous Technology Adaptation and Innovation

Why GCTL Infosys.....

- Extremely Competitive
- High Degree of Flexibility
- User Friendly and Impressive GUIs
- Multi-Platform Compatibility
- Unparalleled Service

Contact Us

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**We aspire to deliver a value system to the customer
with excellent quality and cost effectiveness and
with a focus on speed**

Thank You