



Company Profile

Sunshine IT

Office Address

69/C, Green Road, Panthapath, Dhaka-1205

Phone: +8801714044180

Email: sunshine.com.bd@gmail.com

Website: www.sunshine.com.bd

FB Page: <https://www.facebook.com/Sunshine.com.bd>

About US



“**Sunshine IT**” is a Software Development Company in Bangladesh. it's Establish 2018, Sunshine it is Proprietor ship Business. From 2018-Current CEO Name Md.Foyjur Rahaman Sohel. He is a Bsc Engineer in Computer Science and Engineering From DIU. Sunshine IT is the most promising and potential SME Business solution, content and service provider at present time. To keep up with the pace of modern information technology and entertainment of 21st century, Sunshine IT promises to combine entertainment and information together and bring the best, latest to its valuable consumer all around the country, and abroad.

Sunshine IT. is also focusing exclusively in high quality and cost-effective software development and implementation of services. We are advancing on a tremendous pace and with involvement of skilled and experienced people working in the organization.

However, Our Company is well known for SME Business. We believe that such products and services like software, database, middleware, applications, operating system, enterprise management, hardware and cloud have a very good potential in Bangladesh. It is in this respect that we would like to extend our interest in forming a partnership with your company. We believe that our services can well compliment your products and services in the potential market.

We provide SME Business solutions in Bangladesh. Depending on the size and scale of the requirement, we have different products and services readily available to meet the requirements with most optimal and efficient way.

Our Services:

- Accounting Software
- Inventory Software
- POS Software
- Courier Management Software
- HR& Payroll Software
- SME ERP Software
- Dealership Management Software
- Developer Company Management Software
- Animal Health Importer Business Software
- Travel / Tour Management Software
- CRM software
- Project Management Software
- Jewelry Management software
- Ecommerce & Dynamic Website Development



Vision

Our Vision is to achieve 100% customer satisfaction by delivering quality products and services at an affordable cost. Our forward vision is to strive to become an entity in technology based corporate solutions, capable of demanding unconditional response from the targeted niche. We also believe that for our scope of improvisation – sky is the limit and we are always ready to take our achievements to the next level. We are growing and would always like to remain on the growing streak.

Mission

Our Mission is to achieve the reputation of a quality, high standard & reliable solution & service Provider Company in the ICT industry.

Membership

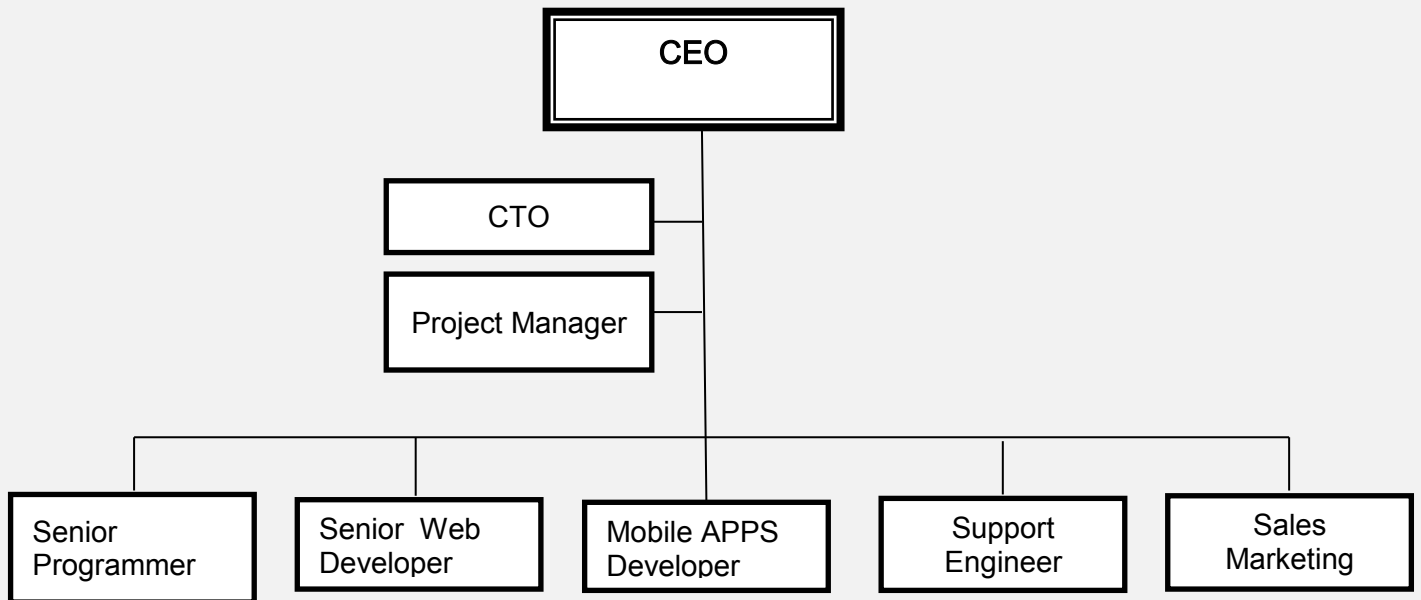
e-commerce Association of Bangladesh(e-CAB)

Mission and Vision

Our Mission is to achieve the reputation of a quality, high standard & reliable solution & service Provider Company in the ICT industry.

Our Vision is to achieve 100% customer satisfaction by delivering quality products and services at an affordable cost. Our forward vision is to strive to become an entity in technology based corporate solutions, capable of demanding unconditional response from the targeted niche. We also believe that for our scope of improvisation – sky is the limit and we are always ready to take our achievements to the next level. We are growing and would always like to remain on the growing streak.

Company Organogram Chart



Title	Description
Name of Company	Sunshine IT
Type of Business	Software Development Company
Founder & CEO	Sohel Rana
Website Address	www.sunshine.com.bd
Company Email	sunshine.com.bd@gmail.com
Company Phone	+88 01714044180
Office	69/C,Green Road, Panthapath, Dhaka- 1205
Company Hotline	Information: +88 01714044180 Sales: +88 01714044181 Support: +88 01714044181
Areas of Expertise	Software, Website & APPS Development
Market Coverage	All Over Bangladesh and Asia
Logo	
Motto	Win the Dream
Mission & Vision	▪ To provide solution for them who want to invest less amount but want to enjoy latest technology benefit with installment basis payment. ▪ Our business strategy is to bring SME level companies under the digital umbrella to manage their business with easy and affordable costing ▪ We design, develop and maintain cloud based business software for running your company with minimal IT infrastructure costs hence allowing you to focus growing your company in other key areas.
Bank Information	Name of Bank : Dutch Bangla Bank Account Name : SUNSHINE Account No : 1561100014826

Target market



From its inception, Sunshine has unique characteristics of serving the micro, small and medium enterprises. The business life of the company is 1 (one) year and it has just started its operation for 2nd year. In this short span of life, it has already reached more than 100 (hundred) numbers of small businesses. It is to mention that the existing small customers are using our products with average prices ranges from 10000 to 12000.

But the Sunshine marketing team has observed that the small businesses become more interested if the services are more affordable to them. We have observed these types of feedbacks from all over Bangladesh segregated into different sectors and business houses. Most of our business houses run by young entrepreneurs who have completed their studies and started their businesses and they are keen to embrace technology into their business operation. Some of the customers have lack of technological skills but they believe that if they take online based business system, they can also reach more customers and they can be profitable by increasing their sales and enhancing business management capabilities.

From these points Sunshine believes that if these segments of customers are offered affordable small price package services, it could then reach more customers. In this way, Sunshine has targeted the micro, small and medium enterprises who has willingness to operate their business more effectively but could not do so due to lack of affordability in terms of price, awareness and motivation.

In this regard, Sunshine has strong believed that there are huge opportunities of its new services to this segment of population.

Micro Small and Medium Level Business owner from all over Bangladesh.

Different Types of Business owner can use Sunshine Platform Such as:

1. Retailers
2. Service Providers
3. Agribusiness
4. Manufacturing
5. Distributors
6. Food and Beverage
7. Garments Shop and many more.
8. Electronic Shop
9. Computer Shop
10. Hotel & Restaurant

Marketing strategy

Market Plan can be changed by output and Market research

- * Facebook Boost (for Target Customer)
- * SMS (for Target Customer)
- * Growth Marketing (By Expert Growth Marketer)
- * PR Marketing (Location and Person Base)
- * Door To Door (By Sales Man)
- * Digital Marketing like SEO, SMM, Content Writing, Video

Our Skill

In SUNSHINE IT, we implement our skill for our clients. You can hire us for our skill so that you can implement us in your success.

PLATFORM	ENVIRONMENT
Development Languages/ Tools	PHP C#.Net, Java
Web Development Script/Tools	PHP, ASP. Net, JavaScript, Dream Weaver
CMS	WordPress, Magento
RDBMS	MS SQL Server, MySql
Web Servers	Microsoft IIS, Lotus Domino Server, Apache
Groupware & Document Management	Microsoft SharePoint Services, Lotus Notes & Domino
Operating System	Windows, Linux, Unix
Multimedia/Graphics	Macromedia- Director, Flash, Adobe- Photoshop, Illustrator, CoreIDRAW
Design Methodologies	UML, RUP

GET IN TOUCH



House# 69/C, Green Road(5th Floor),
Panthapath, Dhaka-1205



+880 1714044180
+880 1714044181



sunshine.com.bd@gmail.com



www.sunshine.com.bd