Uddom Business Services Limited

Your Business Manager....

An Entire Business Process Outsourcing Service Provider

COMPANY PROFILE

Your Ultimate Business Service Partner

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Letter from our CEO

MD.KAWSAR

Managing Director & CEO

Good Idea is a Spark but proper execution is Fuel to make success

Entrepreneurs are the key to the national economy. We've built our Team to give full fledged support and service to the Entrepreneurs everywhere. We give the service from bottom line SMEs to Top Line MNCs. Enterprises are keeping trust on us. The spirit of continuous improvement and the commitment to operational excellence go on as we find new ways to enhance our business.

Who we are

Founded in late 2016, Uddom Business Services Limited sought out to solve the 360 degree start-ups problem in Bangladesh. Working mainly with Technology Based Start-ups companies. Our primary focus is reliable and fast marketing and sales services providing and growth hacking. Till now it has serves more than 100 companies in Bangladesh. It works only in B2B model.

Experience on Industries:

E-commerce
Health Sector
NGO
MNC
FMCG
Service Platform
Real Estate Sector
Ride Sharing
Retailing
Education Technology
Business Automation
Hotel & Resorts
Logistics

E-Commerce Startups

*Merchant Acquisition,
*Customer Acquisition,
*Product Sourcing,
*Logistics, Promotions.
*Digital Marketing

Sales & Marketing

***Activation**

***Direct Door to Door Sales**

***Promotional Campaign.**

***Route to Market,**
***Product penetrations**

Branding

*Event Organized & Management

*Offline Campaign

*ATL , BTL, Brand Awareness & guideline

Our Services

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B2B MATCHMAKING

SALES SUPPORT

HEAD HUNTING

LEGAL DOCUMENTATION

CALL CENTER

EVENT MANAGEMENT

ACQUISITION

FIELD ACTIVATION

PRINTING SUPPORT

TRAINING

DIGITAL MARKETING

Our Achievements

Acquired 20,000+ E-commerce Merchent (Manufacturer+ Importer+ Wholesaler)	8500+ Doctor Acquisition	450+ Hospital Acquis	500+ B2B Collaboration done
1800+Car Workshop Accuisition Done	30+ Road Show	5000+ Retailer Acquisition	3500+ Car& Bike Acquisition for Ride-Sharing Companies
3 lacs+Customer Servey & Data Collection	15+ Event Management	1500+ Head Hunting	2.5 lacs+App Download for Different projects
That's all we have done in our last 4.5 years & still counting Pray for us		20,000+ Corporate Gift Support	5000 Hours Call Center Support

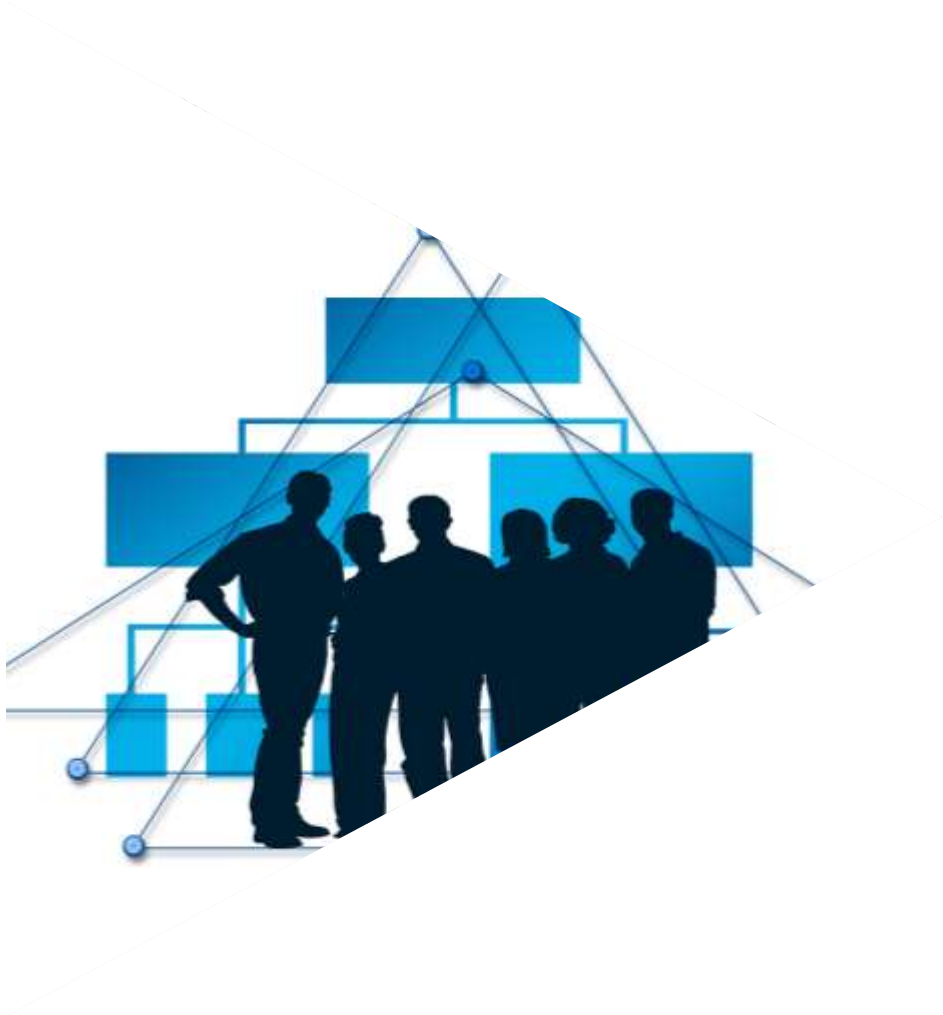
Our Specialization

- B2B Matchmaking
- Startups ECO System Development
- Strategic Planning & Consultancy
- Lead Generation
- Business Process Outsourcing
- Marketing & Branding
- Activation
- Call center Management
- Logistics
- Event Management

Our Mission

We exist to develop great relationships with the entrepreneurs and provide them with the highest level of service. We strive to accomplish this by offering services at a reasonable price and always holding ourselves to the highest degree of honesty and integrity when dealing with our customers.

Mission and Vision



Our Vision

Our vision is to create a better business for many entrepreneurs. To be the best quick service experience. Being the best means providing outstanding quality, service and value.

History

From Idea to Business:

Starting Business Operation with Call Centre & Customer Care. Then it expands to the Event Management, Marketing & Branding Agency.

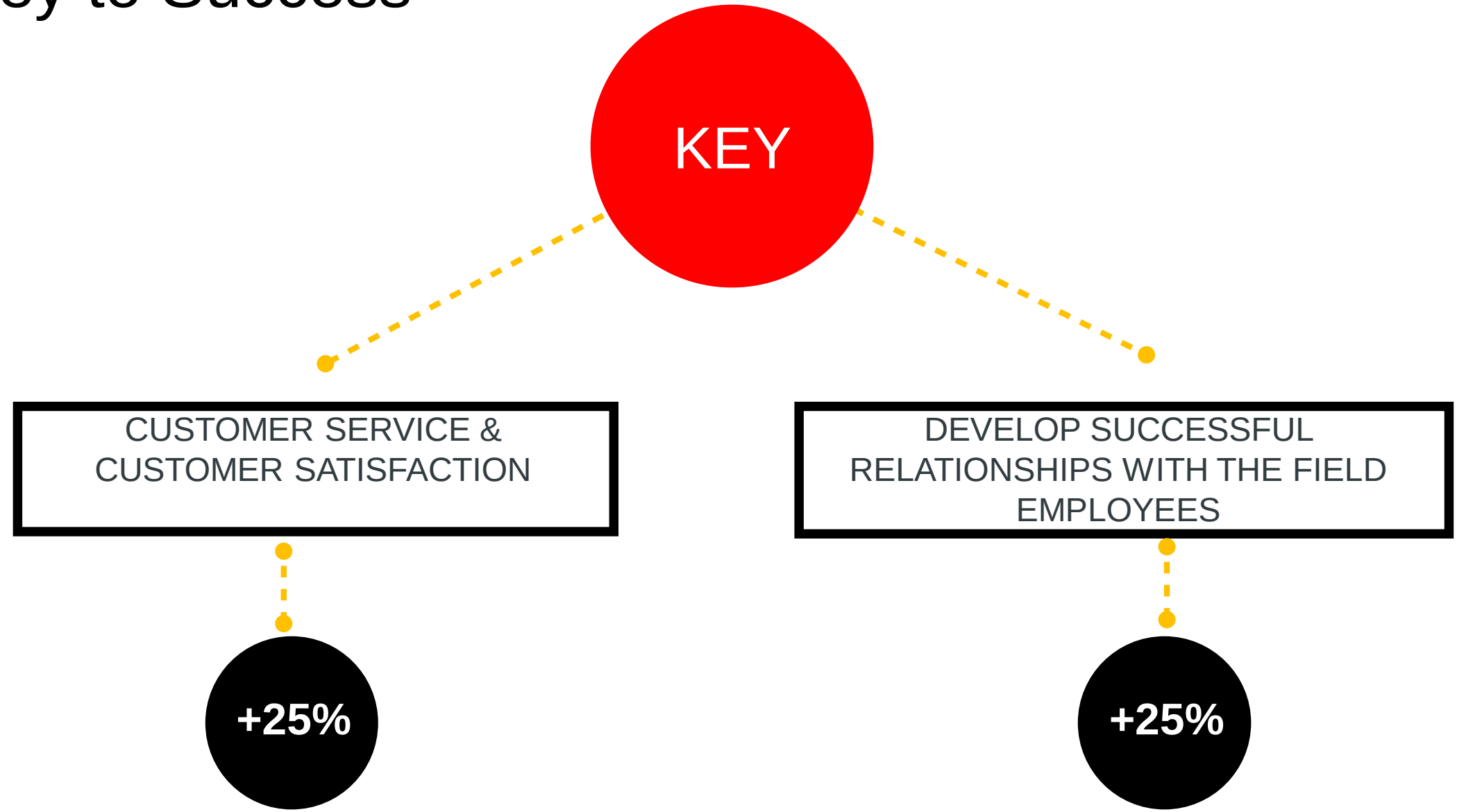
01/06/2016

Involve In E-commerce

We launched our journey with E-commerce sector offering entire Merchant & Vendor Acquisition, Activation, Branding and Digital Marketing, Networking Support direct to the E-Commerce.

01/01/2017

Key to Success



DEVELOP STRATEGIC ALLIANCES WITH THE CUSTOMERS ACTUAL TIMELY NEED

+20%

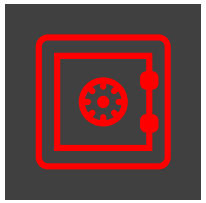
TEAM SPIRIT

+30%

100%

RESULT

Business Goals & Objectives



Entrepreneurs Reliability

We focus on Entrepreneurs trust and reliability in our operation by indentifying their need. Set proper action plan to resolve the Sales Issues of the Enterprise.

Market Expansion

The ultimate target is to be a leader in the field marketing activities to be reached number one company in Bangladesh. But our target is to reach our activities beyond border very soon.

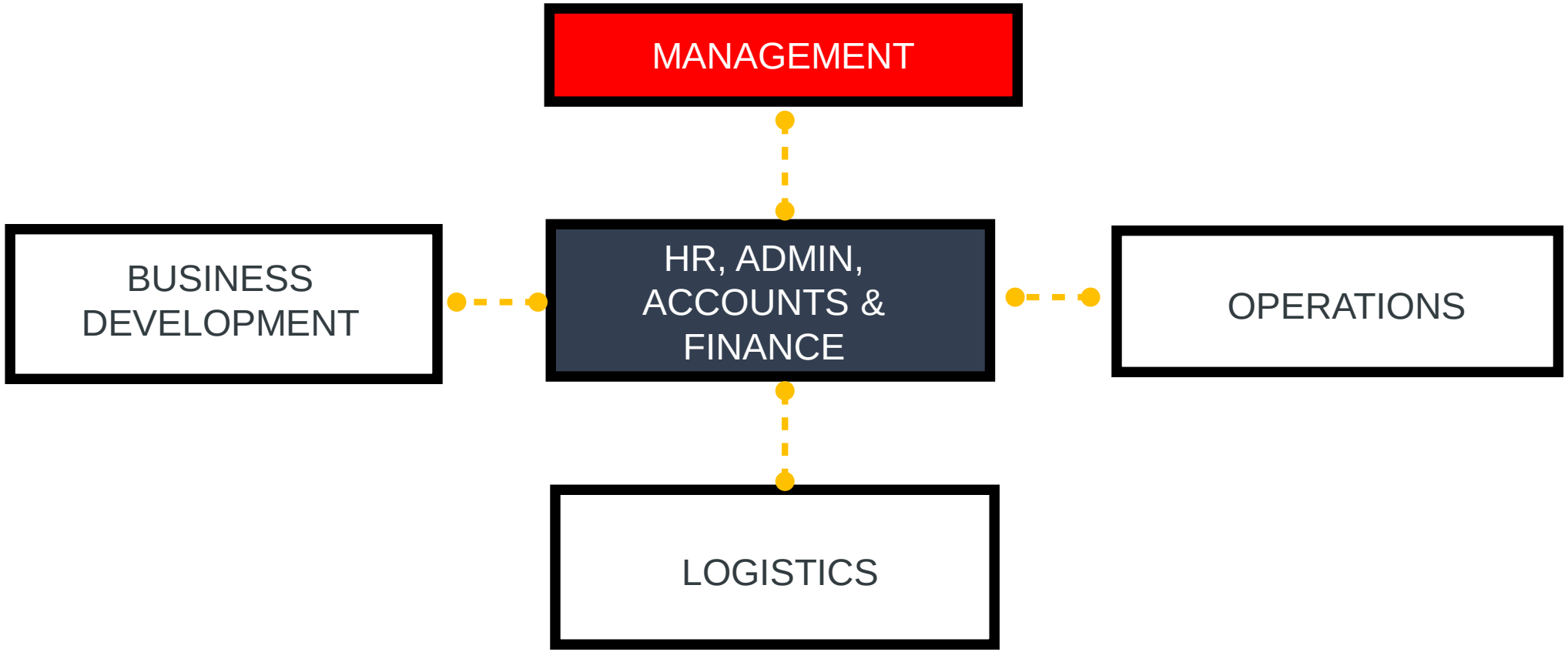
Rapid Growth

We have an enormous upside potential rapid growth. Every year customer base is increasing just for getting a optimum feedback from our end and customers creating customers for us.

Happy Customers

Keeping customers happy and coming back is our main objective that make our revenue.

Company Organization



Ownership & Management

Md Kawsar

Managing Director & CEO

Experience: 16 years

Abdul Matin Emon

Company Chairman

Experience: 20 years

Uddom Business Services Ltd.

How It Works

1 **BRAINSTORMING**: Identify the Clients or Customers Need through Discussion Session and Brainstorming

2 **ACTION PLAN:** Set an appropriate Action Plan to resolve the problem or growth hacking and SEND BUSINESS PROPOSAL to the Clients.

3 **PRICE QUOTATION SUBMISSION:** After Finalizing the Business Proposal formally Send the Price Quotation for the action plan.

4 **MoU or AGREEMENT SIGNING:** Generally an agreement signing ceremony is organized and make PR to inform the others for the products & services.

Uddom Business Services Ltd.

How It Works

5 **WORK ORDER:** We receive work order to start the work to fulfil the Action Plan.

6 **RECRUITMENT & TRAINING**: Recruitment Process Starts through job post in online & offline media. After recruitment training is given for the specific job.

7 **FIELD WORK STARTS**: After completion of the training team deployed in the filed Setting targets and executives are always on supervision.

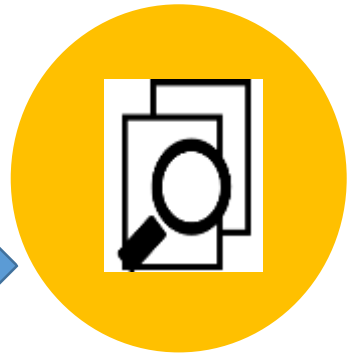
8 **SERVICE DELIVERY & CLOSING:** After Completion of the field work we analyze the feedback and queries, verify the data and submit it to our clients and customers.

Uddom Business Services Ltd.

Operation Process Flow

1. Daily Team Meeting

2. Supervision



3. Work Assessment & Feedback Analysis

4. Target Achievement

5. Quality Control

6. Reporting

Availability
Of Uddom Business Services Ltd.

One consistent methodology, across all countries.
Coverage area:

✓ Dhaka ✓ Inter city

Prime Location:

- CTG
- SYLET
- KHULNA
- BARISHAL
- RAJSHAHI
- MYMENSING
- RANGPUR

Why Uddom Business Services Ltd.

Wide Range of B2B Network:

Uddom has a wide range of B2B Network as it has given services more than 100 Start-ups at least by the 6 Years span of time.

Skilled Human Resources:

We have skilled human resources in Management, Business Development and Operation to take the outstanding challenges.

Flexible Payment:

Uddom is the company that gives the best service in a reasonable price. Also, it has flexible payment system so that entrepreneurs do not feel insecure to work with us.

Some Snapshots : Take a Look Back: B2B Tie Up

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Some Snapshots : Take a Look Back

Mega Event Management

- Managed launching anniversary and other events of several top brands.

Constant Innovation for the Clients

We love to emplant unique ideas

Achieved huge results with first ever **Cycle Billboard** road show for Xiaomi and Chalo and **Human Billboard** for Zantrik

Our Successful Projects

Doctorola

uddom

- Registered **450 Hospitals** and **8,500 Doctors** within **one year**.

Our Successful Projects

Zantrik

uddom

Established **1,800 field workshops** from **Teknaaf to Tetulia** within **one year.**

Our Achievements

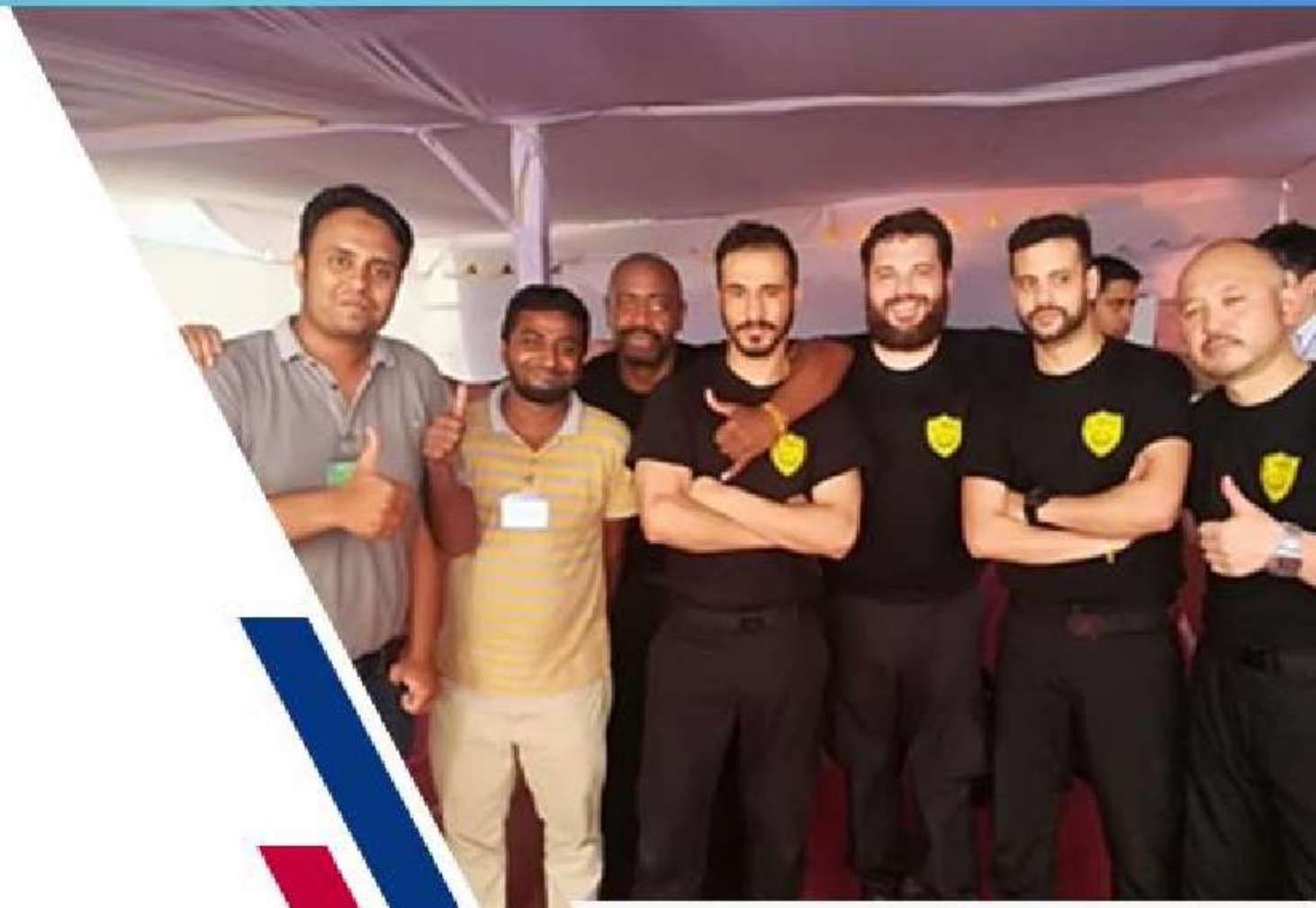
Over 350+ Hospital and

200+ Pharmacy Onboarded

from 64 Districts of Bangladesh

Our Successful Projects

- Carried out a several seminars, trainings and events throughout the country.



Our Successful Projects

- More than 60 top Hotels, Restaurants and Fashion brands on boarded for Xtra, an online gifting platform.

Our Successful Projects

- Evaly's exclusive Marketing Partner
- On boarded 10,000 **Merchants** with the objective to reach 5,00,000 by the end of 2020.

Clients

Energypac
AKHTAR furnishers
USAID
city bank
ok wallet
Chaldal
XITIRA
UBER
pathao
HungryNaki
BAJAJ
O|CODE
amarroom
Infosapex
bestelectronics
evaly
SCG
Light of Hope
যান্ত্রিক
FUND SME
দর্পণ
shodagor.com
Parmeeda
EduHive
Sheba
gb
ghore bazar
ezzyr
tap
priyojon
healthcare at home
Doctorola
শিওরক্যাশ
টাকা দেই ফোনে ফোনে
Upay
DIGITAL TAKA
নগদ

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