



COMPANY PROFILE



IMA FAR EAST LTD.

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Cell: 0171-1588843



COMPANY PROFILE

Established in 2018 by a team of young expert software professionals, IMA FAR EAST LTD. is one of the largest IT & Software Supplier today in providing integrated modules to manage all their processes. Consistently delivering mission, our team has been delivering technically challenging projects under tight timelines, while also providing exceptional customer service and support to our clientele. This in turn has led to extremely positive long-term working relationships all over. Our detailed project process was created to ensure our projects are completed on-time, in-budget, and to the clients complete satisfaction.

- IMA FAR EAST Limited is a software services provider company.
- Registered under Bangladesh Companies Act 1994 since 2018.
- Registered with SOAB (Small & Medium Enterprises Owners Association of Bangladesh).
- IMA FAR EAST LTD. is a registered taxpayer of National Board of Revenue under the jurisdiction of Taxes Circle - 304 (Company), Taxes Zone 14, Dhaka.
- IMA FAR EAST Ltd. provides IT solutions & Supply softwares, underlined by innovation and value creation that impact and redefines the businesses processes.
- IMA Far East Ltd. takes pride in its philosophy of 'Customers First' which empowers our Employees to create a real value for the customers.
- Our continuous development and training programs ensure that we are always positioned to provide our valued customers a wide range of high quality services, using the latest tools and technology.
- We are focused on complete reliability models of project execution and management. We offer turnaround guarantees for any project we undertake, backed by comprehensive management planning and supervision.



- The company has under its fold, over 30 highly skilled and experienced professionals from system analysts, system integrators, Engineers, MBA's to Marketing professionals, with domain expertise in their own fields of specialization.
- Our vision is to be a leading software supplier in IT industry.

QUALITY POLICY

IMA FAR EAST LTD. is committed to providing products and services of the highest possible standards to satisfy our customer expectations of quality, reliability and service. With total customer satisfaction as our quality policy objective, we have well defined and documented quality standards. Procedures have been laid down for project management, the entire Software Delivery Life Cycle, monitoring customer relationships, and human resources management. For each phase of the Software organize and delivery Life Cycle, there are processes for inspection & reviews, documentation, configuration management and change management.

IMA FAR EAST LTD. recognizes that the diligent operation of a Quality Management System leads to efficient and effective performance of work activities with minimum errors.



MISSION

Provide cost effect high quality innovative solution & services, powered by state of the art technologies, anchored on our basic principles of:

- Explore
- Innovate
- Improve

The strong Marketing team of IMA FAR EAST LTD. is constantly working to upgrade existing solutions and develop new products. We are transparent and accountable to customers, shareholders, partners, and employees and strives to deliver on commitments and results.

OUR VALUES

IMA FAR EAST LTD. respects and seeks to maintain the highest standards of fairness, equality, integrity, and honesty. Our corporate philosophy is:

- Total customer satisfaction, continuous improvement and total involvement.
- Constantly and consistently deliver products and services of highest quality.
- Keep pace with change and continuously strive for innovation while keeping in step with modern technology and methodology. Our core value centers on total customer satisfaction and quest towards ensuring good corporate citizenship.



COMPANY INFRASTRUCTURE

We are professionally managed Software Supplier and IT based Company servicing clients all over the Bangladesh & abroad.

IMA FAR EAST Limited was formed with a clear goal to provide quality software development services.

We are equipped with state of the art infrastructure to cater to nearly every software development requirement:

- Modern office set-up with state of the art development centre
- High speed connectivity to internet gateway
- Latest hardware and licensed software
- Custom built testing software applications
- Adequate communications infrastructure
- Reserve employee resource pool
- Data backup systems and redundant backup servers
- Redundant Power backups through IPS & UPS.
- Secure access for all employees.



COMPANY SERVICES

IMA FAR EAST LTD. delivers quality and timely solutions and services at a price that make our clients smile.

An in-depth knowledge of various technology areas enables us to provide end-to-end solutions and services. We maximize the benefits of our depth, diversity and delivery capability, ensuring adaptability to client needs, and thus bringing out the most innovative solutions in every business and technology domain.

IMA FAR EAST LTD. is your one stop partner where you can outsource all your support services with peace of mind about quality and reliability. IMA FAR EAST LTD. Software Solution's strength lies in understanding the client's business processes, culture, vision and goals across the industry segments and offering client oriented solutions which are highly reliable, creating customer

peace of mind about quality and reliability. IMA FAR EAST's strength lies in understanding the client's business processes, culture, vision and goals across the industry segments and offering client oriented solutions which are highly reliable, creating customer comfort.

Our team is committed to provide IT Services with:

Quality | Technology | Innovation

Our Services Include:

- IT Services
- Project Management
- Consultancy
- Outsourcing
- Education / Training



SERVICES

IT Services

IT has high potential in terms of employment and revenue generation. The IT manufacturing sector is growing at an average rate of 28-30% annually over the past decade. Software industry continues to contribute a major portion of Bangladesh IT industry's revenues.

With the dedicated and adroit employees at IMA FAR EAST LTD. , it has been adept in assisting the growth of the nation in the field of Information Technology. IMA FAR EAST LTD. with its vision of quality and innovation has been successful in catering the needs of those who seek our assistance in following areas of IT enabled services:

- Software Solutions
- Web Solutions
- Graphic & Multimedia Solutions
- Networking Solutions
- Quality Assurance & Testing
- Application Maintenance & Support



SERVICES

Software Solutions

IMA FAR EAST LTD. Software Solutions has organized a number of products and Textile & Garments applications for its clients in this service. We use a highly effective IMPACT Methodology for offshore and distributed software delivery. Our applications come in all sizes, be it a one-table database, or a massive client-server application. The creation of complete database applications is yet another field that we specialize in.

We offer:

1. CNC Based Application
 - Interactive Application Designed with SQL Database Management system. (IMA CCC, IMA Cutting Optimizer.)
 - Custom Application Maintenance
 - MIS and ERP Solutions & Support
2. Client Oriented CAD/ CAM Software for Design Industry.



SERVICES

A strong team of Engineering professionals empowers the application delivery, Support and Troubleshooting capability at IMA FAR EAST LTD. The applications range from CNC Based Automated machine, online service to CAD solution to enterprise information systems. SQL database engines support most of these applications.

CNC Based Application Delivery/ Maintenance

It is a well known fact that some of the ready-made, packaged applications have failed to meet the requirements of the customers because of their unique needs and differing business practices and processes. In addition, prohibitive cost of implementing a packaged application and the maintenance thereafter becomes an unwelcome perspective.

We have experienced I.T. Consultants for Project analysis, formulation and concept planning, right up to project management and installation. We deliver from ready-made to customized Software that is completely based on user's requirement with GUI (graphical user- friendly interface) on any of the mentioned platform / languages.

CNC Based Machine's Software Solutions & Support

We offer customized low cost solutions to industries based on open standards, contemporary technologies and maintenance support. While incorporating the best of business practices, we do take special care of the customer requirements.

Our Solutions include the delivery of software in a distributed model, with some phases of the project being conducted on-site and others being conducted offshore. Each phase is uniquely defined and executed. After unit, and system testing the product is then sent to the client for acceptance testing. We have satisfied customers find the solutions user-friendly, flexible, and comprehensive.



SERVICES

2. CAD / CAM Software.

We deliver the Most user friendly software for the CAD/ CAM department for any textile and fashion industry.

To tackle with hard and soft barriers and make the client satisfied with our product, we make sure that following steps are taken in each project:

- ✓ Managing individual change
- ✓ Training tools and techniques for helping the client.
- ✓ Build learning, renewal, and short feedback loops into business processes.

Web Solutions

IMA FAR EAST LTD. provides web solutions & services to help customer reach to a wider customer base. The web is a new and different medium for communication and requires a different viewpoint and skill set to use it in the most effective way. You need web consulting to get more return on your investment in your web site. We can help you get the most effective solution through:

- Website Development
- Web Multimedia
- Web Promotion



SERVICES

Website Development

Websites can enhance awareness of your brand, leading to more sales. Build relationships with customers, vendors, and shareholders through your Online identity get more traffic from the search engines. Get more traffic from the search engines, fast loading web pages with excellent navigation and designing, communicate more effectively. Either you are looking for Dynamic site or a static site is your solution we can help you acquire both. We offer web sites on flash, asp, php which are tailor made to target your customers and make your presence live on web.

Web Multimedia

Add video on your web site or have a complete flash web site and see your popularity ranking high.

Web Promotion

We can promote your site to acquire more traffic, more enquiries, more leads, and more value. Web Promotion is a three phase process and we are your companion to see you through all the phases and that too very well. We get your site listed at the most popular Internet directories because they can send you substantial amounts of traffic and affect your ranking in various search engines. Email marketing is a great way to promote your electronic Shop to buyers including those who are interested in your shop but have not purchased items from you in the past.



SERVICES

Web hosting

We provide service to host your own website, and users with online systems for storing information, images, video, or other content accessible via the World Wide Web. We offer 10 MB, 50 MB, 200 MB web hosting. We also offer custom web hosting as per your requirements. File Hosting Service: Host your static content, typically large files that are not web pages.

E-commerce

We offer e-commerce services in custom-built solutions as well as packaged software customizations and implementations. This helps customers to heave their business from point of sale implementation and go global. Our competent management team, good post-sales services, well-organized business structure, network infrastructure and a secured, well-designed website will ensure ripe results on your investment.

Graphic & Multimedia Solutions

Each Client is different with his own ideology and vision, so should be his designs. Having done more than 200 design solutions, we lend our services for:-

Logos, Brochures, Advertisements, Corporate Profile Presentation, Product Catalogue, Training/ Tutorials Presentation, 2D-3D Animation and Walkthrough.

Networking Solutions

IMA FAR EAST LTD. can network your computers together by peer-to peer or using a server-based network and connect you to the Internet. We will help you locate an Internet service provider, and configure your network for T1-T3, Dialup, DSL, Cable or connection sharing through our supplier. We can establish remote access setups, which will help an employee, stay in touch with the workplace, irrespective of the geographical location.

We offer following networking services:

- LAN/ WAN set-up.
- Corporate Intranets
- Network Administration.



SERVICES

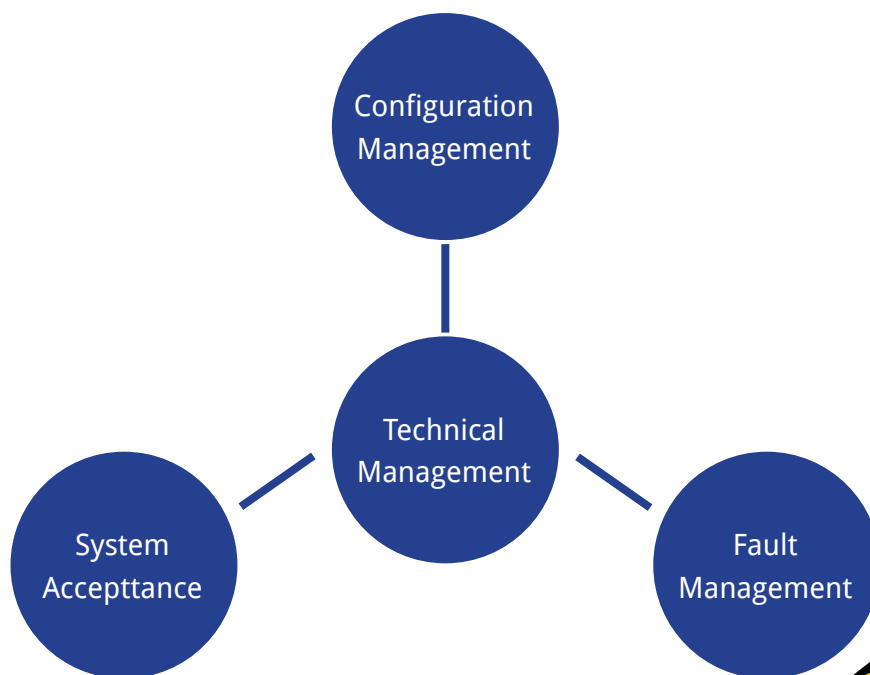
Application Maintenance & Support.

The quality of product deployment, training and support has everything to do with customer success and satisfaction. We offer annual maintenance plans which are tailor-made as per the client's requirement. If required we depute technical team which works at the client site for the system execution or support as per requirement.

We ensure maximum return on investment to the customer as we provide complete offsite telephone support in the form of consultations, assistance and advice on the use and maintenance of the Licensed Software. Our experts' providing technical assistance and advice for problem diagnosis and resolution, have gained us client satisfaction.

We also offer on-site service calls to Customer's facility. In such cases, our consulting charges are subject to yearly service contract.

Technical Management





SOME OF OUR PRODUCTS

IMA **MAXIMA**

MAXIMA is one of the most complete software available today on the market, dedicated to design department of Clothing Industry: from patterns design, to size grading, to arrive at fabric consumption optimization.

It combines traditional and computer tools, allowing you to create many more models in less time.

It eliminates more laborious and repetitive operations, thus increasing productivity, accuracy and final quality product.

The software is modular and includes the upgrading of optional functions such as automatic marker for both single and server license or the parameterization program to make simulations of editing to the various pieces that make up a basic pattern, with the aim to create a made-to-measure model. Direct Importers allow the management of proprietary files of the most popular CAD (Lectra, Gerber, Optitex, Audaces, ...) both in import and export as well as all other standard formats:

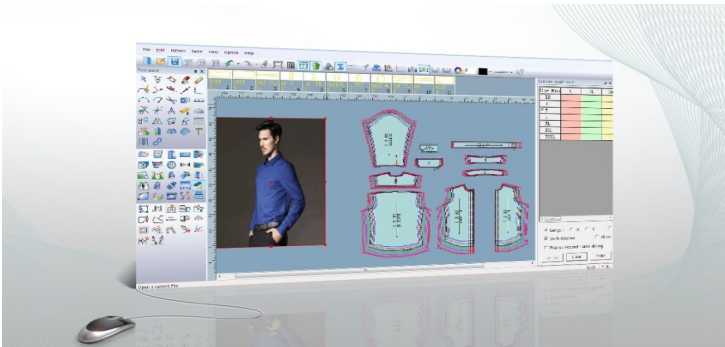
- AAMA
- DXF
- ASTM D6673
- ISO (for automatic cutting)
- HPGL (for plotter or cutter).





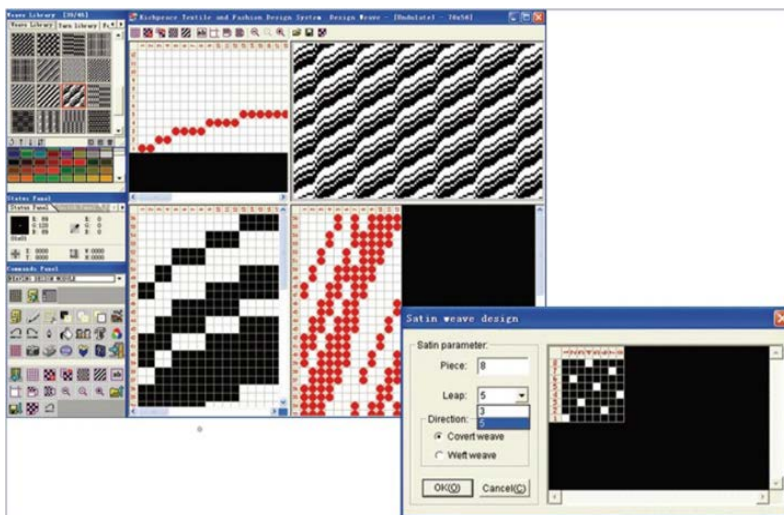
RichPeace CAD

Full function evaluation copy of Richpeace CAD Version 8 is welcomed to try on. Richpeace DGS, no limitation set, can create, save and print any pattern designs, do efficient pattern grading; Richpeace GMS, helps to do fast and efficient markers nesting automatically.



Home Textile Graphic Art Design CAD

Home textile graphic art design CAD includes style design, printing color separation design, woven fabric design, and three-dimensional texture design. Various fabrics can be designed freely, and various fabrics or patterns can be freely pasted on interior decoration objects to obtain three-dimensional realistic design renderings.





Human Resource :

1. **Mohammad Borhan Uddin Ahmed**
Managing Director,
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2. **Mohammad Salauddin**
Director, Admin & HR,
IMA FAR EAST LTD.
salauddin@imabangla.com
3. **Rezaul Islam**
Manager, Admin & HR,
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CLIENTS

Customer satisfaction is our primary aim. We are committed to build lasting strategic partnerships with our clients to ensure satisfaction and measurable business results which has earned us the ad-miration of our clients over the years. Few of our invaluable clients:

- Hameem Group.
- Kenpark Apparel Bangladesh (Pvt.) Ltd.
- Shovon Group
- Khantex Ltd.
- BITOPI Group.
- Intimate Creation Ltd.
- RobinTex Group.
- Work-field Ltd.
- Sabah Designers Ltd.
- NASSA Group.
- 4H Group.
- And So on.