



<http://www.paronsoft.net>

ParonSoft Solutions Ltd. : House # 29/B , Flat # B1, Road # Western Road , Banani D.O.H.S,
Dhaka - 1206, Bangladesh

Email: info@paronsoft.net

Company Profile

ParonSoft Solutions Ltd. provides world-class technology solutions from small to large-sized business. From insight and analysis to design and implementation, we offer a suite of strategy, user experience and technology services to help to solve your business challenges. As a promising solutions provider, ParonSoft offers **advanced web application development, application life cycle management, ecommerce solutions, website design , creative graphic design work and virtual office support.**

By taking services with ParonSoft our clients achieve their objectives and enjoy the following benefits in the ever changing technological world:

- Very reasonable price
- On time development
- Concentrate on Core Business
- Advanced and Latest Technology
- Increased ROI

ParonSoft is a client-centered and quality-conscious software development company. Our solutions always have the goal to provide the current needs and help our clients to compete in this ever changing web and online environment.

Few reasons you should choose ParonSoft Solutions Ltd. for your IT solution provider:

Client is Our Asset

We listen very carefully what client wants and give our best effort to fully understand it. We deliver exactly the client's requirements and strive to exceed their expectations.

Quality is our most important concern

We believe in perfection and we are very committed to provide quality product. That's why we have developed a quality team which assures quality at all stages of development and all modules of projects are mandated to go through rigorous testing before the end result is shown to the client.

On-time Delivery

We guarantee our clients to deliver their valuable project on time with the help of our skilled team. This helps us to provide Affordable Development services and help our clients get the highest ROI for every dollar that they spend.



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Reasonable Price

We offer very reasonable price compare to others. Clients are satisfied of getting very high quality services with affordable price.

Honesty and Transparency

Honesty is the best policy which drives our company. We assure high degree of trust and provide confidentiality and security to all our projects that we take for our clients. ParonSoft will never disclose client or project information under any circumstances.

Return on Investment

We ensure our client has a faster return on investment with a significant cost saving. Our client's goals are always our number one focus. With a low Operating Cost and a Zero Capital cost to our client enjoys a long term business association with us.

One Stop Service

ParonSoft ensured all of your software needs: analysis, designing, implementation, testing ,deploying and maintenance. We provide full support for your product life cycle management. We have in-depth of services to act as one-stop shop for all your software needs. Our team members have a rich experience of top notch software companies with sound academic background.



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Our Services

Application Development

A proven approach for web application development.

We combine our Framework with user experience expertise and a collaborative approach to client relationships to deliver applications that perform for your business. We will closely work with you to understand your business goals. Then we will make your desired application which will be very user friendly, ease of use and meet your business expectations.

Our user experience practice focuses on how users will experience a product or service by weaving user requirements, information architecture and design to create compelling experiences and increase adoption.

We deliver application that looks great, easy to use and offers as much information as possible - in a user friendly manner. We try to understand our clients business which helps us to design the best marketing tool for them.

Custom Website Development

Dream your website; we will make it a reality.

A website is an extremely important tool for success in today's business world. Having a website is like having a one-stop shop where all your potential customers from all over the world can come and explore your offerings, and contact you for your services. Just like a beautifully decorated and well-stocked shop attracts customers, a nicely designed and easy-to-navigate website attracts visitors and turns them into your customers or clients.

Your website acts as your private platform to showcase your products or services to the whole world. You can promote your new ventures, latest offers, quality of work, the benefits of using services, unbeatable rates and matchless customer service in your website.

The power of social media for promoting a business is undeniable. With a website, you can spread your name in the social media as well, by integrating social network buttons and influencing your visitors to share your content on those networks.



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E-Commerce Solutions

E-commerce is the 21st century way for doing any sort of commercial activities.

There are many steps involved when you build e-commerce web site. E-commerce solutions require an investment in the right e-commerce software, e-commerce hosting, and e-commerce security considerations. E-commerce refers to selling, advertising and marketing products, all done over the internet. More and more companies are setting up e-commerce web sites in addition to traditional business methods, while others use the internet exclusively to reach potential customers. We have skill and experience in all aspects of e-commerce for our clients to successfully develop, operate and maintain a profitable e-commerce website.

Our E-commerce Web Solutions features:

- Supports unlimited categories and products
- Add, edit, delete products and categories easily
- Supports product attributes
- Print invoices and packaging lists
- Easy backup of database and store
- Support for dynamic banners
- Users can maintain their accounts and orders
- Product Reviews
- Product Articles
- Content Management System
- Secure transactions with SSL
- Product search
- Specials and bestsellers
- Accept a variety of payment options
- Shipping Module
- Taxation Module
- Supports multiple payment gateways
- Search Engine Friendly Design and Structure
- Full accounting for the store.
- Mailing List



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Virtual Office Service

Do you want to concentrate more on your core business? Do you not want to take the hassle of interviewing and hiring technically sound employees? Do you want to reduce your business expenses or grow a new business?

Then you are just coming to the right place, ParonSoft can assist you.

ParonSoft will closely work with you to understand your needs and then build a dedicated team to assist your organization - this includes project management, programmers, quality assurance, UI specialists and support staff who are committed to providing high quality work and trustworthy results.

You might be wondering how a team located in a distance part of the world can closely work together with your organization. Yes we do, we communicate with our clients through instant messenger and conference call or video call and email, giving you the illusion that we are in the office right next to you.

Our service ensures that you only pay for the resources you need with no hidden cost. With efficient space utilization, modern building facilities, comfortable lighting, high quality office management service and 24/7 security; we provide you with a world-class operating environment. Further, in order to protect your intellectual assets, every team member is required to sign a customer specific non-disclosure agreement.

From the smallest UI re-sizing to complex system implementation and everything in between - we can make it happen for your company, cost effectively, on time and on budget

For companies looking for a team of developers on long term basis, ParonSoft Offshore Development Center provides the most cost effective solution. ParonSoft's virtual office services cater to every need of our clients.



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Smart Device Application

We build smart applications for a smart world.

In recent years, smart devices (e.g., phones, tablets, netbooks, eBooks) have seen an explosive growth both in terms of the number of services provided and the types of technologies that have become available. New smart device technologies like iPhone, iPad, Android, and Windows phone & Tablets could help make your workforce more mobile, flexible and efficient.

Our highly skilled team can create applications for mobile phones or tablets, tailor-made to your specific business needs. We do development using tools and technologies like Xcode (with Objective C, for iOS), Eclipse (for Android) or Visual Studio (for Microsoft Windows Mobile 7 and whatever follows for 'Microsoft tablets', etc).

Application Life Cycle Management

A process to ensure that the Application will adapt with the changes and become more sophisticated with time.

Why is software so difficult to develop on time and on budget? It's not because the developers aren't talented enough, or because the project managers are too soft. And it's usually not because you don't have the very latest version of software or a database.

It's because until now, there haven't been comprehensive, integrated methods and tools to deliver consistent, predictable outcomes. But Application Life cycle Management (ALM) changes everything.

Application Life cycle Management (ALM) is a continuous process of managing the life of an application through governance, development and maintenance. We are very specialized in assessing and correcting Application Life cycle Management issues for small-size to large companies.

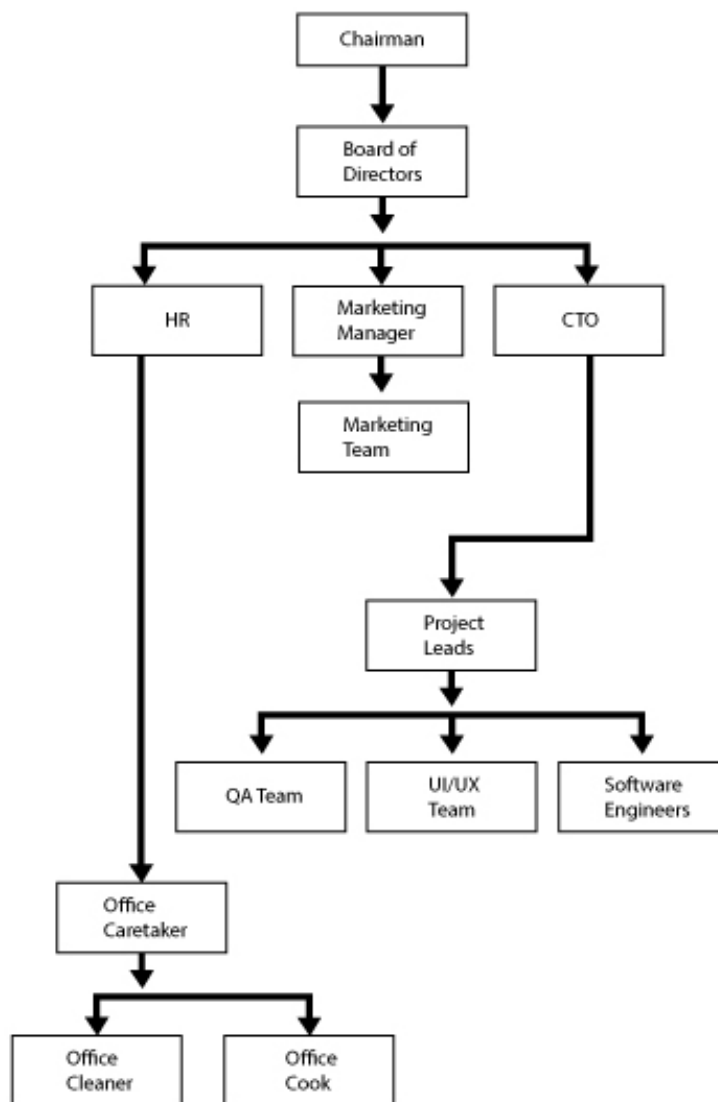


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Company Organogram





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Few Clients

Blue Door Software
UK Based Client



Caledon Virtual
USA Based Client

