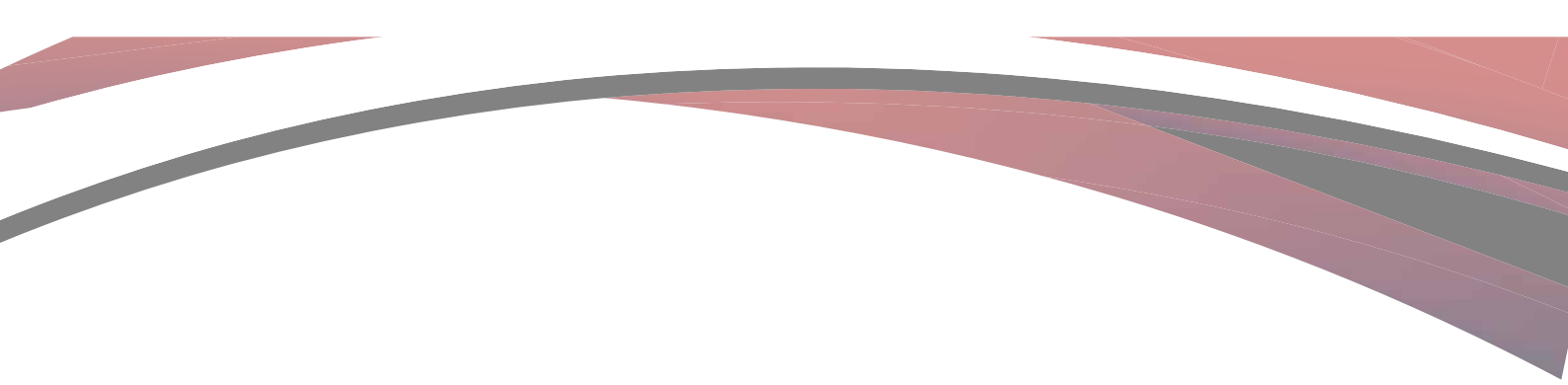




max infotech Limited

Profile

Tower Hamlet (3rd Floor), 16 Kemal Ataturk Avenue,
Banani, Dhaka-1213. Tel : 02-48811229



WELCOME TO MAX INFOTECH LTD

Max InfoTech Ltd., a professional Web Development Company in Dhaka highly focused on providing world-class and best-in-the-industry standard services in the Information Technology arena. Max InfoTech was founded in 2008. Max InfoTech nurses the heritage of delivering supreme website development, website designing, and android mobile application services. Trading for more than 5years we have helped many businesses to run at an optimized level yet producing a very good field. Our core strength includes learning the latest technologies, handling resources to deliver maximum throughput, and most importantly creating happy customers across the globe.



Graphics **Designing**

We strive to create ideas and paint them with colors from palate of life to create amazing graphics.



Website **Designing**

The key to a crisp & clean website designing process is compiling latest technologies with great ideas & user friendliness.



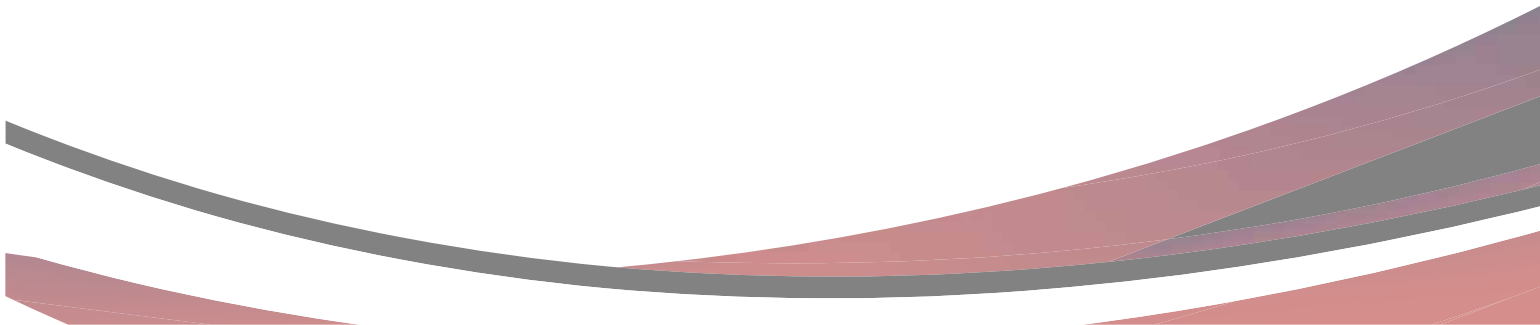
Domain, Hosting & **SSL**

Max InfoTech allows you to set up secure hosting for website with 24x7 supports.



SEO PPC & **Marketing**

Our comprehensive SEO has proven to place our customers in the premium search result locations.





Website **Development**

Website development process is finding the shortest route to create ultimate convenience.



E-commerce **Solutions**

Tailor made E commerce applications from small business catalog to large enterprise solution.



Custom **Development**

Possible to create practically anything that you need for your business.



Corporate **Training**

A structured training program ensures a consistent experience and background knowledge.

Who We are?

We synchronize next generation technologies with dreams and ideas to create solutions for convenience and betterment of mankind. We weave the web with colors from your own palette to suit your taste and put life to your ideas.

Mahfujur Rahman Founder & Managing Director



Max InfoTech Technologies is an optimized and fastest growing IT organization contributing towards mankind in this era of technology and modernization. Since the establishment, we are slowly gaining control over different modern age technologies and utilizing them for creating and giving life to ideas that opens up new vistas for superior and powerful products that easy up our job in various domains of life which leads to nursing of a better and prosperous future



Our organization with its state of art technology and effective human resource can turn concepts into reality. At Max InfoTech Technologies we realize the value of convenience and thus we focus on building concepts that are complex yet they can make your work more easy and convenient. We can build custom solutions for you convenience according to your taste and also within the reach of your budget. No matter if it is a complex many tier architecture or a simple website for your personal presence we can deliver it within your timeline and budget. We value your ideas, time and pocket with the utmost priority. One of our core strength is also transparency, with our much valued clients. We have a standing 24 X 7 support system who take care of any queries or complains or report every time you need.

At Max InfoTech Technologies we have an in house learning program through which we are also training human resource to stay in sync with the latest technologies and modern developments. Whether a fresher or an experienced head at Max Infotech Technologies we make them aware of the ongoing changes in the industry so that we can ensure they are working with the updates. Most importantly we are not just following the marks of other industries in fact we are striving hard to ensure that we make our own mark in the future.



Private Limited Company
Yes we are.

Our mission



Max InfoTech Technologies is a renowned Web Development Company offering highly customized solutions and services which can reduce the gap between possible and impossible. We nurture concepts into reality that can help you do your jobs with convenience. Our mission is to go beyond the common practices of a web development company and deliver simple yet very robust solutions using the blessings of modern technologies in the Web development arena. We are constantly upgrading ourselves to keep in sync with the modern day's technologies and gradually making marks as One Stop destination for all your Web Solutions.

Internet these days has become one of our common needs, so it is very important that we make our web presence in a very prolific manner. We being a Web Development Company primarily has a vision to help you secure your online presence across the Globe. We can convert your dreams into standing solutions and want to become the **“Brand Ambassador of Your Dream”**

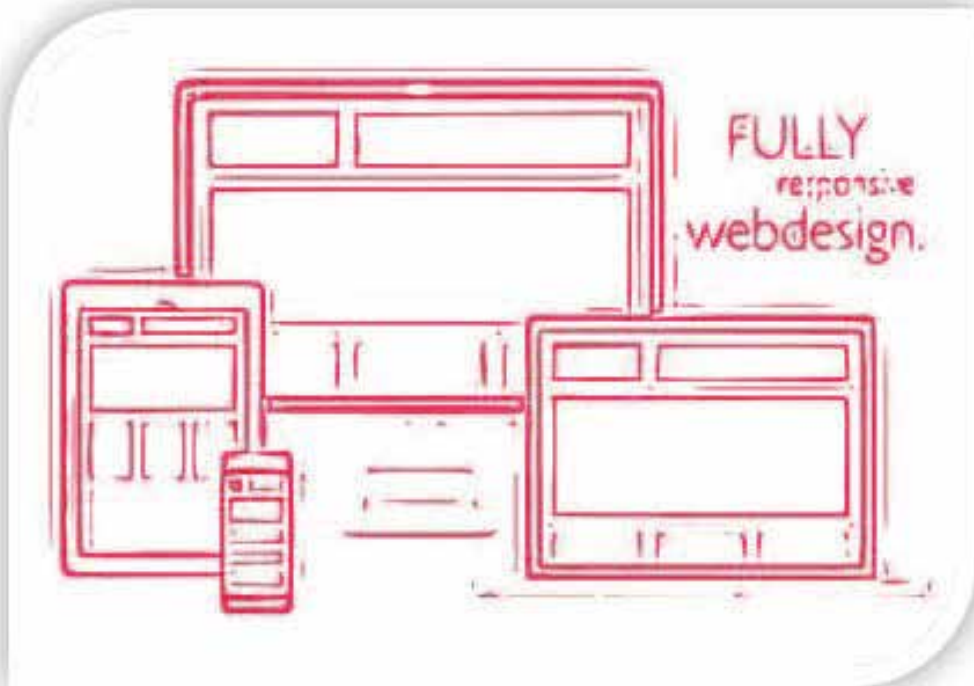
Why Us?

"We adhere to the ethics of a professional web development company."



We value your prized dreams, thus we can deliver solutions to you according to your own taste, timeline and budget. We take a step ahead when it comes to transparency with our clients, thus maintaining integrity and nursing a very good and long relationship with them. No matter how small or big you are we are always ready to serve you with the best possible solution and try to make you happy. "Our most prized possession is your Happy and Smiling Face."

Website Designing



In the era of digital revolution websites plays vital role in enhancing business by connecting new customer from the world. The websites has become important resource and attached in many aspects to our life such as education, employment, government, commerce, health care and more. Nowadays, websites becomes an interactive platform that is used for receiving information as well as providing information. According to the Canadian researchers within few seconds web

users develop first impressions regarding web pages. So it is necessary to develop efficient web design that provides information in precise and illustrated manner.

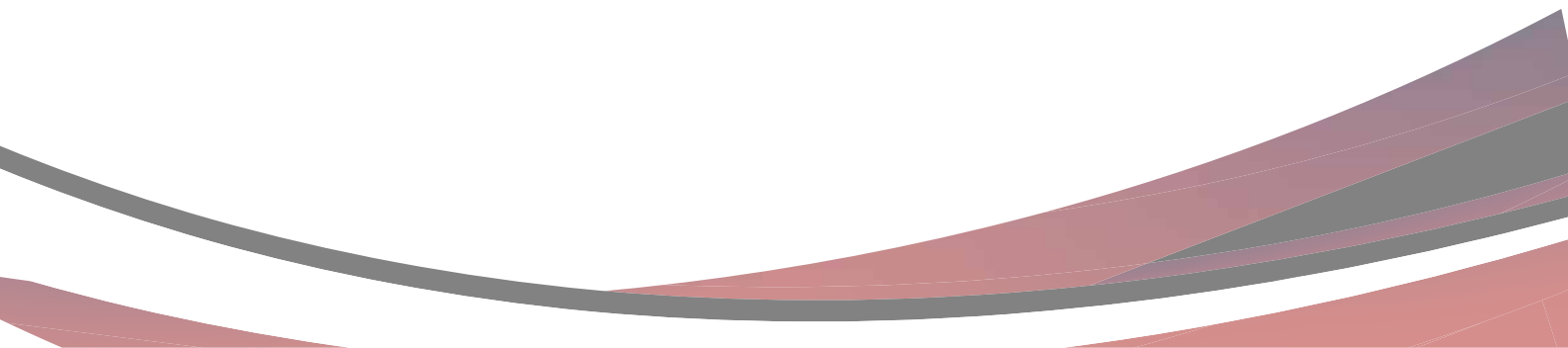
While developing web pages it is necessary to follow web standards that are developed by World Wide Web Consortium (W3C). These standards ensure websites look and feel consistent across a broad range of devices and platforms. If your website doesn't follow standards it may look different and ultimately loses its objective to interact with the web users.

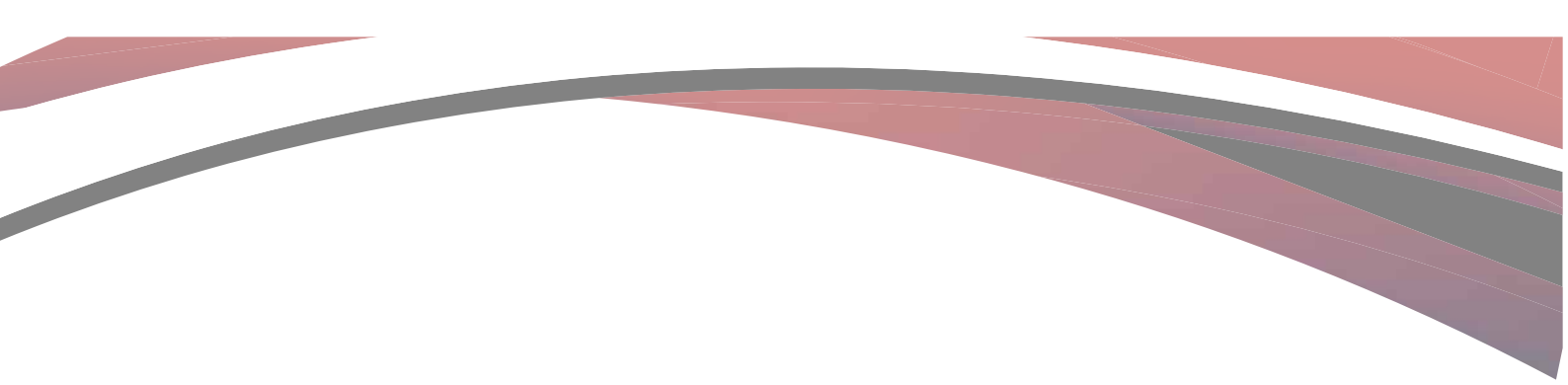
Web standards can also help your website with:

- Faster loading times
- Easier to maintain code
- Lower maintenance costs
- Search engines

Website designing is more than just creating the perfect look to website. But sadly many people don't understand it and design a simple website that cannot create visual appeal in visitor's mind.

The main reasons that people produce websites are either to make a profit, provide information on a subject area or to entertain. So if you want your website to be truly successful at what it does then there are certain points that you need to take into consideration when it is being designed. These points are as follows:





Website has good navigation so that it can assist users in surfing through out the web pages.

The offering of business has to be demonstrated in effective manner so that users can get what they want.

The points of contact for your website should be clearly visible to the browsers of your website.

Website should not be cluttered with useless information

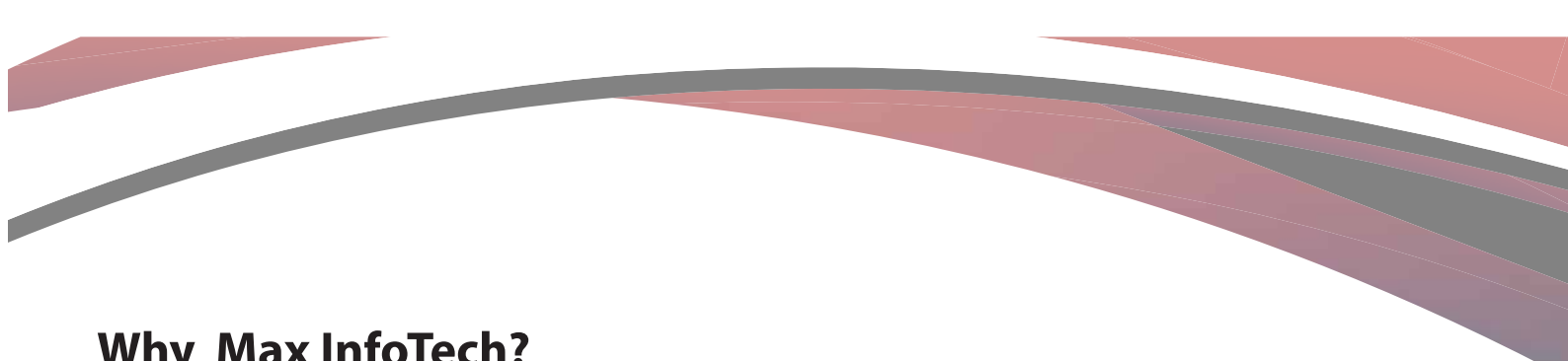
The text that is placed on your website needs to be inviting to read

Good website designing always look to use good colors combinations and ensure that the design is easy to navigate through and things are easy to find on the page that helps the user save time. Good website design should not only look pleasant on the eye but they should also make sure that the whole of the site is accessible to anyone who wants to use it and this can be done by using compliant code. Each of the websites planned in a precise manner to cater definite need.

The people view the website for a specific reason so it is necessary to have a clear defined purpose or goal of the site, which helps in understanding of visitors want.

The experts of Max InfoTech Technologies with their long experiences surely enhance the potential of your website, which will not only makes your site cool but also generates traffic by optimizing your company content. The web designing team of Max Infotech made up of researchers, designers, software professionals and programmers, which will provide extra edge to

your business in this digital world. We are there for your software development needs. We also offer website designing courses.



Why Max InfoTech?

We don't abandon your site once the production "goes live" and the launch parties are over. Since we are a professional website development company we will be responsible for coordinating and vetting

The new content stream, maintaining the graphic and editorial standards, and ensuring that the programming and linkages of all pages remain intact and functional.

- *Production
- *Technology
- *Web server support
- *Budgeting
- *Functional and logic components
- *Backups and site archives

We ensure that a catastrophic hardware failure in your web server does not wipe out your web site.

E-Commerce Solutions BUY OR SELL WITH EASE



Welcome to the 21st Century!!

The Internet has changed everything; the days of doing business within the confines of brick and mortar are over. Say goodbye to the limitations of yesterday and open your eyes to a new and exciting way of running your business online.

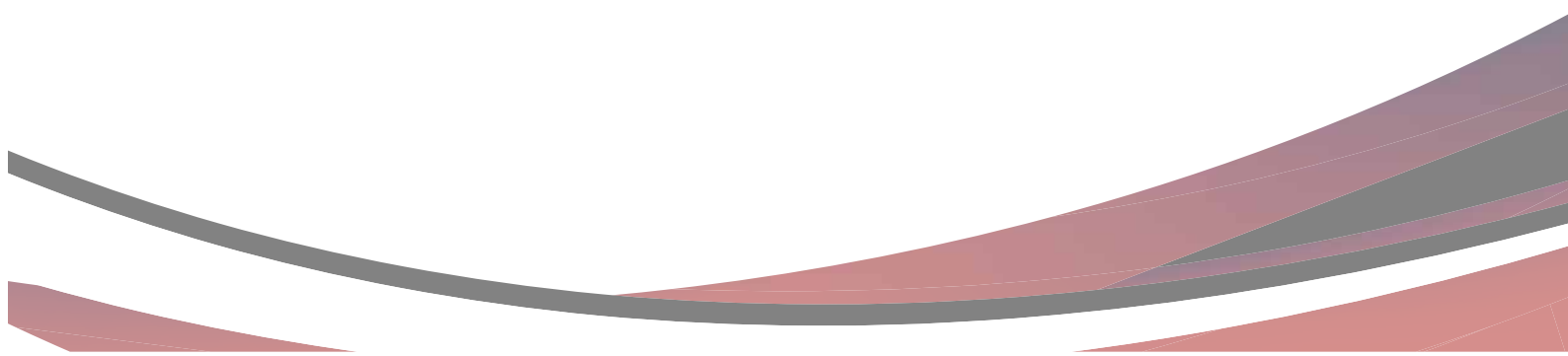
The boundaries between “conventional” and “electronic” commerce will become increasingly blurred as more and more businesses be it a travel agency, export house, consultancy company, technology company etc. are moving parts or whole of their operation onto the Internet.

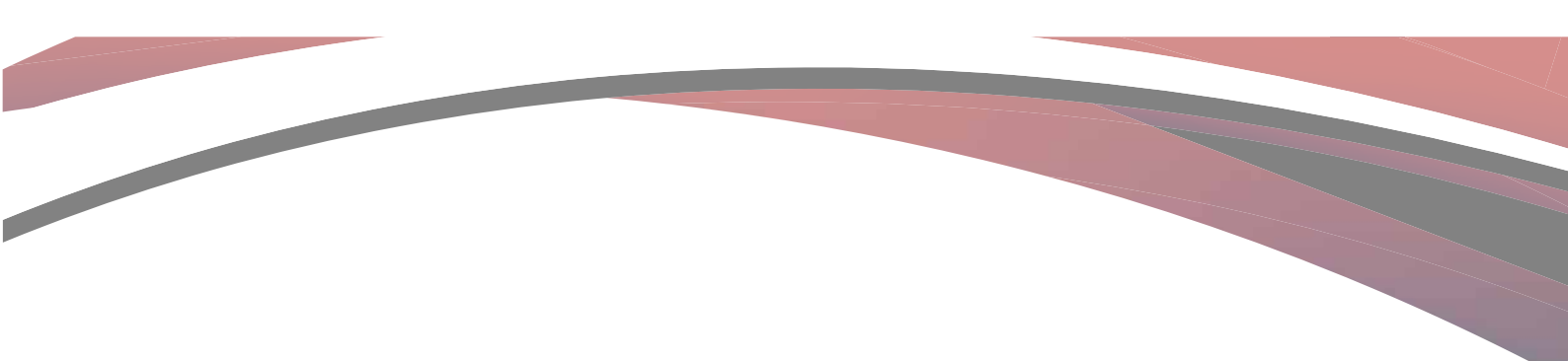
Electronic commerce, commonly known as e-commerce, is a type of industry where buying and selling of product or service is conducted over electronic systems such as the Internet and other computer networks.

Max InfoTech Technologies provides a reliable, secure shopping cart solution for your ecommerce website (Fashion, Electronics, Health, Gifts, Jewellery, Sports, Hardware, etc.) The shopping cart allows you to accept credit cards and PayPal payments by integrating payment gateways.

What you get with Cleo-Tech's E-commerce store?

- Beautifully Designed Templates
- Secure Shopping Cart
- An attractive hosted online store
- Logo design Creative Illustration





Electronic commerce is generally considered to be the sales aspect of e-business. It also consists of the exchange of data to facilitate the financing and payment aspects of business transactions. This is an effective and efficient way of communicating within an organization and one of the most effective and useful ways of conducting business.

E-commerce can be divided into:

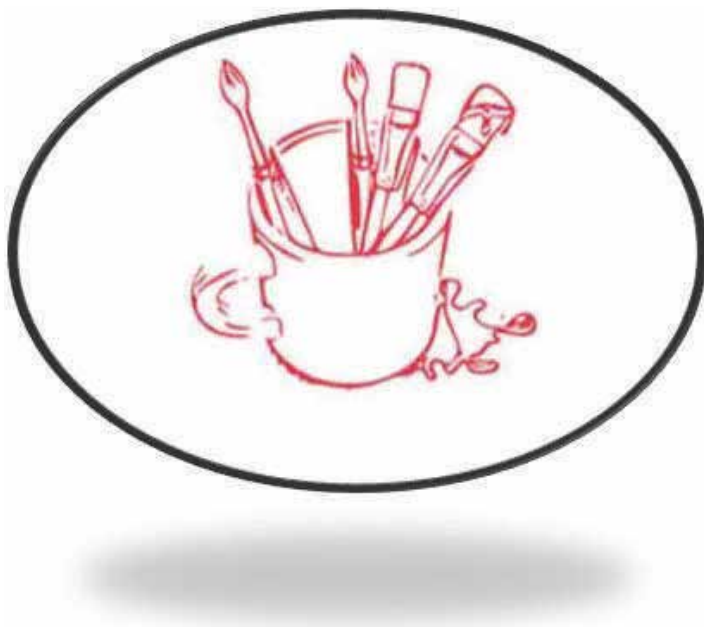
E-tailing or “virtual storefronts” on websites with online catalogs, sometimes gathered into a “virtual mall” The gathering and use of demographic data through Web contacts and social media Electronic Data Interchange (EDI), the business-to-business exchange of data E-mail and fax and their use as media for reaching prospective and established customers (for example, with newsletters) The security of business transactions

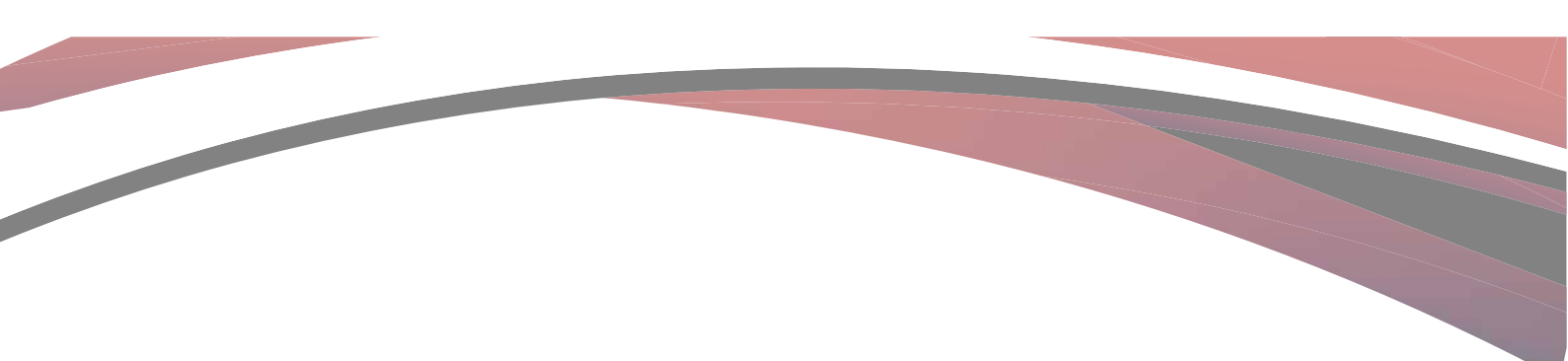
With Max-InfoTech’s ecommerce software you can create, edit and publish all kinds of web content including static pages, surveys, newsletters, contact forms, graphic and text banners, customer testimonials, and many others. Handy menu-builder makes the storefront navigation convenient and clear to your web store visitors.

Max InfoTech Technologies provides a reliable, secure shopping cart solution for your ecommerce website (Fashion, Electronics, Health, Gifts, Jewellery, Sports, Hardware, etc.) The shopping cart allows you to accept credit cards and PayPal payments by integrating payment gateways.

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Logo design is an important area of graphic design, and one of the most difficult to perfect. The logo (ideogram), is the image embodying an organization. Because logos are meant to represent companies' brands or corporate identities and foster their immediate customer recognition, it is counterproductive to frequently redesign logos.

Max InfoTech Technologies offer creatively designed logos for your company that appeals more to the eye of an onlooker.

Color is considered important to brand recognition, but it should not be an integral component to the logo design, which could conflict with its functionality. Some colors are associated with certain emotions that the designer wants to convey. For instance loud primary colors, such as red, are meant to attract the attention of drivers on highways are appropriate for companies that require such attention. In the United States red, white, and blue are often used in logos for companies that want to project patriotic feelings. Green is often associated with the health and hygiene sector, and light blue or silver is often used to reflect diet foods. For other brands, more subdued tones and lower saturation can communicate reliability, quality, relaxation, or other traits.

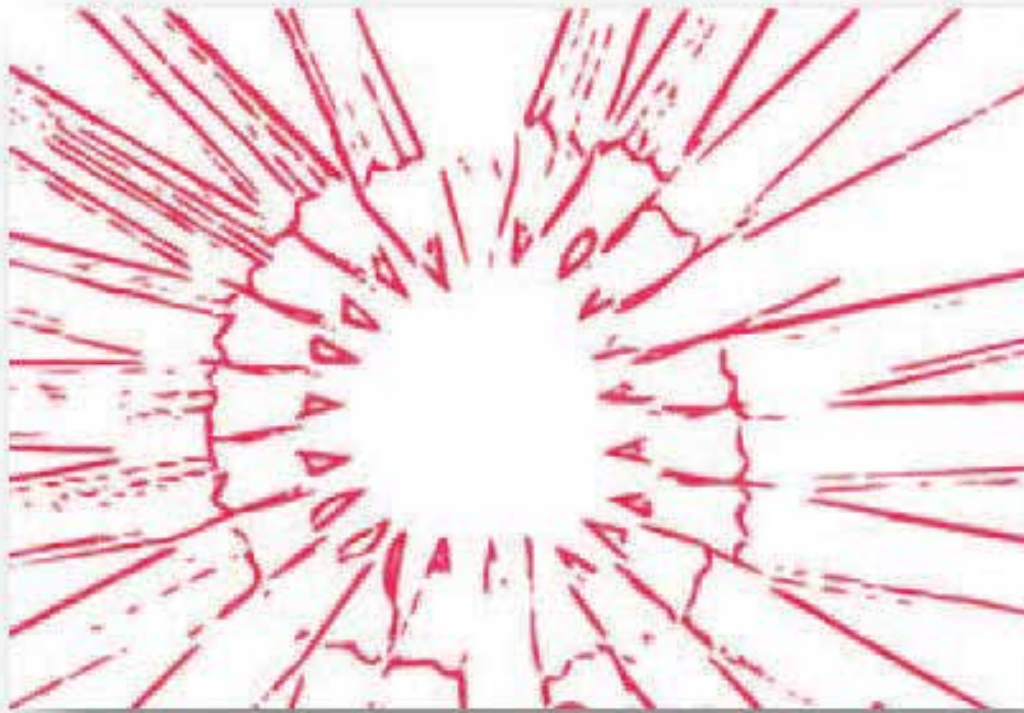
Choosing the logo's color, shape and size is an important decision. It represents the company's name for future years. It is a vital and irreplaceable component in the success of a corporation.

Designing a good logo is no simple task. It requires involvement from the marketing team and the design agency (if outsourced). It requires a clear idea about the concept and values of the brand as well as understanding of the consumer or target group as marketers call. Broad step in logo design process would be formulating concept, doing initial sketch, finalizing the logo concept, deciding the theme colors and format.

Even for a small business or a large corporate, designing a logo is one of the key project as it reflects the brand and carries the brand of the company ahead.

Whether you are interested in logo design as part of a web development project or as a stand-alone service, you can count on us to help you come up with something that looks classy and trendy. One benefit you stand to get, by procuring logo design services from Max InfoTech Technologies is that we also offer other services in which the logo produced can be applied.

Graphics Designing

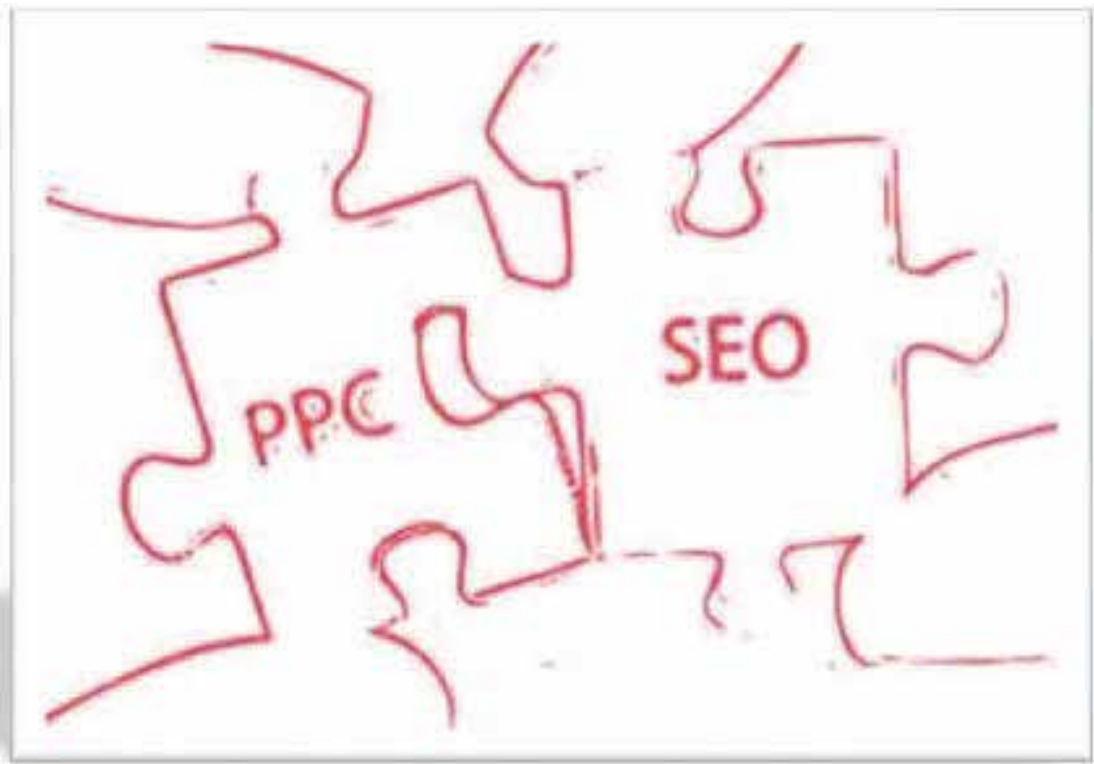


Graphic design is a creative process that combines art and technology to communicate ideas. The designer works with a variety of communication tools in order to convey a message from a client to a particular audience. The main tools are image and typography.

Graphic designers work with drawn, painted, photographed, or computer-generated images (pictures), but they also design the letterforms that make up various typefaces found in movie credits and TV ads; in books, magazines, and menus; and even on computer screens. Designers create, choose, and organize these elements—typography, images, and the so-called “white space” around them—to communicate a message. Graphic design is a part of your daily life. From humble things like gum wrappers to huge things like billboards to the T-shirt you’re wearing, graphic design informs, persuades, organizes, stimulates, locates, identifies, attracts attention and provides pleasure.

Our designers create images to represent the ideas their clients want to communicate. Images can be incredibly powerful and compelling tools of communication, conveying not only information but also moods and emotions. People respond to images instinctively based on their personalities, associations, and previous experience. For example, you know that a chili pepper is hot, and this knowledge in combination with the image creates a visual pun. We also provide graphic design courses to enhance the creative process of graphic design.

SEO & PPC Marketing & Strategies

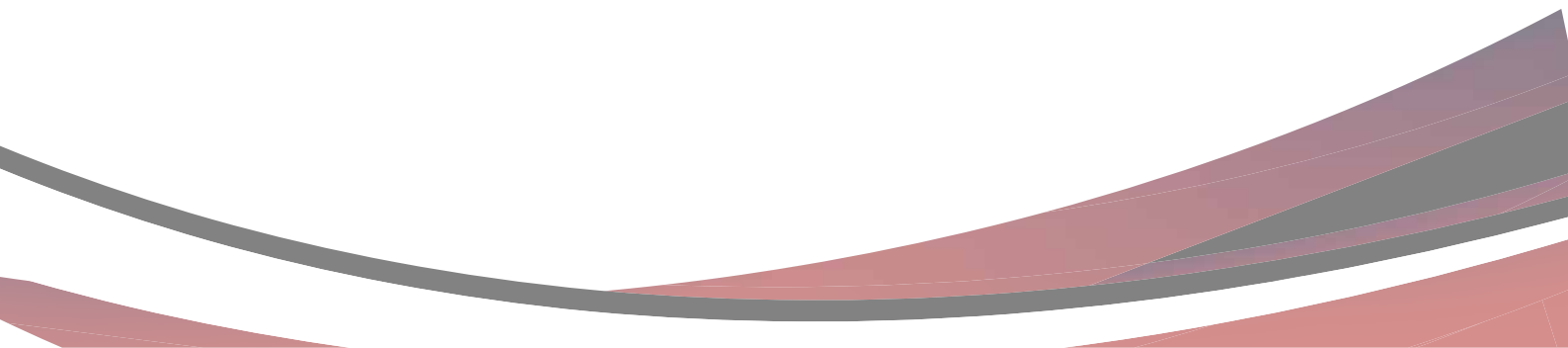


When it comes to boosting traffic to your website, you have two basic options: pay-per-click (PPC) advertising or search engine optimization (SEO).

Search engine optimization (SEO) is the process of affecting the visibility of a website or a web page in a search engine's "natural" or un-paid ("organic") search results. In general, the earlier (or higher ranked on the search results page), and more frequently a site appears in the search results list, the more visitors it will receive from the search engine's users. SEO may target different kinds of search, including image search, local search, video search, academic search,[1] news search and industry-specific vertical search engines.

As an Internet marketing strategy, SEO considers how search engines work, what people search for, the actual search terms or keywords typed into search engines and which search engines are preferred by their targeted audience. Optimizing a website may involve editing its content, HTML and associated coding to both increase its relevance to specific keywords and to remove barriers to the indexing activities of search engines. Promoting a site to increase the number of back links, or inbound links, is another SEO tactic.

PPC is a model of charging for advertising on search engines and websites. Since the method became popularized by search engines, it caught on to define paid advertisement by PPC in search engines i.e. paid listing.





Our Online Marketing Services:

- Preventing crawling
- Increasing prominence
- Campaign Management
- Free PPC Search Marketing strategy consultation
- Getting indexed

Setup of PPC accounts

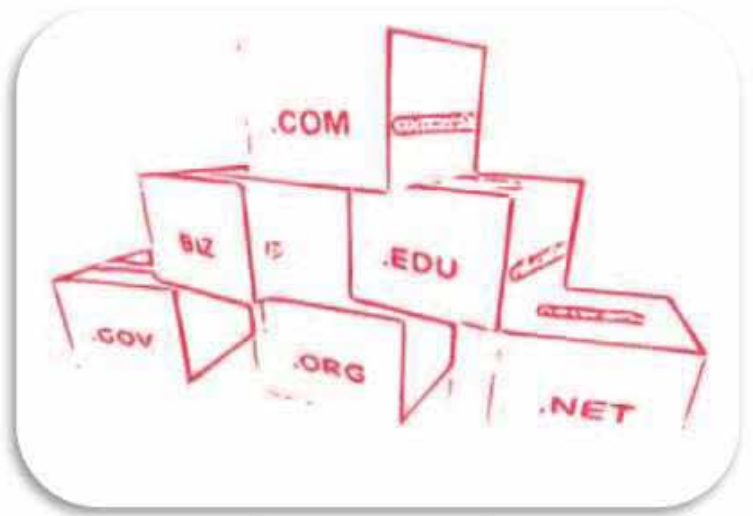
Daily monitoring and optimization of your PPC accounts

Creative design & testing

Social Media

Brand Management

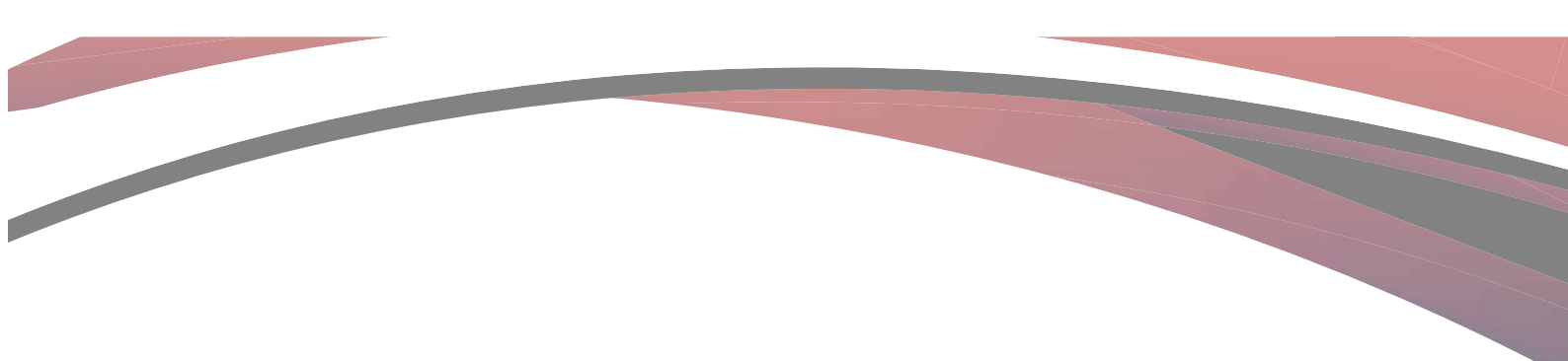
Domain Names



Domain names are used to identify one or more IP addresses. For example, the domain name microsoft.com represents about a dozen IP addresses. Domain names are used in URLs to identify particular Web pages. For example, in the URL <http://www.pcwebopedia.com/index.html>, the domain name is pcwebopedia.com. Every domain name has a suffix that indicates which top level domain (TLD) it belongs to. There are only a limited number of such domains. For example:

- gov – Government agencies
- edu – Educational institutions
- org – Organizations (nonprofit)
- mil – Military
- com – commercial business
- net – Network organizations
- ca – Canada

Because the Internet is based on IP addresses, not domain names, every web server requires a Domain Name System (DNS) server to translate domain names into IP addresses.



Beginners Guide on Domain Name Registration One of the most crucial requirements for establishing an online identity is registering a domain name. Domain names are considered very vital for any website, as it is the web address that others will use to track your website. People who would want to visit your website will type in this address in the address bar of their web

browsers. Most people who seek to build a great online presence tend to overlook the process of selecting a domain, which is rather not a right strategy to follow. A domain must always be selected only after a careful review and consideration.

Selection of Domain Names Most people tend to overlook the process of selecting an appropriate name, as they just focus on the way their websites are designed and hosted. There are some basic set of principles that one must follow while picking any domain name. The user first needs to define the aim of having a website. If he plans to build a website for a recreational purpose, he can get away with any name, but if the website is meant for a business purpose the name should only be selected after a cautious evaluation.

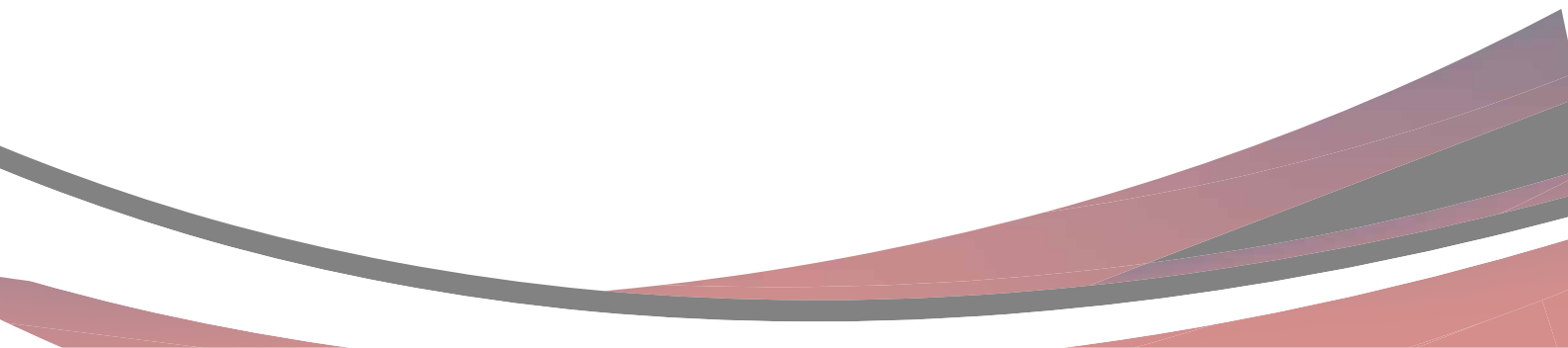
Get a domain name today!! **Max InfoTech Provides:**

- Domain Transfer
- Bulk domain order
- Bulk transfer

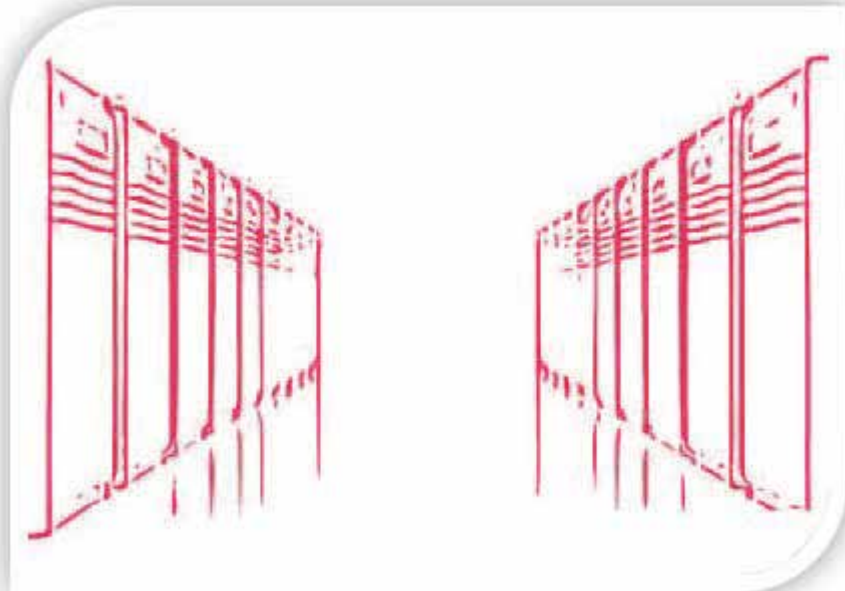
Domain Registration Includes:

- Domain Theft Protection
- Easy to use Control Panel
- Domain Forwarding
- DNS Management
- Privacy Protection

Already **Own** a Domain???? ADD HOSTING, E-MAIL & MORE!!!

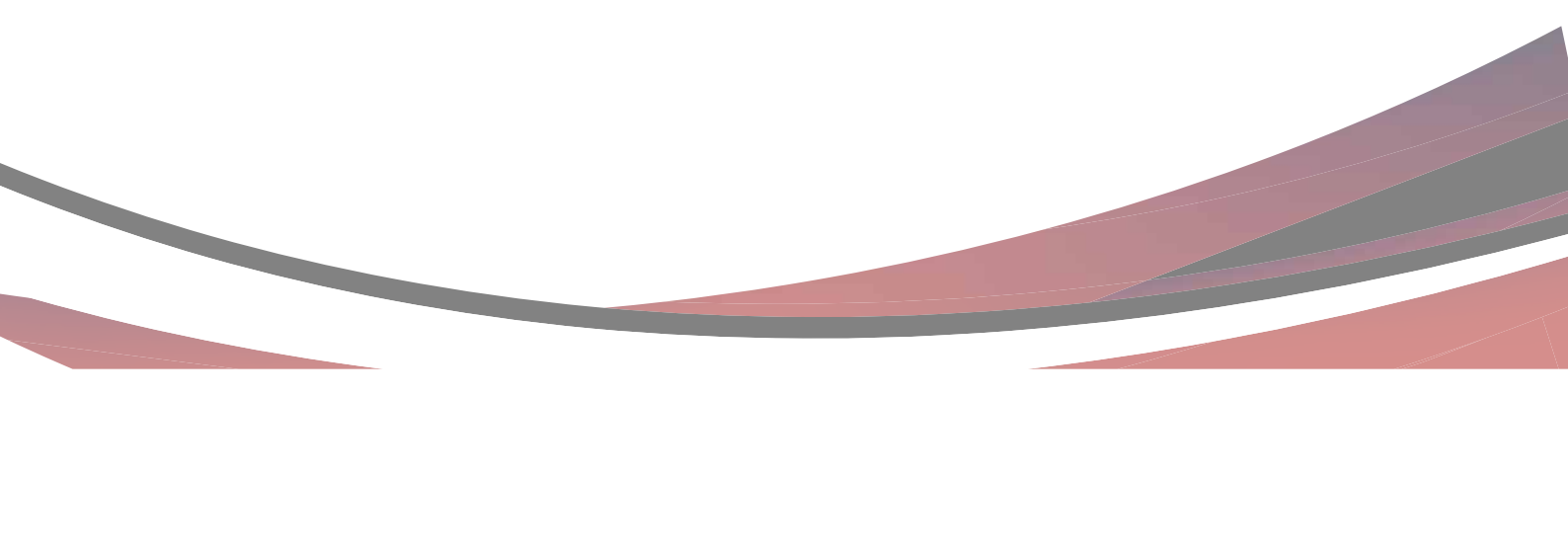


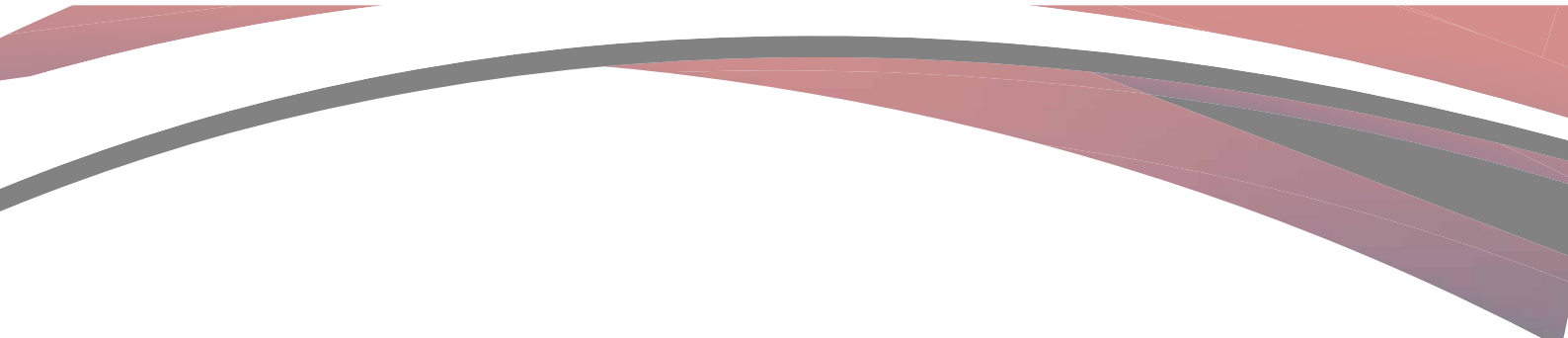
Hosting Solutions



A web hosting service is a type of Internet hosting service that allows individuals and organizations to make their website accessible via the World Wide Web. Web hosts are companies that provide space on a server owned or leased for use by clients, as well as providing Internet connectivity, typically in a data center.

Many large companies that are not internet service providers need to be permanently connected to the web to send email, files, etc. to other sites. The company may use the computer as a website host to provide details of their goods and services and facilities for online orders. Max InfoTech Technologies Offer various Hosting Solutions:

- Free web hosting service
 - Shared web hosting service
 - Reseller web hosting
 - Virtual Dedicated Server
 - Dedicated hosting service
 - Managed hosting service
 - Collocation web hosting service
 - Cloud hosting
 - Clustered hosting
 - Grid hosting
 - File hosting service
 - Image hosting service
 - Video hosting service
 - Media hosting
- 



Every business has unique IT requirements, and that's why we provide a wide portfolio of hosted solutions. And since the best configuration for your business may span more than one platform, we can help you mix-and-match to create the optimal compute solution for your needs. All backed 24x7x365 by Max InfoTech Technologies TM

Our highly reliable and affordable hosting plans and Web servers are complemented by the many other Web services we provide. From professional Web site design, expert custom programming, domain names, merchant accounts and secure certificates, a fabulous spam block service and much more, our goal is to help you succeed on the Internet.

SSL Certificates Security & Encryption



Authentication and Verification: Just like your identity is authenticated by your birth certificate, SSL certificate authenticates certain details regarding the identity of a person, business or website.

Data Encryption: The SSL certificate also enables encryption, which means that the sensitive information exchanged via the website cannot be intercepted and read by anyone other than the intended recipient.

It has two specific functions:

Authentication and Verification: Just like your identity is authenticated by your birth certificate, SSL certificate authenticates certain details regarding the identity of a person, business or website.

Data Encryption: The SSL certificate also enables encryption, which means that the sensitive information exchanged via the website cannot be intercepted and read by anyone other than the intended recipient.

A standard website without SSL security displays “http:// ” before the website address in the browser address bar. This stands for “Hypertext Transfer Protocol,” and is the conventional way to transmit information over the Internet.

However, a website that is secured with a SSL certificate will display “https:// ” before the address. This stands for “Secure HTTP.”

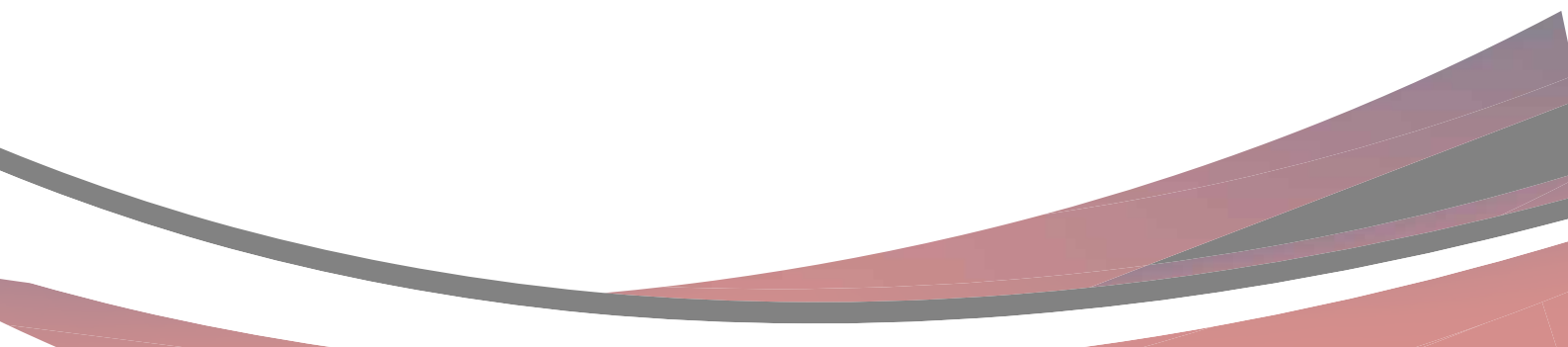
SSL certificates are generally used to:

- Securing communication between your website and your customer's Internet browser.
- Securing internal communications on your corporate intranet.
- Securing email communications sent to and from your network (or private email address).
- Securing information between servers (both internal and external).
- Securing information sent and received via mobile devices.

SSL certificates are of different types: Self signed, Domain validated, SAN(Subject Alternative Name), Extended Validation (EV) etc.

Extended Validation (EV) SSL certificate is detected. If the information does not match, or the certificate has expired, the browser displays an error message or warning. All SSL certificates are issued by Certificate Authority (CA).

Secure your site. Boost response and customer confidence with an affordable Turbo or High Assurance SSL Certificate. Trust Cleo nix, and protect transactions and customer data with a SSL Certificate.



Corporate Training



Just technical knowledge is not enough to work with ease in today's competitive corporate world. What you need is something more, something different from others. You need to develop the proper attitude to work and become successful to excel in the corporate world. Talent development is the process of changing an organization, its employees, its stakeholders, and groups of people within it, using planned and unplanned learning, in order to achieve and maintain a competitive advantage for the organization. So there is a high chance that your work, skill and potential will go in vain as it will remain unnoticed if you can't show the right attitude required at different situations. A common problem among some of the people in today's working community is the ability to work in teams. In today's world it is highly important for you to develop this attitude and mentality to reach your goal.

Frankly speaking, different individuals need different corporate trainings according to his/her deficiency. We provide a comprehensive portfolio of training solutions to help you and your business achieve and sustain a competitive edge. Our internationally qualified training team has extensive experience of designing and delivering business and skill trainings across the Globe.

Organogram



Thank
You!

