



BTL Company Profile

**Bluedot Technology
Ltd.**

www.bluedot.ltd

Introducing Bluedot Technology Ltd: Pioneering Future-Ready Solutions in the Realm of Technology





MD Statement



As the Managing Director of Bluedot Technology Ltd, I am continually inspired by the boundless potential of technology and its role in shaping a progressive future. At Bluedot, we believe that the heart of technological advancement lies in its ability to simplify complexities, solve critical challenges, and open doors to uncharted possibilities. Our journey so far has been a testament to this belief. As we embrace the era of Artificial Intelligence, Machine Learning, and IoT, we are not just witnessing the evolution of technology; we are actively participating in it.

Shaiful Islam

MD of Bluedot Technology Ltd

Table of **Contents**



- 1** About Company
- 2** Vision & Mission
- 3** Business Achievements
- 4** Our Services
- 5** Our Partners
- 6** Our Project
- 7** Our Clients
- 8** Our Contact





About Company

Founded in 2012 and formally registered in 2017, Bluedot Technology Ltd stands as a testament to innovation and expertise in the ever-evolving world of technology. Conceptualized by a team of visionaries led by Shaiful Islam, Ismail Hossain, Abdul Quader, and Khalid Shaifullah, the company has swiftly risen to prominence in the tech industry. With Shaiful and Ismail's extensive experience in cybersecurity, the company is not just a business; it's a hub of innovation and excellence.

Bluedot's mission is clear: to solve the most pressing challenges in the software industry by providing tailor-made, world-class software solutions. The company prides itself on its approach to business growth—simple, efficient, and straightforward. This ethos has driven Bluedot to remarkable heights, including the development of over 50+ significant applications for both government and private organizations and partnerships with giants like Microsoft, Google, and Adobe.

With over a decade of experience in Information Technology, Bluedot has mastered various domains including CRM, ERP, E-commerce, Data Analytics, Web and Information Security. Its foray into innovative fields like Big Data, IoT, Machine Learning, AI, Computer Vision, and Cyber Security showcases its commitment to staying ahead of the curve.



Significant milestones include the launch of LKEY in 2018, a leading e-commerce platform for software retail, and DstZone in 2023, a top software distributor in Bangladesh. The creation of CloudRx71 during the Covid-19 pandemic exemplifies Bluedot's agility and responsiveness to global crises with relevant solutions.

Bluedot's service offerings are comprehensive and diverse, ranging from custom software development to digital marketing, design & animation, software distribution & retail, and IoT hardware design & development. The company's proficiency in a wide array of technologies like PHP, Node JS, Python, and many others positions it as a versatile and capable industry player.

The client list of Bluedot Technology Ltd speaks volumes of its success and reliability. It includes prestigious names like Bangladesh Police, Dhaka South City Corporation, Suzuki, Unilever, and many more, demonstrating its ability to meet and exceed the expectations of varied sectors.

Bluedot Technology Ltd is not just a company; it's a digital powerhouse dedicated to providing innovative, efficient, and bespoke technology solutions, making it a leader in the software industry and a partner of choice for many esteemed organizations.

Bluedot Technology Ltd's commitment to innovation extends beyond its service offerings. The company fosters a culture of continuous learning and improvement, where each team member is encouraged to explore new ideas and technologies. This culture has led to the development of groundbreaking solutions that not only meet the current demands of clients but also anticipate future trends.

By investing in research and development, Bluedot is not just keeping pace with technological advancements; it is setting the pace. This forward-thinking approach is evident in their ventures into areas like augmented reality and machine learning, which are redefining the possibilities of technology in everyday life.

Moreover, the company's dedication to customer satisfaction is paramount. Bluedot Technology Ltd understands that the success of its clients is integral to its own success. Therefore, it places a strong emphasis on building long-term relationships with clients, offering them continuous support, and adapting solutions as their needs evolve.

This client-centric approach has not only earned them a loyal customer base but has also led to numerous referrals and repeat business. The company's ability to blend technical proficiency with exceptional customer service has made it a preferred partner for businesses seeking reliable and innovative technology solutions.





Certificate of Incorporation (under Act XVIII of 1994)

No. C-139026/2017

*I hereby certify that **Bluedot Technology Ltd.** is this day incorporated under the Companies Act (Act XVIII) of 1994 and that the Company is Limited.*

*Given under my hand at **Dhaka** this **Thirtieth** day of **July** two thousand and **seventeen**.*

*By order of
Registrar*

*Assistant Registrar
Registrar of Joint Stock Companies & Firms
Bangladesh*



N.B. This certificate is digitally signed. Please find the soft copy to verify the signature.

Sl. No. : 2432



CERTIFICATE OF MEMBERSHIP

THIS IS TO CERTIFY THAT

BLUEDOT TECHNOLOGY LTD

IS **GENERAL** CATEGORY MEMBER OF

BANGLADESH ASSOCIATION OF SOFTWARE AND INFORMATION SERVICES
SINCE NOVEMBER 21, 2022 HAVING MEMBERSHIP NUMBER GE-22-11-026 .

THIS CERTIFICATE IS VALID UPTO **DECEMBER 31, 2023** .



*Note: This is a system-generated certificate, no signature is required.
Please scan the QR code to verify membership validity.*

Bangladesh Association of Software and Information Services

Registration no: TO-428/(98)

☎ +880 96 12322747 ✉ info@basis.org.bd 🌐 www.basis.org.bd



www.bluedot.ltd

Vision & Mission

Our mission is to innovate and elevate the digital landscape, primarily focusing on Bangladesh, by developing cutting-edge technologies and user-friendly digital services. We aim to connect communities, empower businesses, and enrich lives across the nation and beyond, ensuring that our digital advancements contribute positively to the broader global community.

Vision

Envisioning a future shaped by innovation and advancement, Bluedot Technology Ltd is committed to being at the vanguard of the technological revolution. Our vision is rooted in the belief that technology is not just a tool, but a catalyst for transformation and progress. We see ourselves as architects of change, harnessing the power of AI, Machine Learning, and IoT to redefine the boundaries of what's possible. Our goal is to develop solutions that are not only efficient and effective but also intuitive and forward-thinking, aligning with the ever-evolving needs of our clients.

In this journey towards technological excellence, our focus remains steadfast on sustainability and ethical practices. We aim to create a harmonious balance between technological advancement and environmental stewardship, ensuring that our innovations contribute positively to society and the planet. Our vision extends beyond mere business success; it encompasses a future where technology empowers communities, enhances quality of life, and drives global progress in a responsible manner. At Bluedot Technology Ltd, we are excited to be at the forefront of this journey, shaping a smarter, more connected world for generations to come.



■ Mission

At Bluedot Technology Ltd, our mission is to harness the transformative power of technology to create unparalleled value for our clients and society. We are dedicated to developing cutting-edge, tailor-made software solutions that not only address the immediate needs of businesses but also anticipate and adapt to future challenges. Our approach is rooted in a deep understanding of the dynamic nature of technology and its impact on the world. We strive to be innovators, thought leaders, and problem solvers, committed to excellence in every aspect of our work.

We are passionately focused on driving growth and efficiency for our clients through our expertise in areas such as AI, Machine Learning, IoT, and cybersecurity. Our commitment extends beyond delivering exceptional products and services; it includes fostering a culture of continuous learning, innovation, and ethical practices. We believe in creating solutions that are not just technologically advanced but also socially responsible and sustainable. Our mission is to empower businesses, communities, and individuals with innovative technology solutions that are smart, secure, and impactful, paving the way for a more connected and progressive future.

In addition to our technological endeavors, we prioritize building strong, lasting relationships with our clients, partners, and the wider community. At the core of our mission is a commitment to customer satisfaction, understanding that our success is intrinsically linked to the success of those we serve. We aim to be more than just a technology provider; we aspire to be a trusted partner in our clients' growth journeys, adapting our solutions to their evolving needs. This client-centric approach, combined with our passion for innovation and excellence, drives us to continuously push the boundaries of what is possible, ensuring that Bluedot Technology Ltd remains synonymous with reliability, ingenuity, and forward-thinking solutions in the ever-changing landscape of technology.





Business Achievements

Bluedot Technology Ltd has established itself as a leader in the field of information technology, marking several significant milestones and achievements since its inception. Our journey is characterized by continuous growth, innovation, and a commitment to excellence, as evidenced by our numerous accomplishments.



Pioneering E-commerce Platforms: *In 2018, we launched LKEY, which quickly became a top e-commerce platform for software retail. This achievement marked our entry into the competitive digital marketplace and set a new standard for software distribution.*



Leading Software Distribution: *Our 2023 founding of DstZone solidified our position as a leading software distributor in Bangladesh. This venture expanded our reach and influence in the software industry, demonstrating our ability to adapt and thrive in a rapidly evolving market.*



Innovative Solutions during COVID-19: *Responding to the global pandemic, we developed CloudRx71 in 2019, an online prescription platform. This initiative showcased our agility and commitment to addressing real-world problems through innovative technology.*





Extensive Software Development: *We have developed over 20 large-scale applications for both government and private organizations, showcasing our technical expertise and ability to deliver complex, high-quality software solutions.*



Prestigious Clientele: *Our client list includes renowned organizations such as Bangladesh Police, Dhaka South City Corporation, Suzuki, Unilever, and many others, reflecting our reputation for excellence and reliability in the industry.*



Global Partnerships: *We have formed strategic partnerships with some of the world's leading tech companies, including Microsoft, Google, Adobe, and others. These collaborations have not only expanded our capabilities but also our global footprint in the technology sector.*



Recognition and Awards: *Throughout our journey, we have been recognized for our innovative solutions and business excellence, receiving awards and accolades that underscore our position as a leading technology provider.*



Technological Diversity: *Our proficiency in a wide range of technologies, from PHP and Node JS to Python and AI, demonstrates our commitment to staying at the forefront of technological advancement and catering to a diverse array of client needs.*

These achievements are a testament to our dedication, expertise, and the trust placed in us by our clients and partners. At Bluedot Technology Ltd, we are proud of what we have accomplished and remain committed to driving further innovation and success in the world of technology.



Our Services



Bluedot Technology Ltd offers a comprehensive range of services designed to meet the diverse needs of our clients in the dynamic field of information technology. Our service portfolio reflects our commitment to innovation, quality, and customer satisfaction:



Custom Software Development

We specialize in developing tailored software solutions that align perfectly with the unique requirements of our clients, ensuring functionality, efficiency, and scalability.



Web Application Development

Our team excels in creating state-of-the-art web applications, focusing on user experience, responsiveness, and cutting-edge technologies.



Mobile Application Development

We design and deploy engaging and intuitive mobile applications across various platforms, including Android and iOS, using advanced frameworks like Flutter and React Native.



QA & Software Testing

Providing top-tier Quality Assurance services, we ensure the highest standards of quality and functionality in all our software products. Our rigorous testing protocols encompass various methodologies to guarantee the reliability and performance of our solutions.



Surveillance Solution

We provide comprehensive surveillance solutions, incorporating the latest technologies for effective security and monitoring.





Security Solution

Our expertise in cybersecurity ensures robust protection for our clients' digital assets, safeguarding them against evolving threats and vulnerabilities.



IoT Hardware Design & Development

At the forefront of IoT technology, we design and develop innovative hardware solutions that drive the connected world of tomorrow.



Web Hosting

Our reliable and scalable web hosting services offer high uptime, ensuring a seamless online presence for businesses and individuals.



Software & Hardware Automation

We offer innovative automation solutions that enhance efficiency and productivity in both software and hardware operations



Cloud Storage Solution

Our secure and scalable cloud storage solutions facilitate easy and efficient data management and accessibility.



Corporate Networking

We ensure robust and efficient network infrastructure for businesses of all sizes, catering to their specific networking needs.



Digital Marketing

Our comprehensive digital marketing services include SEO, social media marketing, and content marketing strategies to boost online visibility and engagement.



Consultation

At Bluedot Technology Ltd, we offer expert consultation services covering system design for software, web applications, SaaS products, business processes, cybersecurity, and logistics. Our team of experienced professionals is dedicated to providing insightful guidance and tailored solutions to meet the specific needs of each project.



Software Distribution & Retail

We are a prominent player in software distribution and retail, offering a wide array of software products to cater to diverse business requirements.



Our Partners

Bluedot Technology Ltd has established an extensive network of partnerships with leading software companies around the globe. These partnerships enable us to offer a wide range of software products, catering to various business needs and technological requirements. Below is a comprehensive list of our software sourcing partners:

AdGuard	FOLX	RedHat
Adobe	Foxit	Revo
Anvsoft	Google	SolarWinds
AnyDesk	Hageltech	SketchUp
AnyViewer	iObit	Stellar
Aomei	iToolab	Sticky Password
Ashampoo	iVacy	SurfShark
Autodesk	JetBrains	Symantec
Avast	Kaspersky	TeamViewer
AVG	Log me In (LastPass)	Tonec
CADSoftTools	Locker	uPDF
Camtasia	Microsoft	Wondershare
Connectify	NCH	Zoho
Draw3D	Nord	Zoom
Dropbox	Nord Layer	ZwCAD
DU Meter	PDF Technology	
EaseUS	Perfect PDF	
Emsisoft	Piriform	
FastStone	PureVPN	
FL Studio	RarLab	



Our Projects

Bluedot Technology Ltd is at the forefront of providing innovative Software as a Service (SaaS) solutions, catering to a variety of industry needs. Our SaaS products are designed to enhance operational efficiency, streamline processes, and provide user-friendly, scalable solutions to our clients. Here's an overview of our key SaaS offerings:

■ Gonona

Tailored for small businesses, Gonona is an accounting software that simplifies financial management. It features double-entry accounting, providing an accurate and comprehensive approach to handling business finances. Gonona is designed to make accounting accessible and manageable for small business owners, ensuring they have the necessary tools for effective financial planning and analysis.

■ CloudRX71

This online prescription management software revolutionizes the way healthcare providers manage prescriptions. CloudRX71 offers a streamlined, digital solution for prescribing medication, enhancing the efficiency of healthcare delivery and improving patient care. It's an invaluable tool for healthcare professionals seeking to modernize their prescription management process.

■ HMSPro

HMSPro is a comprehensive hospital management system equipped with features like In-Patient Department (IPD), Out-Patient Department (OPD), Prescription, and Pharmacy System. This full-featured platform provides hospitals with the tools needed to manage their operations effectively, from patient care to administrative tasks, all in one integrated system.





■ ISPBiller

Designed for Internet Service Providers (ISPs), ISPBiller is a radius-based billing solution that simplifies the management of subscriber billing and authentication. This system streamlines the billing process, ensuring accuracy and efficiency in managing subscriptions and payments.

■ CBEMS

Our Cloud-Based Education Management System is a versatile solution for schools and colleges. CBEMS helps educational institutions manage their administrative and academic processes more effectively, from student enrollment to curriculum planning, providing an all-in-one platform for educational management.

■ Ashol

Ashol is a unique cloud-based system designed for pharmaceutical companies to prevent counterfeit products. It ensures the authenticity of pharmaceutical products, safeguarding both the reputation of pharmaceutical companies and the health of consumers. This system is crucial for companies looking to combat counterfeit drugs in the market.

■ NewsCore

A scalable news management software designed for high-load news portals, NewsCore offers customizable features to efficiently handle the demanding pace and complexity of modern news dissemination.

■ BizBot

An AI-powered, human-like chatbot utilizing advanced technologies like ChatGPT for enhanced customer interaction, integrated seamlessly with CRM systems for a personalized and efficient user experience.

At Bluedot Technology Ltd, we understand the importance of specialized software solutions in driving business success and efficiency. Our range of SaaS products is continually evolving to meet the changing demands of the market, ensuring that we provide our clients with the most advanced and effective tools available.

Our Clients

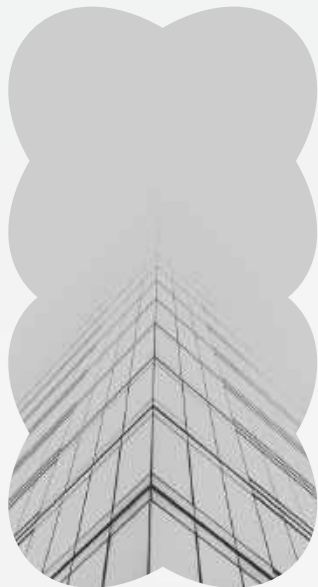
Our clients' success is our success; we prioritize their needs to ensure lasting, impactful solutions. We believe in growing with our clients, understanding that their advancement fuels our journey towards excellence.

Our software client list is also impressive and rich, for example we developed or supplied software for many reputable companies, such as: **Bangladesh Police, Aamra Technology Ltd, Dhaka South City Corporation (DSCC), Suzuki, Unilever, DGFI, RAB, NSI, Bangladesh Customs, ETV, Bangladesh Navy, Somoy TV, Jugantor, ACI, British American Tobacco, Metro Rail Project, IT Consultants Limited, Directorate of Government Accommodation Bangladesh (DoGA)(2020), American Research Institute for Policy Development (ARIPD), Shikder Group (2019) , Original Store LTD, Bangladesh Parjatan Corporation (BPC) (2021), Robi Axiata Limited, Gfive Mobile, CD Choice, Laser Vision, Eagle Music, University of Development Alternative (UODA) (2015) , The Referral Hero, JMI Group (2016), United International University (2016), Daffodil University (2017), Boiferry Ltd, Winners Courier Ltd, Khan Apon Nibash Land Development LTD (2017), Ample Solution Limited (2017), Eon Group, Bangladesh Krishi Bank, IDLC Finance, NESCO PLC, ILM Academy, Navana Group, Local Government Engineering Department (LGED), Bangladesh Institute of Research and Training on Applied Nutrition, Dhaka Stock Exchange, Chittagong Stock Exchange, MonsterClaw LLC etc.**





Contact Information.



HOTLINE

+880 9638 777 222

EMAIL

info@bluedot.ltd

WEBSITE

www.bluedot.ltd

ADDRESS

42,43 Purana Paltan, Dhaka – 1000



www.bluedot.ltd



+880 9638 777 222

@ info@bluedot.ltd



www.bluedot.ltd



42,43 Purana Paltan,
Dhaka - 1000, Bangladesh