



TOGUMOGU (PVT.) LIMITED

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Company profile

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DATE

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ToguMogu (Pvt.) Limited

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1. INTRODUCTION

ToguMogu Pvt. Limited is a Tech Based Product and Service provider focusing on developing IT Enabled Solution mainly in health and family wellbeing sector. Additionally, ToguMogu also provide tech solution like website development, inventory management, CRM tool for e-commerce and Daycare Centers. ToguMogu develop digital educational contents for the mentioned customer segments and also design, pilot, implement innovative tech-based projects with Government and Private Organizations, INGOs, NGOs and Donor. Organizations like BRAC, H&M Foundation, UNFPA etc. The company also provide corporate health and wellbeing solution through its own product ToguMogu Parenting App. Bengal Group, Walton Group are some of their corporate partners.

2. TOGUMOGU: TECH BASED SOLUTION PROVIDER

The company has been formed by a group of professionals having ICT experience and wide exposure in Information Technology. People involved here are young qualified business graduates and qualified engineers from the renowned universities across the globe.

It is a company where professionals from both technical and functional field group together with an objective of providing appropriate business solutions. It realizes the importance of functional knowledge and its impact in developing business solutions. We constantly strive to be a leading tech based service firm with profound business and functional knowledge. The key to the company's success is the maintenance of a close working relationship with the clients through ensuring the best possible solutions to their needs; to establish and maintain a thorough knowledge and understanding of client's objective and help them maximize the benefits.

3. OUR MISSION & VISION

Our Mission is to achieve the reputation of a quality, high standard & reliable solution & tech based service provider Company in the ICT industry and in Health Care Industry.

Our Vision is to develop an ICT Based educated and socially responsible future generation who will lead the nation towards sustainable growth and prosperity.

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OUR KEYS DEVELOPMENT

- Desire for Excellence
- Trust and confidence build-up
- Innovation
- Transparency
- Teamwork

WE BELIEVE IN

- Motivation
- Collective responsibility and leadership
- Professionalism and ethics
- Adding values to our client needs

4.OUR JOURNEY

2017	2020	2022
Launch of "ToguMogu Parenting Platform ", a web based platform for young and smart parents of Bangladesh	Launch of "ToguMogu Parenting App" an android application to provide service to parents, daycare owners and parenting service providers.	Provided Corporate Solution to Bengal Group and Walton Group through ToguMogu Parenting App
	Own First Runners Up Prize in the "Call For Nation" competition arranged by ICT Ministry for innovative response during Covid-19.	Provided ITES solution and service to BRAC and H&M Foundation to implement Family Wellbeing in RMG Factories.
	Listing Service to Daycare Owners and Service Providers	Providing ITES Solution to UNFPA to improve Family Planning Education in 20 Factories through ICT.
	Digital marketing service to Children Book Publishers	

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5. CLIENTS

ToguMogu Ltd. closely works with few global organization including

- BRAC and H&M Foundation
- UNFPA
- BENGAL GROUP
- WALTON GROUP

6. OUR INVOLVEMENT

■ ICT RESEARCH & CONSULTANCY

We provide consultancy services and research expertise on integrating educational content with the latest technology so that it can reach a large number of users in very little time. We also consult on upgrading an educational solution to meet the current international standards in technology.

- Strategy and Planning
- ICT Solutions Design
- ICT Solutions Upgrade
- International Technology Standards

■ SOFTWARE DEVELOPMENT

ToguMogu provides all kinds of cross-platform/platform specific software development solutions based on education, customer relation management, digital marketing and inventory management. We offer the latest technology in Application Software Development. Our production applications are fast, interactive, mature and scalable applying our vast experience and research of education, teachers, parents on UI and UX Design. Our application development is based on the Agile Scrum model with the following lifecycle stages:

- **RESEARCH & PLANNING** – We analyze and research on application feasibility, future growth and current impact.
- **REQUIREMENT ANALYSIS** – Detailed study on customer, behavioral, structural, architectural, functional, non-functional, design and performance requirements of an application.
- **APPLICATION DEVELOPMENT** – Development on multiple iterations of the application based on varied range of requirements.
- **APPLICATION TESTING & QUALITY ASSURANCE** – Rigorous testing strategies are applied following the latest international standards and trends in testing and quality assurance.
- **CONTENT, RESOURCE & APPLICATION MANAMENT** – Our online educational platforms manage and develop their own content and resources taking control of the Application Management Layer.

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7. AREAS OF EXPERTISE

ToguMogu excels in family health and wellbeing, digital marketing and ecommerce, providing a complete solution for clients. The educational content is developed, managed and distributed through our software and distribution solutions. Our ICT based products cover the following areas of the technology industry:

- Data Mining.
- Data Analysis.
- Mobile Application Development.
- Web Application Development.
- Content Management and Delivery Networks.
- UI and UX design
- E-business solutions.
- Database Design and Management.
- System Analysis.
- DevOps.
- Distributed Systems.
- Application Deployment.
- Project Management.

8. STRENGTH & CAPABILITIES

The development team of ToguMogu is equipped with proper human resources specialized in different system development tasks. The key areas are;

■ WEB DEVELOPMENT AND DESIGN

Our web developers are skilled in Full Stack Web Development including frontend, backend frameworks, DevOps. Frontend frameworks include Angular 2+, React and Vue whereas backend frameworks include.

■ MOBILE APPLICATION DEVELOPMENT

Our App Developers are proficient in developing cross-platform Mobile Apps using native Android/iOS, Ionic, React Native and Flutter.

■ CLOUD COMPUTING

We provide expertise on Amazon Web Services, Google Cloud Platform and Microsoft Azure.

■ DATABASE MANAGEMENT

Our developers are skilled in both document-oriented and relational databases. Our database management solutions are developed on technologies like MongoDB, PostgreSQL, MariaDB and MySQL. We can also work on real time database systems like Google's Firestore.

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■ PROGRAMMING

Our young and talented programmers have a wide range of experience in developing systems. Our programming skill involves:

- **PROGRAMMING LANGUAGES:**
C++, Python, C#, Java, Swift, Dart, Fortran, JavaScript, Typescript, PHP.
- **Frameworks:**
 1. **Frontend:**
Angular 2+, React and Vue.js.
 2. **Backend :**
Node.js, Hapi.js, Express.js Django, Flask.
- **Versioning:**
Gitlab, Github, Bitbucket.
- **DevOps:**
C-Panel, AWS, GCP, Digital Ocean, Docker, Kubernetes
- **WEB SERVERS:**
Apache, NGINX
- **OPERATING SYSTEMS:**
Microsoft Windows 10, Ubuntu, Raspbian, MacOS.

9.PRODUCT OFFERINGS

■ TOGUMOGU PARENTING PLATFORM

- E-commerce Solution and Parenting App for Young Parents
- Educational Content Platform for Parents
- Digital one stop solution for Parents
- Payment Gateway integration with SSL for Clients.
- Digital marketing and promotions

■ AI Based CRM Tool

- ToguMogu Has its own AI based CRM Tool
- Clients can subscribe to the cloud based solution as merchant
- The Solution can be integrated with social media

■ Corporate Solution

- Corporate Health And Wellbeing Monitoring
- Tracking and Feedback Process for Corporate Employees

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10. PARTNERS & CLIENTS



11. AWARDS & RECOGNITIONS

1. First Runners Up in "Call For Nation" initiative in 2020 arranged by ICT Ministry
2. Winner of SRMG Competition in 2022 by BRAC and H&M Foundation
3. Winner of UNFPA Joint Innovation Challenge in 2022



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