cloudseven

COMPANY PROFILE

Established: 2009 | www.cloud7.com

ABOUT US

Established in 2016 as a Technology Service & Solution provider for Telecom Operators.

Now positioned in Bangladesh across all mobile operators.
20+ dynamic people working within development, marketing & network engineering, sales and distribution.

Long running agreements with major global companies: Grameenphone (Telenor), Robi Axiata & Airtel (Axiata Group), Banglalink (Global Telecom Holding, VEON), bKash, Nagad, Shwapno, ICT Sector (BD Govt.) as well as local companies in BD.

Key in Facts

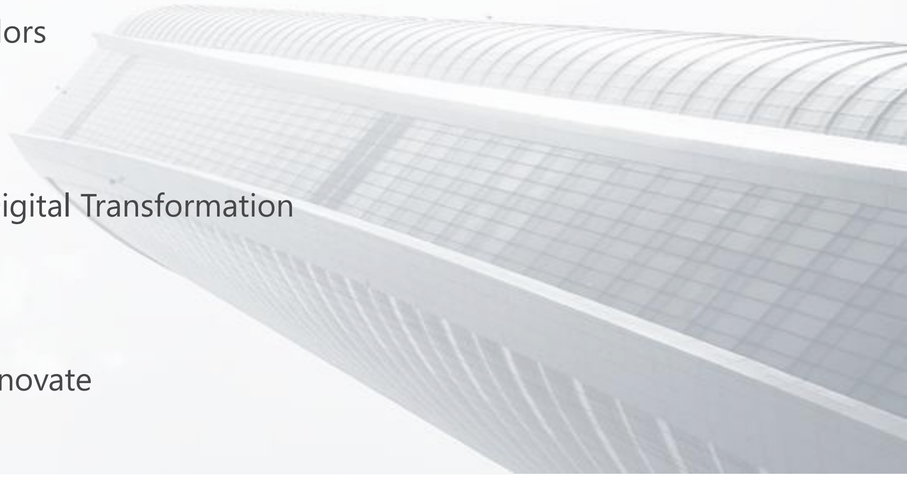
- 5 Years in the market
- Serving top multinational companies
- Trusted service and technology provider
- Offices in Norway, Malaysia and Bangladesh
- 20+ professionals
- Serving 30+ companies

KEY INDUSTRIES WE SERVE

- Telecom
- Hi-Tech
- Social
- Fin-Tech
- E-Commerce
- Retail
- Logistic

We are Partnered with

- Mobile Operators
- FMCG
- Independent Software Vendors
- Financial Institutions
- Media Industry
- Enterprises Implementing Digital Transformation
- Growing Startups
- IT Solutions Providers
- Companies That Need to Innovate



WORK FLOW

We believe that individuality works best in servicing our clients and that no two clients have similar requirements. Therefore, our customers have the flexibility to choose from three different outsourcing models, or suggest other models to best suit their needs.

01

Your Requirements

02

Our Analysis and Queries

03

Your Feedback

04

Project Commencement

05

Our Quotation and Timeline

TIME AND MATERIAL MODEL

If you have a project where requirements change regularly and you want a dedicated team of developers to work on the project to maintain lesser knowledge-transfer time lags, our time and material model is the best fit. In this model, there is flexibility for clients to add or remove resources as per fluctuation in requirements.

1. You send us an inquiry
2. We analyze requirements
3. We suggest T & M Model
4. You agree and award us
5. We start development
6. You monitor the development & project
7. We complete the project & sign off

HIRE DEDICATED

For large projects and in which, requirements change with time, this is the best model. The offshore development center is best suitable for custom software development and mission critical projects.

We appoint experienced and talented developers who work exclusively on your project to deliver high quality solutions. We only appoint those developers who have already worked on similar projects and can efficiently manage complex problems to deliver best possible results in the shortest possible times.

Assurances and Insurances

Our work is done in-house and directly by people hired by Cloud 7, through our quality infrastructure and security measures. If there is need for involving further expertise into a project, we only use highly trusted partners and always inform & agree with the client in advance.

For most of our projects, we deliver software in releasable form at periodic intervals and proceed further based on your feedback. That way, you are always updated on the progress of the project.

01 You send us an enquiry

02 You analyze requirements

03 We suggest hire dedicated model

04 You agree and award us

05 We assign dedicated resource(s)

06 You assign projects

07 Resource(s) work on your projects

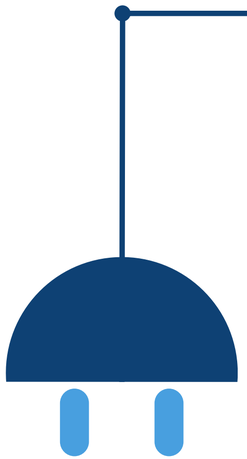
08 Daily work updates

09 Annual contract renewal

TECHNOLOGIES WE USE

- ANDROID
- JAVASCRIPT
- PHP
- JAVA DEVELOPMENT
- FLUTTER
- ANGULAR
- KOTLIN
- iOS
- HTML5
- .NET CORE
- PYTHON
- RESTFUL WEB API

OUR EXPERTISE



Dedicated Development Team

Since 2016, Cloud 7 has built dedicated development teams and R&D centers for leading software/Telecom and FMCG companies, including Telenor, Axiata, Veon, Airtel, Celcom, BATB, helping businesses to innovate and implement digital transformations.

Cloud Solutions

Our development teams build secure, scalable cloud infrastructures, data science applications in the cloud, and more. We used - Amazon AWS , Google cloud and Microsoft Azure Cloud.

Software Product Development

We have proven to be a reliable outsourcing partner for tech companies and innovative startups. Our team deliver full-cycle software development services in a variety of technology stacks and business domains.

OUR EXPERTISE

Mobile Application Development

We builds custom mobile marketing promotional solution applications, and enterprise mobility solutions, across platforms. We deliver full-cycle mobile development services, including concept, UI/UX, prototyping, testing, & support.

Software QA & Testing

Our software testing services allow companies to scale testing capacity with minimum effort. We help enterprises substantially reduce the cost of downtime between releases and deploy additional testing resources during project's peak loads.

Technical Support

We provide comprehensive second- and third-line product technical support, with predictable budgets. Our tech experts work with companies across diverse industries and domains helping them cut downtime costs.

OUR EXPERTISE

High Load Systems

Cloud 7 extended teams build high-load systems and applications for global companies. We design reliable, efficient, and scalable software that handles large volumes of data requests and backend computations.

UI/UX

Our UI / UX designers create intuitive user experiences for cross-platform applications. We build lightweight and efficient apps with concise and appealing user interfaces.

Digital Transformation

We helps global companies implement end-to-end digital transformations. We plan necessary steps and assemble a dedicated development team that delivers innovative solutions and great digital experiences.

COMPANIES WE WORK WITH

PRODUCT PORTFOLIO

A2P SMS

Boost your communication with the A2P SMS service.

Features

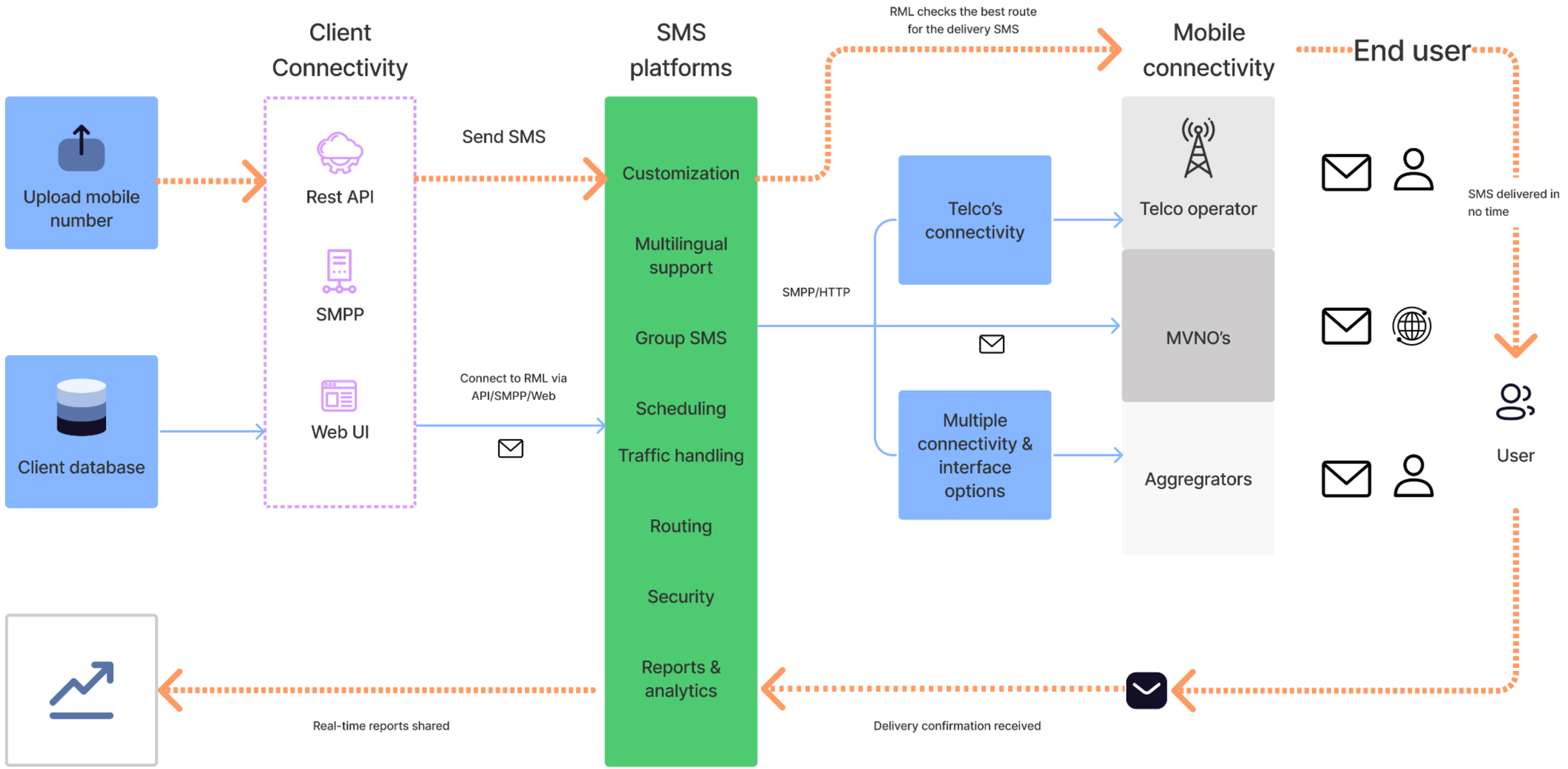
- Contact more customers
- Find the best route
- Add SMS to your contact
- Get numbers fast
- Convey your message
- Ability to unsubscribe
- Get feedback
- Measure effectiveness
- Add SMS to Chatbot

PRODUCT PORTFOLIO

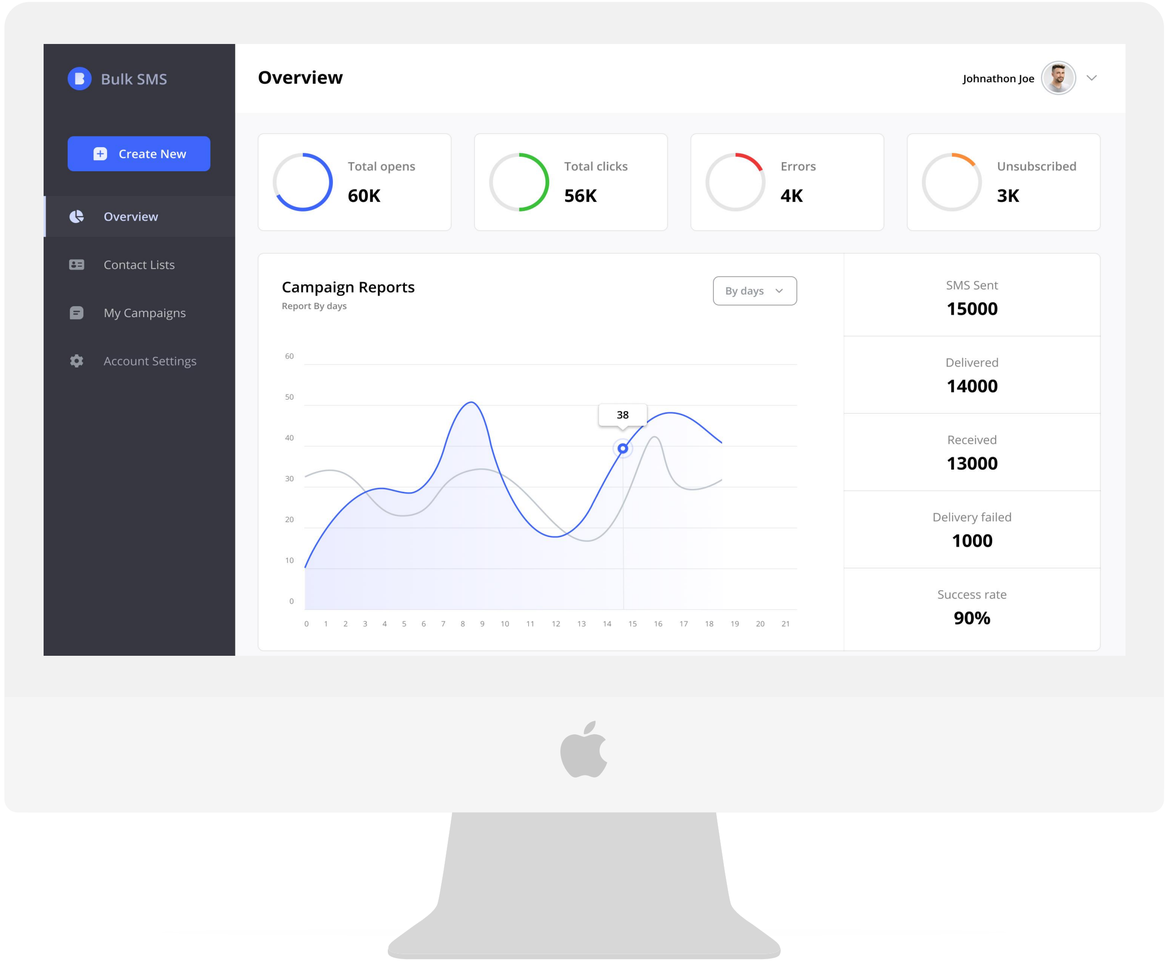
Use case

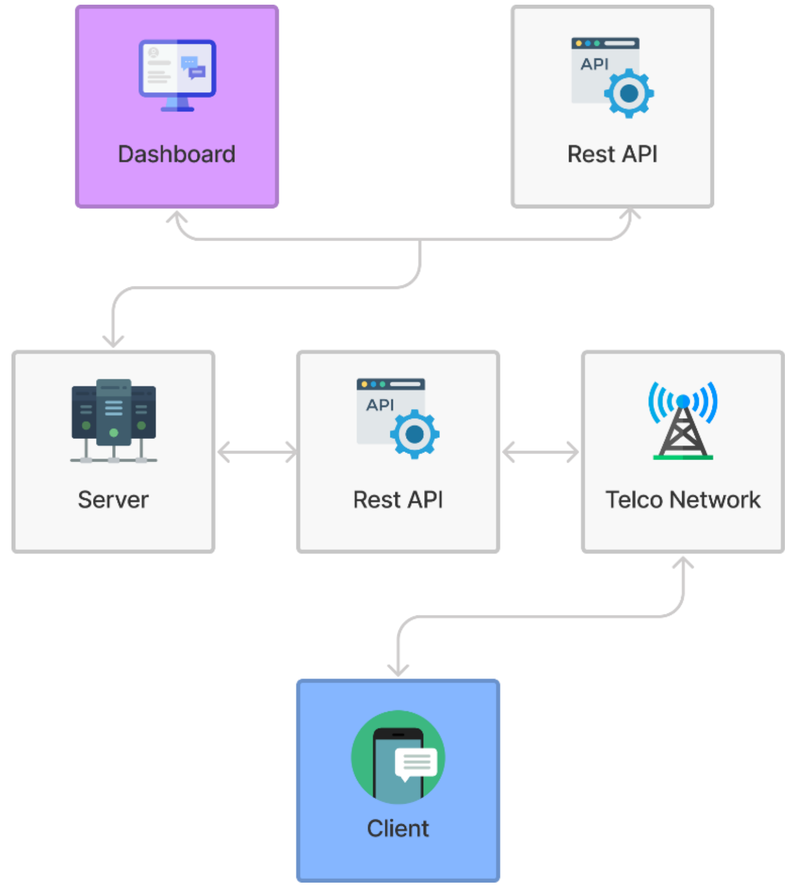
- Maximize Security
- Convert trial users to paying customers
- Send promotional messages
- Engage customers with birthday messages
- Avoid form abandonment
- Win back cart abandoners
- Transactional notifications
- Send reminders for promos over two channels
- Alert messages
- Appointment reminders with SMS

HOW IT WORKS


Client Connectivity
SMS platforms
RML checks the best route for the delivery SMS
Mobile connectivity
End user
Upload mobile number
Client database
Rest API
SMPP
Web UI
Send SMS
Connect to RML via API/SMPP/Web
Customization
Multilingual support
Group SMS
Scheduling
Traffic handling
Routing
Security
Reports & analytics
SMPP/HTTP
Telco's connectivity
Multiple connectivity & interface options
Telco operator
MVNO's
Aggregrators
SMS delivered in no time
User
Real-time reports shared
Delivery confirmation received

BASIC ARCHITECTURE





Flow Diagram

PRODUCT PORTFOLIO

Data Disbursement Platform (DDP)

Gift Data ○ Voice ○ SMS to your Consumer

Features

01 Single platform cover all Telco data disbursement.

02 Easy to access and operate.

03 Can customize data plan.

04 Bundle data as per your requirement.

05 Very low cost for organization to gift data to it’s users.

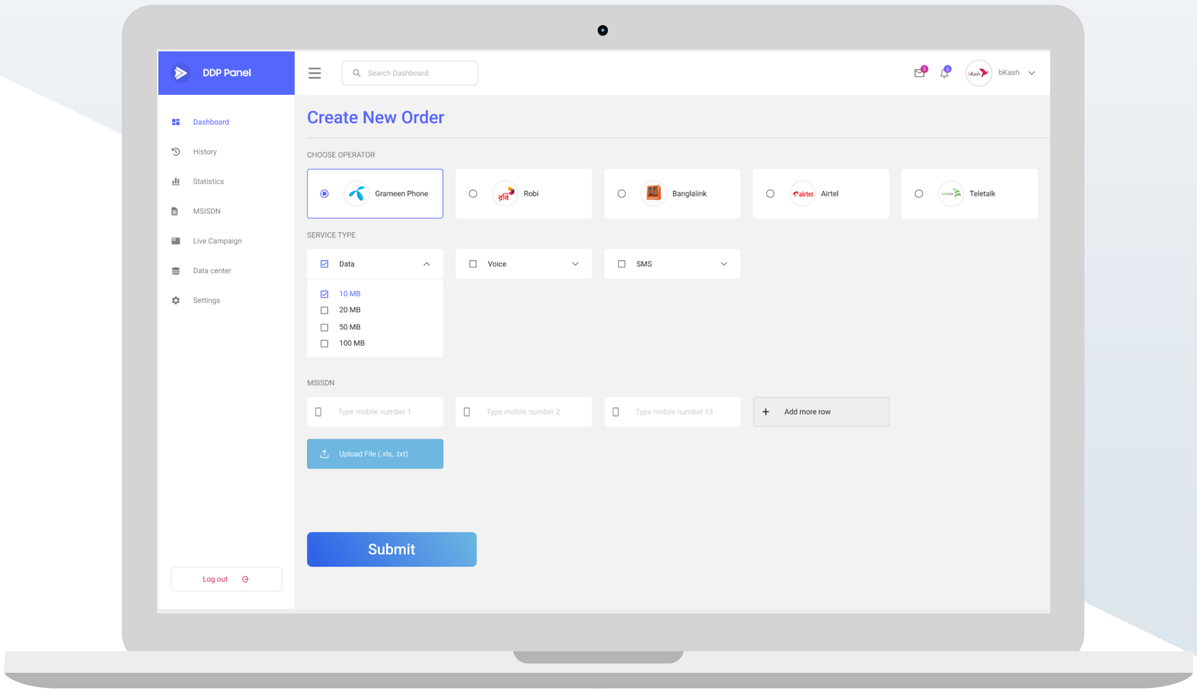
06 Simple but rebuts dashboard gives you detail view including total consumption, reaming and history.

07 Higher bulk data validity.

ADMIN PANEL

A single platform can send internet data to all telecom operators. Very easy way to disburse internet data through Bulk user to single user. Very unique concept for any company to gift to their user as a promotional plan to bring new acquisition and customer retention.

Admin Panel



Merchant Panel

CONTACTS

Our support team available 24/7 online and anytime. Email or phone, no matter which medium you prefer, we're always here to help.

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Countries we have Business

Bangladesh ○ Malaysia ○ Singapore ○ India ○ Middle East (UAE, Jordan, Lebanon, Egypt)

THANK YOU