



Helping Small Farmers to Make **Informed Decisions** For an 8X return

iPAGE GLOBAL INC.
www.ipageglobal.com



Disconnected agricultural market system

LACK OF ACTIONABLE DATA

Lack of access to
modern farming trend & tech



Lack of data
on market demand



Lack of access
to support service



Population **178M**

Work Force **53%**

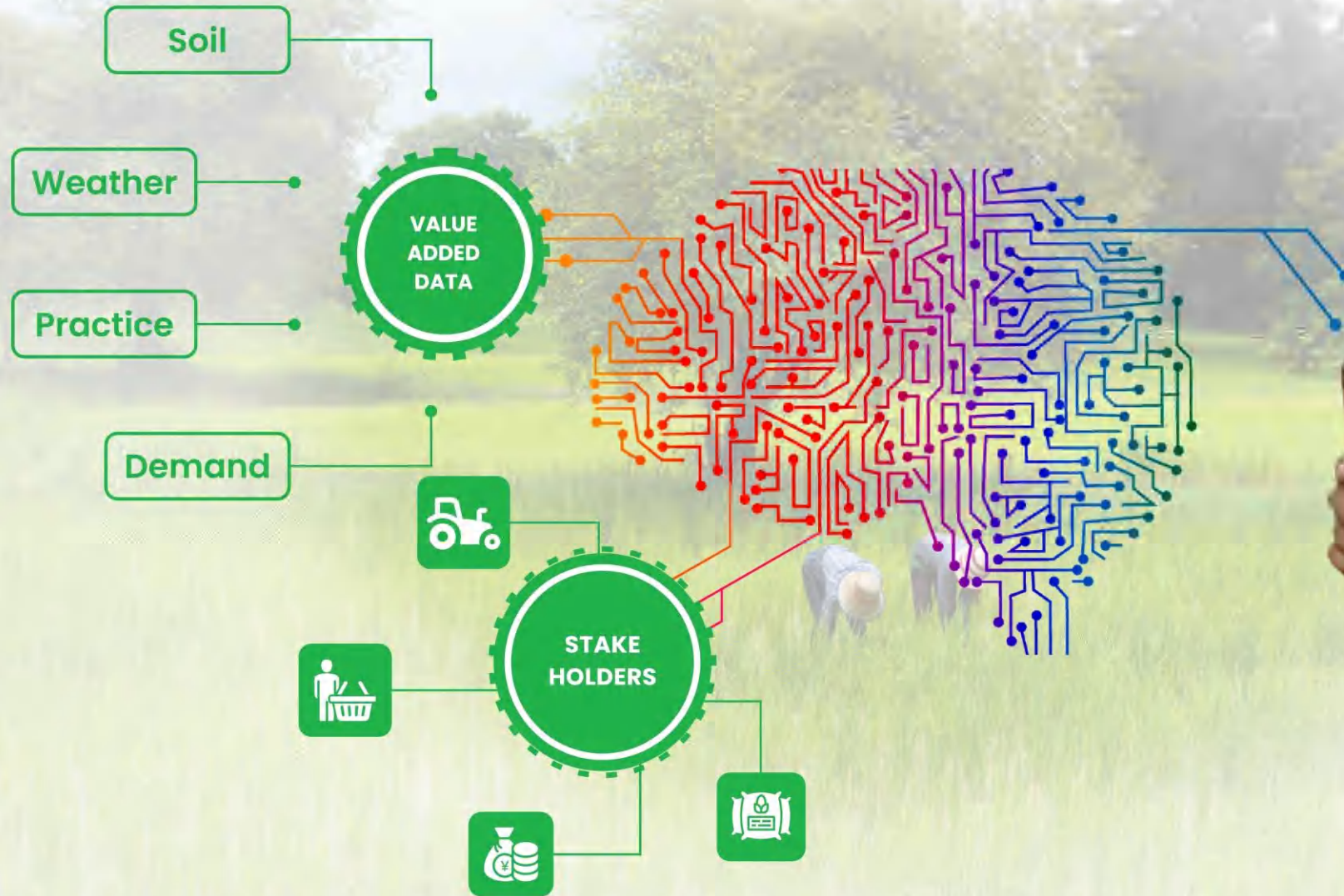
In Agriculture **70%**



Artificially intelligent

AGRONOMIC DECISION SUPPORT ENGINE

SOLUTION

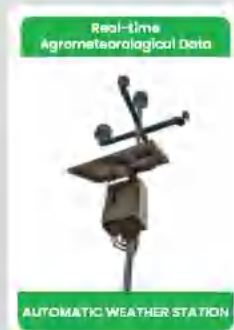


FOR THE FARMERS

HOW IT WORKS



NPKS,
pH, EC,
Moisture,
Temperature
8-10 Min to Test



75% Accuracy

Certified by
Soil Science Department
Bangladesh Agricultural University



AUNKUR

LITE | STANDARD | PREMIUM



OUR PHYGITAL SUBSCRIPTION PACKAGES

Add-On		CAPITAL INSURANCE 	SEED FERTILIZER PESTICIDE 	MACHINE SERVICE 	LARGE CONSUMER 	iPAGE Earns	Farmer's Benefit
AUNKUR LITE \$220	✓	✓	✓			\$ 15 Advisory \$6 Commission \$9	\$ 35 6x
AUNKUR STANDARD \$190	✓	✓	✓	✓		\$ 25 Advisory \$8 Commission \$17	\$ 59 7x
AUNKUR PREMIUM \$180	✓	✓	✓	✓	✓	\$ 45 Advisory \$10 Commission \$35	\$ 84 8x

Demand-driven Contract Farming

* Per Season, Per Bigha



For B2C Customers Small Farmers

30% Reduced Fertilizer Cost

Using the Soil Testing Device

15% Reduced Pesticide Cost

Due to the preventive approach using climate Data

12-15 % Additional Revenue

Due to direct sales to the large consumers

\$90/acre Savings in Labor Cost

Through mechanization partners

50 % Savings in Capital Cost

Through capital partners

70 % Risk Coverage

Through insurance partners

For B2B Customers Corporates

Up to 12% of Sales Increased

For Input Partners

via our farmers' base

9% Sourcing Cost Saving

For Consumer Partners

buying from our farmers' base

Up to 20% of Sales Increased

For Mechanization Partners

via our farmers' base

\$13- \$130 Savings

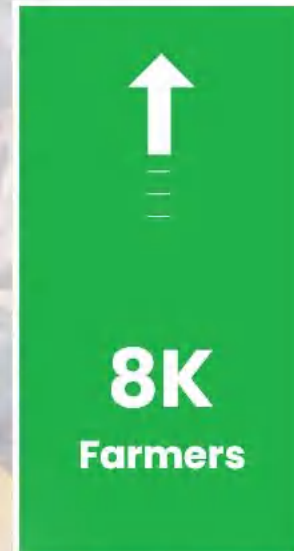
For Capital Partners

via our Digital KYC process



OUR GROWTH

CURRENT TRACTION



8K
Farmers

5
HV Crops

Maize, Mustard,
Onion, Dry Chili,
Moringa.

250
Tons
Per quarter

\$1.6M
GMV

2019

2020

2021

2022

26%
MoM Revenue Growth

223%
CAGR

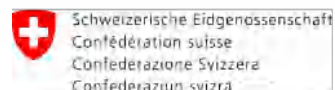


NOTABLE REGIONAL AND GLOBAL COMPETITORS

CRITERIA	iPAGE Grow Smartly	Cropin	Doktar	DeHaat® Seeds to Market	FARMBEATS	agrisim
Local Market Presence	✓				✓	
Inclusive Business Model	✓	✓		✓		
Direct Access To Farmers	✓			✓		
Cost Effectivity	✓	✓		✓		✓
IP & Local Data	✓		✓		✓	✓
Global Operation			✓		✓	✓
Credible Partnership	✓	✓		✓		✓



GP >>>
ACCELERATOR





FOUNDING PARTNERS



INTIAZ HOSSAIN NISAT

Chief Technology Officer

Data Scientist, System Architect

8 Years + experience in software industry



MASHRUR H. SHURID

Chief Executive Officer

Embedded System & Management Engineer

6 Years+ experience in People's Organization

Development & Engineering Management

7 Years+ experience in social development



Government of the People's Republic of Bangladesh
Ministry of Foreign Affairs



Five Bangladesh



Engineering Students' Association of Bangladesh (ESAB)



Project Kombol



MOHAMMAD SAIFULLAH MITHU

Chief Communications Officer

Development Professional

11 Years+ experience in founding & working

for numerous social development projects



Five Bangladesh



Project Kombol



BANDHU
FOUNDATION
OF BANGLADESH



Five Bangladesh Foundation
Canada



ADVISORY PANEL



KHONDKER R. RAHMAN

Ex-Chief Consultant, Ministry of
Municipality & Planning, State of Qatar.



PROF.DR. M. A. RAHIM

Founder, Germplasm Center,
Bangladesh Agricultural University.



PROF.DR. ANWARUL ABEDIN

Sr. Faculty Member, Soil Science Dept.,
Bangladesh Agricultural University.



MOHAMMAD ZAVED AKHTAR

CEO, Unilever Bangladesh Ltd.



PROF.DR. M. A. SALAM

Sr. Faculty Member, Fisheries Dept.,
Bangladesh Agricultural University.



MD. ABU SAYEM

Additional Deputy Director,
Dept. of Agricultural Extension.



DR. SYED ALI AZHER

Research Scientist,
World Bank & DoF. Policy Advocate



K.M. MONSURUL AZIZ

Mentor
Head of Marketing, Nagad

JOIN US

IN THE JOURNEY OF

Empowering Farmers

Revolutionizing Agriculture



IPAGE GLOBAL INC.



ceo@ipageglobal.com



www.ipageglobal.com