

Softifybd Ltd.

Digitize Your Imagination

Business Profile

2025



Empowering
Businesses

3,000+



Countries We
Serve

15+



SaaS
Products

8+



Our
Team

150+



Softifybd

+880222 6600 841
www.softifybd.com



Table Of Contents

1	About Company
2	Mission & Vision
3	History & Core Values
4	Our Services
5	Our Products
6	ISP Digital
7	InfinityLog
8	Biznify
9	Edufy
10	Talkify
11	khudebarta
12	Get Commerce
11	Getup Services
12	Technology We Use
13	Our Contact



ABOUT OUR COMPANY

Softifybd Ltd.

Softifybd Limited is a pioneer in B2B SaaS-based software company, driving digital transformation for businesses in Bangladesh and beyond. Focusing on innovation and excellence, we deliver subscription-based and custom-tailored software that empowers industries such as ISP management, SME, education, Enterprise, Tourism, E-commerce and business operations. Our cutting-edge product portfolio, including ISP Digital, Biznify, Infinity Log, Edufy, Talkify, and Khudebarta is designed to enhance efficiency, improve communication, and streamline workflows. At SoftifyBD, we are dedicated to empowering organisations with next-generation technology, enabling them to achieve their goals and embrace a future defined by smart, scalable, and innovative solutions.



Empowering
Businesses

3,000+



Countries
Served

15+



SaaS
Products

8+



Our
Team

150+

Members & Certification



Sister Concern





MISSION & VISION

01 OUR MISSION

At Softifybd Ltd, our mission is to empower businesses with innovative, scalable, and efficient software solutions that drive digital transformation across industries. We are dedicated to delivering next-generation SaaS products that enhance operational efficiency, streamline workflows, and foster business growth. Through continuous innovation and a customer-centric approach, we strive to enable organizations to achieve their full potential in an ever-evolving digital world.

02 OUR VISION

Our vision is to be the leading provider of B2B SaaS solutions, transforming industries globally by providing cutting-edge software that unlocks new opportunities and drives sustainable growth. We aim to shape the future of digital business operations by making technology accessible, effective, and impactful, ensuring that our clients thrive in the rapidly changing digital landscape.



20+
Local & Int.
Partnership



15+ years
Industry
experience



3 Million
Happy
Users



24/7
Dedicated
Support



LEADERSHIP & HISTORY



Motasim Billah Morshed
Chairman & CFO

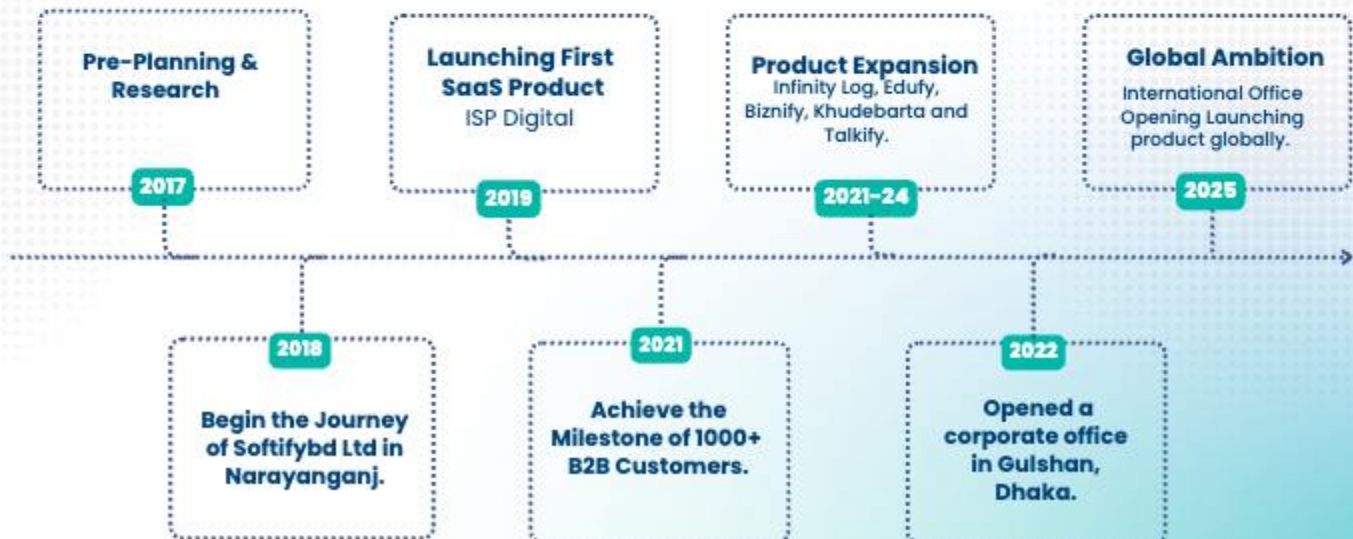


Mostaim Billah Murad
Founder & CEO



Kazi Rifat Solaiman
Co-Founder & CTO

History and Milestones





CORE VALUES

At Softifybd Ltd., our core values are the foundation of everything we do. We are committed to innovation, constantly seeking new and creative solutions to meet the evolving needs of our clients. Integrity is at the heart of our operations, ensuring that we conduct business with honesty and transparency. We prioritize customer satisfaction, striving to exceed expectations and build long-term relationships based on trust and mutual respect. Our team is driven by excellence, always aiming for the highest standards in our products and services. Lastly, we believe in collaboration, fostering a supportive and inclusive environment where every team member can contribute and grow. These core values guide us in our mission to digitize industries and provide innovative software solutions that drive success and growth.

01 Innovation

Continuously striving to develop creative and inventive software solutions that meet the evolving needs of clients.

02 Quality

Committing to high standards of quality and performance in every project and service delivered.

03 Continuous Improvement

Always seeking ways to improve and enhance their services and products through feedback and innovation.

04 Collaboration

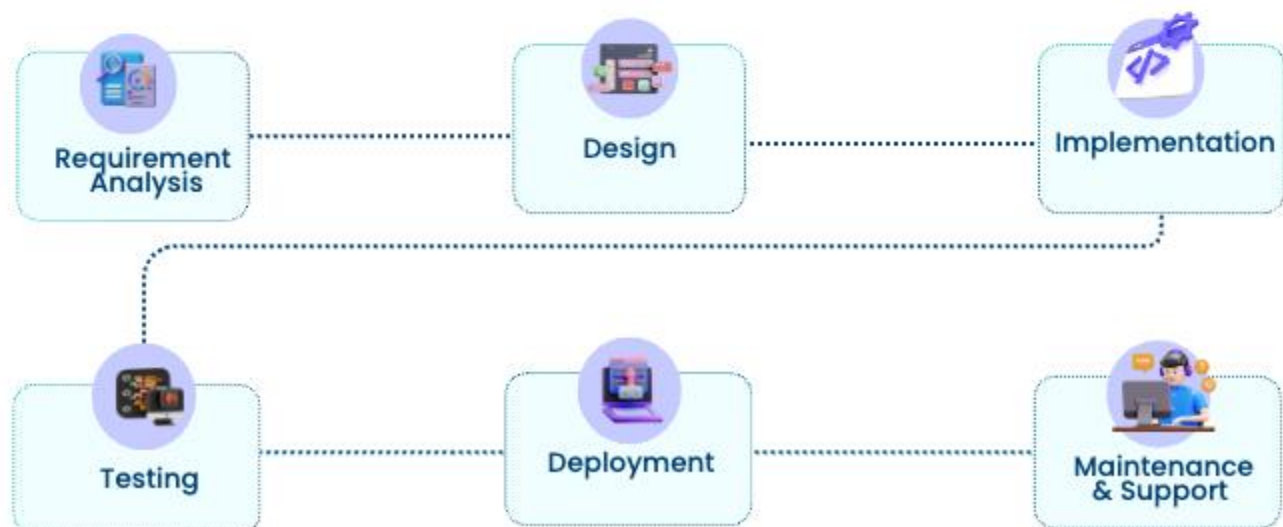
We believe in teamwork, fostering strong partnerships internally and externally to achieve shared goals



Development Services



Software Development Process





OUR SAAS PRODUCTS

 **ISP Digital**

ISP Digital

ISP Billing &
Management
Software

 **INFINITY LOG**

Infinity Log

IP Log Server
for ISP

 **biznify**
ERP & CRM Management

Biznify

SaaS-based
ERP Solution

 **Edufy**

Edufy

Education
Management
Software

 **Khudebarta**

Khudebarta

Bulk SMS Service

 **Talkify**

Talkify

Business Phone
System on Cloud

 **ManagerialCRM**

ManagerialCRM

Subscription
Management
Software

 **GetCommerce**

GetCommerce

E-Commerce CMS
and Website
Templates.

 **OTAplatform**

OTAPlatform

Online Travel
Agents OTA
platform.



ISP digital

ISP Digital is a comprehensive ISP management software designed to streamline operations for Internet Service Providers. From billing and customer management to network monitoring and automation, ISP Digital offers an all-in-one solution to enhance efficiency and deliver exceptional service. Trusted by over 1,300 ISPs, it empowers providers to simplify workflows, reduce costs, and improve customer satisfaction. Explore more at

1300+

Happy ISP
Owners

06+

Successful
Years

30+

International
Clients

26+

Support &
dev team

Core Features



**Customer
Management
System**



**Billing &
Invoicing**



**Purchase
& Inventory**



**Resellers
Management**



**Network &
Monitoring**



**Multi-Branch
Management**



**Asset
Management**



**HRM
Management**



**Finance
& Accounting**



**Payment Gateway
& 30+ Integration**



**System
& ACL**



**Customizable
Reporting**

30 + Intergratations



88018 4211 7900
88018 4211 7906



sales@softifybd.com
info@softifybd.com



www.ispdigital.net
www.softifybd.com





InfinityLog

Infinity Log is an advanced IP log server analysis and network monitoring system tailored for ISPs. It ensures cyber security, automates log management, and provides real-time monitoring to enhance network performance. Trusted by 350+ ISPs, it complies with BTRC regulations, supports multi-layer filtering, and integrates seamlessly with Mikrotik, Cisco, and other devices, ensuring robust network visibility and efficiency.

350+
Happy ISP
Owners

06+
Successful
Years

10+
International
Clients

10+
Support &
dev team

Core Features



**Customized Log
Template For
Mikrotik Routers**



**Customized
Log Listening
Port**



**Multi-Level
User Access**



**Multi-layer Log
Searching Filter**



**Syslog
Support**



**Live Log
Streaming**



**Enhanced
Security**



**Easy
Integration**

Valuable Clients



88017 3079 7262
88018 4211 7906



sales@softifybd.com
info@softifybd.com



infinitylog.com.bd
www.softifybd.com



Biznify

Biznify is an SME Business ERP and all-in-one business management software designed to streamline operations, automate processes, and boost productivity. With tools for accounting, HR, inventory, sales, e-commerce, Manufacturing, Intallments, and many more. Biznify empowers businesses to operate efficiently and grow in today's competitive landscape. Explore more at biznify.net.



450+ Happy Customer	03+ Successful Years	10+ Customer Support	15+ Developer team
-------------------------------	--------------------------------	--------------------------------	------------------------------

Core Features

 Accounting	 Purchase Management	 Inventory	 Sales
 Point of Sale (POS)	 Client & Vendor Management	 Integrated E-commerce	 HR & Payroll Management
 Manufacturing	 Installments Management	 Warrenty Management	 50+ Reporting

20+ Integrations



 88017 3079 7262 88018 4211 7906	 sales@softifybd.com info@softifybd.com	 www.biznify.net www.softifybd.com	
--	--	--	---

Edufy

Edufy is a cloud-based Education management software designed to streamline and automate various administrative tasks for educational institutions. It helps manage students, teachers, fees, curriculum, attendance, and more. Edufy is accessible on multiple devices, including mobile phones and laptops, making it easy to use and suitable for remote access. This software aims to enhance efficiency and simplify the management processes for schools, colleges, and madrasahs



550+

Happy
Customer

04+

Successful
Years

10+

International
Clients

10+

Support &
dev team

Core Features



Student
Management



Teacher
Management



Fee
Management



Curriculum
Management



Attendance
Tracking



Examination
Management



HR & Payroll
Management



Inventory
Management



Funds
Management



Library
Management



Parents
Portal



Website
Integration

15+ Integrations



88017 3079 7262
88018 9443 1214



sales@softifybd.com
info@softifybd.com

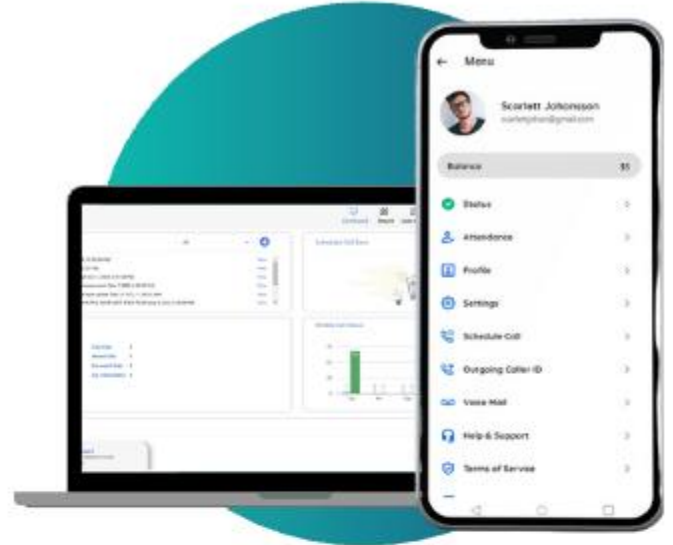


edufy.com.bd
www.softifybd.com

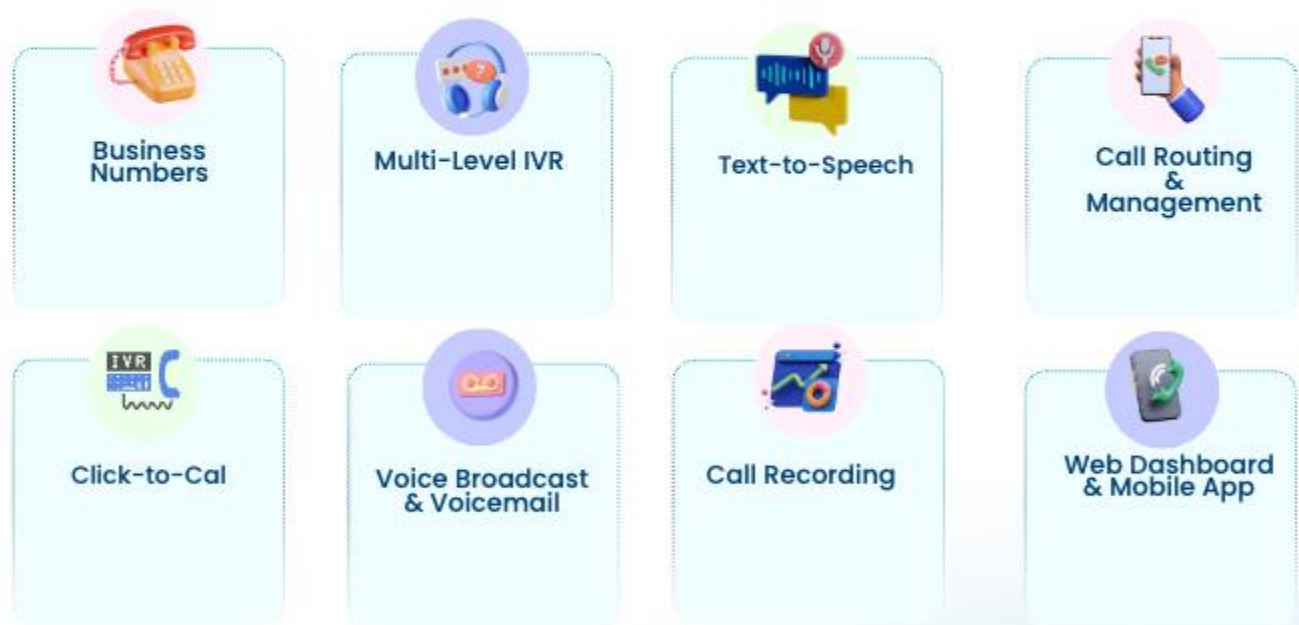


Talkify

Talkify is an innovative Business Phone System on the Cloud that empowers businesses to enhance customer service and streamline communication. With its white-label technology, Talkify ensures efficient sales and support management through a unified communication system, revolutionizing how businesses interact with their customers.



Core Features



Partners



88018 9621 8179
88017 3079 7262



sales@softifybd.com
info@softifybd.com



talkify.com.bd
www.softifybd.com



Khudebarta

Khudebarta is a leading bulk SMS service provider in Bangladesh, empowering businesses with reliable and efficient communication solutions. We offer a comprehensive range of services, including Masking SMS, Non-Masking SMS, OTP notifications, Transactional SMS, and Marketing SMS, tailored to meet diverse business needs. With seamless API integration, a user-friendly web portal, and real-time analytics, Khudebarta simplifies SMS campaigns and ensures maximum engagement.



1000+

Happy Clients

05+

Successful Years

24/7

Customer Support

15+

Support & dev team

Services & Features



Masking SMS Service



Non-Masking SMS Service



OTP Notification Service



Transactional SMS Service



Marketing & Promotional SMS



3rd party & API Integration



Real-Time Analytics



Bulk SMS & Scheduling

Partners



88018 9621 8179
88017 3079 7262



sales@softifybd.com
info@softifybd.com



www.khudebarta.com
www.softifybd.com



GetCommerce

GetCommerce is an all-in-one eCommerce platform CMS designed to help businesses create, manage, and grow their online stores with ease. It offers customizable templates, secure payment gateways, inventory management, and advanced analytics to optimize sales and enhance customer experiences. Perfect for businesses of all sizes.

350+ Happy Customer	02+ Successful Years	24/7 Premium Support	20+ Support & Dev Team
-------------------------------	--------------------------------	--------------------------------	----------------------------------



Core Features



20+ Integration



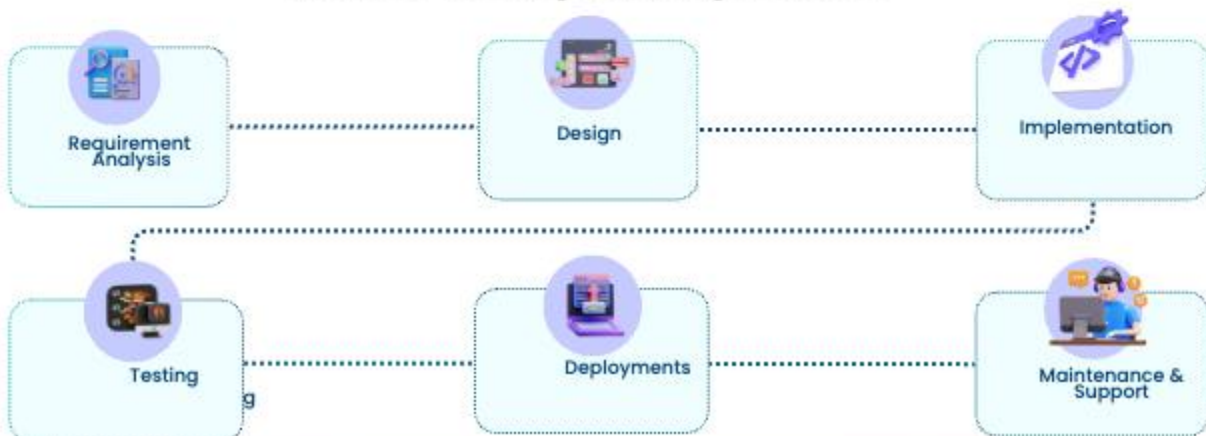


DIGITAL MARKETING SERVICES

Provided by Getup Limited



Web Development process





TECHNOLOGY WE USE

Front end:



Back end:



Mobile:



Database:



Cloud:



Industries Served



ISP



Education



SME



Enterprise



E-commerce



Corporate



Tourism



Marketing



REQUEST PRODUCT DEMO

ISP Digital

ISP Billing & Management Software



Infinity Log

IP Log Server for ISP



Biznify

SaaS-based ERP Solution



Edufy

Education Management Software



Khudebarta

Bulk SMS Service



Talkify

Business Phone System on Cloud



ManagerialCRM

Subscription Management Software



GetCommerce

E-Commerce CMS and Website Templates.



OTA platform

Online Travel Agents OTA Platform.





GET IN TOUCH



+880 2226600841



www.softifybd.com



info@softifybd.com



Flat #B4, House No: 71, Road: 27
Gulshan-1, Dhaka 1212



Hazi Motaleb Plaza, Level-5, Bandar,
Narayanganj, Bangladesh



Visit Our Website



Google Map Location



Softifybd Ltd.

Digitize Your Imagination

 **bestsoftware**



-  **best** isp billing software
-  **best** Ip log server
-  **best** accounting software in bd
-  **best** inventory software in bd
-  **best** erp software in bd
-  **best** education management software
-  **best** isp billing & management..

Digitize Your
Imagination

+880-2 226600841
www.softifybd.com

