



Company Portfolio

About Itengine Software Limited

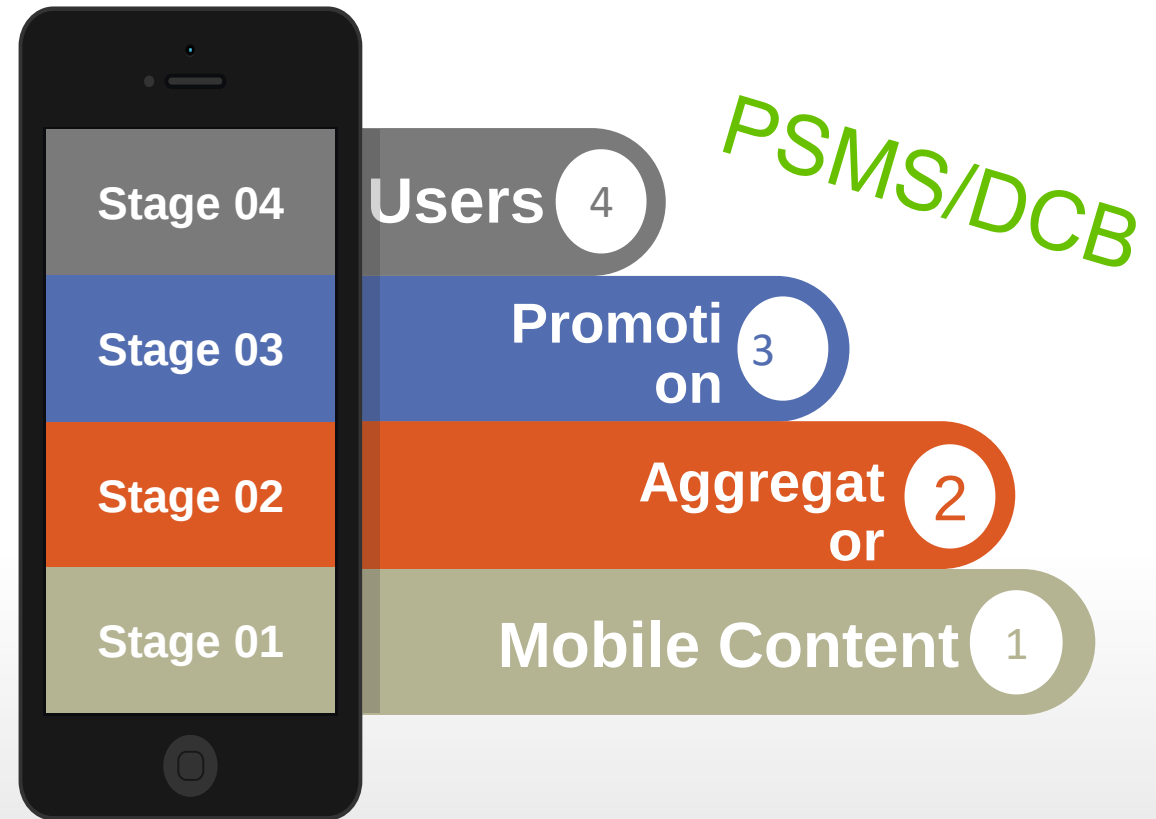
- Itengine, the overseas brand of Rockymobi Co., Ltd.
- Our overseas company is the first listed company in Chinese stock market regarding to the affiliate market business (stock code 834009).
- We are a mobile subscription products developer and provider.

Profile of Itengine

Products

Our Digital Content Team launched our products such as Game, video, tools and entertainment since Aug 2015 in Thailand, Malaysia.

specializing in developing and operating superior and localized mobile content for global subscribers



Achievement

Our overseas company RockyMobi HQ in Xi an China, has business in TH, MY, IN, ID, ZA, PL, EG, UAE etc.



Achievement

- Top 3 content provider in TH.
More than 30% market share.
- 6K-10K new subscribers daily.
- 100M USD revenue for TH operators in TH local market
- Successful business model.



.... **true**move **H**



Partners

Rockymobi



Audio & Video



Games



Tools



Entertainment



Payment Aggregator

BluePay

infobip

ionnex



优贝平台
Upay

Smile&Pay



Operators

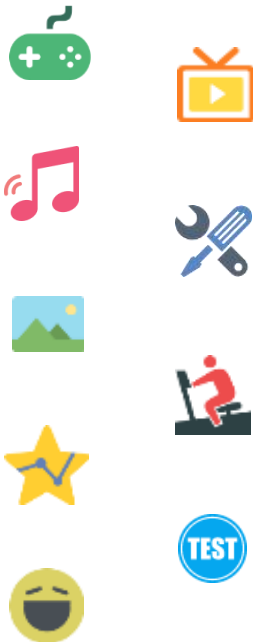
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Partners

Rockymobi



Payment Aggregator



Operators





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Introduction of products

Popular Products for Android



Why Itengine

1. Daily updated & Exclusive content
2. Social feature
3. Exclusive copyright for oversea market
4. Successful business model
5. Variety and flexibility of product choice
6. Own media buying team

Product Features



Games

Audio & Video



Tools

Entertainment





Audio & Video



Tools



Ringtone



Games



Laughing



Locker & Wallpaper



Fitness Trainer



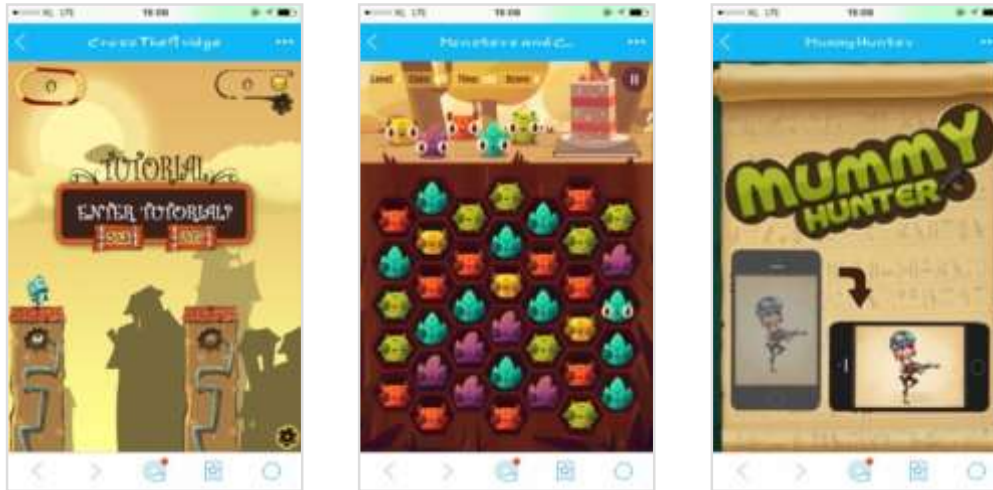
Constentation



Test

Product Features

Game product



- 12K-18K new subscribers daily worldwide
- 150M USD revenue for 2017(January 2017- June 2017)
- 1000 plus games content with exclusive oversea copyright.
- Daily updated game content
- Localized product regarding to language and customer behavior

Game type



Action Game



Puzzle Game



Sport Game



Girls Game



Children Game



Design Game

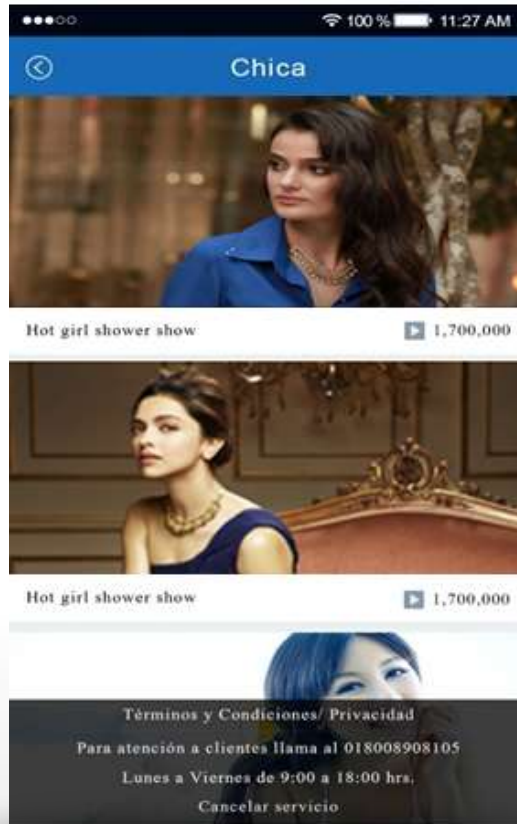


Casual Game



Adventure Game

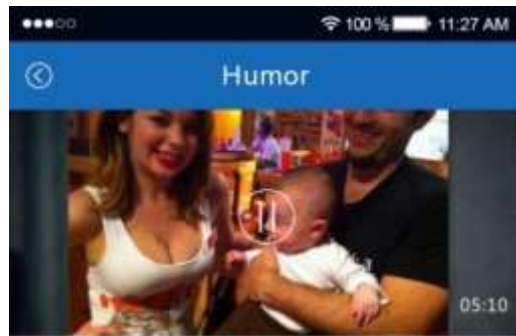
- Video product



- Beauty Video

- 10K-14K new subscribers daily worldwide
- 110M USD revenue for 2017(January 2017- June 2017)
- Daily updated content with localized feature.
- 1M play times for single video
- Social Feature

Humor Video



Painful scene drives me crazy 1,700,000

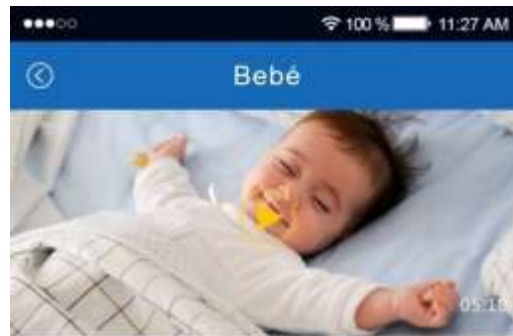


Painful scene drives me crazy 1,700,000



Painful scene drives me crazy 1,700,000

Cute baby



Baby! 1,700,000



Baby! 1,700,000



Baby! 1,700,000

Car & motorbike



Strive For "Home" 1,700,000



Strive For "Home" 1,700,000

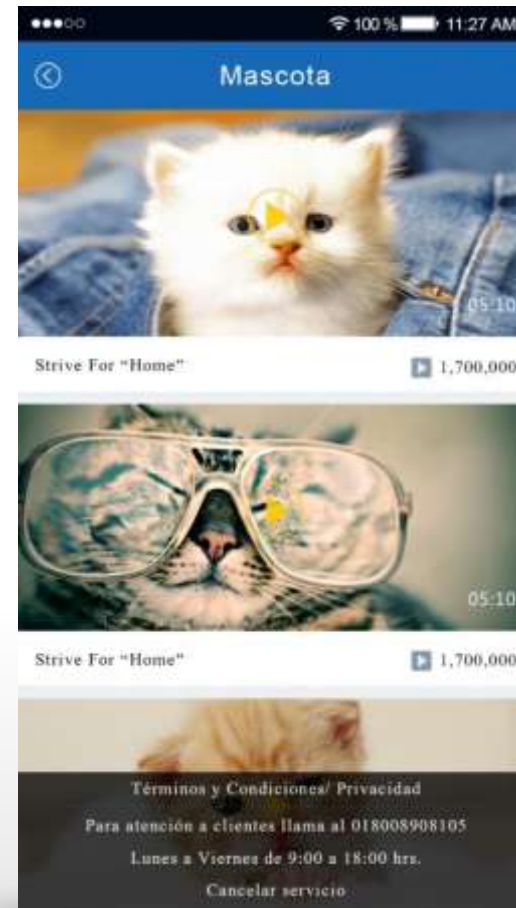


Strive For "Home" 1,700,000

Sport Video



Animal Video

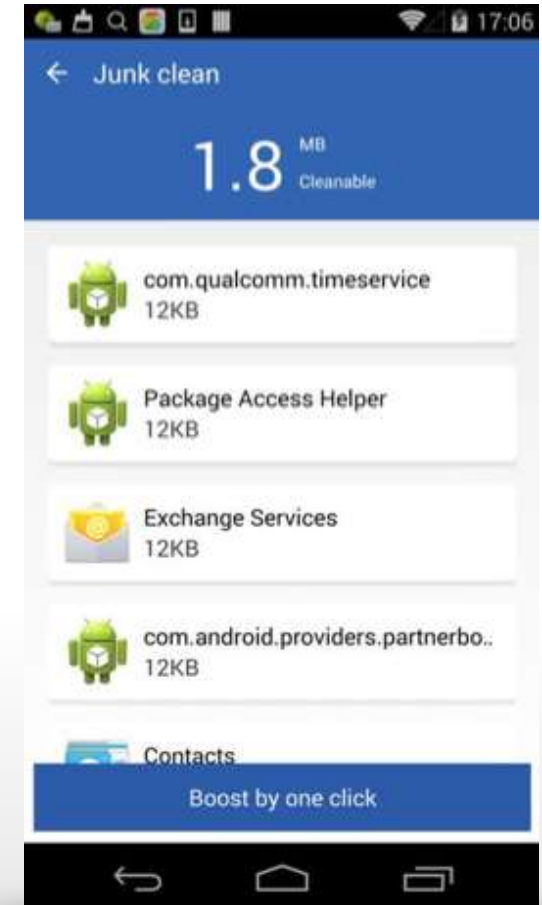
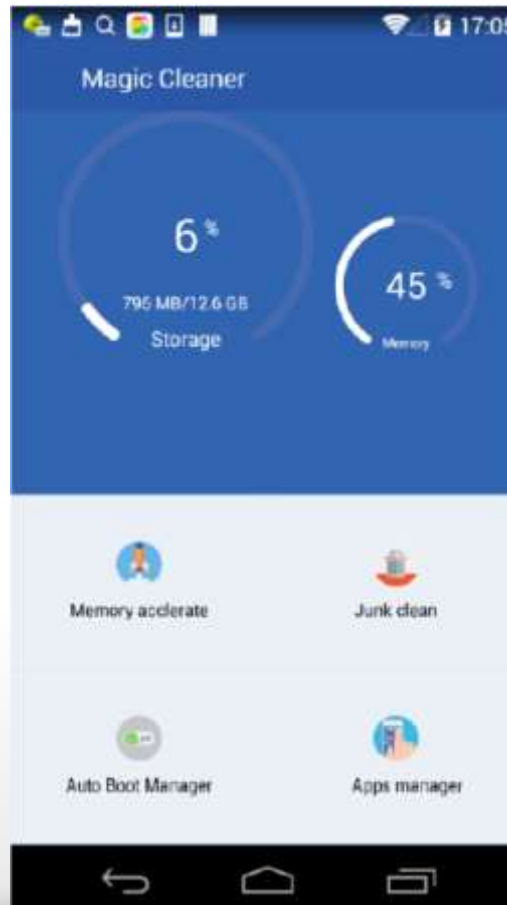


• Tools - Magic Cleaner

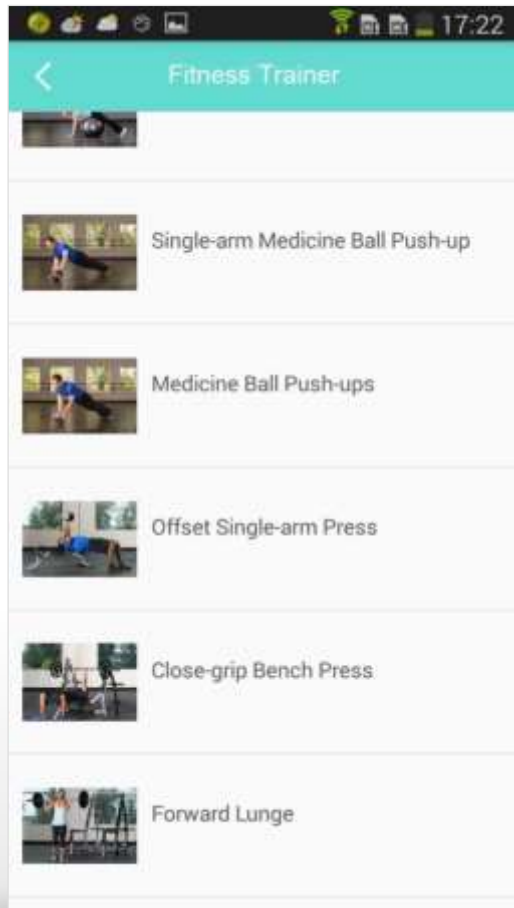
Content Introduction :

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- ① Memory accelerate
- ② Junk clean
- ③ Auto Boot Manager
- ④ Apps manager



• Fitness Trainer



Content Introduction :

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- ① User can choose according to their own situation.
- ② Scientific methods of body-building formulation.
- ③ Regular fitness guide, health fitness misunderstanding analysis, diet guidance etc.

- Constellation

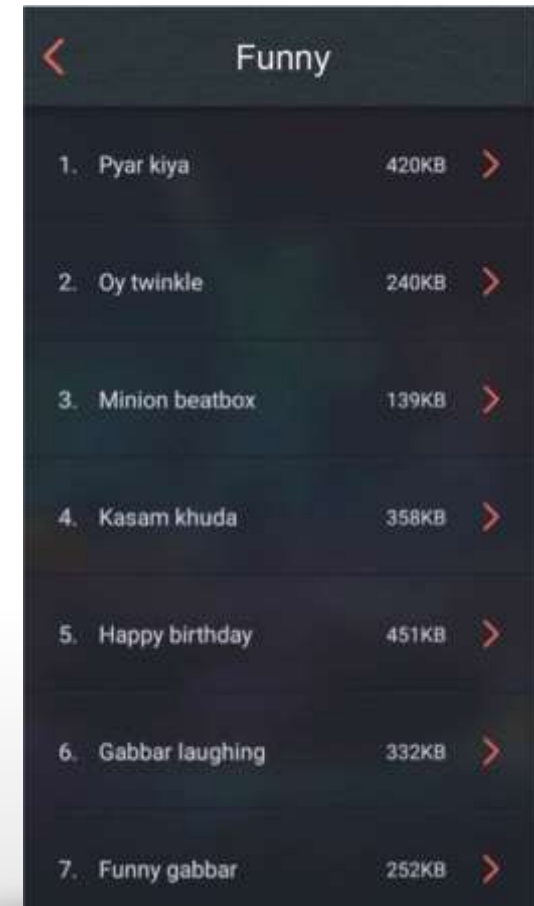
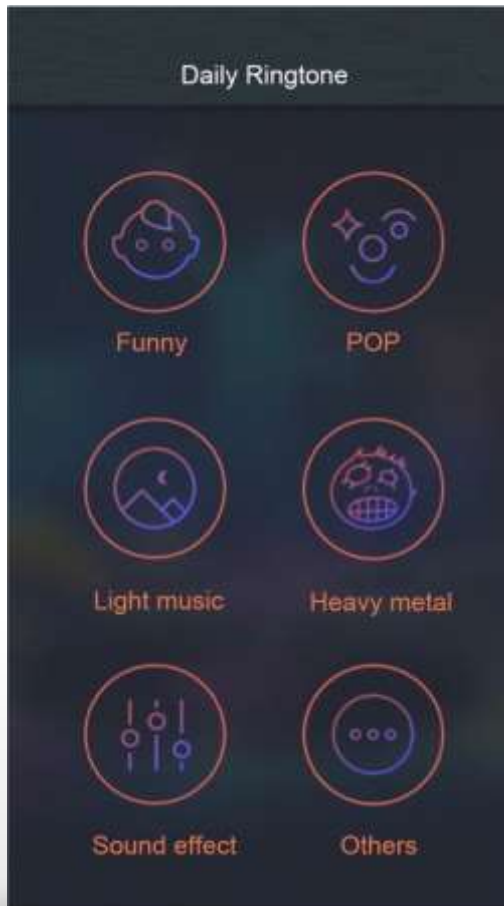


• Daily Ringtone

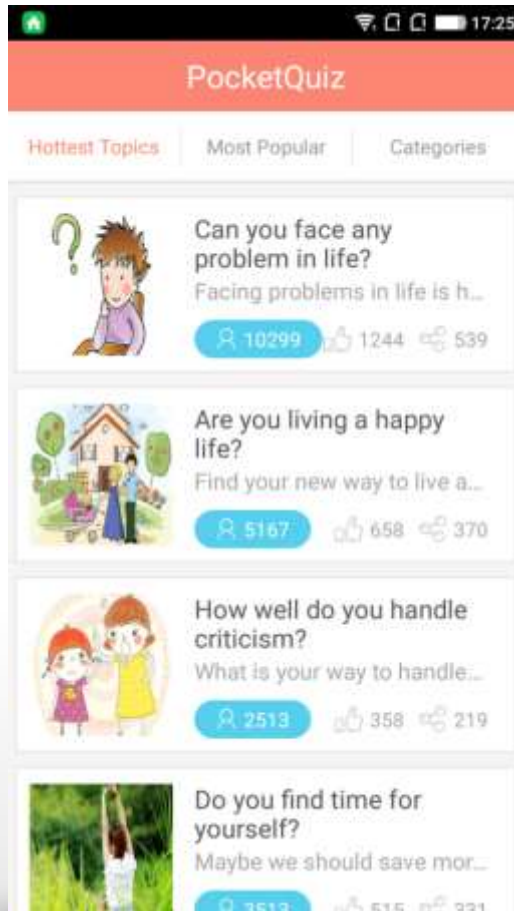
Content Introduction :

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- ① Daily recommendations
- ② Dailyupdate
- ③ VAS service which gives you access to millions ringtone.



- Pocket Quiz



Content Introduction :

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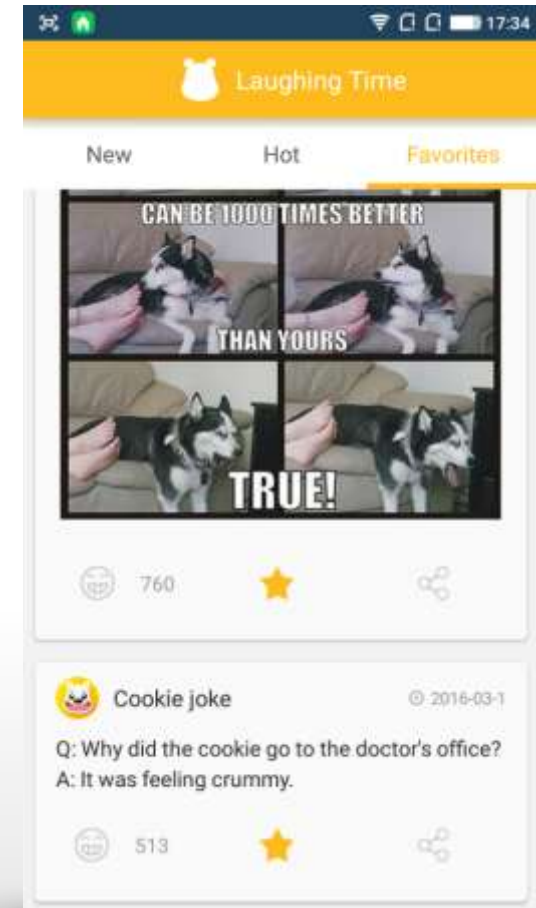
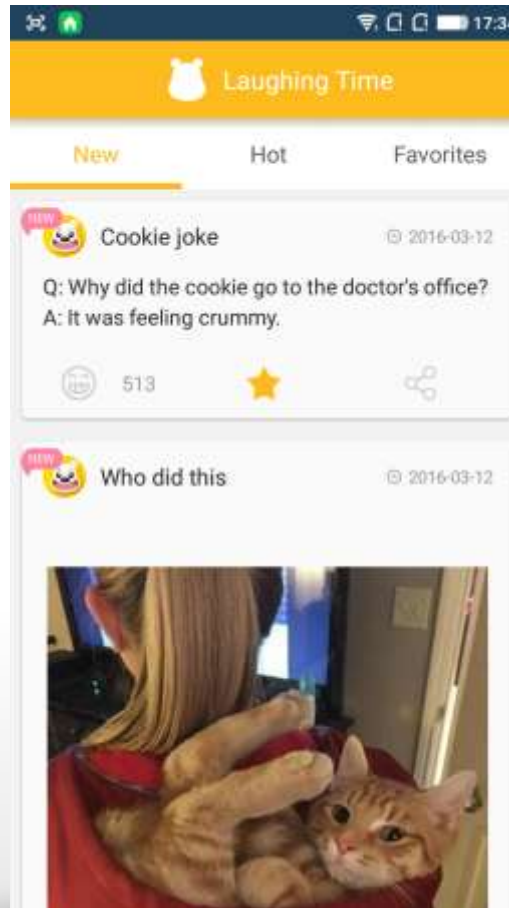
- 1 Daily recommendations
- 2 Daily quiz update
- 3 VAS service which gives you access to millions choice
- 4 Social feature

- **Laughing time**

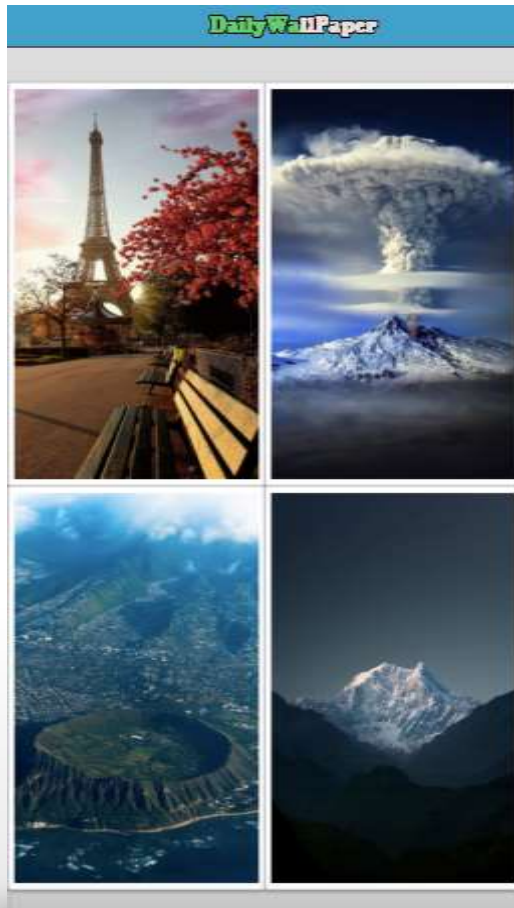
Content Introduction :

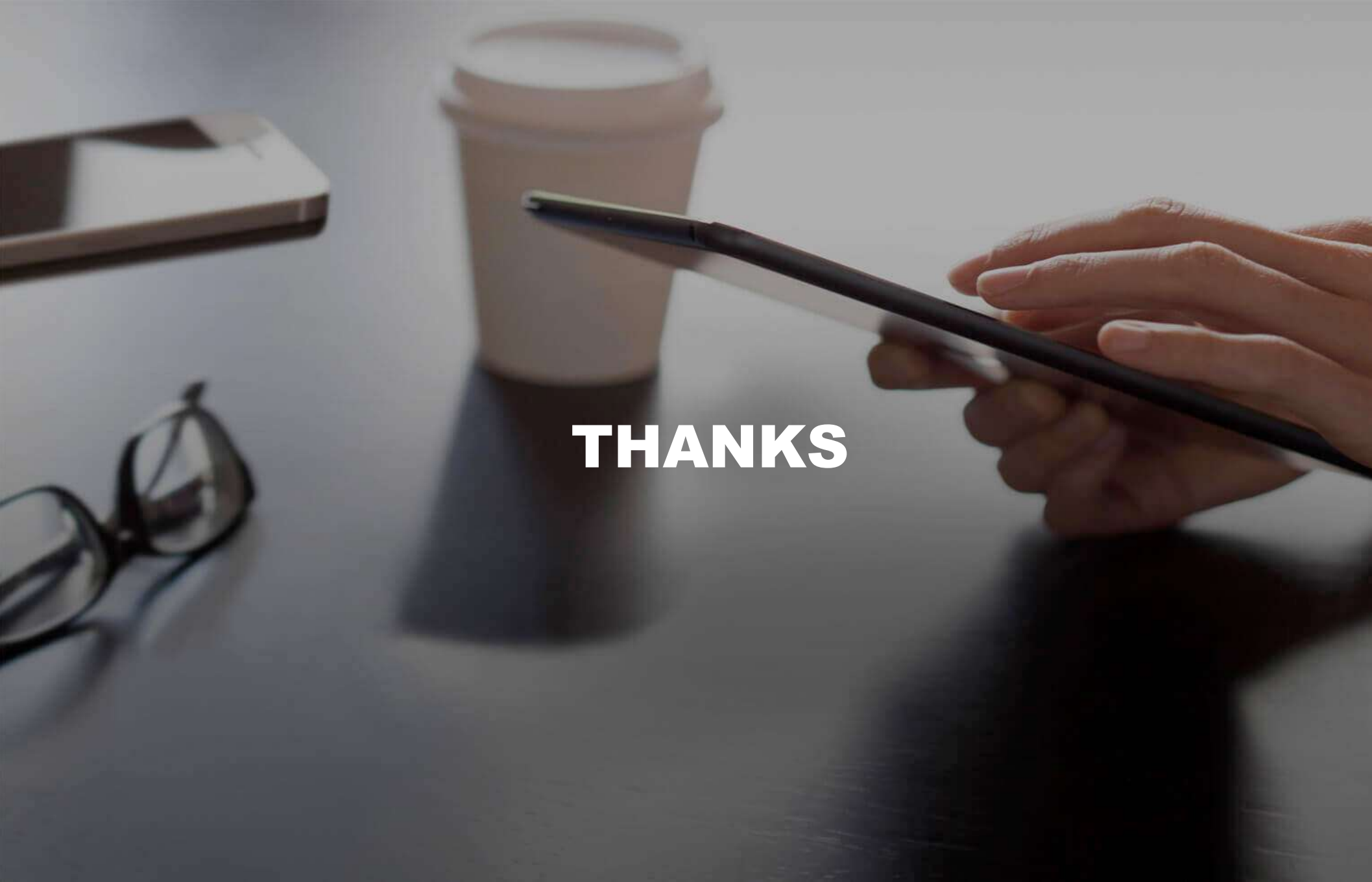
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- 1 Daily recommendations with specially select jokes
- 2 Daily jokes updates bring surprises every day
- 3 Easy to manage your favorite jokes
- 4 Like your favorite jokes



- Daily Wallpaper & Ceative Locker



A hand is holding a black smartphone horizontally over a dark desk. In the background, there is a white disposable coffee cup and a pair of black-rimmed glasses. The word "THANKS" is overlaid in white text on the center of the image.

THANKS