

COMPANY PROFILE



Creative Soft Technology Ltd.



Contact Information

Creative Soft Technology Ltd.

Address: 10/3 Free school street Road

**(Imtiaz Tower, Level-3) Box Culvart Road, Kathal Bagan,
Dhaka-1205**

Mobile: +8801824166811

Email: nahida@creativesofttechnology.com,

Website: <http://www.creativesofttechnology.com/>

EXPERTISE OF ORGANISATION-

Creative Soft Technology-

To provide software solutions, website development, Digital Marketing and consulting services to Small, Medium, Large and Blue Chip Companies. We also provide IT solutions and services to National Government, Local Government, and Private Agencies. Owned and managed by experienced players in the IT industry, Creative soft Technology is a 100% black owned Software Development Company. Our best-of-breed Approach allows us to maximize productivity and keep risks to an absolute minimum.

Creative soft Technology is running ICT business based on Dhaka, Bangladesh as Sole Proprietorship since 2012 and convert Private Limited Company incorporated from 2020 (more than 10 years of operation). CST has proven experience in designing, developing and maintaining more than 100 web and mobile applications across 5 countries in this world.

Our Mission

- Provide the best business solutions for respective industry in terms of innovation, time, cost and technology with the stringent expertise of our top experts
- Achieve the clients' maximum satisfaction by providing 24*7 hrs. incessant support with the same passion, integrity and loyalty indiscriminately
- Transform the imaginations of the clients into reality in the world of web through uniqueness along with continuous Research and Development
- To achieve the highest degree of organizational citizenship practices in order to fulfil our vision

Our Vision

- To reach on the top position in the field of web solution industry in the most innovative way
- To make the healthiest environment within the organization by developing the most effective interpersonal relationship.

Our Difference

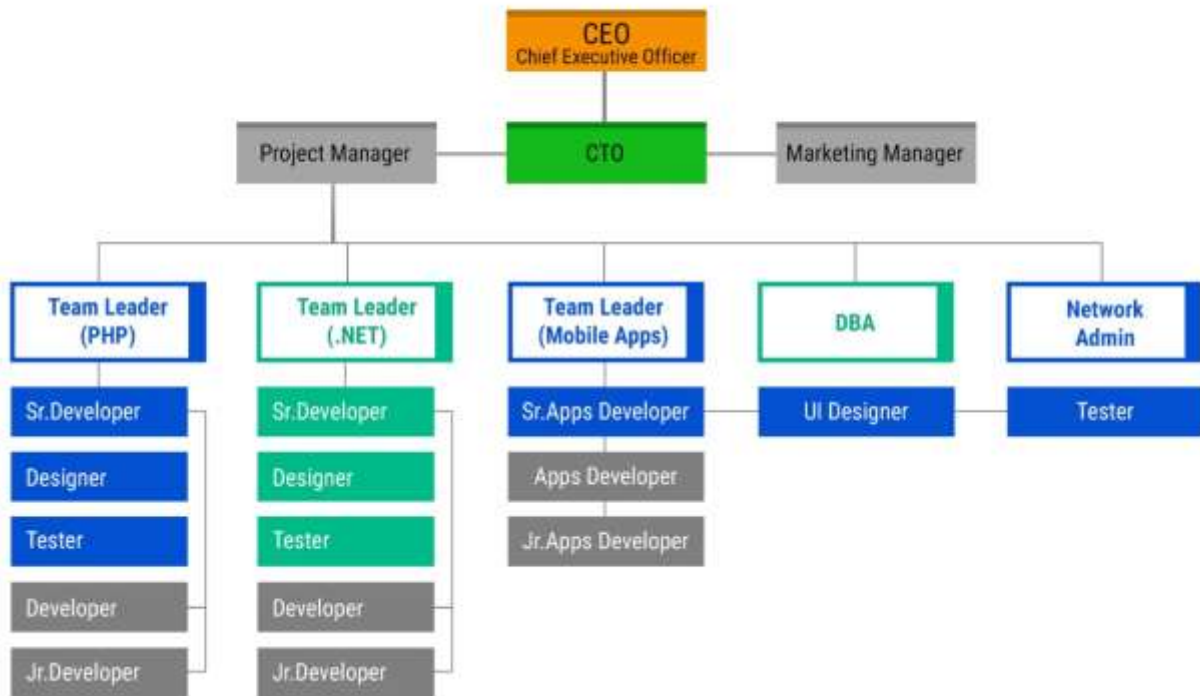
Lots of firms offer online marketing assistance. We view clients as partners, and our success is only measured by the success of our partners. So we put it all on the table in order to exceed expectations. We know each new project is a gamble, but there is no one we'd rather bet on than ourselves. At Creative Soft Technology, our culture matters. And it reflects in our work. Here, jobs are careers, not just a way to pay the bills. The finished product matters to us because it carries our name. Our staff is young, energetic and innovative, and we are never afraid to take risks in an effort to help our clients. Every member of our team is passionate about the programming, web as a communications medium as well as a marketplace. For every project, no matter how large or how small, we strive to not only meet your needs, but deliver a showcase in your field.

Company at a Glance

Name of the Company	Creative Soft Technology Ltd.
Legal Entity	Private Limited Company
Year of Establishment	2012 (Sole Proprietorship)
Certificate of Incorporation	2020
Trade License No.	TRAD/DNCC/006618/2021
Tax Identification Number	415800603085
VAT Registration No.	003211759-0201
Nature of Business	IT Consultancy, IT Enabled Services, Web application. Design and Development, Website Design &Development, Android Apps Development, Mobile Apps based solution development, System Integration, Training Service Provider, Data Entry and Maintenance and Support Services.
Corporate Office	10/3 Free school street Road(Imtiaz Tower, Level-3) Box Culvart Road, Kathal Bagan, Dhaka-1205
Chief Executive Officer	Nahida Jahan
Communication	Cell: +880 1824166811/ +8801787323748
	E-mail: nahida.jahan007@gmail.com nahida@creativesofttechnology.com
	Web: https://www.creativesofttechnology.com/
Registered Address	Planners' Tower (Level-19) , 13/A, Bir Uttam C.R. Datta Sonargaon Road, Bangla Motor, Dhaka-1000, Bangladesh
Bank Account	Premier Bank, Panthapath Branch, Dhaka

Organization Structure:

Organization Structure:



Logistic Facilities:

Office Space	1850 square feet
Number of Rooms	5 rooms with 01 open space
CEO Room	01
Conference Room Space	100 square feet
Refreshment Room	01
Library Room	Yes
Guest Room	Yes
Number of A/C:	05
Open System for the officials	Yes
Internet Connection	Fiber Optic Broadband, Wi-Fi, GSM Modem
No of Server	01 (One RAC Server)
Number of Network PC	01
Multimedia PC	All PC are multimedia PC in the network
Laptop Computers	25
Number of Printers	02
Type of Printers	Ledger, Inkjek
Number of Scanners	02
LED TV	40 Inc.
Power Backup	Generator, IPS, UPS/User
Fire Safety	Yes

Work Place Environment

As a responsible company, CST provides employees a work environment high above the law-required level. CST installed and has updated lighting, ventilation and ergonomics of its plants using latest technologies like bus bar for electrical fitting, overhead mirror reflectors for lamps, forced duct ventilation and so on.

The goal is to exceed requirements of local legislation and reach the global standards, and thereby support clients' images and sourcing principles. We have arranged smoke & fire detectors, and consciously designed working lay-outs to ensure a safe workplace for workers. We kept sufficient number of toilets and maintain hygienic environment for our employees. Besides being safe, CST workplace offers a congenial & supporting environment for all: managerial staffs and workers work in mutual cooperation and respect.

CST consciously puts effort to empower woman not only by just recruiting more women in workforce, rather by undertaking some assertive programs to train & promote women in the higher levels.

Our specialization

Creative Soft Technology delivers quality and timely solutions and services at a price that make our clients smile an in-depth knowledge of various technology areas enables us to provide end to-end solutions and services. With our 'Web of Participation', we maximize the benefits of our depth, diversity and delivery capability, ensuring adaptability to client needs, and thus bringing out the most innovative solutions in every business and technology domain.

Our team is committed to provide IT Services with:

Quality | Technology | Innovation

CST Services Include:

- IT Services
- Project Management
- Consultancy
- Outsourcing

IT Services

IT has high potential in terms of employment and revenue generation. With the dedicated and adroit team at CST it has been adept in assisting the growth of the nation in the field of Information Technology. CST with its vision of quality and innovation has been successful in catering the needs of those who seek our assistance in following areas of IT enabled services:

- **Software Solutions**
 - ✚ Interactive Application Development
 - ✚ Custom Application Development/ Maintenance
 - ✚ MIS and ERP Solutions & Support
- **Web Solutions**
 - ✚ Website Development
 - ✚ Web Graphic & Multimedia Solutions
 - ✚ Intranet Development
 - ✚ Web Promotion
 - ✚ E-commerce
 - ✚ Search Engine Optimization/Internet Marketing
- **Mobile Apps Development**
- **Quality Assurance & Testing**
- **Application Maintenance & Support**
- **Offshore development**

Technical Knack

The talented Development Personnel of CST are continuously working to develop new software and to upgrade existing software. All software development, including web applications, is expected to follow the steps of the following Process Matrix:

Technology Platforms	LAMP (Linux, Apache, MySQL, PHP) Internet Information Services (IIS), J2EE, J2ME, J2SE, Android, iOS, Windows Phones, Cross Platform, Cordova
Development Tools	Sublime Text, Eclipse , Microsoft Visual Studio, Zend IDE, Android Studio, NetBeabs, Xcode IssueDimen, Selenium, QTP, Loadrunner, Load impact,
Testing Tools	Metasploit, Wireshirk, Buggzilla, BBQ, nUnit, JUnit, TestNG
Logging Framework	Log4J, log4net
Development Framework	CakePHP, CodeIgniter, Laravel, .Net Framework, Ionic , framework, Spring
Database Portability Framework	Hibernate
Graphic Tools	Macromedia Director, Adobe Flash, Adobe Dreamweaver, Adobe Photoshop, Adobe Acrobat, Adobe Illustrator
Project Management Tools	Microsoft Project, Microsoft Visio, Microsoft Visual Studio Team System (VSTS), Microsoft Excel
Source Control & Versioning	SVN

Programming Languages	PHP , C++, C#, .Net, JAVA, WPF, Objective C
Web Server	Apache, IIS
Database System	MySQL, Oracle, MS Sql Server, SQLite, PostgreSQL
UI Development & Others	HTML/HTML5, CSS/CSS3, Bootstrap, 3+, XAML, JavaScript, JQuery, XML/XSL, JSON, GSON
System Design	UML, DFD, ERD
Focused Development Area	➤ Web based application ➤ Management Information System ➤ Dynamic Web service ➤ Mobile application ➤ Rich client ➤ NLP & Artificial Intelligence
Focused Sector	Government Sector, Banking & financial sector, Privet sector, Health Sector, RMG sector, Educational Institutes.

Technical Key Personnel

SL. No	Employee Type	No. of Employees
1.	Project Manager	2
2.	System Analyst	3
3.	Software Programmers/Engineers	12
4.	UI Designers/UX Developers	2
5.	Server Administrators(DevOps)	2
6.	Database Expert	2
7.	SQA Engineers	2
8.	Mobile Apps Developer	2
9.	Technical Writer	2
10.	Office Executive	2
11.	Accountant	1
Total Employees		32

Information of Track Record

#	Name of Project	Type of the Work	Type of Sector	Status	Name of Client	URL
1.	Development and Maintenance of System Tools of Konnect for Chittagong Hill Tracts (CHT) learners and adolescents.	Web Application	Public	Completed	UNDP-Bangladesh	http://cht.konnect.edu.bd/
2.	Development of PMIS, Budget and Asset Management System	Web Application	Public	Completed	Bangladesh Shipping Corporation- People's Republic of Bangladesh	http://bpmis.bsc.gov.bd/
3.	Development, Implementation and Maintenance of Job Portal	Web Application	Public	Completed	Bangladesh Shipping Corporation- People's Republic of Bangladesh	http://job.bsc.gov.bd/
4.	Development, & Implementation of Welfare Management System.	Web Application	Public	Ongoing	Bangladesh ANSAR &VDP	http://wms.ansarvdp.gov.bd/login
5.	Maintenance & Enhancement of Teachers Portal	Web & Mobile Application	Public	Completed	Aspire to Innovate (a2i) Programme	https://teachers.gov.bd/
6.	Design and Development of a web-based Information Management system.	Web Application	Public	Completed	Dhamrai Govt. Collage	https://dhamraigovtcollege.edu.bd/
7.	A2I Management Dashboard (IECL-CST Joint Venture)	Web Application	Public	Completed	Aspire to Innovate (a2i) Programme	http://dashboard.a2i.gov.bd/login

8.	Development and maintains Human Resource Management System	Web Application	Private	Completed	Centre for Services and Information on Disability (CSID)	http://www.csid-bd.com/hrm
9.	Development of web based ERP software.	Web Application	Private	Completed	Tasnif Polymer Ind. Ltd, Bangladesh	Hosted Privately
10.	Design and Development of a web-based school Management system.	Web Application	Private	Complete	Narayanganj High School	https://www.narayanganjhighschoolandcollege.edu.bd/
11.	Constituency Tracker Web and Mobile Apps	Web & Mobile Application	Public	Completed	UNDP Bangladesh	http://myconstituency.gov.bd/home
12	Developing Sustainable Development Goal (SDG) Monitoring System.(SUB-Contract with IECL)	Web & Mobile Application	Public	Completed	Aspire to Innovate (a2i) Programme	https://sdg.gov.bd
13.	EMCRP Project Monitoring Dashboard &Tracking Mobile Apps	Web & Mobile Application	Public	Completed	World Bank & Department of Public Health& Engineering	http://emcrp.com/login
14.	Survey Management System (SUB-Contract with Shushilan -NGO)	Web Application	Private	Complete	Chittagong Development Authority Chittagong-4000	Hosted Privately
15.	Design, Developed and maintained online news portal, their mobile version and their backend structure.	Web Application	Private	Completed	Nil Sagor Group of Companies.	http://www.poriborton.news/

16.	Development of HR & Payroll, Software.	Web Application	Private	Completed	Nil Sagor Group of Companies	Hosted Privately
17.	Data Entry for Branch Banking Implementation of Bangladesh Krishi bank (BKB) in 50 Branches. (Sub-contact with Flora System Ltd)	Web Application	Public	Completed	Bangladesh Krishi bank (BKB)	Hosted Privately
18.	Food Delivery E-Commerce	Web Application	Public	Completed	Safco Food Factory. Ireland.	https://enjoybyrashid.eu/
19.	Development and Implementation of Water Quality Testing and Report Management System.	Web Application	Public	Ongoing	Department of Public Health Engineering	Tasting Beta Version
20.	Development E-commerce Inventory Management System	Web Application	Private	Ongoing	Designinterior Group of Company USA.	https://rubeabdullah.com/

Our Clients



Major Project Examples of CST

Successful implementation of Maintenance & Enhancement of Teachers Portal

<https://teachers.gov.bd/>

Short Description : The teachers' portal, a collaborative, co-creative and problem solving CPD platform, has fast become popular among teachers to create/share digital content for all subject areas. UNDP and USAID supported Innovate for All (a2i) Program under ICT Division of Bangladesh, in collaboration with the Ministry of Education and the British Council, designed and developed an online platform named 'Teachers Portal' (www.teachers.gov.bd) as an alternative to traditional form of teacher training.

The portal offers a collaborative, co-creational and problem solving platform for primary and secondary education level teachers in the country.



Development and Maintenance of System Tools of Konnect for Chittagong Hill Tracts (CHT) learners and adolescents.

<http://cht.konnect.edu.bd/>

Short Description: The project entitled "System tools of Konnect for Chittagong Hill Tracts (CHT) learners and adolescents" envisages use of latest technology to increase satisfaction with proper management of information to Expatriates/citizens.

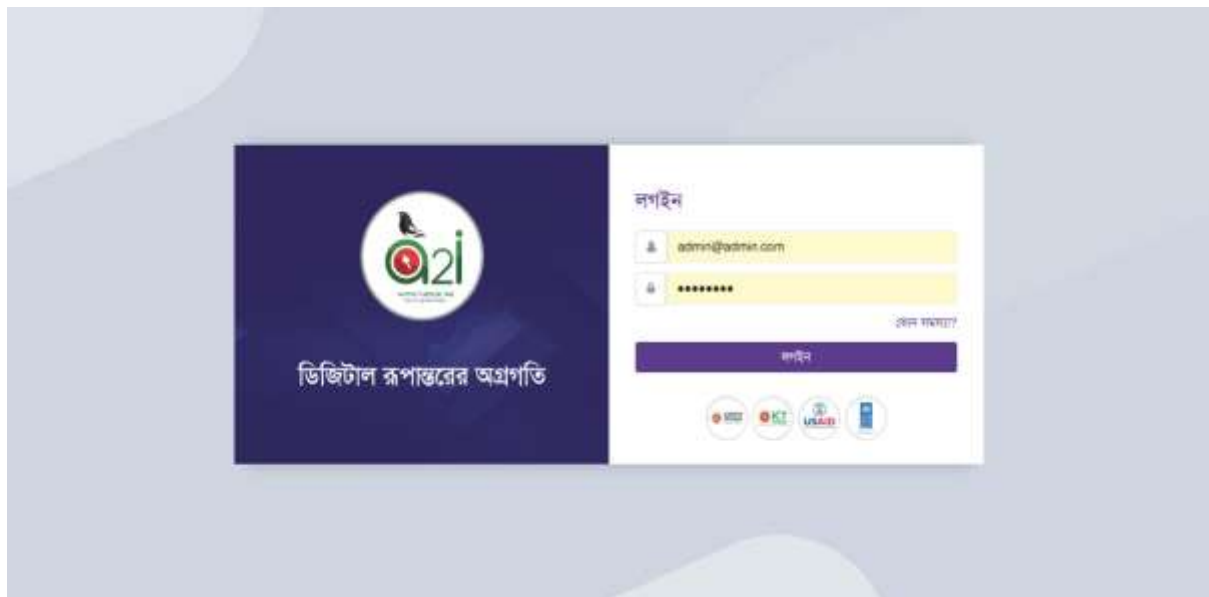
The objective of this project is to create an online space/platform for the CHT youth and adolescents to engage learners, share and enrich CHT adolescent soft skills, career skills and academic solution through online and offline solution. This is will be a system tools of Konect(www.konnect.edu.bd) to engage and enrich CHT adolescent's soft skills, career skills and academic solution through online and offline. The Target beneficiaries of this project are students, youths and teachers in 3 Hill Districts (Rangamati, Khagrachari and Bandarban) of Chittagong Hill Tracts.



Successful implementation of Development and Maintenance of A2I Management Dashboard.A2I Management Dashboard

<http://dashboard.a2i.gov.bd/login>

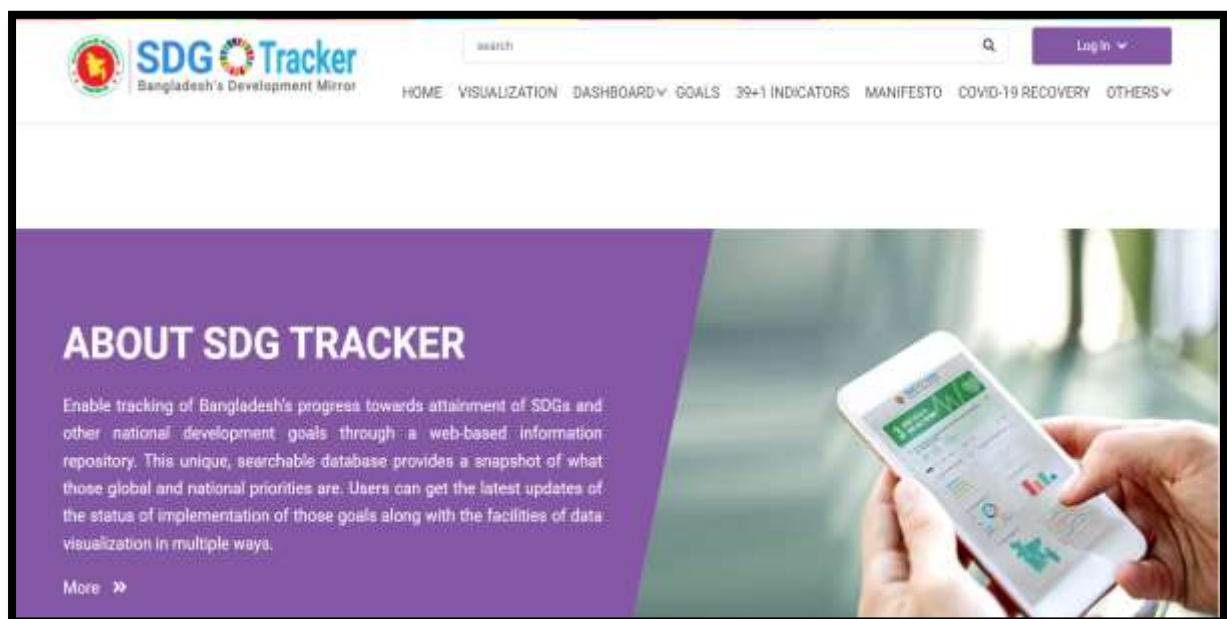
Short Description: A2I Management Dashboard is a common platform where a2i teams, especially senior management officials, will be able to see and measure the progress of major initiatives/products of a2i programmed. For developing a2i Dashboard, the most important aspect is to find out the valuable information in terms of impact at first and later viewer can see the detail through clicks. Also, information and findings of a2i Management Dashboard will help to strengthen programmed planning and implementation.



Developing Sustainable Development Goal (SDG) Monitoring Software System (SUB-Contract with IECL)

<https://sdg.gov.bd/>

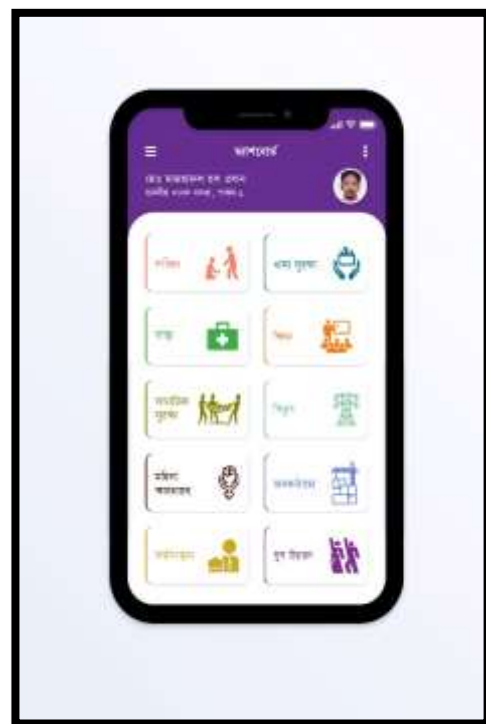
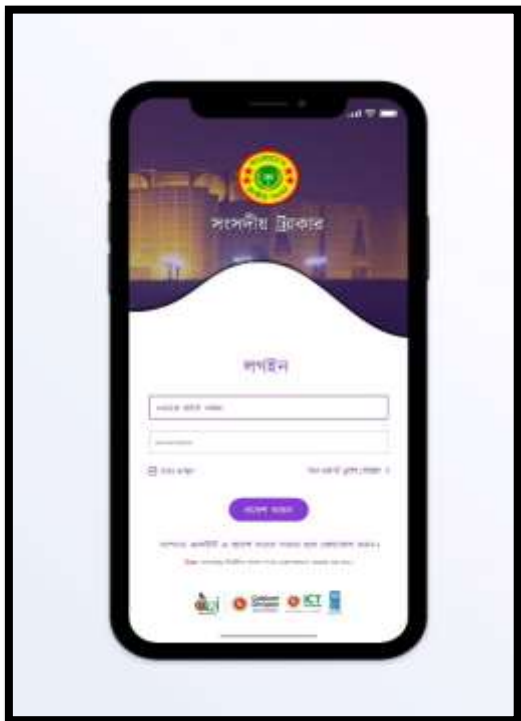
Short Description: Sustainable Development Goals concept was born at the United Nations Conference on Sustainable Development, Rio+20, in 2012. To make an environmental, social, and economic balance SDGs has a set of universally applicable goal. The objective of the software system is make a way to collect progress data of SDGs implementation in Bangladesh and produce analytical result to make decision.



Development of Constituency Tracker Web & Mobile App

<http://myconstituency.gov.bd/>

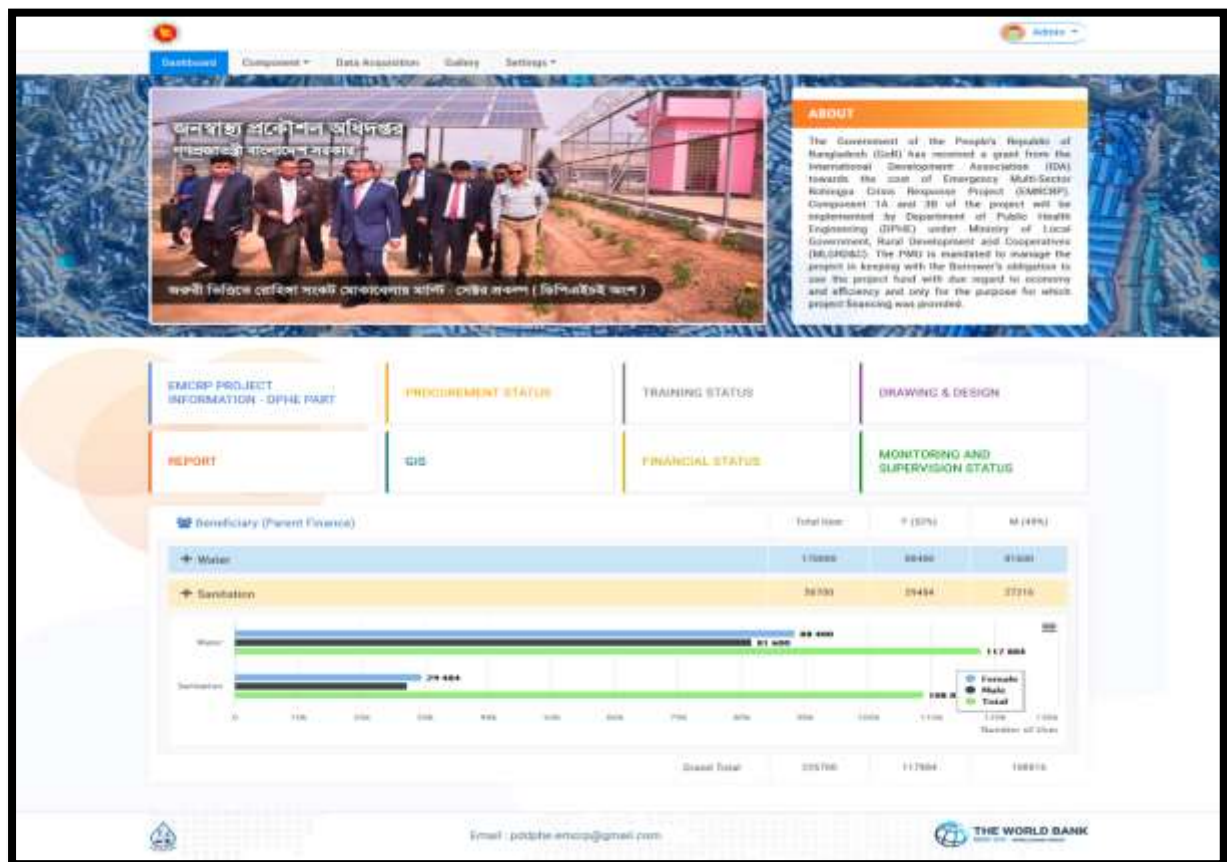
Short Description: This app help people to know the development activities progress of constituencies of Bangladesh based on some key indicators. So the person who will research on data about development of Bangladesh or the persons who need to know the constituency's development progress are the target audiences of this application.



##EMCRP Project Monitoring Dashboard & Tracking Mobile Apps

<https://www.emcrp.com/login>

Short Description: The Government of the People's Republic of Bangladesh (GoB) has received a grant from the International Development Association (IDA) towards the cost of Emergency Multi-Sector Rohingya Crisis Response Project (EMRCRP). The project is implemented by Department of Public Health Engineering (DPHE) under Ministry of Local Government, Rural Development and Cooperatives (MLGRD&C). Monitoring System is already built around suitable open-source tools that will provide solution for users to build a data collection form or survey, collect the data on a mobile device and send it to a server, and aggregate the collected data on a server and extract it in useful formats.

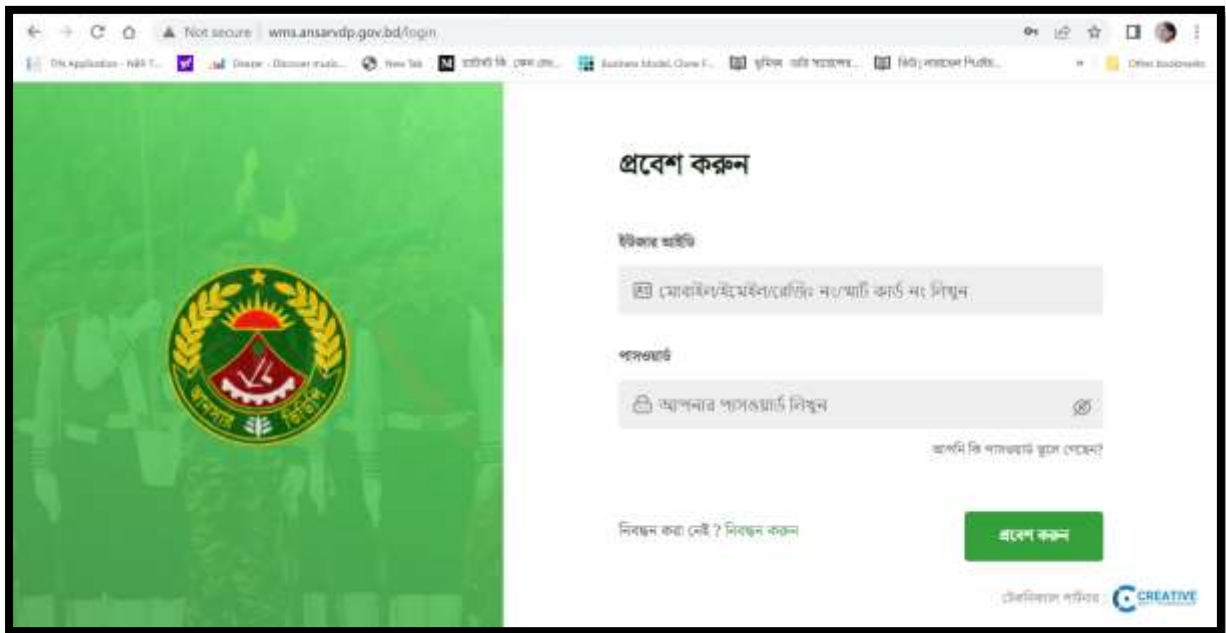


##Development, Implementation and Maintenance of Welfare Management System.

<http://wms.ansarvdp.gov.bd/login>

Short Description: Battalion ANSAR and General ANSAR received some financial assistance from the Bangladesh ANSAR and VDP Divisional Welfare Fund. There are different types of financial fund they can apply. In this manual process the ANSAR VDP members face some problem that applicants have to go physically the nearest ANSAR office for any kinds of application. From District office the relevant officer has to send any kinds of related application

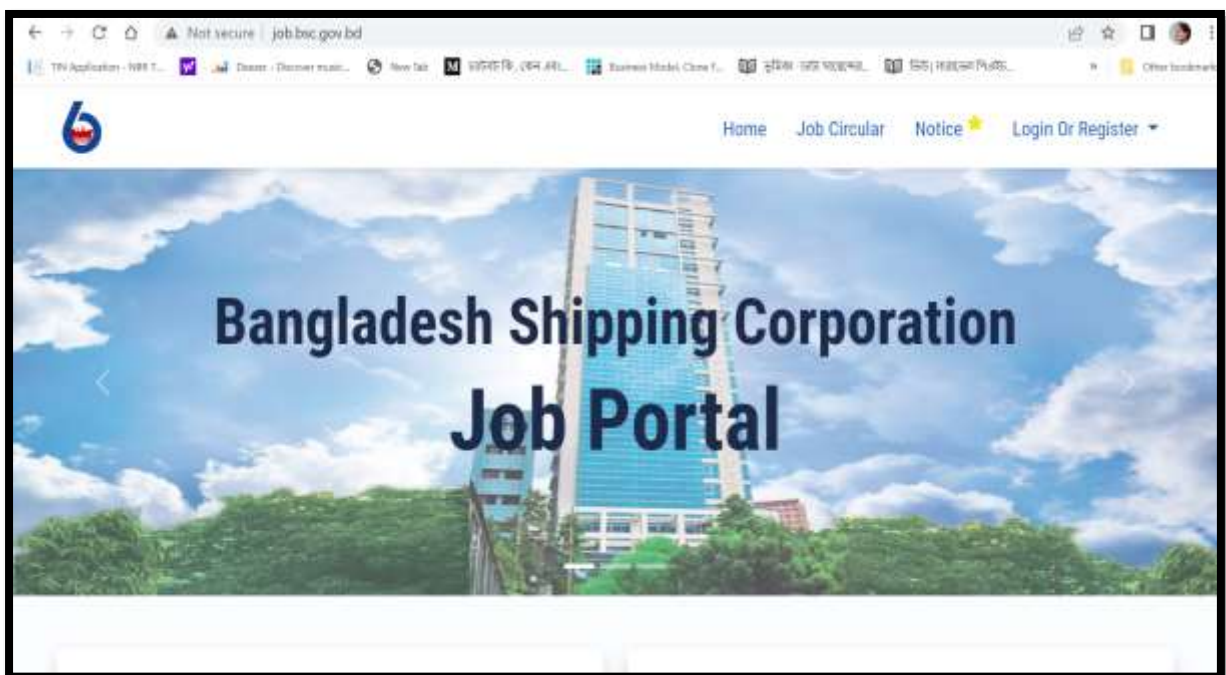
data manually. If the application approved by the unit head or battalion commander, the data has to be manually typed and converted to a grade sheet for final approval.



##Development, Implementation and Maintenance of Job Portal

<http://job.bsc.gov.bd/>

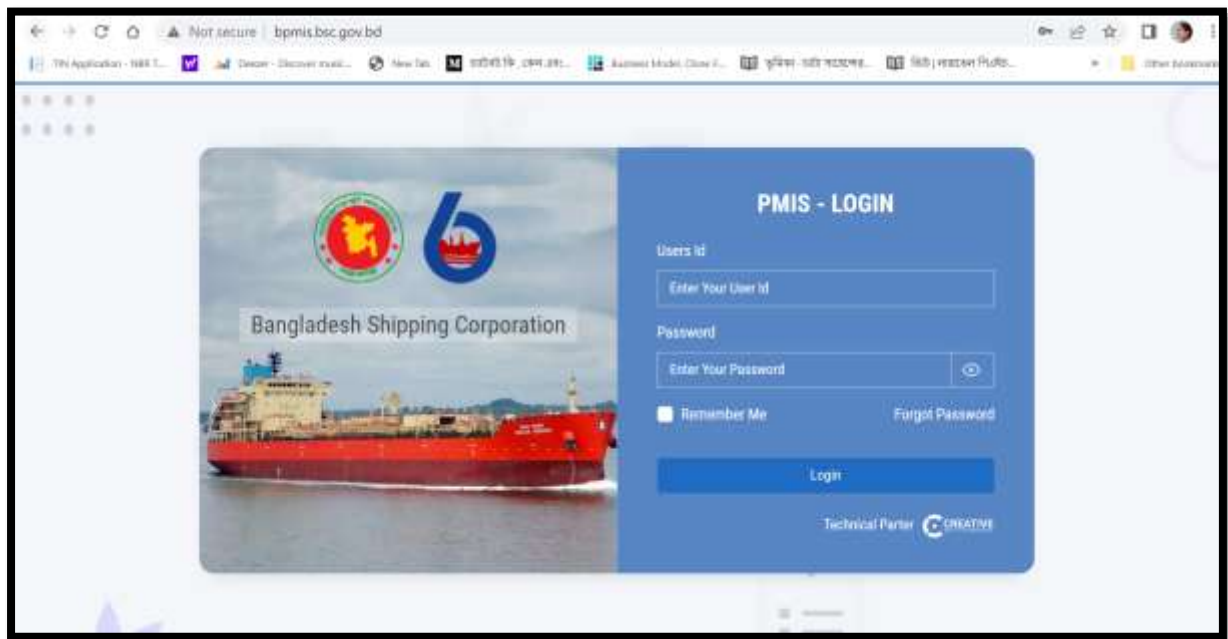
Short Description: Purpose of the application for Bangladesh Shipping Corporation is provide Job require and relevant Job Seekers to submit their CV and apply for job, where Employer can select best Employees from available candidate profile.



##Development of PMIS, Budget and Asset Management System for Bangladesh Shipping Corporation

<http://bpmis.bsc.gov.bd/>

Short Description: The PIMS system will help a t in running Bangladesh Shipping Corporation office. That angle ensures that data can be retrieved, stored and data protected in a very easy way. As a result, it is becoming easier to manage, budget and asset companies from the smallest to the largest. Employee information, budget, all previous information of accounting is kept. The simple solution to all these problems of staff management is PIMS system.



Design, Developed and Maintained Online News Portal

<http://www.poriborton.news/>

Short Description: This is application has two part first part is the online news portal and 2nd is the backend. By this application they can publish news organization. Poriborton news has become one of the leading media in the country. Poriborton news online website has been created using the latest technology. The combination of news, pictures and audio-video, that is, multimedia, is unique in one word. Parivartan.com is also a unique example of service activities. Through the charity fund, Parivartan.com distributes winter clothes among the cold-stricken.



CST More Developed Website List

<https://dhamraigovtcollege.edu.bd/>

<https://www.narayanganjhighschoolandcollege.edu.bd/>

<https://www.csid-bd.com/hrm>

<https://enjoybyrashid.eu/>

<https://allnewstar.com/>

<https://codingspoint.com/>

<https://buzzbalm.co.uk/>

<https://hotelseacox.com/>

<https://safco.ie/>

<https://asiayc.com/>

<https://www.suruzmiahfoundation.org/>

<https://rubeeabdullah.com/>

<https://www.apartmentturnoversva.com/>

<https://www.atigro.com/>

Financial Capacity

Below table indicates the Summary of Yearly Current Assets, Yearly Turnover and Yearly Net Profit.

Year	Turnover	Net Profit (All amounts are in BDT)
2018-2019	4,514,505	902,901
2019-2020	9,555,574	3,075,473
2020-2021	15,411,096	6,231,852