



SOFTOPARK IT Ltd

The Next Generation Technology Advancer

Company Profile



They are knowledgeable with a vast array of technical skills. I would highly recommend Softopark to any company looking for reliable IT support and services.

***@Major Khandaker Nurul Afser (Retd),
Chairman, Afser Group***



SOFTOPARK

About Softopark IT Ltd



Softopark is the leading web development, eCommerce, and digital marketing agency in Bangladesh. Established in 2015, we have a 6 years-long proven track record of building profitable businesses with our clients. It helps to establish its competitive edge by consistently delivering quality solutions.

Our team comprises skilled professionals with diverse experience and specialized skills such as 360-degree digital marketing, object strategy & design, agile methodologies & development methodologies. We help clients improve their web presence and increase sales through hybrid web design, development, and advertising strategies.

Our unique combination of skills helps us lay the foundation for your business and nurture it to become a successful business with superior growth potential. Our mission is to provide on-time & quality services to our clients.

Organization and Management



Abdul Hasib
President & Owner



**MD. Mofazzal
Hossain Rasel**
Managing Director &
Owner



Razib Hasan
COO & Owner
Ex AWS Staff



**Major Khandaker
nurul afser (Retd)**
Cheaf Advisor & Owner
Chairman, Afser Group



I got impressed by their services and I was very happy to work with them.

@Samira Jasi, Colourful





WHAT WE DO



Software Development

Python backed software development & MERN Technology application development.



Full Stack Development

MERN Technology application development including PHP/Laraval & python/Django development.



E-Commerce Development

We use technology like Node.js, Django Laravel & Shopify for e-commerce development



Digital Marketing

We provide SEO, SEM, SMM, E-mail & SMS Marketing services including Facebook & Google paid ads management



Content Development

We offer superb quality blog SEO content including all types of image, video, animation, GIF & promo ads contents



Social Media Marketing

We manage & post all of your social media accounts filled with fresh content daily. We produce creative & engaging contents.



Graphics & UI/UX Design

We have a dedicated team of creative designers who can offer you innovative & appealing designs for your online presence.



Chatbot Development

Our developed chatbot is not only offering your customers 24/7 support assistance but also interact with them like human do.



Business IT Services

We offer all types of IT services for your business. whether it is the issue of the internet router or AWS Server.



Professional Training

We have been providing professional IT training courses for more than 3 years now. Our students are doing well in the industry.



Good technical support and very responsive.
They have good prices, too. I'm happy with them.

@ Simeen Zaman, Bluecheez

OUR TEAM



MANAGEMENT TEAM



Abdul Hasib
CEO & FOUNDER



Mofazzal Hossain
MD & FOUNDER



Aflatun Kawser
CFO & FOUNDER



Farid Mahmud
MANAGER



Razib Hasan
COO & FOUNDER



Nurul Afser
FOUNDER & ADVISOR



DEVELOPER TEAM



Md. Mainuddin
TEAM LEADER



Kawser Chowdhury
SOFTWARE DEVELOPER



Partha Sharothi
FULL STACK DEVELOPER



Rafaeatul Kabir
FULL STACK DEVELOPER



Rajoan Rahman
APP DEVELOPER



Nasirul Islam
SYSTEM ADMIN



Abdul Muqit
WORDPRESS DEVELOPER



Samir Mahbub
SHOPIFY EXPERT



CONTENT & MARKETING TEAM



Shahriar Konok
CONTENT DEVELOPER



Sumaiya Mitu
TELE MARKETING



Munira Sultana
CUSTOMER RELATION



Ahmed Salman
DIGITAL MARKETING



Humam Chowdhury
CONTENT CREATOR



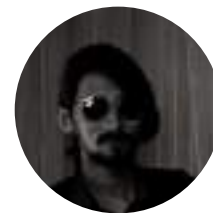
GRAPHICS, VIDEO & UI/UX DESIGN TEAM



Tanvir Alam Hira
SENIOR DESIGNER



Saikat
PHOTOGRAPHER



Tuhin Rahimul
CREATIVE DESIGNER



Mahadi Hasan
VIDEO EDITOR



Asem Omar
JUNIOR DEVELOPER



Nafisa Ahmed
JUNIOR DESIGNER

OUR PARTNERS & MEMBERSHIP



I got my problems solved sooner than expected and the Softopark team is very reliable. I highly recommend this company to anyone looking for IT Services.

@Dr. Tariq Akhtar Khan

OUR HONORABLE CLIENTS

Bata



SKRP
world within grip



Bangladesh Film Institute (BFI)

HOHENSTEIN ●

Khonikaloy
Short stay Apartments



Blucheez™



ARMAC
services ltd.



Tiny Online Shop

determind
e s i g n

Their partnership approach to IT solutions has been invaluable to our business operations.

@Md. Jobayer Islam,
Advertising Manager, **Bata** Shoe Co. (BD) Ltd.



TECHNOLOGIES WE USE



LANGUAGE

- *Python*
- *JavaScript*
- *CSS*
- *PHP*
- *Typescript*
- *HTML*



DATABASE

- *MySQL*
- *MongoDB*
- *Cassandra*
- *Postgres*
- *DynamoDB*
- *Elasticsearch*



FRAMEWORK

- *Laravel*
- *Django*
- *Node.js*
- *ExpressJS*
- *Flask*



FRONTEND

- *ReactJS*
- *JQuery*
- *RAW Code*
- *VueJS*
- *Angular*
- *HTML5*



API

- *RestAPI*
- *GrapQL*
- *NodeJS*



PLATFORM

- *AWS*
- *Azure*
- *GCP*
- *Salesforce*



MOBILE APP

- *Flutter*
 - *React Native*
 - *Android Studio*
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TECHNOLOGY

- *Blockchain*
 - *Docker*
 - *Kubernetes*
 - *Microservices*
-



GRAPHICS & UI UX

- *Illustrator*
 - *Canva*
 - *Envato Elements*
 - *Photoshop*
 - *Freepic*
 - *Stock Unlimited*
 - *XD*
 - *Figma*
 - *Design.ai*
-



AUDIO & VIDEO

- *premiere pro*
 - *Vyond*
 - *Steve AI*
 - *After Effect*
 - *invideo*
 - *Wave.Video*
 - *Blakify*
 - *Powton*
 - *Murf.ai*
-



SEO & MARKETING TOOLS

- *Ahrefs*
 - *Semrush*
 - *Buzzsumo*
 - *Spyfu*
 - *Magestic*
 - *Ispionage*
 - *Ubersuggest*
 - *Social Pilot*
 - *KWFinder*
-



CONTENT

- *Copy.ai*
 - *Closer copy*
 - *Jarvis*
 - *Grammarly*
-



LEARNING & LMS

- *Teachable*
- *Lynda*
- *Udemy*
- *Skill share*

LEGAL INFORMATION

1	Certificate of Incorporation	C-173941/2021
2	Trade Licence	22/490/167490
3	BIN	004233679-0202
4	TIN	710141587356
5	SMS	BTRC-A2P-22-093

Excellent service and support. Very knowledgeable and responsive to all my queries.

@Zafrullah Kazol, Director at Rajshahi Division,DNC



OFFICE & CONTACT DETAILS

HEAD OFFICE



Address

House-13, Main Road,
Block-C, Banasree,
Rampura-1219



Phone

+88 01616 577796



Operating Hours

Sunday-Thursday:
9AM -5PM



Email

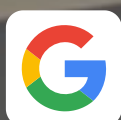
info@softopark.com



Website

www.softopark.com

SEE US ON SOCIAL MEDIA



THANK YOU

FOR PROPO INQUIRES



@PHOTO FROM OUR ROOFTOP STUDIO

SOFTOPARK ROOFTOP STUDIO

HOUSE-13, MAIN ROAD, BLOCK-C,

BANASREE, RAMPURA-1219



WWW.SOFTOPARK.COM