



Trusted Online Payment Gateway

Pay With



Verified By



aamarpay

aamarPay (Soft Tech Innovation Ltd) is a FinTech company providing multi dimensional Payment solution to the B2B's and the B2C's. With the vision of Cashless Transaction.

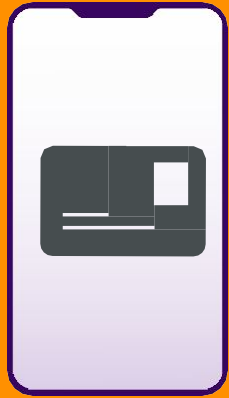
The company was established back in 2005 as an ITES company, later in 2016 the company converted into a FinTech Company.



Concerns of Soft Tech Innovation Ltd

1. **MuthoFun Technologies Ltd:** A messaging aggregator platform.
2. **RinMiti FinTech Solutions Ltd:** An Alternative credit scoring and digital lending solutions.

Services



aamarPay Payment Gateway

Online Payment Gateway
Payment Solution for SMEs,
E-commerce, F-commerce, Retail stores,
Restaurants, Education



aamarPay MerchantApplication

Merchant application to execute all payment receiving features. Its an alternative of Merchant web portal to track back their transaction settlement.



aamarPay SuperApplication

Recharge, Bill Payment & Service Booking platform
All-in-one platform for making all necessary payments such as bills, mobile recharge and bookings such as tours, tickets, shopping or ordering food from single app.



aamarQR

A payment channel to build a cashless society where offline retail store, restaurants, fCommerce, education etc are being covered



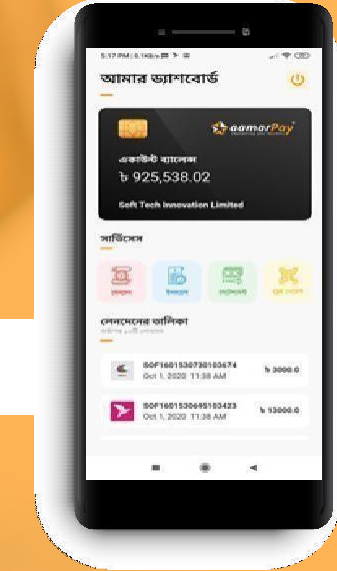
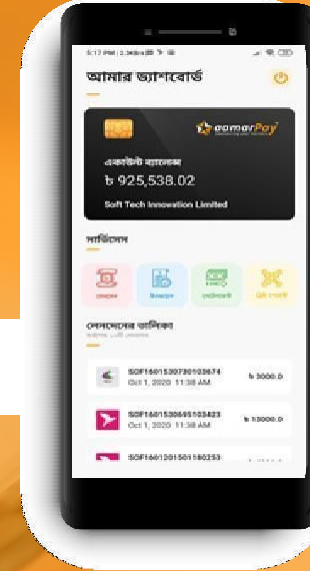
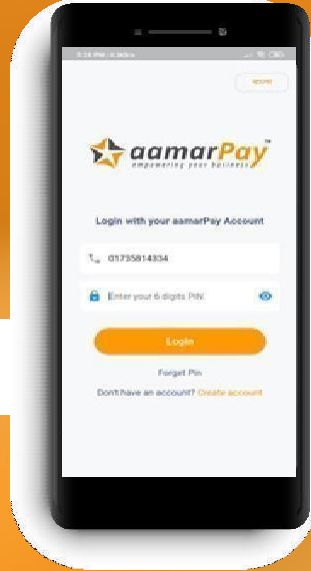
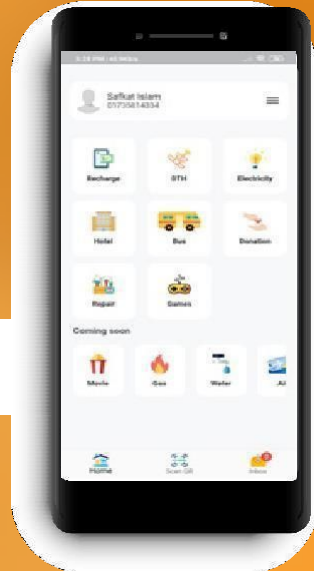
aamarInvoice(B2B)

Send SMS & Email Invoice service for the online and offline merchants from mobile app & web portal

Products and Features

Consumer

Merchant



■ Key Strengths

■ Pricing

With Aamarpay's one-time installation fee

■ IPN & E-statement

Instant payment notification (IPN) for the merchants via SMS & E-statement when any types of transactions occurred to trace the growth of the business.

■ Plethora of APIs & Plugins

aamarPay offers around 13 user-friendly APIs to customize its offerings towards merchants.

■ aamarPay SuperApp

B2C & C2B center which allows both merchants and users to perform payment and online booking.

■ aamarPay QR

Integrated with offline retail, online, E-commerce, and F-commerce for making instant payment.

■ aamarPay Merchant App

Empowers the merchants by giving a platform to track down the payments and transaction settlement.

Technological Aspects

Strong
In-house Tech Team

Working as a technology
company since 2005



Data Center - 01

Main Data Center
Location: Gulshan
PCI compliant



Data Center- 02)

Disaster
Recovery
Location: Mohakh
ali PCI compliant

Legal Aspects



01 PCI -DSS
Status-
Upcoming

02 PSO License
Status- NOC

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Business Aspects

Core Feature

aamarPay is the First Billing App

B2

B

Fully Plug and Play

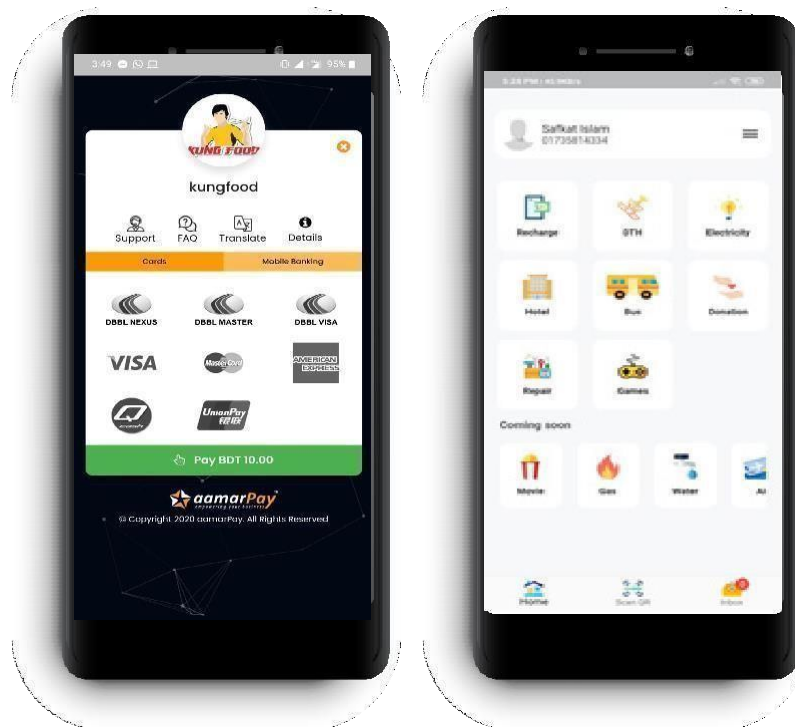
Fraud Prevention

Fraud Prevention

IPN

InvoiceGenerator

InvoiceGenerator



B2

C

Utility
BillPay

DTH
BillPay

Mobile
Recharge

HotelBooking

BusTicketin
g

Domestic
AirTicketing

Donation

Reatil

Sevic

■ Key Metrics

Merchants

Total Merchants

1200

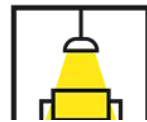
Active Merchants

710

Payment Method

12

iStore



FITMENT
CRAFT



রকমারি
Trust, Click, Shop



Medvarsity



Banking Partners!

- Using Routes of 4 Major Banks to process the payments.



Mobile Banking Partners!



EMI Partners!

8 Different Banking Partners for
EMI Support!



Growing Together...



Thank You
