

Profile of Maacc Media Limited
100% Export Oriented Outsourcing Company
A house of Quality assured of service provider

01. The Company

Maacc Media Limited is a premier Outsourcing Services Oriented Company that provides real values to businesses and individuals from around the world. The Company is Incorporated with the Bangladesh Registrar of Joint Stock Companies & Firm in 2016. Maacc offers outsourcing services as well as Business Software Development, Digital Marketing and Image Editing.

Maacc is a leading multi-process outsourcing company in (Dhaka) Bangladesh. This firm has been delivering a full range of Business Software Development, Digital Marketing and Image Editing services to worldwide clients. We have 85+ clients in more than 09 countries and these customers are from key industry verticals and niches such as Advertising Firm, Online Retail, Publishing, Academic Institutions, Shipping and Logistics, Finance and Accounting, Travel and Hospitality etc. specially based on e-commerce, Photo Studio & Publishing. Our team delivers business values to each client because we understand clearly that our continued success is dependent on their happiness with our work. Our "customer driven" approach has provided us with a stable and sustainable business model.

Our association brings cost reductions, performance improvements along with new ways of working, tailored to each client. Fortified with a highly educated, well-trained, fully skilled and reliable team, we deliver a full range of outsourcing services and solutions, including data entry & management, e-commerce catalog management, e-publishing, website design, e-commerce development, internet marketing, photo editing and more. To give our clients a definite competitive edge, we are fully equipped with an assorted talent pool including management professionals, designers, programmers, photo editors and data entry specialists. This talented workforce becomes remotely located staff for our clients and executes all their short term and ongoing projects from our office.

02. Vision

Our vision is to be able to accommodate every organization or institution around the world that requires outsourcing services expertise. Bonded by excellence and professionalism, it is core objective to make every result delivered exemplify optimism, transparency, commitment, dedication and integrity. Our aims to contribute significantly in making the country as the main Business Process Outsource and Knowledge Process Outsource destination across the continents as it magnifies its engagements towards continuous progress, nourishing the staff, its business affiliates and the community.

03. Mission

As a leading BPO services provider, our mission is to understand clients' specific needs and enhance their business performance in minimum budget. Also aim is to closely administer business solutions to all organizations and institutions that demand no less than excellence and professionalism. Our mission is to deliver what we do best at all times – topnotch, world-class quality support and services, reasonable rates, and fast Turn-Around-Time. Customer satisfaction is our satisfaction

04. Values

We are committed to absolute integrity, transparency, superiority and customer satisfaction. Our collective efforts enable clients' to achieve their goals timely.

05. Objectives

Objectives of all the efforts of the management are to ensure competitive price, maintain best quality and timely delivery of service. We take pride in our dedication to achieve the best possible result for our valued clients.

06. Message from Maacc

We sincerely respond to challenges of economy for private sector provides major stimulus for phenomenal growth of the company. We give much emphasis on ethical business practice for entire global needs, it is imperative to attain the modern world standard quality products and customer demands through research and development as a continuous process.

We are much sensitive and careful to environment and green house effects, child labor and we fulfill our business mission in the right way in compliance with local laws and that will not be harmful to the delicate world in which we live.

We meet the International Standard and strongly meet the delivery on lead time. We also have a large plant and lot of experience in need of all kind of outsourcing as customer's demands.

We express the deepest gratitude and extend our personal greetings and felicitation to our entire valued customer's, collaborators, suppliers, and associates within Bangladesh and abroad who contributed and helped in countless ways for development and expansion of **"Maacc Medial Limited"** and we are indebted to them for their sincere contribution and countless support.

We have the plan to continue the expansion of new prestigious industry for the economic development of the country and to entire global markets in 21st Century with utmost use of modern technologies and new management strategy.

It is well known to everybody that the aborigines who are living in our country are mostly illiterate, semi-developed in community. Therefore, keeping the above in our mind and taking of special attitude and inspiring them with courage, we already employed a number of women and man aborigines in our organization. However, we have the management policy to employ more and more aborigines in our organization in time to time for their engagement in the economic development activities of our country. Hope that we will be successful in our effort.

We are trying to ensure adherence to local laws, safety, security, and better standard of living of our employees. We firmly believe, without an economically secure life, the quality and skill of human resources can be developed up to the mark. But at this time this is our philosophy also to improve the skill and quality of life of our employees and young energetic citizens of the country.

07. (a) Recruitment of Desired Personnel

Selection, Reference Check & Recruitment Process, On-Site Interview, Short Term Recruitment and Executive Search then finally appointed or rejected.

(b) No Child Labor

As a matter of policy in compliance with local laws our company does not employ any individual below 18 years and affirms its full support to the National and International Convention and Programs for Children's Right.

08. (a) Working Environment

Our organization is well equipped with all modern facilities to create a healthy environment for all male and female employees, executives and staffs. A close and cordial relationship is maintained between management and employees which has created a unique friendly and family atmosphere with the organization. Special care is being taken in respect of workers welfare and socio economic development. As a result, higher productivity and attendant are achieved with minimum labor migration.

(b) In House Dining Facilities And Workers Rest Room

Our organization has proper healthy and clean dining facilities and canteen facilities for all the employees. There is also in house rest room facilities form male and female employees.

(c) Fire Protection

Our floor is well equipped with all modern firefighting equipment and our people are also very well trained to operate those equipment. Our employees maneuver the fire prevention and evacuation drill time to time.

(d) Medical Facilities

We always take care of the employee's Medical treatment. We have given Medical facility to all our employees and staffs.

09. Management and Organization

The Management of the company is running with its Board of Directors. The Board of decides and formulates the policies and provide guidelines to the Managers, Executives and Officers for smooth operation of the Company. The Managing Director is looking after the overall Management of the Company. For the accountability of their job, all the Officials of the Company are responsible to the Managing Director of the Company. For efficient and smooth functioning of the Organizational affairs some very qualified and experienced employees are employed in the Organization.

10. Digital Bangladesh by 2021

More than 40 years ago, **Bangabandhu Sheikh Mujibur Rahman, the father of the nation**, dreamt of a '**Sonar Bangla**' where the common citizen of the country lives in prosperity and has equitable access to quality education, healthcare, law and justice ensured by the government. The current government has resurrected that vision and made it ready for the 21st century highly globalized world and names it **Digital Bangladesh**. Although Bangladesh has its own limitations in resources, capacity and knowledge, the country's potential in human resources can be tapped through appropriate use of **ICT** tools. The government is committed towards reaching the goal of a knowledge based and middle income country by 2021. With an actionable ICT Policy 2009, Right to Information Act and ICT Act that provide the enabling environment for citizens' information access and **e-commerce**, a network of proactive and ready change agents in the Ministries, districts and upazilas, a number of initiatives that demonstrate the true concept and benefits of **Digital Bangladesh**, a technology-savvy young workforce ready to be guided and led, the country is staring at a tremendous opportunity to leapfrog. Guidance and assistance from development partners can greatly accelerate this journey.

The current government's Digital Bangladesh by 2021 vision proposes to mainstream **ICTs** as a **pro-poor tool to eradicate poverty, establish good governance, ensure social equity through quality education, healthcare and law enforcement for all, and prepare the people for climate change**. Remarkable to mention is the fact that over 50 Secretaries of the government, a similar number of e-Governance Focal Points who are senior policy makers one in each Ministry, all 64 Deputy Commissioners who are heads of district administration, and all Upazila Nirbahi Officers who are heads of sub-district administration have attended multi-day long orientation workshops on Digital Bangladesh. These intensive workshops led by the Prime Minister's Office were unprecedented. They have ensured that the **cornerstones of civil service are brought on board en masse to provide the necessary leadership at different levels of the administration** to utilize the benefits of ICTs to establish good governance and alleviate poverty within the Digital Bangladesh strategy. To achieve the Government Vision as a small entrepreneur we are working for that.

11. Key Information

Year of Establishment	June 2016
Permanent Address	House No. 286 (5th Floor), Road No. 04, Mirpur DOHS, Mirpur, Dhaka- 1216, Bangladesh.
Corresponding Address	House No. 286 (5th Floor), Road No. 04, Mirpur DOHS, Mirpur, Dhaka- 1216, Bangladesh.
Board of Directors	The company is comprises three Young Sponsor Chairman, Managing Director & Director.
Employees	Eighteen to Twenty a very young employees
Main Market	United States of America, United Kingdom, Australia, Canada, Italy, Germany, Denmark, France & Sweden.
Major Suppliers	Photo Studio, Image Studio, e-Commerce and Publishing & Marketing Company.
Payment Terms	Through Banking Channel
Delivery	As per agreement
Production Capacity	As per client requirements

12. Manpower

The company is comprises One Managing Director, One HR & Admin Manager, One Office Manager, One Marketing Manager, One Accounts Officer, Nine Programme Designer, Two Marketing Executives, One Computer Operator and Two Supporting Staff, total Nineteen people worked here. But some of the cases ad-hock basis employees appointed for short term basis.

13. Contact Us

Contact Person	Obaidur Rahman Ghyashi, Managing Director
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