



Company Overview:

Next Page Technology Ltd.

www.nextpagetl.com

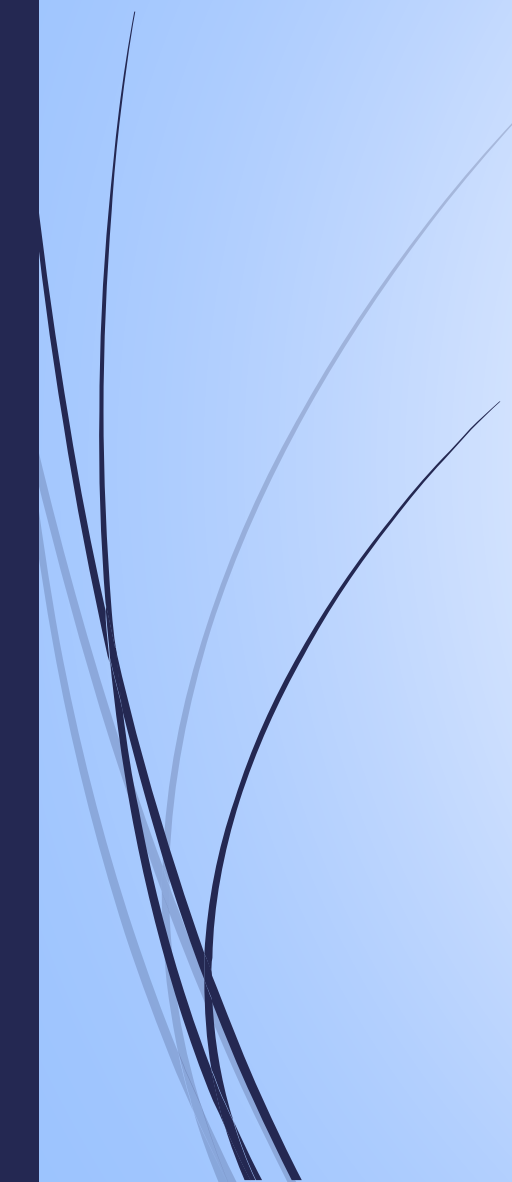
Who We Are

A **IT Solution** firm - we connect businesses with their customers' right when they are looking for you - "**magic moment**"

- ▶ Launched in USA in August 2015
- ▶ Google and market motive certified December 2015
- ▶ Launched in Bangladesh in June 2018
- ▶ Partnership with Catalytics (<http://catalyticsdatum.com/>), India July in 2018
- ▶ Partnership with Focus Soft Net(<https://www.focussoftnet.com/>), India November in 2018
- ▶ Third branch launched in Canada March 2019
- ▶ Project managed by PMP certified professionals
- ▶ Member of online marketing certified professionals (OMCP™)
- ▶ On the process of becoming Google & Facebook Partners



Services

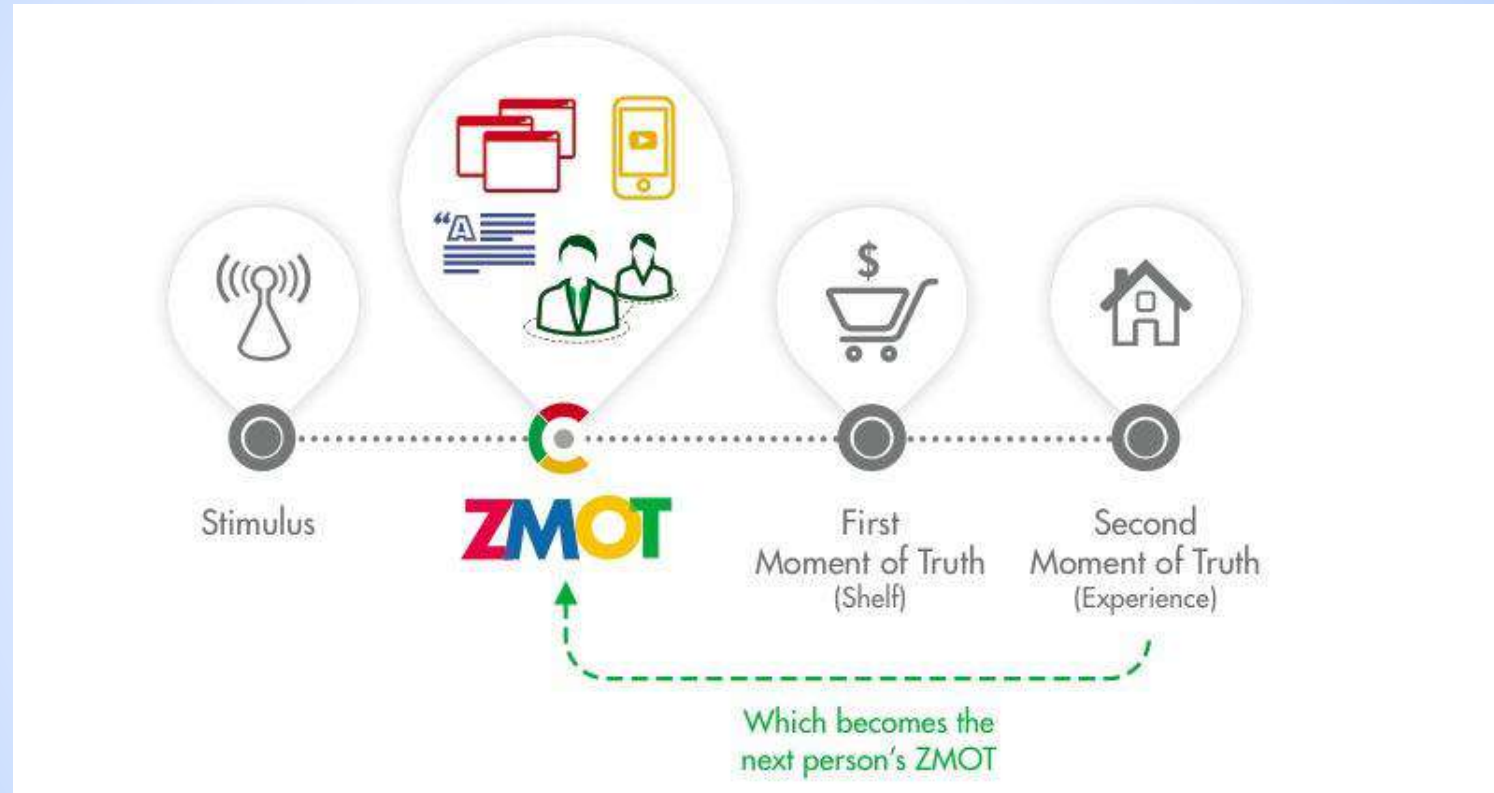


- Website Design & Development
- Web portal Development
- Server Management and Web Maintenance
- Mobile Apps Development (Android, iOS)
- ERP & Software Development
- SEO (Search Engine Optimization)
- Social Media Marketing – Holistic
- Web Analytics
- Paid Advertisement (Google, Facebook, LinkedIn).

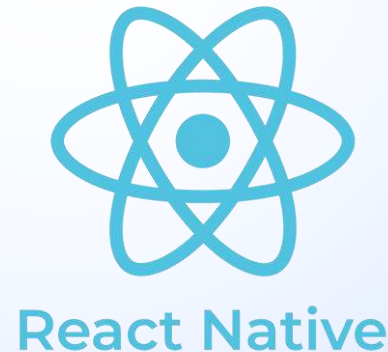
Our Certifications



Zero moment of truth



We are expert in (Front-end)



We are expert in (Backend)

Microsoft
ASP.net



Ruby

django



CodeIgniter



laravel



yii framework



python



CakePHP

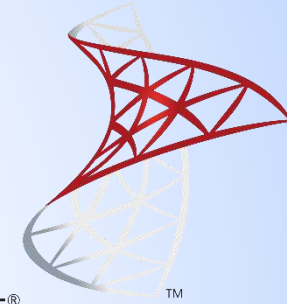


Java

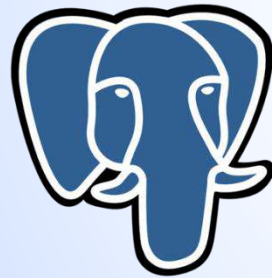
We are expert in (Database)

ORACLE®
DATABASE


MySQL®



Microsoft®
SQL Server®



PostgreSQL

 SQLite

 **mongoDB**

We are expert in (CMS)



Board

BUSINESS CONSULTING & OPERATION

BUSINESS
DEVELOPMENT

WEBSITE
DESIGN &
DEVELOPMENT

SOFTWARE
DEVELOPME
NT

MOBILE
APPLICATION
N

DIGITAL
MARKETING
& SEO

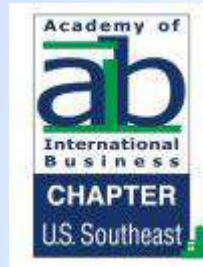
SALES &
MARKETING

FINANCE

Clients (Bangladesh)



Clients (International)





Some of Our Works (Bangladesh)

(Background, Solutions, & Results with clients)

Airtel Bangladesh

Background: In January 2010, Bharti Airtel Limited, Asia's leading integrated telecom services provider, acquires 70% stake in Warid Telecom, Bangladesh, a subsidiary of the UAE-based Abu Dhabi Group. Gradually, Airtel Bangladesh now focusing on to strengthen their digital media ecosystem.

► Our Solutions:

- ❖ 26 Facebook & Mobile Application
- ❖ Airtel gifting service (fb app)
- ❖ 18 Telefilm, Ferguson campaign
- ❖ Facebook page insights and recommendation
- ❖ Facebook Marketing
- ❖ Google, You tube Marketing

Nokia

Background: Nokia's mission is simple: Connecting People. The goal is to build great mobile products that enable billions of people worldwide to enjoy more of what life has to offer. Nokia was facing huge competition with iPhone & Samsung in Bangladesh. Nokia wanted to leverage the power of social media to establish competitive edge.

➡ Our Solutions:

- ❖ Product: Nokia Lumia.
- ❖ Medium: Facebook Ad & Sponsored stories.
- ❖ Application: Product catalog, Nokia Lumia Facebook, Android and iPhone
- ❖ Application, Lead generating & Sales converting Lumia 710, 810, 910 application.



QUBEE

Background: QUBEE is one of the leading broadband internet service providers in Bangladesh from Augure. Qubee is leveraging the power of digital advertisement for their products.

► Our Solutions:

- ❖ Official Website Design
- ❖ Social Media Engagement & Development
- ❖ Facebook Application Development
- ❖ Strategy Partner
- ❖ Digital Marketing
- ❖ Usability and Persuasive design

Unilever Pure it

Background: Pure It is a water purifier by Unilever which could purify water without any heat, saving natural gas. To help pious Muslims during the holy month of Ramadan, they needed a countdown advertisement, and we provided them with just that. It should show the time left for Iftar, the Ramadan date, and also showed the advantages of Pure-It water purifier.

► Our Solutions:

- ❖ Facebook Application
- ❖ Web Apps (Store Location)
- ❖ Page takeover
- ❖ Micro- Site Development

Meena bazar

Background: Meena Bazar is one of the largest retail supermarket chain in Bangladesh with International standards, opened in 2002 and operates in Dhaka, Chittagong, Khulna & Sylhet division. Meena Bazar outlets are carrying almost 8,000-10,000 products for sale & providing convenient shopping experience, easy parking and friendly customer service for its customers. Isd-bd is working to amplify targeted consumer engagement with Meena Bazar.

➤ Solutions:

- ❖ Online Marketing
- ❖ Google Analytics
- ❖ Website re-design

Banglalink

Background: The 2nd largest mobile operator in Bangladesh intended to create a persuasive ecosystem of their online presence (website). For that, they require a technical evaluation of their website initially in perspective of user experience compared to their competitors

► Solutions:

- ❖ Website Consultation & Evaluation for SEO & User Experience perspective
- ❖ Banglalink Boishakhi Utshob Facebook Campaign
- ❖ Banglalink my valentine contest facebook, iOS and android application
- ❖ Banglalink boishakhi contest (facebook application)
- ❖ Social Media and Web evaluation and competitive analysis of banglalink over its
- ❖ Competitors
- ❖ Content Recommendation
- ❖ Content generation for Google Marketing
- ❖ Grandmaster 3 facebook & mobile application

Stencil Bangladesh

Background:

Stencil Bangladesh is a sister concern of Asiatic JWT. Stencil will primarily focus on generating B2B & B2C leads for creative design works from all over the world primarily from Europe and USA & delivering high quality work with affordable cost.

► Our Solution

- ❖ Lead generating website, Search engine optimization, search engine marketing, web analytics.
- ❖ Holistic social media strategy and management.

Farzana Shakil Makeover Salon Ltd.

Background: Farzana Shakil is one of Bangladesh's most celebrated beauty experts with an unrivalled reputation in bridal makeup. She has authored **LOOKS**, Bangladesh's first and only English book on fashion and beauty. She has been the make-up and grooming partner for numerous beauty pageants and fashion shows, including Pantene's "You Got the Look", Lakme - Spring and Summer Collection shows, Dhaka Fashion Week 2008, Shadakalo Fashion Show, Aarong's Eid Preview Fashion Show 2008 and DCCI Fashion

► Our Solution

- ❖ Facebook marketing
- ❖ Facebook Page management
- ❖ Webpage Creation and Maintenance
- ❖ Basic SEO
- ❖ Facebook Page management



Buckle Up

Background:



Our Solution

- ❖ Facebook marketing
- ❖ Facebook Page management
- ❖ Webpage Creation and Maintenance
- ❖ Basic SEO
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► Our Solution

- ❖ Facebook marketing
- ❖ Facebook Page management
- ❖ Webpage Creation and Maintenance
- ❖ Basic SEO
- ❖ Facebook Page management

And about 200+ clients business solution



Our Portfolio

Next Page Technology Ltd.

(www.nextpagetl.com)

Banglalink:

Platform: LAMP

Technology: PHP, MySQL, CSS, AJAX,
Drupal, JavaScript

Development Year: 2018

Genre: Corporate Website

Client: Banglalink

Url: <http://banglalink.com.bd>

Description:

Banglalink is a reputed cellular company in Bangladesh. Every year, they host an online competition in Facebook where customers can give their innovative ideas about a mobile application. They required an application to be developed and we provided them with an innovative solution.



STENCIL:

Technology: PHP, WordPress, MySQL, jQuery, ajax, html5, css3

Development Year: 2017

Client: Stencil Bangladesh

Genre: Corporate Website

Url: www.stencil-freistellen.de

Description:

Stencil Bangladesh Ltd. provides Clipping Path, Image Masking, Shadow & Reflection, Image Editing, Raster to Vector and wide range of similar services as a image editing and graphic design outsourcing company. Stencil Bangladesh Ltd. is a member of Asiatic 3Sixty – the largest marketing communication group of companies in Bangladesh, the local affiliate of WPP companies, JWT and Group.



QUBEE:

Technology: PHP, WordPress, MySQL, jQuery, ajax, html5, css3

Development Year: 2016 (From USA Based)

Client: QUBEE Bangladesh

Genre: Corporate Website

Url: qubee.com.bd

Description:

Nearly nine years past its launch, wireless broadband operator. QUBEE has brought to a close its individual subscriber-centric services.



Jolrong:

Platform: LAMP

Tools: PHP, MySQL, CSS, ajax,
JavaScript, Opencart

Development Year: 2016 (From USA
Based)

Url: <http://store.gallery-jolrong.com>

Description:

Its a popular online shop store. They required an application to be developed and we provided them with an innovative solution. As per user select item from the site and pay through the partners' bank.



Kumarika:

Platform: LAMP

Technology: PHP, MySQL, CSS, AJAX, Wordpress

Development Year: 2015 (From USA Based)

Url: <http://www.kumarika.com.bd/>

Description: It's a hair oil web site develop by us also maintain by us. User can get any information about natural elements. Also gets healthy living tips.



Airtel:

Technology: PHP, Laravel, ORACLE, jQuery, ajax, html5, css3

Development Year: 2018

Client: Airtel

Genre: Corporate website

Url: www.bd.airtel.com

Description:

Airtel is one of the largest mobile operator in Bangladesh.



LG:

Tools: PHP, MySQL, jQuery, AJAX, HTML, CSS

Development Year: 2016 (From USA Based)

Client: LG

Genre: Web Application

Description:

The site was built for LG Bangladesh. We have used HTML5 and Twitter bootstrap for the responsive front-end. There is a custom admin panel built on top of PHP and MySQL database. The site was built for showcasing LG mobile brands in Bangladesh.



SINGAPORE AIRLINES:

Technology: FB API, HTML, CSS, MySQL, Google map API

Development Year: 2016 (From USA)

Client: Singapore Airlines

Genre: FB application

url: www.facebook.com/singaporeair

Description:

Singapore Airlines Quiz is a Facebook application where users were asked to answer 8 random questions. Contestants who were able to answer the 8 random questions the quickest were chosen as winners. Winning prize was a pair of return tickets to Singapore.



7up:

Tools: PHP, MySQL, HTML, CSS, jQuery, FB API, Google Login Auth API

Development Year: 2018

Client: Transcom

Genre: FB Application/Web Application

Url: 7upbangladesh.com

Description:

7up 'I feel up Boishakh contest' was a web application photo upload contest of the favorite Pohela Boishakh moment. Winners were judged by the number of 'Likes' as well as a judge panel and the winning prize was airline return tickets to Bali, Indonesia. We have worked closely with Transcom Bangladesh to make the application synched on Facebook page as well as 7upbangladesh.com website.



KZ Internaional:

Technology: PHP, Laravel, MySQL, jQuery, Ajax, html5, CSS3

Development Year: 2019

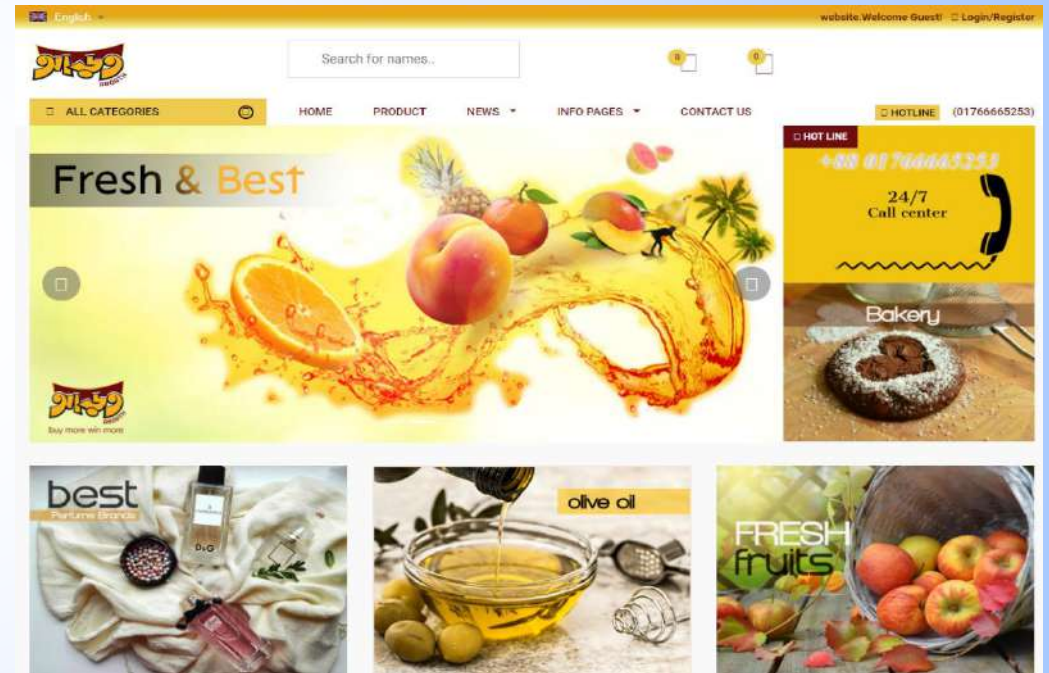
Client: Aroth

Genre: e-Commerce website

Url: www.emall.kz-international.com

Description:

Aroath is one of the largest Super shop in Banani.



Aroath:

Technology: PHP, Laravel, MySQL, jQuery, AJAX, HTML5, CSS3

Development Year: 2018

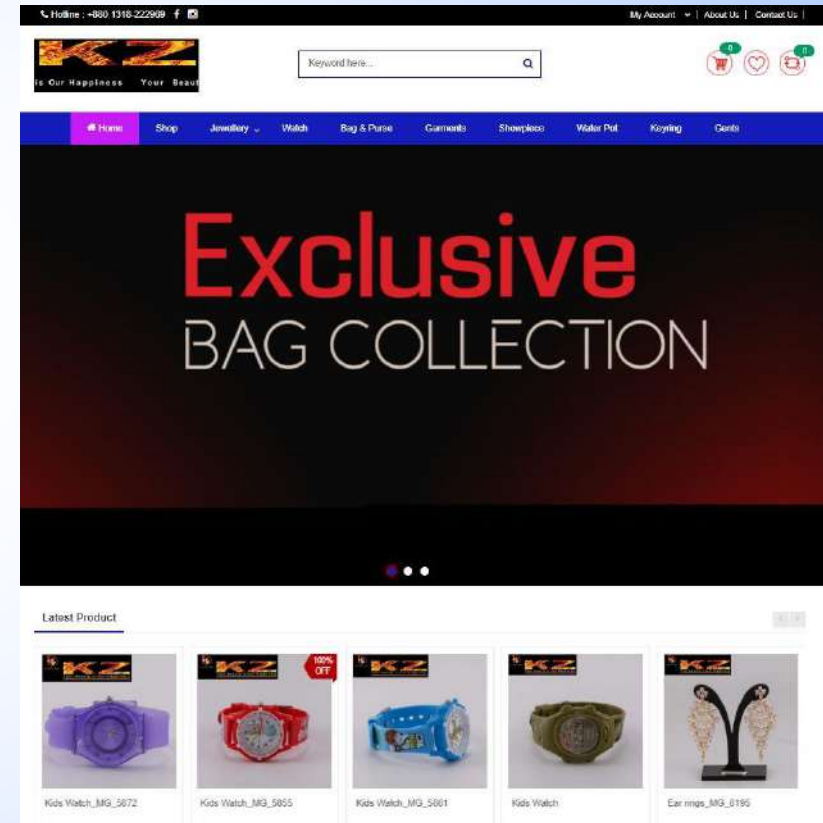
Client: KZ internation

Genre: e-Commerce website

Url: www.aroath.com

Description:

KZ is largest jewelry brand in Dhaka.



Prima Bazar:

Technology: PHP, Laravel, MySQL, jQuery, AJAX, HTML5, CSS3

Development Year: 2018

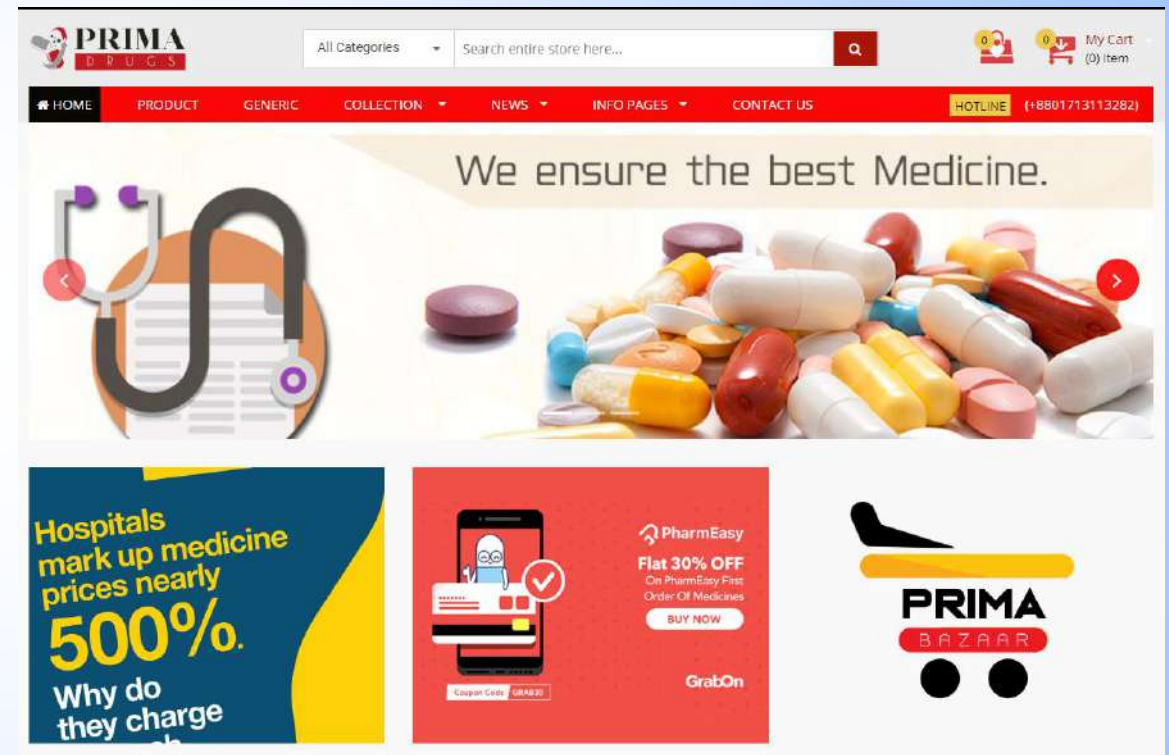
Client: Bashundhara Collection

Genre: e-Commerce website

Url: www.primabazar.com

Description:

Prima is one of the largest Super shop in Basundhara.



Pandearia:

Technology: PHP, MySQL, jQuery, Ajax, html5, CSS3
Development Year: 2018

CMS: WordPress

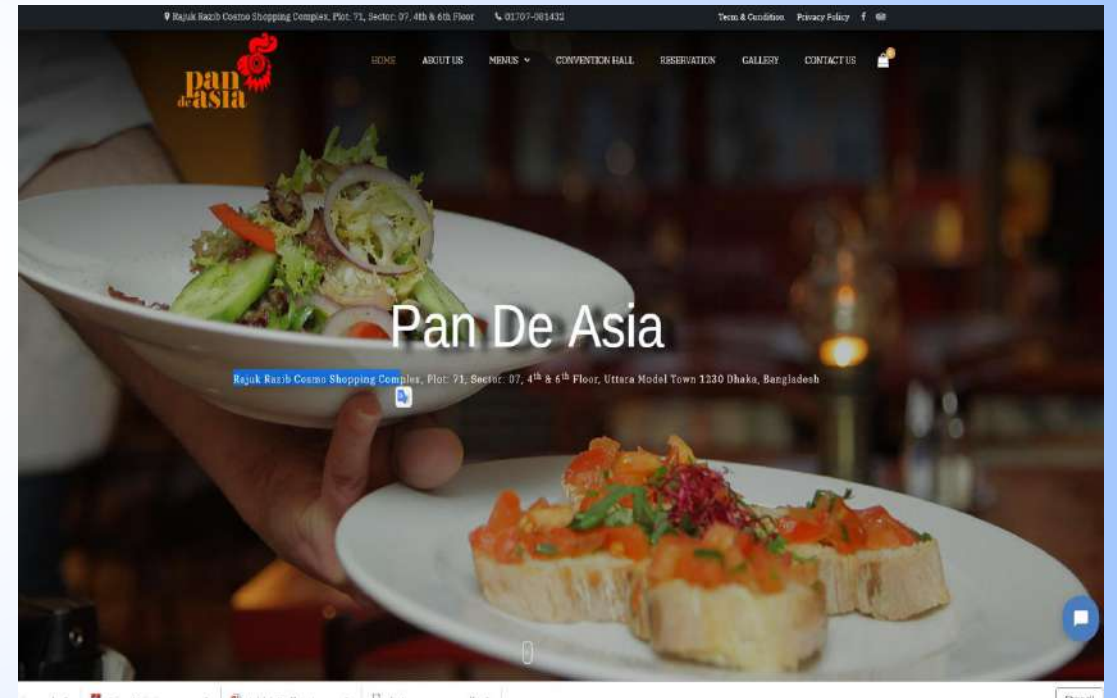
Client: Pan De Asia

Genre: e-Commerce website & Sales Software

Url: www.pandearia.com

Description:

Pan De Asia is one of the largest Restaurant & Convention Center in Uttara.



Buckle Up:

Technology: : PHP, Laravel, MySQL, jQuery, AJAX, html5, CSS3

Development Year: 2019

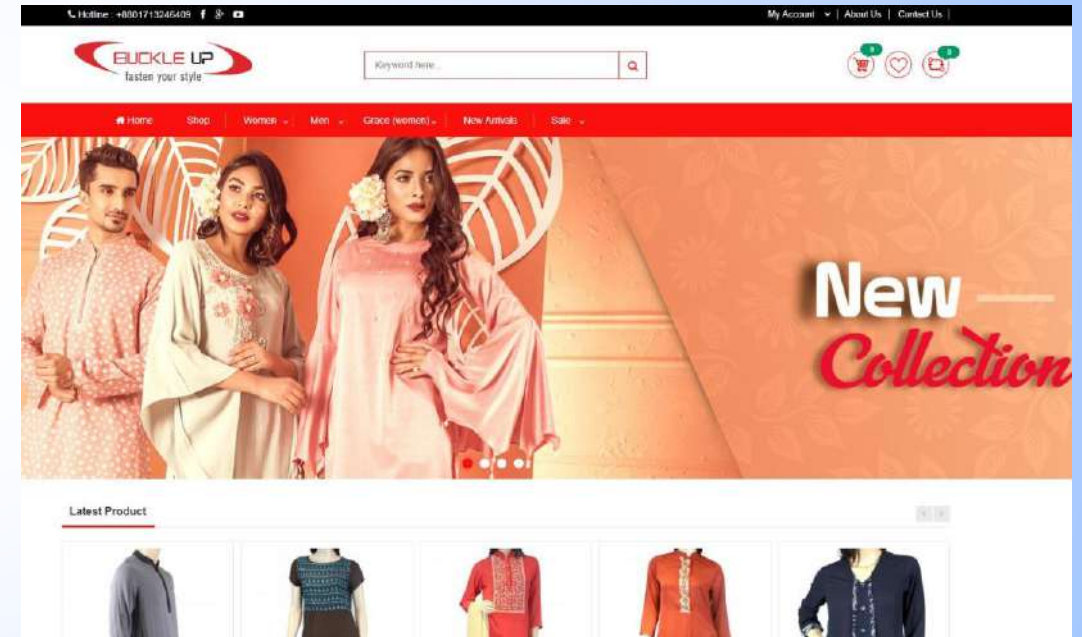
Client: Buckle Up

Genre: e-Commerce website & POS Development

Url: www.buckleup-bd.com

Description:

Buckle Up is one of the largest Clothing in Bangladesh.



Bazzar Dhaka:

Technology: : PHP, Laravel, MySQL, jQuery, ajax, html5, css3

Development Year: 2019

Client: Bazzar Dhaka

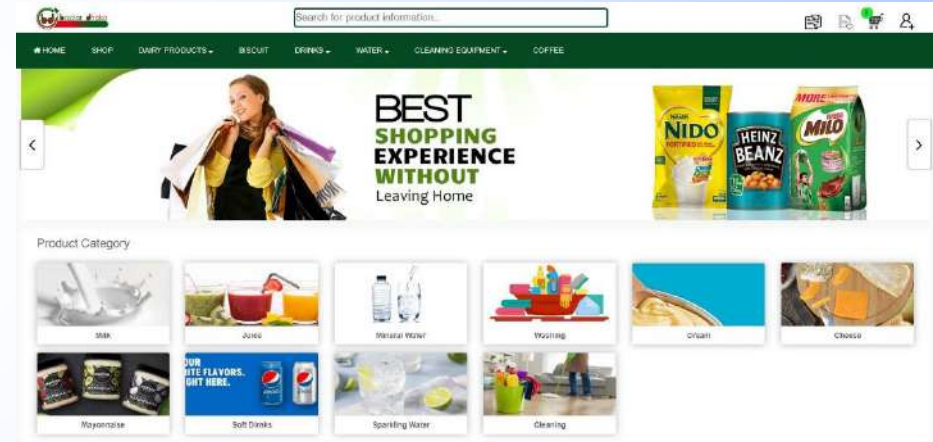
Genre: e-Commerce website & POS Software

Url: www.bazzardhaka.com

Description:

Bazzar Dhaka is one of the largest Super shop in Bashundhara, Dhaka.

And about 300+ successful projects.



RMCH:

Platform: LAMP

Technology: PHP, MySQL, CSS, ajax, wordpress, JavaScript

Development Year: 2018

Genre: Corporate Website

Client: Rajshahi Madical College

Url: <http://rmch.gov.bd>



Get in Touch

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Thank You!