web impression technology

WebImpressionTech.com

Company Profile

2024

Information Technology Revolutionized for Business Impression.

COMPANY OVERVIEW

Web Impression Technology (**WIT**) is a dynamic IT service provider company established in 2021, following the challenges posed by the COVID-19 pandemic. Initially envisioned in 2020, **WIT** adapted to the evolving market landscape and officially commenced operations in 2021. Since then, the company has grown from a small team of four members to a workforce of 70 employees by June 2024.

Business Model: B2B
Industry Focus: IT Services, Data Solutions, AI & Digital Transformation
Payment Method: Bank/Wire Transfer, Credit Card, Payoneer

YES! WE ARE AWESOME!

Key Clients

CLIENTS LOVE US!

Specializing in Data Annotation & Labelling, Data Analysis, Image Processing, AI Datasets, Graphic Design, WordPress Development, and Digital Marketing, WIT operates under a B2B business model. While the automotive sector remains its primary focus, the company also collaborates with AI Imaging Companies, Software Companies, Fashion, E-commerce, Real Estate, and Photographers, ensuring a diverse industry reach.

MISSION

To empower businesses with high-quality data solutions, cutting-edge digital services, and AI-driven insights, enabling them to drive innovation, efficiency, and growth. WIT is committed to providing accurate and reliable data annotation, analysis, and digital transformation services to shape the future of AI, automation, and digital industries.

VISION

To be a global leader in data annotation, AI solutions, and digital services, bridging the gap between raw data and intelligent decision-making. WIT aims to set industry benchmarks in precision, innovation, and customer satisfaction while staying at the forefront of emerging technologies.

Core Objectives

01

DELIVER EXCELLENCE

Provide top-tier data annotation, analysis, and digital services tailored to clients' needs.

02

ENHANCE AI & AUTOMATION

Support AI and automation advancements through high-quality datasets and image processing.

03

EXPAND INDUSTRY REACH

Strengthen presence in the automotive sector while diversifying into emerging industries.

04

FOSTER INNOVATION

Continuously explore new technologies and methodologies to stay ahead in AI-driven solutions.

05

CUSTOMER-CENTRIC APPROACH

Build long-term partnerships based on transparency, reliability, and quality.

06

SUSTAINABLE GROWTH

Scale operations responsibly while maintaining ethical and efficient business practices.

GENERAL INFO

OFFICE & INFRASTRUCTURE

- Office Space: Started in a 200 sq. ft. office, now operating from a 3000 sq. ft. facility. 60 person at a time working capacity.
- Data Security & Connectivity: 12TB data backup system, multiple 10G SFP+ local network connectivity.
- Technical Resilience: 100% electricity and internet backup for uninterrupted operations.

OPERATIONAL EXCELLENCE

- SLA Commitment: 100% adherence to Service Level Agreements, ensuring fast and reliable service delivery.
- Seamless Communication: High-speed internal network for efficient collaboration.

EMPLOYEE WELFARE & ENGAGEMENT

- Timely Payments & Bonuses: Salaries paid on the first weekday of each month, with regular bonuses.
- Team Building Activities: Regular lotteries, lunch parties, Iftar gatherings, and picnics to enhance team morale.
- Salary Increments: Implemented on a half-yearly/yearly basis to retain and motivate employees.
- Scholarships: Monthly scholarships were introduced in July 2024 for employees pursuing further education.

LEADERSHIP

ABOUT THE CEO – ZULQUR NAYEEN

Nayeen, the visionary leader behind **WIT**, has over 15 years of experience in the IT industry. With an engineering background, he has played a crucial role in driving innovation, efficiency, and technological advancements across multiple sectors.

Under his leadership, **WIT** has successfully processed over 200 million images for AI and the automotive sector, establishing itself as a trusted name in data annotation and image processing. His strategic mindset and deep industry knowledge have positioned **WIT** as a preferred IT service provider for AI imaging, software, fashion, e-commerce, real estate, and photography industries.

Nayeen's commitment to excellence, adaptability, and innovation continues to propel **WIT** towards becoming a global leader in AI-powered IT services. His passion for technology and visionary leadership inspire the team to push boundaries and deliver cutting-edge solutions to clients worldwide.

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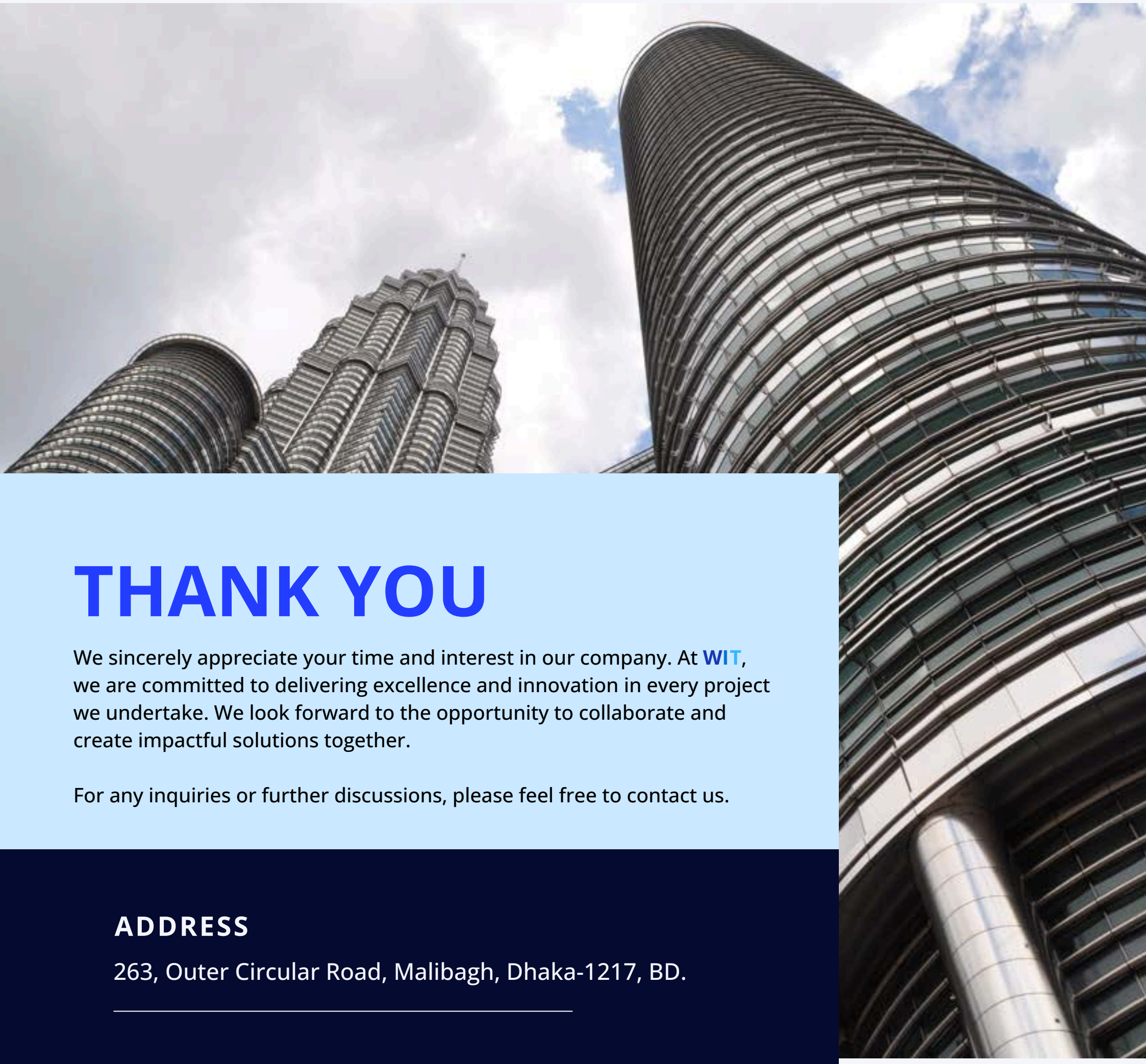

THANK YOU

We sincerely appreciate your time and interest in our company. At **WIT**, we are committed to delivering excellence and innovation in every project we undertake. We look forward to the opportunity to collaborate and create impactful solutions together.

For any inquiries or further discussions, please feel free to contact us.

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