

ORGANISATION PROFILE



Contact Address

Registered Office: 3rd Floor, Kamrul Mansion

1 No. Atish Dipankar Road, Sabujbagh

Dhaka 1214, Bangladesh

Corporate Office: Suite # D2, Fourth Floor

Asadullah House, House # 5/1, Block-E

Lalmatia, Dhaka -1207

Phone: 01320-457853

Website: <https://econsourcing.com>

Email Address: support@econsourcing.com

Organisation Profile at a Glance

Name of the Organisation	Econ Consulting
Year of Establishment	2017
Registration Number	TRAD/DSCC/260967/2019
Type of Organisation	Proprietorship
Business Function	Information Technology and BPO
Proprietor	Md. Monirul Islam
Corporate Office Address	Suite # D2, Fourth Floor Asadullah House, House # 5/1, Block-E Lalmatia, Dhaka -1207
Departments	Management Administration & Finance Operations Sales & Marketing
Number Of Employees	Full Time: 30 and Part-Time: 20
Website Address	https://econsourcing.com
Email	support@econsourcing.com
Phone	+8801320-457853
Areas of Expertise	Digital Content Development and Management, Digital Marketing, Web Design & Development, Search Engine Optimisation, Branding, Software Development, Specialised Consultancy, Graphics Design
Bank Account	Econ Consulting VIP Road Branch, Orchard Faruque Tower, 72, Naya Paltan, VIP Road, Dhaka The City Bank Limited
Logo	

About The Organisation

Econ Consulting is one of the fastest-growing BPO organisations in the IT-enabled service industry of Bangladesh serving global clients with success. It's been operating from Dhaka, Bangladesh since the year 2017, having most of the clients from the UK and open to serve all over the world.

Vision

The vision at Econ Consulting is to provide the best quality services to the clients for achieving their aspirations.

Mission Statement

Econ Consulting's mission is to:

- ★ Provide high-quality, affordable digital solutions
- ★ Create and cultivate long-term relationships with clients
- ★ Respond immediately to the changing needs of our clients
- ★ Achieve complete customer satisfaction
- ★ Improve our services continuously

Values

At Econ Consulting, there are several values that we hold in high regard, and we expect these values in every member of our team. These values are

- Charity
- Honesty
- Reliability
- Integrity
- Temperance
- Faith

We believe that these values set us a step above the rest and allow our team members to provide high-quality services in a very professional and efficient manner.

Philosophy

At Econ Consulting, we take pride that our organisation was formed with one promise in mind, and that is to bring a degree of experience, dedication, and professionalism to the BPO industry that has long been missing. We aspire to be ahead of the competition when quality and performance are evaluated. Econ Consulting will work continuously to bring in new ideas, to give our clients the latest in techniques and performances.

Chief Executive Officer

Md. Monirul Islam

Mr Md. Monirul Islam is the proprietor & Chief Executive Officer of Econ Consulting. He is a business graduate. He has completed his bachelor's and masters in the Accounting and Information System (AIS) from the University of Dhaka. After serving several years in a government company, in 2017, he established Econ Consulting and has been working as CEO of this organization till now. He has attended lots of seminars, workshops, training, etc. in BPO, Digital Marketing, and IT-enabled businesses in Bangladesh and abroad. He has travelled to many countries of the world.

Senior Management

Md. Abdul Alim Sohel

Mr Md. Abdul Alim Sohel, the Senior Vice President of Econ Consulting, has completed his BBA & MBA from the University of Dhaka, majoring in Accounting & Information Systems. He is a certified ERP Implementation Specialist, Solution Engineering Specialist as well as Information Systems Auditor. In his long journey in the IT Enabled Service industry, he has participated and coordinated the implementation of several International and Local ERPs like Oracle EBS, Oracle Cloud Applications, SAP, Prism ERP in more than 25 companies of various industries such as Partex Star Group, BRB Group, Meghna Group, Navana Group, Metal Group, Urmi Group and so on. He has also worked for the Ministry of Bangladesh Railways, Chittagong Port Authority, Dhaka WASA, and Metro Rail Project of Dhaka Mass Transit Company Limited collaborating with the project managers and consultants of TATA Consultancy Service, PWC India and Inbox Pakistan. He accelerated the end to end business process development in some startups, namely Grameen Power Ltd., MilkyBD, Khaas Food Ltd., etc. He has contributed to introducing Best Corporate Practices, Standard Operating Procedures (SOP) documentation and development, Accounting Information Systems and Management Information Systems Development. As a Google certified Digital Marketing Expert, he has designed the Digital Marketing Strategy for a number of foreign and local companies at home and abroad.

Rezwarul Karim Rifat

Mr Rezwanul Karim Rifat is the Vice President of Econ Consulting. He worked as an academic writer and instructor in many reputed educational institutions like Mentors, Roots Edu and Spondon while completing his graduation from IBA of the University of Dhaka. He is also a software developer and likes to approach complex problems from a tech vs business perspective. He has attended lots of seminars, workshops, training, etc., on Copywriting, Big Data, Quantitative Analysis and Business Case Solutions.

Tanjida Akter Lintha

Mrs Tanjida Akter Lintha is the Vice President of Econ Consulting. She has completed her graduation in Finance from Bangladesh Islami University. After serving several years in the digital marketing sector, she joined Econ Consulting. She has attended many seminars, workshops, training, etc., in Digital Marketing and IT-enabled businesses in Bangladesh and abroad.

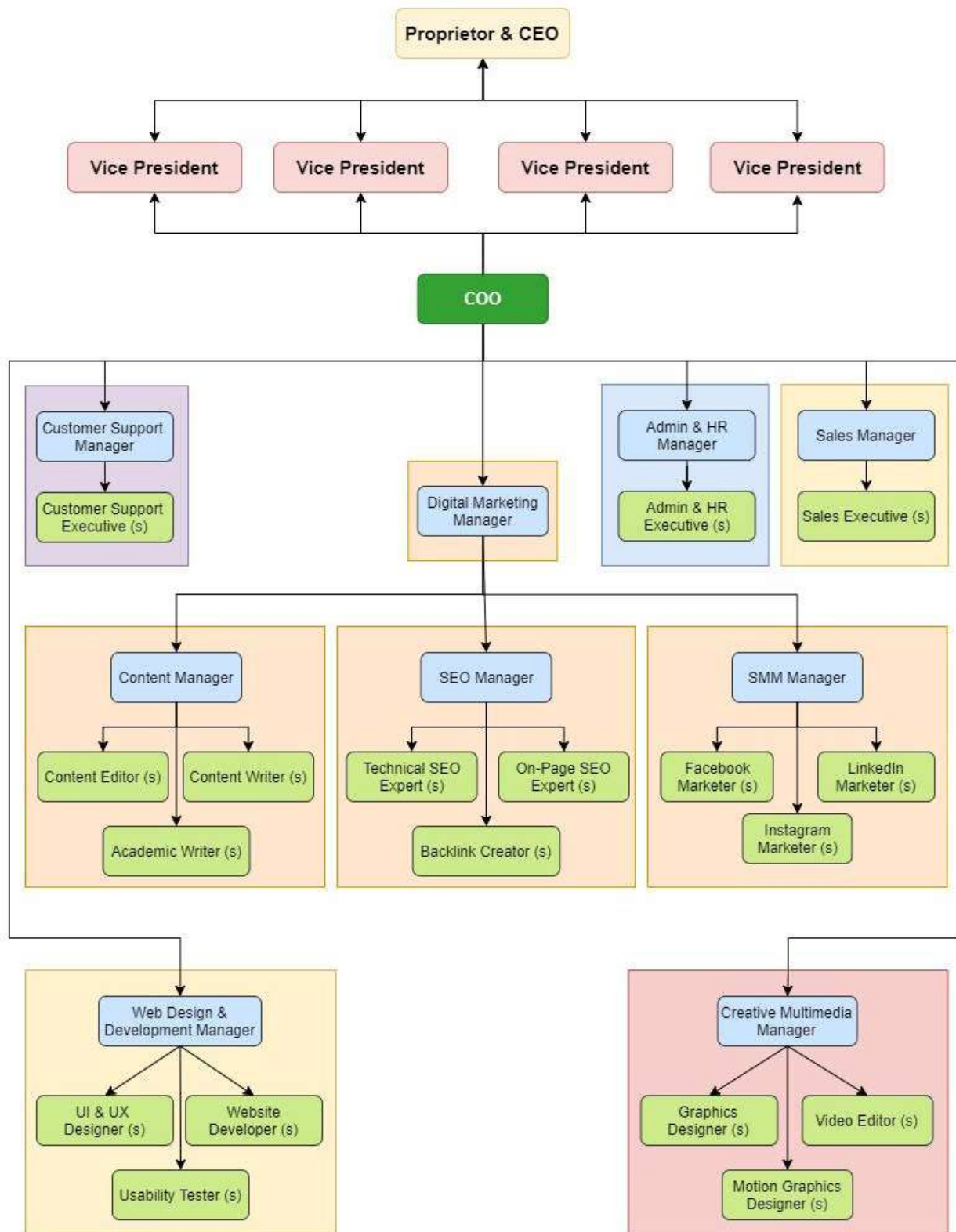
Tandra Islam

Mrs Tandra Islam is the Vice President of Econ Consulting. She completed her graduation and post-graduation in English Literature from Manarat International University. After serving several years in the digital marketing sector, she joined Econ Consulting. She has attended many seminars, workshops, training, etc., in Digital Marketing and IT-enabled businesses in Bangladesh and abroad.

Monowarul Islam

Mr Monowarul Islam is the Chief Operating Officer (COO) of Econ Consulting. He has completed his B.Sc. from Southeast University, majoring in Computer Science and Engineering. After serving several years in the digital marketing and IT sector, he joined Econ Consulting. He has attended many seminars, workshops, training, etc., in BPO, Digital Marketing, and IT-enabled businesses in Bangladesh and abroad. As a Google certified Digital Marketing Expert, he has designed the Digital Marketing Strategy for many foreign and local companies at home and overseas. He is also a software developer and likes to approach complex problems from a tech vs business perspective.

Organisation Flow Chart



Some Of Our Valued Clients



Econ Consulting's Services

- ★ Website Design and Development
- ★ Business Process Outsourcing (BPO)
- ★ Digital Content Development and Management
- ★ Mobile Application
- ★ Web Application
- ★ Social Media Marketing (SMM)
- ★ Search Engine Optimisation (SEO)
- ★ Graphic Design
- ★ Video Animation
- ★ IT Training
- ★ Information Systems Auditing
- ★ ERP Implementation Consultancy
- ★ Standard Operating Procedures (SOP) Consultancy
- ★ Business Process Documentation.

Website Design and Development

At Econ Consulting, we leverage cutting-edge technology to design and develop your website. We are the best web design organisation in the UK, offering affordable web design and development services. Our highly skilled and creative web designers can bring your vision into reality through eye-catching website design.

Dynamic Website

The availability of internet technology has created numerous chances for businesses around the world. With the power of digital transformation, we can now access thousands of sources in a click. Hence, people are relying more on online than offline platforms. To ensure an online presence, having a website is essential. With a dynamic and responsive WordPress website, you can explore potentials unattended. Likewise, you can pump up your business growth reducing costs and efforts.

CMS Website

Working with a Content Management System is so simple. Just log in to the administration panel to update your content, and the system will spontaneously amend all appropriate technical features. You can preview your changes before publishing them to the customers. We are the frontrunners in CMS service with innovative solutions.

E-Commerce Website

E-business is booming, but many E-commerce web developers are lagging since they don't recognize that each organisation has diverse requirements and requires answers to its problems will be different.

Econ Consulting offers online E-commerce shopping cart such as Shopify, WooCommerce with a wide range of out-of-the-box features that enables us to build professional, search engine friendly online stores with heaps of features for our clients.

Business Process Outsourcing (BPO)

Our Business Process Outsourcing (BPO) service is carried out through the delegation of our clients' IT-intensive business processes to our operation teams that, in turn, own, administrate and manage the selected processes based on defined and measurable performance metrics.

Digital Content Development and Management

With cutting-edge tools and technologies for 21st Century storytelling, we develop sophisticated content strategies to align market needs with a company's marketing goals and then develop, implement and manage content for digital platforms such as AR/VR, mobile, social media, and digital natives. From storage, indexing, and curation to carefully synthesise data in an attempt to partner with companies and brands, we streamline our services to develop interactive and engaging products with content and media crafted for targeted audiences.

Mobile Application

Econ Consulting is the front runner in the mobile application development industry with award-winning app developers. With years of mobile app development experience and industry-leading coders, seamless mobile app design and development is a guarantee. Be it for iOS or Android, or even cross-platform, we have the best mobile app development solutions to scale up your business.

Web Application

Web apps are equally important as mobile apps as many users find web apps handy while browsing. At Econ Consulting, we blend the most advanced technology with flawless coding to ensure bug-free web application development services to any of our clients. Whether for enterprise solutions or social connections, we are the best web app development organisation.

Social Media Marketing (SMM)

To increase brand awareness, a full-service social media advertising agency is necessary— both for organic and paid campaigns.

Social Media Marketing also leads to creating “buzz” and going viral amongst the customers. Hence it offers a great return on your investment and, over time, cements your brand image.

We are the best social media agency with the expertise required to take your business to a new height full of potentials and opportunities.

Search Engine Optimisation (SEO)

If your goal is to see your organisation at the top of the list in Google, you should prepare to implement the best search engine optimisation (SEO) practices throughout your website. Even if your website does not rank first, it can garner enough visitors if they can find the information they need on your website. Without SEO, you’re practically invisible!

Graphic Design

High-quality graphic designing can make or break content for your business. Without specialised designs, your communication with your audience will fail. Graphic design is also a crucial source for developing intriguing logos that set and improve brand image. A content with meaningful design and thought-provoking messages can quickly boost up sales.

Video Animation

Animation is known to spice content up always. It is a big part of social media content. It is also necessary to express in-depth about the product or the service an organisation is putting out. It not only brings vibrancy but also shows how thoughtful your website can be. There are different animation types that you can dabble with. And with Econ Consulting, you can dip your finger in 2D, 3D animation, or Video Graphic content.

IT Training

Econ Consulting, one of the leading IT training institutes in Bangladesh, offers the best training opportunities. It has been playing a vital role in eradicating the unemployment problem for a long time. Enriched with quality training this institute has never failed to help individuals to reveal their talents making harmony between creativity and IT.

Information System Auditing

Our information systems audit works through a sophisticated process giving assurance that the IT systems are adequately protected, provide reliable information to users, and are properly managed to achieve their intended benefits.

ERP Implementation Consultancy

As an ERP consultant and specialist, Econ Consulting helps manage and implement Enterprise Resource Planning (ERP) for large organisations and small-to-medium-sized companies. We do this by contributing to resource planning and making sure that the company's software works as efficiently as possible.

Standard Operating Procedures (SOP) Consultancy

As a part of SOP or (Statement of Purpose), Econ Consulting explains and helps you understand the set of instructions documented and implemented right from organisational structuring, department structuring, defining the KPI and everything involved.

Business Process Documentation

Econ Consulting helps its clients set a process document that outlines the steps necessary to complete a task or process through internal and ongoing documentation of the process while it is occurring to designate exactly how the process should function in an ideal environment.

What Makes Us Different?

Customer service and training are real problems for the BPO industry. Our organisation aspires to raise these to new heights, requiring rigorous training requirements and providing excellent and fast customer service with no turnaround time. These two areas are sadly lacking and may lead to acute problems. Our trained officers are given on-site training and orientation, support when needed, and all training required. Contact numbers are available at all times, and the officers are trained in when and how to use these numbers if necessary. We are different because we offer excellent customer service together with excellent BPO training and services.

Econ Consulting's difference is in the details. We take the time to understand the challenges that our clients face, and then we assist them in developing a program that works for their unique needs and fits in with their unique budget.

Econ Consulting is a highly innovative organisation that is always open to fresh ideas. We are always looking at new ways to improve our operations and, in the process, your experience.

Econ Consulting's difference lies in our depth of knowledge, and it can also be found in our exemplary customer service and follow-up. It's evident in our stringent personnel selection process and how we subsequently invest heavily in our staff's training, support, supervision, and personal development.

Finally, Econ Consulting's difference is in our attitude. In every interaction with you, our single purpose is to forge a relationship exceeding all of your expectations.