



Company Profile



ViaTech Limited

PBL Tower, 12th Floor, 17 New,
Gulshan-2, Dhaka-1212, Bangladesh.

+880 96 1280 0100
info@viatech.com.bd
www.viatech.com.bd



About Us

ViaTech is an ITES (Information Technology Enabled Services) service provider registered in Bangladesh. We are providing remote services or web-enabled services. Under ITES service includes a wide range of approaches and processes that use IT to enhance and increase an organization's efficiency as Bangladesh claimed to be the most prestigious companies in the world for outsourcing ITES (Information Technology Enabled Services).

Our Services

ViaTech provides certain services including Digital Content Management & Development, IT Support and Software maintenance service, Webhosting and so on. Some other ITES services are listed below.

- Infrastructure-as-a-Service (IaaS)
- Software-as-a-Service (SaaS)
- Platform-as-a-Service (PaaS)
- Cloud Service
- IP Telephony Service
- Digital Content Development & Management
- Website Development & Service
- Imaging & Archiving
- Cyber Security Service
- Data Center Service
- BPO (Business Process Outsourcing)



ViaText

ViaTech is a SMS aggregators (approved by Bangladesh Telecommunication Regulatory Commission BTRC) create the link between carrier networks, such as Grameenphone, Robi, Teletalk, Banglalink, Airtel and text messaging software providers—such as ViaText.

ViaTech SMS aggregator sits between our software and all of the wireless carriers to ensure carrier compliance.

So, if you want to send text messages to your customers using ViaText, we don't send the message to every single different wireless carrier, we use an SMS aggregator to do it for us.

We send your SMS messages to an aggregator, and the aggregator figures out the appropriate wireless carrier, and then forwards it to them for delivery. All of this happens in an instant.





Bulk SMS Solution

ViaTech Limited has introduced a dynamic SMS based communication solution targeted towards the Enterprise and SME Clients by which they can send SMS from their own location integrated with their applications with high-speed modality. Design of this platform is structured in such a way so that it can facilitate from all existing and advanced technology from all Telecom operators available in Bangladesh.

Our mission is to provide tested, secure, reliable, and cost-effective enterprise level business solution and become a trusted growth partner for our business associates and our customers.

ViaTech has some qualified IT specialist who is skilled in SMS technology. So, we are confident to deliver any kind SMS solution like bulk SMS, push-pull SMS, web-based SMS service etc.

Short Code Services

Welcome to the stress-free way to get a dedicated SMS short code. We'll guide you through the whole process, from working with carriers to launching your first campaign.

- Send and receive a high volume of SMS and MMS
- Build your brand with a memorable 5 or 6-digit phone number
- Select between a random or vanity short code.



NonMasking

Generally, single text SMS contains 160 characters. For more than 160 characters, 153 characters contains for a single SMS for concatenating. Our system supports maximum 1530 characters which contains the cost of 10 SMS.

For Unicode SMS contains 70 characters. For more than 70 characters, 67 characters contains for a single SMS for concatenating. Our system supports maximum 670 characters which contains the cost of 10 SMS.

Masking

Generally, single text SMS contains 160 characters. For more than 160 characters, 153 characters contains for a single SMS for concatenating. Our system supports maximum 765 characters which contains the cost of 5 SMS.

For Unicode SMS contains 70 characters. For more than 70 characters, 67 characters contains for a single SMS for concatenating. Our system supports maximum 335 characters which contains the cost of 5 SMS.

Benefits

- SMS is very effective way of direct communication.
- Alert and notify existing customers/employees on company's news, policies, sales and promotions.
- Unicode Support.
- People always check their SMS quickly
- It has the power to create instant response
- The response is very helpful to boost up your business
- Cheap cost marketing communication
- Make your customer feel important by taking advantage of our personalized SMS.
- Increase your company's brand awareness and reach potential customers directly wherever they are.



IP Telephony Service

Next generation telecommunication service, which is duly licensed and governed by the IPTSP directive from BTRC.
Our Prefix +880 96 12 XXX XXX

ViaTech utilizes the power of IP Telephony (Telephony service provided over IP network) to accommodate voice, video, SMS and other form of multimedia communication offering great quality of service, most competitive price and range of solutions to fit your business needs.

With ViaTech you are guaranteed for premium telecommunication service with most competitive price.

Call Features

- Voice / Video Call
- Voicemail
- SMS (coming soon)
- Call conference / Conference room
- Forward call to a different number from any operator)
- Busy message.

Service Features

- Prepaid and postpaid call plan.
- Connected to all the ANS operators.
- Connected to all the major IPTSP's.
- Connected to BTCL.
- National and International call capability.
- 24/7 call center with trouble ticket management system.
- 24/7 Real time monitoring.



IP Telephony Service

Innovative Solutions

- High density trunk line (multi-channel) for your PABX systems.
- High density trunk line for your customer care center / call center / contact center with complete state of the art solution.
- Small and medium office PABX system with Phone lines.
- Hosted PABX solution for business that doesn't want to have PABX infrastructure of its own.
- Hosted Call center solution.
- Turnkey PABX solution for large organizations.
- Short code parking
- Automated call blasting / greeting.

Benefits

- Utilizes existing IP infrastructure and accommodates all sort of communication hence reduces capital expenditure.
- Very competitive call rate to all operators also MetroTel-to-MetroTel free call tariff reduces operational expenditure significantly.
- Flexible service (number of channels / connections) can be delivered virtually instantly.
- Minimum deployment time compared to other PSTN operator.
- Service generally not interrupted due to rain, thundering, etc

End Device Support

Services are fully compliant with -

- Standard SIP based Desktop or Wifi IP Phone.
- Standard SIP based ATA (Analog Telephony Adapter).
- Desktop SIP phone like X-lite, Zoiper, 3CX and any other standard sip based application software.
- Mobile phones SIP clients running on Android, iOS, Symbian can also be use for MetroTel service.



Value Proposition

- Increase sales by new product launch and corporate communication.
- Offer, discount, service reminder and another announcement.
- Easy branding by displaying organization name or number as a sender.
- Run even based contest; conduct tale voting and real time survey for making decision.
- Adopt cost effective mode of promotion.
- Awareness building, notification through Government circular and Schedule delivery timing.
- Track audience feedback by receiving replies.

Service Guarantee

- 98.95% percent uptime calculated on a yearly basis.
- 24x7x365 service Customer support.
- Severity based Service Level Guarantee with optimum escalation mechanism.

Thank You.

