



Company Profile

About Us



LIMERICK Resources Ltd. (Business Development consultancy and Technical Service Provider) has been established in 2010 aiming to create a Business Development consultancy and unique technical service provider organization in Bangladesh and beyond. Limerick provide consultancy with Product / Services /Production analysis, Market Analysis, SWOT Analysis, Strategy and Implementation, Financial Plan, Monitoring, Reassessment and project management.

Magic touch of technology changes our life style constantly and we are committed to adapt the changes and ensure quality Technical support to our country and abroad.

Services

Limerick Resources Ltd.

- Business Development Consultancy
- Market Diagnosis and Operation Process Audit
- Project Management
- Software & IT Solutions
- Design & Quality Management Service

Business Development Consultancy

- Business Development Consultancy
- Business Operation Consultancy
- Documentation
- SWOT Analysis

Business Development Consultancy (Existing Company)

- Business Status Diagnosis
- Operation Strategy
- Department wise SOP Setup
- Operational Documentation
- Business Monitoring & Report

Sales & Distribution Network Development

- Distribution Network Setup Strategy
- Target Analysis
- Trade Marketing Strategy & Incentive Plan
- HR recruitment process development
- HR Sourcing
- Distributor recruitment process development & Sourcing
- Market Visit (time upon discussion)
- Sales Team Activity Monitoring (10 person for 300 Field Force)

Creative Retainership Service

- All kind of promotional and packaging design development
- ATL & BTL strategy development

Software & IT Solutions

- CUSTOM SOFTWARE ENGINEERING
 - Development consulting
 - Architecture design
 - Development
 - Testing
 - Deployment
- APPLICATION MAINTENANCE
- APPLICATION MODERNIZATION
- E-COMMERCE SOLUTIONS
- WEBSITE DESIGN & DEVELOPMENT

ERP Solution

- Human Resource Management
- Financial management
- Sales and Marketing
- CRM
- Manufacturing
- SCM
- Inventory
- Purchasing
- Fixed asset module
- Factory Management

Our Leaders



R.M. Nazmus Sakib Sanil
Business Development Consultant



Sheikh Monirul Alam Tipu
Brand Development Consultant



Mustafa Shaon
Business Operation Consultant



Z.M. Sabbir Sadat
Business Analysis Consultant



Tanmay Roy
Business Strategy Developer



Ahmed Imtiaj Rasel
Finance & Technical Consultant



Imamul Arafat
Business Communication Expert



Md Rakib Hasan
Market Operation Expert

Our Associate Concern



Carnival (Marketing Solution Agency) in the face of immense changes to business, branding and marketing; carnival is an agent of change. For our clients and our people, carnival breaks through the domination of status to drive growth and innovation. The carnival team includes leaders in brand strategy and architecture, Communication strategic planning, digital strategy, emerging media, public relations, customer loyalty, Creative innovation and change management.

Services of CARNIVAL

- Brand Development Strategy
- Creative Concept Development
- ATL & BTL Strategy and Execution
- Corporate Communication
- Public Relation
- Digital Marketing and Production

Who We Work For



For Detail Please Visit:
www.limerickbd.com

