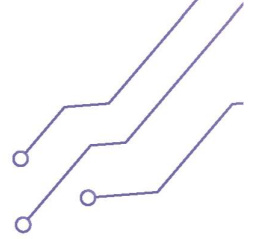




PURPLE PATCH



COMPANY PROFILE

Background

Purple Patch is real time, development focused, fast full stack advertisement Technology Company with one of the most comprehensive portfolios of advertising technology in the industry across display, mobile, native and video. Purple Patch created a robust programmatic advertising ecosystem that unites media buyers & sellers, ad networks, data management platforms and agency trading desks - all under one roof to achieve digital marketing success. Key areas of Purple Patch that distinguish Purple Patch with the other available local ad network of Bangladesh.

Mission

Purple Patch's mission revolves around providing our clients with the most reliable quality service and timely solution of advertisement technology, Software solutions and programmatic creative optimization service backed by highly professional and trained staff members to ensure smooth, efficient, and uninterrupted business operations. Our mission is to work closely with you to take "IT" a step further.

Vision

Our vision is to break the chains of the stereotypical tech company and the common depiction of a network engineer setting a trend for a dynamic, open minded, quick-witted team that responds better to client requirement whilst advocating their needs and building close and lasting relationships with them to reflect a truly successful business and high ranking ROI's.

Our Services

- Advanced advertisement technology solution
- Display Advertisement Solution
- Software Solution
- Programmatic Creative Management Platform
- Data Management Platform

