



7 Digital Ton Ltd.

Telephone

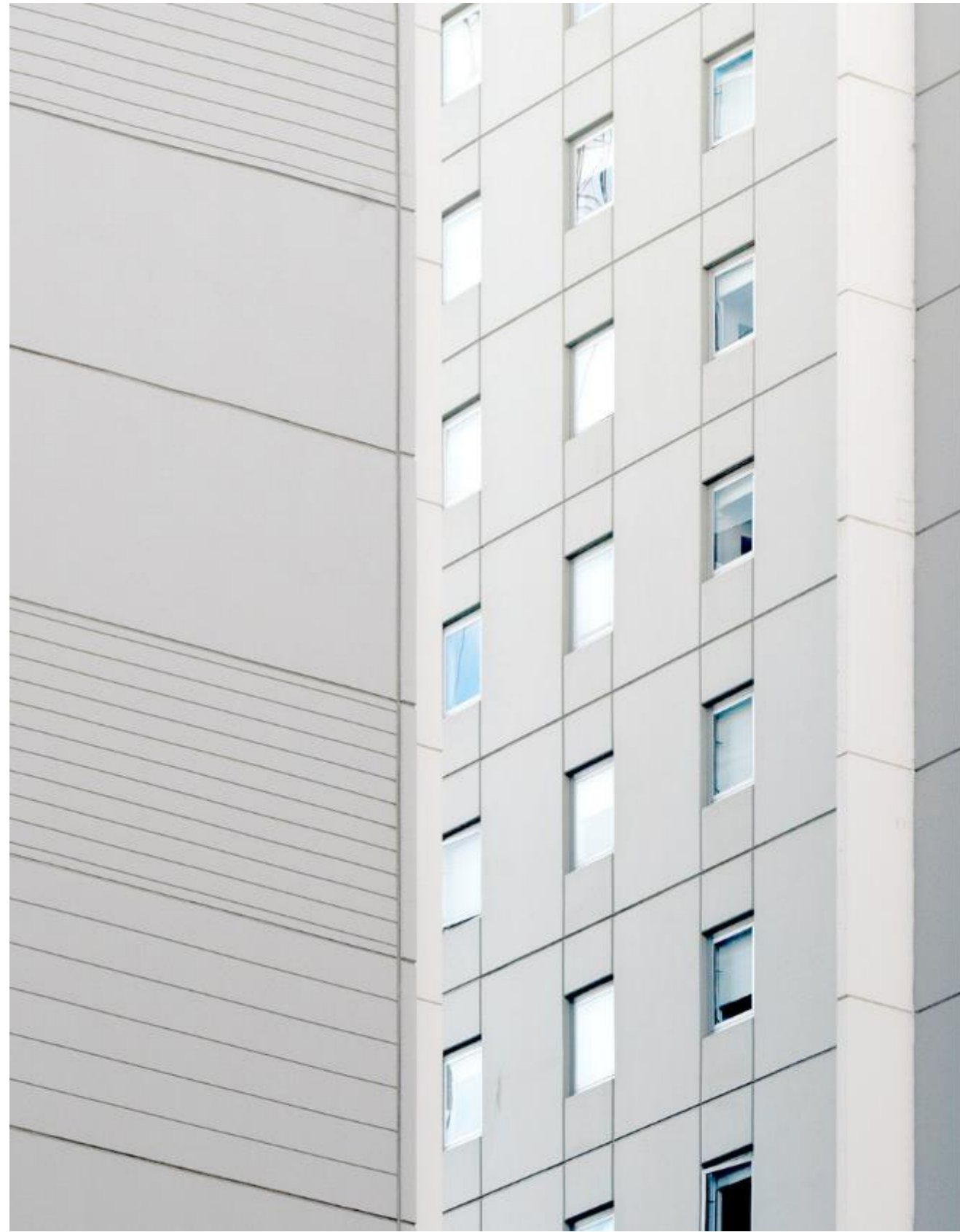
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Address

Gulfesha Plaza, 3rd Floor,
8 Mogbazar, Ramna, Dhaka
1217 Bangladesh

Website

www.7digiton.com



About Our Company

7 Digital Ton Ltd. is established in 2020 to serve in the field of Fintech and Logistics due to its huge nature of huge scope and a very few competitor to serve in the market in Bangladesh. By 2023 we are planning to launch outside of Bangladesh as part of the global expansion.



Problems

There is no such one stop money management solution where you can send, receive, pay & manage multiple payment options together from same platform seamlessly.



Interest

Many consumers are still skeptical about online payment/money management due to high charges, lack of infrastructure and inconvenience.

Security

Online systems are not impervious to security and fraud risks

Transaction Limitations

The movement of funds from system to system or online to real world can take time or don't move as there is no interoperability supports between various financial institutions



Solutions



Etia our Fintech initiative, wants to establish secure and easy cashless payment and money management system

We are a real platform

We adhere to banking regulations and provide security to businesses and individuals

Safe and protected platform

We built our software and system highly secured following global fintech standards

Connect to all of your accounts

Manage your finances from same platform through interoperability and multi devices

Pay anytime, anywhere

With our portable wallet you can pay through any medium from bank transfer, MFS, POS or QR code etc.

Handle huge transactions

Our highly available system can handle more than **10M+** transactions



Product Overview

- Mobile Wallet Features
- Interoperable through different financial ins.
- Payment Gateway
- QR code for offline payment
- Virtual Terminal facility for POS
- Debit Card for POS
- Invoicing system
- Bank Transfer
- Payment guarantee through escrow method
- Transaction software for Banks, stock brokerage house etc.
- Overall money management

Consumer Desires

Use seamless one stop payment through Mobile wallets, cards, internet banking, POS or QR code etc.



Business Desires

Accept any sort of payment methods , safe and easy money management



Market Size



Total Available Market (TAM)

BDT 25000 Billion

Considered both Digital & Offline payment

Serviceable Available Market (SAM)

BDT 9600 Billion

No of Digital Account 96.8 Million

Serviceable Obtainable Market (SOM)

BDT 960 Billion

Considered 10% market share of SAM

Industry

E-commerce e.g. Websites
F-Commerce e.g. Facebook & social media based
Offline and Retail e.g. Brick and Mortar shops
Commercial Banks
Financial Institutes
Stock Brokerage House
Insurance company
Freelancer
Remittance

Target Market

- Businesses
- Individual





USE CASE-Online

No Hidden fees
Pay per use
Secured transaction
Automated Invoice
Buyer & Seller protection

Total Available Market (TAM)

BDT 16 Billion
150K+ Merchant

Serviceable Available Market (SAM)

BDT 12 Billion
75K+ Merchant

Serviceable Obtainable Market (SOM)

BDT 4 Billion
30K+ Merchant



buy-now.biz
fcom --> ecom

Seller Create product
Link



Share with
Customer

Seller Receive Payment
from Buy Now



Customer pay to
Buy Now



Buy Now is an exclusive payment gateway for F-commerce based businesses with buyer & seller protection.

Payment Mode
Cards, MFS, Internet Banking etc.

Revenue Model
SAAS - 3%+5taka/Transaction



USE CASE-Offline

No Hidden fees
Pay per use
Secured transaction
Automated Invoice
Buyer & Seller protection



buy-now.biz
fcom --> ecom

Store share QR/Virtual
Terminal POS



Customer pay through
QR or POS Card to Buy
Now

Seller Receive Payment
from Buy Now



Payment Mode
Cards, MFS, Internet Banking etc.

Revenue Model
SAAS - 3%+5taka/Transaction

Buy Now is an exclusive payment gateway for Brick &
Mortar based businesses with buyer & seller protection.



Competitors

Direct



SSL Commerz
Aamar Pay
Landen
Sheba Platform
Shopup

Indirect



Bkash
Nagad
Rocket
Upay





Our Super Team



Shamim Islam Tusty
Chairman



Yasser Arafat
Managing Director



Wg. Com. M. Murad
Zaman (Retd.)
Director



Mohammad
Sazzadul Islam
Director



Thank You

Contact Us

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