



UNIQUELY FABULOUS FROM OTHERS



ELEVATING BRANDS IN CULTURE

In the face of immense changes to the business of branding and marketing, **UFO Interactive** is an agent of change. For our client and our people, **UFO Interactive** breaks through the domination of status to drive growth and innovation.

The **UFO Interactive** team includes leaders in **brand strategy and architecture, strategic planning, marketing consultancy, events & activation, digital strategy & content, emerging media, public relations, retail strategy, customer loyalty, sales enablement, design thinking and change management.**

**WHAT
WE
BELIEVE**

BIG SAVINGS FOR LITTLE PROFILE

WOW SERVICE

UNIQUE BRILLIANT STUFFS

HONEST & EXPERT ADVICE



PRESENCE IN THE GALAXY



360 EXPERIENCE

We create fully integrated 360 multi-channel marketing campaigns. We work with you to implement a completely unique marketing strategy and roll out a 360 project on a budget and pace that suits your needs.

**Multi-channel marketing | Strategy
| Creative Development |
Production | Online Advertising |
Offline Advertising | Media
Implementation**



DIGITAL MARKETING

We offer full digital services from strategizing to implementing. Our goal is to offer you immersive and interactive digital experiences, suited to your particular needs. We manage the whole process and do reporting for your digital assets.

**Digital Strategy | Social Media Management
| Media Buying | SEO | Web Development |
Content Creation | Influencer Marketing**



BTL & EVENTS

We will plan and organize your BTL events, product demonstrations and samplings. We offer a full BTL service – from planning, hiring out teams and locations, to building truly interactive experiences for your customers.

**Event Planning & Event Management |
Activation planning & execution | Direct
Marketing | Product Demonstration |
Corporate Events | Corporate Parties |**



PRESENCE IN THE GALAXY



CREATIVE

Whether you are building or rebuilding your brand, we help you every step of the way. We know that capturing the essence of your vision can be a challenging task, so we make it easy by putting forth our creative nature to accelerate the process. Our team of creatives, copywriters, and designers merge together to deliver you value-driven content built to excel on any platform.

Art Direction | Creative Content | Creative Copy Writing | Design & Identity | Branding



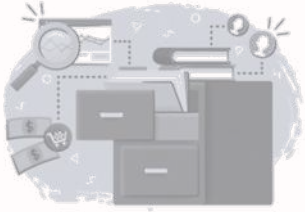
CONTENT MARKETING

We create and plan the optimal content marketing strategy, featuring the right video content for your needs. We do everything from pre-production through filming and post-production – giving you the complete visual production solutions.

Content Marketing Strategy | Video Content Creation | Promotional Videos | Corporate Videos | Social Media Videos | Animations | Awareness Video

**AND ANYTHING
THAT GETS THE
MESSAGE ACROSS**

DIGITAL MARKETING SERVICES



DIGITAL MARKETING STRATEGY

TAP INTO “STARVING CROWDS” OF PROSPECTS, WHO SPEND LIKE SAILORS ON LEAVE.

Let our team show you how to run an effective Social Media ad campaign that targets prospects based on age, gender, location, interests, what posts and pages they have “liked”, and more. You can use this valuable data to create even more effective ad campaigns that reach your ideal customers before they even know they need you (and before the competition snatches them up)



SOCIAL MEDIA CONTENT

TAKE YOUR BUSINESS TO A NEW HEIGHTS

Whether you are building or rebuilding your brand, we help you every step of the way. We know that capturing the essence of your vision can be a challenging task, so we make it easy by putting forth our creative nature to accelerate the process. Our team of creatives, copywriters, and designers merge together to deliver you value-driven content built to excel on any platform.



DIGITAL MEDIA BUYING

LET OUR TEAM OF GROWTH EXPERTS TURN YOUR \$1 INTO \$3

A forest full of low-lying fruit is at your fingertips when you harness the power of Social media ads. No more time and money down the drain on ad spend that gets zero results.

Expand your reach to super-targeted audiences on desktop and on mobile devices. It's easy to feel overwhelmed when you go it alone, but our team of seasoned, in-the-know marketing experts use the latest, “ahead-of-the-curve” strategies to develop a super-profitable Social media ad campaign that will double, or even TRIPLE your leads and sales at a fraction of the cost of your other marketing channels.

DIGITAL MARKETING SERVICES



DIGITAL AD NETWORK

**GET AN UNFAIR ADVANTAGE
AND SLAUGHTER THE COMPETITION**

In the fiercely competitive world of business, where everyone is vying for a larger piece of the pie, Conversion Rate Optimization is the single most important tactic for maximizing the return from your online marketing. Doubling your conversion rate alone, will double the amount of leads and sales your business gets.

Promoting your brand/product through google ad sense, DSP, DMP, SSP, Programmatic Marketing Platform & Local AD network -allowing you to steal market share while others panic.



SEO

**"FINALLY! A GUARANTEED BUT 'WEIRD' NEW WAY
TO RANK #1 ON GOOGLE IN 120 DAYS OR LESS"**

A Shockingly effective new and unique way to rank #1 on Google in the most competitive markets, for the most profitable search terms. Guaranteed!

Users rely on search engines to filter results, remove spammy websites, and display the most relevant result that matches their search. As a result, ranking high on search engine result pages guarantees a high volume of views, clicks, and traffic to your website.



Public Relational

**STAY AT THE TOP OF THE MIND OF TG
CREATE ROCKSOLID RELETAION WITH PUBLIC**

We've seen a lot of changes in the business landscape since COVID-19 hit the country. While most of the country is under strict shelter-in-place orders, companies of every type are being forced to reconsider how to stay connected with teammates and customers.

Take the advantage of this opportunity, explore adding a digital event to your marketing tactics and do it quickly before everyone else jumps on the bandwagon!



BTL & EVENT MANAGEMENT SERVICES

We are a full-service BTL and Event House and high quality, value leader in the industry. Our goal is to provide an exceptional services that ensures effective communication between our clients and their key audiences.

We specialize in tailoring campaigns according to the clients need.

BTL Activities

- Retail Stall Branding Works
- POSM Production & Installations
- Gift Items Productions
- Brand Experiences
- Roadshows
- Kiosk Production
- Haat Stormings
- Uthan Boithoks
- MFU
- Fair & Exhibitions

Event Activities

- Corporate Meetings
- Sales Conferences
- Team Building
- Virtual & Hybrid Experiences
- Company Anniversaries
- Galas & Awards
- Virtual Webinars & Events
- Grand Openings
- Multi-City Events
- Product Launches
- Sports & Entertainment Events
- Out Door Concert

UFO STRENGTHS IN BTL SERVICES



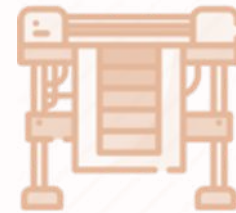
Qualified Human Resource:

UFO has a large number of qualified human resource pool. They have the experience to work in different types of projects (like: activations; Events; Trade Marketing Projects etc.)



Press Print Services:

UFO has a very good quality press services. We are working in different types of press production works: like; Poster, Sticker, Leaflet, Brochure, Product Brochure, Annual Reports.



Digital Printing Services:

UFO has a very good quality digital printing service. We are working in different high level digital printing services. Like: PVC Print, Inkjet Sticker Print, Leaser Dye Cutting Works and high quality Sign Boards etc.

UFO STRENGTHS IN BTL SERVICES



Structural Services:

UFO has a very good quality structural production services. For our regular events, activation and trade related works easily we can make the structures as like as the 3D structures.



Technical Services:

UFO has a very good quality technical services. Like: Sound System, Light System, Big LED Screen, LED TV, Video Camera, Switcher and other related supports.

Also we have professional event photography, CG supports.

UFO main goal is to provide World class services to clients.

Our success has proven to us that we can consistently accomplish this goal. It starts in the planning and developmental stages of all programs, but is most obvious to our clients once the program reaches the operational phase.

We are one of the most innovative companies in our industry.

Always looking beyond the immediate in order to find a better way to manage events for our clients, thus saving time and money.

We are flexible in our approach, very creative and highly responsive!

UFO stands unique in the Activation arena because of its excellent in-house expert team.

We have a highly dedicated and professional staff who provide turnkey event marketing & activation solutions for the clients.

Our Technical support includes:

- Creative staff
- Strategic planning team
- Media Planners and Analysts
- Department for designing and development of Merchandise
- Art department
- Outdoor branding and promotional activities team



**OUR
ALIENS
Smart.
Nimble.
Focused.
Fearless.**

We are experts and problem solvers who are passionate about creating new value for our Clients'. We thrive in the space between vision and action, art and science, insights and ideas.

Few strategy consultants can bridge the disciplines of branding, marketing, technology, business modeling and ideation. UFO INTERACTIVE can.



THE FRONT RUNNERS



Partho Sharathy Saha
Managing Director



MD. Abdullah AL Sobail
Chief Marketing Officer



S M Ruhan
Head of Strategy



Rezwanul Morshed Rakin
Head of Creative



Lutfi Salahin Chowdhury
Head of Digital Marketing

GET TO KNOW THE STORY OF OUR SPACE TRAVEL



Partho Sharathy Saha
Managing Director

He is an innovative and accomplished marketing professional who has brought ideas to life for some of the world's top brands in his career. He has groomed his skills at top agencies with experience of 19+ years. He focuses his efforts on team leadership and delivering complex cross-channel media solutions. He gets excited about solving big client challenges and believes that a smart strategy and a single unifying "big idea" leads to business success.

SKILLS

Client Service/ Marketing, Strategic Planning, Events & Activation Management, Digital Marketing, Visual Production

EXPERIENCED TRADE

FMCG, TELCO, AUTOMOBILE, BEVERAGE, BANK, REALESTATE, CERAMICS, PAINTS, TOBACCO

EXPERIENCE

19+ Years



GET TO KNOW THE STORY OF OUR SPACE TRAVEL



MD. Abdullah AL Sobail
Chief Marketing Officer

He is responsible for facilitating the growth of the brand and marketing strategy across the agency's network. He has been an integral part of the agency's expansion in past 10+ years and is pivotal to the ongoing evolution of the network. As a part of the executive leadership team, he drives consistency in brand strategy, leads a dynamic and connected culture, and ensures client service team connectivity.

SKILLS

CLIENT SERVICE/ MARKETING, STRATEGIC PLANNING, EVENTS & ACTIVATION
MANAGEMENT, DIGITAL MARKETING, VISUAL PRODUCTION

EXPERIENCED TRADE

FMCG, AUTOMOBILE, DIGITAL HEALTH SERVICE, BANK, REALESTATE, CERAMICS,
PAINTS, TOBACCO,

EXPERIENCE

10+

Years



GET TO KNOW THE STORY OF OUR SPACE TRAVEL



S M Ruhan
Head of Strategy & Planning

Some say he could charm the birds out of the trees. We say he works magic on plans, coaxing out smarter placements, better deals and more reach at every opportunity. He makes it look effortless, but like any magician, he's put in hours of hard work to make everything look so smooth and surprising with his 9+ years of experience.

SKILLS

Brand Communication, Marketing, Copywriting, Strategic Planning, Events & Activation Management, Digital Marketing, Visual Production, Art & Creative

EXPERIENCED TRADE

FMCG, ELECTRICAL, LIFESTYLE, FINANCIAL INSTITUTE, EDUCATION, HEALTH, ELECTRONICS, REALESTATE, PAINTS, BUILDING MATERIAL, INFORMATION TECHNOLOGY,

EXPERIENCE

10+ years



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Rezwanul Morshed Rakin
Head of Creative

He is one of the most talented Directors of his generation, after working with several corporates & agencies in past 8 years he collected some very advanced skills and processes which enable him to ensure that creativity can be perfectly aligned with media and part of a powerful strategy. He is also a charming character with an incredible world of colors. working with him daily is made of joy and laugh.

SKILLS

VISUAL DIRECTION, VISUAL PRODUCTION DESIGN, COPY WRITING, SCRIPT WRITING, CONTENT PLANNING, CREATIVE SUPERVISON

EXPERIENCED TRADE

FMCG, AUTOMOBILE, DIGITAL APP & WEB, BANK, REALESTATE, HOUSEHOLD INSECTICIDES AND DISINFECTANT, PAINTS

EXPERIENCE

8+ Years



GET TO KNOW THE STORY OF OUR SPACE TRAVEL



Lutfi Salahin Chowdhury
Head of Digital Marketing

A fanatic about all things digital, media planning, marketing automation, and conversion rate optimization, He specializes in digital strategy that supports smart marketing plan executions connected to clients goal. We think of him as a 'digital scientist', with 9 years of experience in social media management he is always curious, testing, and measuring ideas for further improvement. He's gained insightful knowledge of digital marketing by participating many projects.

SKILLS

Client Service/ Digital Marketing, Strategic Planning, Media Buying, Sales & Marketing, Finance

EXPERIENCED TRADE

FMCG, DIGITAL AGENCY, FURNITURE INDUSTRIES, BANK & FINANCIAL INSTITUTION, CERAMICS

EXPERIENCE

8+ Years



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A.S.M Sanbir Hasan

Assistant Art Director

He has a proven 11 years working experience as a Senior Visualizing area. His portfolio of completed design projects. He hands-on experience with image editing software, like Photoshop and Adobe Illustrator and a strong aesthetic skills with the ability to combine various colors, fonts and layouts. Additionally he is good at 3D modeling works and CG animation with special effects.



Md. Abu Niaz

Visualizer

He has a proven 6 years working experience as a visualizing area. His portfolio of completed design projects. He hands-on experience with image editing software, like Photoshop and Adobe Illustrator and a strong aesthetic skills with the ability to combine various colors, fonts and layouts. Additionally he is good at 3D modeling works and CG animation with special effects.

GET TO KNOW THE STORY OF OUR SPACE TRAVEL



Jehana Jenny
Visualizer

She has a proven 5 years working experience as a visualizing area. Her portfolio of completed design projects. She hands-on experience with image editing software, like Photoshop and Adobe Illustrator and a strong aesthetic skills with the ability to combine various colors, fonts and layouts. Additionally She is good at CG animation with special effects works.



Monjur Elahi
Communication Specialist

With passion and dedication, I have been a student of Marketing throughout my academic and professional years. I have gathered knowledge and skills on understanding the patterns of the market with observation and statistical data. Moreover, working in the industry of advertising has naturally impacted on my ways of being creative and standing out from the conventions.

Skills:

Brand Communication, Marketing, Copywriting, Strategic Planning, Events & Activation Management, Digital Marketing, Visual Production, Art & Creative

EXPERIENCED TRADE:

FMCG, ELECTRICAL, LIFESTYLE, FINANCIAL INSTITUTE, EDUCATION, HEALTH, ELECTRONICS, REALESTATE, PAINTS, BUIDLING MATERIAL, INFORMATION TECHNOLOGY,



Tauhid Hasan
Executive

He has a proven 4 years working experience a executive operations in the advertising industry. He is very good at logistics support, vendor management, production and communication.

SECRETLY ABDUCTED BY ALIENS



FOR FUTURE CONTACT:

Partho Sharathy Saha
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or

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The background features a series of concentric circles and dots in a light gray color, creating a ripple effect that fills the entire frame. The circles are composed of dashed lines, and the dots are small, solid circles placed at regular intervals along the circles.

Thank You