

# ***ZAAG SYSTEMS LTD.***

## *Company Profile*

# Introduction

ZAAG Systems Ltd. is an Information Technology company that provides a wide range of IT Solution amongst which is IT Out staff Augmentation ,Custom Software development, Mobile App Development, E-commerce solution, UI/UX design, etc.

Our approach to development is that of excellence, relevance, accessibility and usability and we have the necessary experience and expertise to build the kind of solution that will suit clients needs.

# Vision & Mission

## *Our Vision*

*100% customer satisfaction by delivering quality products and services at an affordable cost.*

## *Our Mission*

*Exceed client's expectations by going beyond software to provide best Web solutions that transform data into knowledge, enabling them to solve their problems.*

## *Our keys for development:*

- Desire for Excellence
- Trust and confidence build-up
- Innovation

## *We believe in :*

- Motivation
- Collective responsibility and leadership
- Professionalism and ethics
- Adding values to our client need

# Our Service Area

*ZAAG*

Business-to-Customer  
(B2C)

IT Out staff Augmentation(B2B)

Custom  
Software  
Development

Design  
Solution

IT Services

Maintenance  
&  
Support

Front-end

Back-end

Full stack

Mobile App

Quality  
Assurance

# Our Service Offering-Out staff Augmentation

Bangladesh is a country of 180 million people and has a booming technology industry. We have succeeded in hiring the best of Bangladesh's developers.

We make sure our employees have the best terms in the industry and place great emphasis on well-being, job security, and personal development for our developers. In return, these measures provide us with unique access to the best talents, very low turnover, and high stability in our workforce.

Our one of the greatest strength is our ability to attract and retain some of the best software developers in Bangladesh - a large and hugely interesting labor market. We are their employer of choice, something we take great pride in.

Our specialty is to recruit experienced full-time developers carefully tailored to what our clients need. Which in return provide our clients with the resources to innovate - by increasing software development capacity in a cost efficient way.



Front-end Developers



Back-end Developers



Full Stack Developers



Mobile App Developers



Quality Assurance

# Our Service Offering-Out staff Augmentation

## Why use developers from ZAAG?

### *Like an in-house team*

Our developers are our Pride. Stay in control and build your dream team with ZAAG-developers in combination with your own employees.

### *Grow better for less*

Premium developers are more affordable in Bangladesh than in USA/UK/Europe. That's way you can grow better, with less risk and more profit.

## Our Hiring Process:



## Resource Hiring Model:

- Full Time
- Part Time
- Hourly Basis
- Off-Shore Dedicated Team
- Project Basis

# Our Service Offering-Out staff Augmentation

## How you will get service from ZAAG?

- Choose your own expert team through the tested process of screening and interviews. ZAAG will present to you the resumes of the most suitable candidates for your desired positions according to your selection purposes.
- You will get full access to talk with selected experts through zoom, skype, email, phone, etc., audio and video conferencing choices to overcome the communication barrier.
- ZAAG help you to onboard the team with zero cost regarding infrastructure, hiring, and staffing. You will only pay for the engagement period with the chosen team of yours which is very reasonable cost.
- You will have total control over the hired expert team. The engaged expert team will work directly with you to plan, develop, deliver the product that meets your business needs.
- One of the best aspects of a dedicated expert model is to have timely project updates to realize its state. It helps in accurate forecasting to launch while prioritizing the releases.
- You can build your team virtually in a surprisingly short time. You have the flexibility to scale up or scale down your expert team with just one-month notice to optimize the cost and engagement based on your current resources.

# Our Service Offering-B2C

## Custom Software Development

ZAAG with it's skilled developers are always engaged in finding innovative and inspiring solutions utilizing the latest technologies to develop a product. With our expertise we are able to help with any application or web solution you ask for. Be it an android application, web application, website, or even a customized application for your business, we can provide you with all these solutions.

We hope to come to you with desired software at a reasonable cost.

*ZAAG services span the following application lifecycle stages:*

- Web Development
- App Development (Android & iOS)
- Augmented Reality (AR)
- E-Commerce Development
- Full Stack Development
- Platforms and API
- On-demand Development

# Our Service Offering-B2C

## Design Solution (UI/UX)

Design is the visualization of intelligence. Good design can bring some significant benefits and opens up valuable opportunities for businesses. It helps you to identify your customers' needs and preferences through research and prototype stages of the design process and even generate new product or service ideas. Graphics designing is a whole new world with infinite probabilities. One single image allows you to communicate in different ways to different individuals. For creating the perfect design, it is important to collaborate with clients.

*Our services are:*

- Website Design
- App Design
- Experience Design
- Prototyping

# Our Service Offering-B2C

## Business Solution

Technology has improved the efficiency of workplaces. Technologies are here and it is for our good. We believe that, if a company aims to succeed in today's fast-paced economy, instead of going against the current, should embrace new technologies not just to survive the competition, but to improve their overall productivity. At ZAAG, we are ever ready to assist you in this regard, be it automation, or customized business solution, we are ready to deliver.

*Our Services are as follows:*

- HR & Payroll System
- Accounting System
- Inventory Management
- Procurement
- Managed Cloud Hosting
- Business Automation
- Database Application
- Team Tracking

# Our Service Offering-B2C

## Maintenance & Support

At ZAAG, we provide a wide range of maintenance support to aid your application. Whether you are looking for cloud server maintenance, web security, web maintenance, code optimization, performance speed up, support, etc. we do it all. To assure smoothest run of your website or application proper maintenance has to be done from time to time.

*Our Services are as follows:*

- Web maintenance
- Performance optimization
- Business process automation
- Process optimization
- Technical Consultation

# Customer footprint

**Builder.ai**

United Kingdom

**SHORE**  
*teams*

Netherlands

**guru**

USA

**CROSSMARKET**

Cross market (Germany)

Staff Augmentation



Oushod Sheba  
for Life

Oushod Sheba Ltd. (BD)

**eigenart**

Advertising agency eigenart e.K (Germany)



Ascend Technology (USA)



K. M. HASAN & CO. (KMHCO)



McMillan Woods International

K.M. HASAN & CO.(BD)

**nagalay**

Nagalay Services Ltd. (BD)



Inten-Ls (USA)



MULTIMEDIA  
E-MARKETING

Qatar

**Kadad**

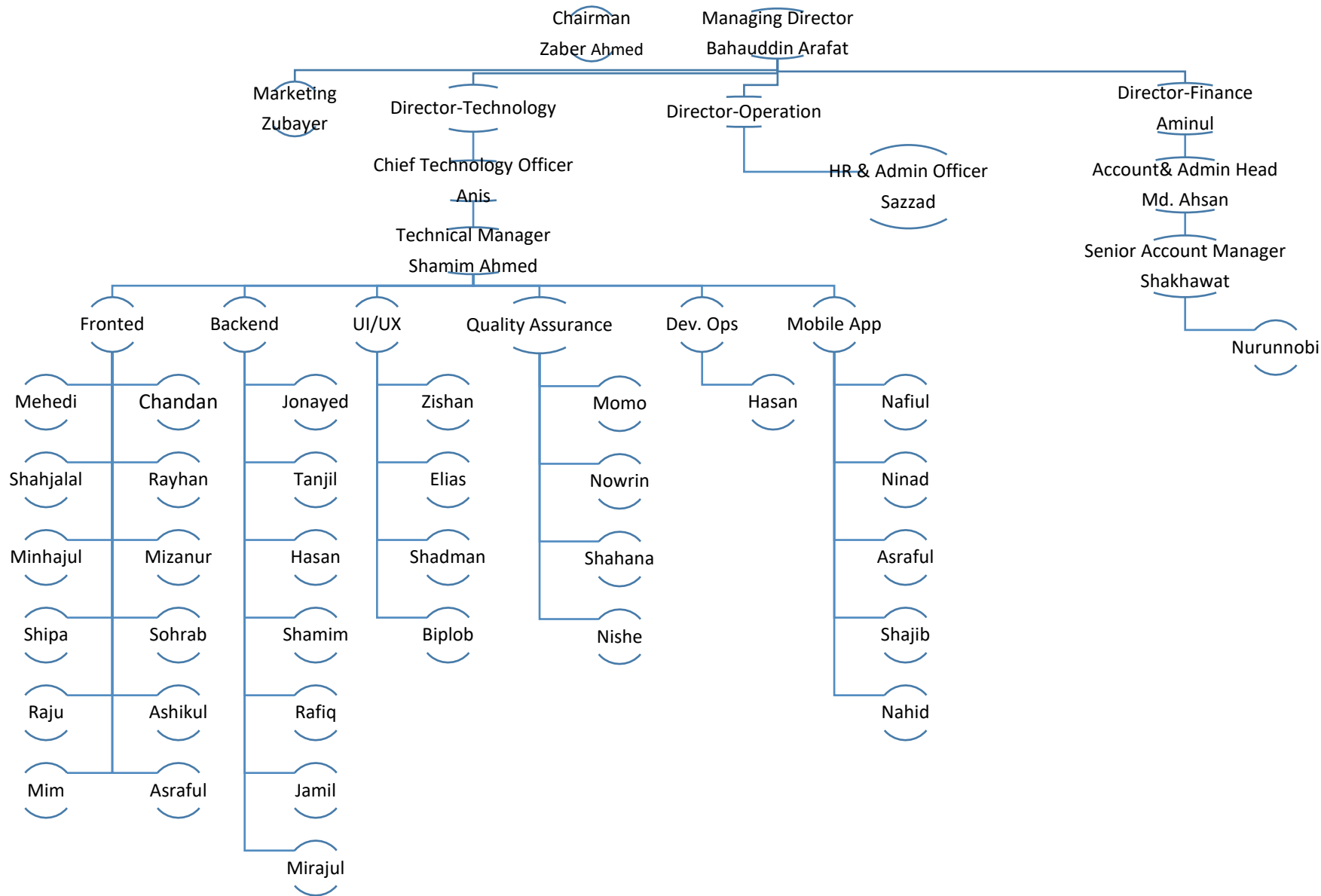
Qatar



AZLAN GLOBAL LTD. (BD)

B2C

# Company Organogram



# Company Address

## **Bangladesh Office**

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Email: [business@zaagsys.com](mailto:business@zaagsys.com)