

Adeffi Limited (STICKER DRIVER)

Company Introduction:

Sticker Driver (Adeffi Limited) is First Bangladeshi transit ad tech startup that connects brands with vehicles for placing ads that moves.

It has 3000+ registered vehicles ready to wrap ads.

Founding Partners:

1. Binoy Barman (<https://www.linkedin.com/in/binoybarman/>)
2. Abu Hanifa (<https://www.linkedin.com/in/abuhanifa/>)
3. Kazi Sadlil Rhythom (<https://www.linkedin.com/in/sadlil/>)
4. Sajjad Waheed (<https://www.linkedin.com/in/sajjad-waheed-6657b320/>)

Starting Date:

January 2020

RJSC Registration Number:

C-160418/2020

Trade License Number:

233783

BIN Number:

003144643-0401

eTIN Number:

173649352449

Bank Account Details:

Company Name: Adeffi Limited

Account# 01-7180929-01

Swift Code: SCBLBDDXXX

Branch: Islamic Banking Center

Address: 67, Gulshan Avenue, Gulshan, Dhaka-1212.

Office Address:

1. Registered Office: 28 Mainroad, Senpara Parbata, Mirpur 10, Dhaka.
2. Head Office: House 39, Road 3F, Sector 9, Uttara, Dhaka.
3. Driver Hubs:
 - a. Mirpur: Plot No# 6, Rupnagar Commercial Area, Commerce College Road, Mirpur.
 - b. Dhanmondi: House 69/B, Road 6/A, Dhanmondi, Dhaka.
 - c. Magbazar: Holding No 111, Shahid Tajuddin Saroni, Magbazar, Dhaka.

Sticker Driver connects Advertisers with Drivers:

For Advertiser:

Sticker Driver introduced a brand-new platform for Advertiser in OOH (Out of Home) segment. With the help of Sticker Driver, Advertiser or clients will be able to place their ads on Ride share and rental cars.

These wrapped cars can be tracked using the cutting-edge tech platform and advertisers will be able to track:

1. Location
2. Route
3. Distance
4. Impression
5. Pictures

Advertisers will also be able to generate reports of any campaign.

For Car Owners/Driver:

Sticker Driver is providing extra earning opportunity for vehicle owners. Terms and conditions to register at Sticker Driver Platform:

1. Build year must be more than year 2000.
2. Rides more than 50KM daily.
3. Rides more than 1500 KM Monthly.
4. Must use our Driver App to share GPS location while riding with wrapped vehicle.
5. Must send pictures of wrapped vehicle weekly.

Sticker Driver takes proper permission by paying VAT and TAX to BRTA and City Corporation to place ads on private vehicles and Drivers always carry the permission papers while riding with the wrapped vehicle.

How it works:

Sticker Driver has in-house printing and pasting workshop to print and paste stickers on vehicles.

1. Clients Oder (Number of Car, Wrap Package, Campaign Duration)
2. Take Advance Payment
3. Design
4. Print
5. Paste
6. Train drivers
7. Start Campaign
8. Track Campaign

Services:

1. Outside vehicle branding
 - a. Simple Wrap
 - b. Partial Wrap
 - c. Advance Wrap
2. Incar Branding
 - a. Incar branding
 - b. Incar Activation
 - c. Incar Retail
3. Digital Branding
 - a. Incar Multimedia Player (DriverPlay)
 - b. TaxiTop
4. Sales Affiliate

Clients:

1. AKASH DTH (BEXIMCO COMMUNICATIONS LIMITED)
2. DIGITAL HEALTHCARE SOLUTIONS (GRAMEEN TELECOM TRUST)
3. DOMINO'S PIZZA
4. ACT SAVLON DISINFECTANT SPRAY
5. HB AVIATIONS LIMITED
6. ALESHA MART
7. BOMBAY SWEETS
8. MYFUELPUMP
9. ACT FREEDOM
10. ACT TWINKEL
11. XIAOMI
12. JOY EXPRESS
13. SQUARE SEPNIL
14. SQUARE SPRING AIR FRESHNERS
15. HISHAB LTD
16. EMARKET BANGLADESH

Contact:

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